

China LED Tube Light Market Research Report 2016

https://marketpublishers.com/r/C2739409F74EN.html Date: October 2016 Pages: 118 Price: US\$ 3,200.00 (Single User License) ID: C2739409F74EN

Abstracts

Notes:

Sales, means the sales volume of LED Tube Light

Revenue, means the sales value of LED Tube Light

This report studies LED Tube Light in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Omron
Philips
GE
Sylvania
Toshiba
Ledvance
RS Pro
Aurora
Absen



Kingsun

Jia YuGuang

Kesos

Volun

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of LED Tube Light in each application, can be divided into

Application 1

Application 2

Application 3



Contents

China LED Tube Light Market Research Report 2016

1 LED TUBE LIGHT MARKET OVERVIEW

- 1.1 Product Overview and Scope of LED Tube Light
- 1.2 LED Tube Light Segment by Type
- 1.2.1 China Production Market Share of LED Tube Light Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of LED Tube Light
- 1.3.1 LED Tube Light Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of LED Tube Light (2011-2021)
- 1.5 China LED Tube LightStatus and Outlook
- 1.6 Government Policies

2 CHINA LED TUBE LIGHT MARKET COMPETITION BY MANUFACTURERS

2.1 China LED Tube Light Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China LED Tube Light Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China LED Tube Light Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers LED Tube Light Manufacturing Base Distribution, Sales Area, Product Type

2.5 LED Tube Light Market Competitive Situation and Trends

- 2.5.1 LED Tube Light Market Concentration Rate
- 2.5.2 LED Tube Light Market Share of Top 3 and Top 5 Manufacturers

3 CHINA LED TUBE LIGHT MANUFACTURERS PROFILES/ANALYSIS

3.1 Omron

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 LED Tube Light Product Type, Application and Specification



3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Omron LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Philips

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 118 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Philips 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 GE

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 132 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 GE 132 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Sylvania

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Sylvania Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Toshiba

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Toshiba Capacity, Production, Revenue, Price and Gross Margin (2015 and



2016) 3.5.4 Main Business/Business Overview 3.6 Ledvance 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.6.2 Million USD Product Type, Application and Specification 3.6.2.1 Type I 3.6.2.2 Type II 3.6.3 Ledvance Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.6.4 Main Business/Business Overview 3.7 RS Pro 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.7.2 Electronics Product Type, Application and Specification 3.7.2.1 Type I 3.7.2.2 Type II 3.7.3 RS Pro Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.7.4 Main Business/Business Overview 3.8 Aurora 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.8.2 Product Type, Application and Specification 3.8.2.1 Type I 3.8.2.2 Type II 3.8.3 Aurora Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.8.4 Main Business/Business Overview 3.9 Absen 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.9.2 Product Type, Application and Specification 3.9.2.1 Type I 3.9.2.2 Type II 3.9.3 Absen Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.9.4 Main Business/Business Overview 3.10 Kingsun 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors



3.10.2 Product Type, Application and Specification
3.10.2.1 Type I
3.10.2.2 Type II
3.10.3 Kingsun Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
3.10.4 Main Business/Business Overview
3.11 Jia YuGuang
3.12 Kesos
3.13 Volun

4 CHINA LED TUBE LIGHT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China LED Tube Light Capacity, Production and Growth (2011-2016)

4.2 China LED Tube Light Revenue and Growth (2011-2016)

4.3 China LED Tube Light Production, Consumption, Export and Import (2011-2016)

5 CHINA LED TUBE LIGHT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China LED Tube Light Production and Market Share by Type (2011-2016)

5.2 China LED Tube Light Revenue and Market Share by Type (2011-2016)

5.3 China LED Tube Light Price by Type (2011-2016)

5.4 China LED Tube Light Production Growth by Type (2011-2016)

6 CHINA LED TUBE LIGHT MARKET ANALYSIS BY APPLICATION

6.1 China LED Tube Light Consumption and Market Share by Application (2011-2016)

6.2 China LED Tube Light Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 LED TUBE LIGHT MANUFACTURING COST ANALYSIS

7.1 LED Tube Light Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials



- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of LED Tube Light

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 LED Tube Light Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of LED Tube Light Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA LED TUBE LIGHT MARKET FORECAST (2016-2021)

11.1 China LED Tube Light Capacity, Production, Revenue Forecast (2016-2021)11.2 China LED Tube Light Production, Import, Export and Consumption Forecast (2016-2021)



11.3 China LED Tube Light Production Forecast by Type (2016-2021)11.4 China LED Tube Light Consumption Forecast by Application (2016-2021)11.5 LED Tube Light Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of LED Tube Light Figure China Production Market Share of LED Tube Light by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table LED Tube Light Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China LED Tube Light Revenue (Million USD) and Growth Rate (2011-2021) Table China LED Tube Light Capacity of Key Manufacturers (2015 and 2016) Table China LED Tube Light Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China LED Tube Light Capacity of Key Manufacturers in 2015 Figure China LED Tube Light Capacity of Key Manufacturers in 2016 Table China LED Tube Light Production of Key Manufacturers (2015 and 2016) Table China LED Tube Light Production Share by Manufacturers (2015 and 2016) Figure 2015 LED Tube Light Production Share by Manufacturers Figure 2016 LED Tube Light Production Share by Manufacturers Table China LED Tube Light Revenue (Million USD) by Manufacturers (2015 and 2016) Table China LED Tube Light Revenue Share by Manufacturers (2015 and 2016) Table 2015 China LED Tube Light Revenue Share by Manufacturers Table 2016 China LED Tube Light Revenue Share by Manufacturers Table China Market LED Tube Light Average Price of Key Manufacturers (2015 and 2016) Figure China Market LED Tube Light Average Price of Key Manufacturers in 2015 Table Manufacturers LED Tube Light Manufacturing Base Distribution and Sales Area Table Manufacturers LED Tube Light Product Type Figure LED Tube Light Market Share of Top 3 Manufacturers Figure LED Tube Light Market Share of Top 5 Manufacturers Table Omron Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Omron LED Tube Light Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Omron LED Tube Light Market Share (2011-2016)

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Philips LED Tube Light Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Philips LED Tube Light Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GE LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE LED Tube Light Market Share (2011-2016)

Table Sylvania Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sylvania LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sylvania LED Tube Light Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Toshiba LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba LED Tube Light Market Share (2011-2016)

Table Ledvance Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ledvance LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ledvance LED Tube Light Market Share (2011-2016)

Table RS Pro Basic Information, Manufacturing Base, Sales Area and Its Competitors Table RS Pro LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RS Pro LED Tube Light Market Share (2011-2016)

Table Aurora Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Aurora LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aurora LED Tube Light Market Share (2011-2016)

Table Absen Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Absen LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Absen LED Tube Light Market Share (2011-2016)

Table Kingsun Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kingsun LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kingsun LED Tube Light Market Share (2011-2016)

Table Jia YuGuang Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table Jia YuGuang LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Jia YuGuang LED Tube Light Market Share (2011-2016) Table Kesos Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kesos LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011-2016)Figure Kesos LED Tube Light Market Share (2011-2016) Table Volun Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Volun LED Tube Light Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Volun LED Tube Light Market Share (2011-2016) Figure China LED Tube Light Capacity, Production and Growth (2011-2016) Figure China LED Tube Light Revenue (Million USD) and Growth (2011-2016) Table China LED Tube Light Production, Consumption, Export and Import (2011-2016) Table China LED Tube Light Production by Type (2011-2016) Table China LED Tube Light Production Share by Type (2011-2016) Figure Production Market Share of LED Tube Light by Type (2011-2016) Figure 2015 Production Market Share of LED Tube Light by Type Table China LED Tube Light Revenue by Type (2011-2016) Table China LED Tube Light Revenue Share by Type (2011-2016) Figure Production Revenue Share of LED Tube Light by Type (2011-2016) Figure 2015 Revenue Market Share of LED Tube Light by Type Table China LED Tube Light Price by Type (2011-2016) Figure China LED Tube Light Production Growth by Type (2011-2016) Table China LED Tube Light Consumption by Application (2011-2016) Table China LED Tube Light Consumption Market Share by Application (2011-2016) Figure China LED Tube Light Consumption Market Share by Application in 2015 Table China LED Tube Light Consumption Growth Rate by Application (2011-2016) Figure China LED Tube Light Consumption Growth Rate by Application (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of LED Tube Light Figure Manufacturing Process Analysis of LED Tube Light Figure LED Tube Light Industrial Chain Analysis Table Raw Materials Sources of LED Tube Light Major Manufacturers in 2015 Table Major Buyers of LED Tube Light Table Distributors/Traders List



Figure China LED Tube Light Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China LED Tube Light Revenue and Growth Rate Forecast (2016-2021)

Table China LED Tube Light Production, Import, Export and Consumption Forecast (2016-2021)

Table China LED Tube Light Production Forecast by Type (2016-2021)

Table China LED Tube Light Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China LED Tube Light Market Research Report 2016 Product link: https://marketpublishers.com/r/C2739409F74EN.html Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C2739409F74EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970