

China Laser Projector Market Research Report 2017

<https://marketpublishers.com/r/CE4382C79F5EN.html>

Date: February 2017

Pages: 121

Price: US\$ 3,200.00 (Single User License)

ID: CE4382C79F5EN

Abstracts

Notes:

Sales, means the sales volume of Laser Projector

Revenue, means the sales value of Laser Projector

This report studies Laser Projector in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

SONY

NEC

BenQ

Christie

Z-laser

BARCO

Phoebus Vision Opto-Elec

ACTO

Shanghai Sanxin

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Split by Application, this report focuses on consumption, market share and growth rate of Laser Projector in each application, can be divided into

Application 1

Application 2

Contents

China Laser Projector Market Research Report 2017

1 LASER PROJECTOR MARKET OVERVIEW

- 1.1 Product Overview and Scope of Laser Projector
- 1.2 Laser Projector Segment by Type
 - 1.2.1 China Production Market Share of Laser Projector Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
- 1.3 Applications of Laser Projector
 - 1.3.1 Laser Projector Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
- 1.4 China Market Size (Value) of Laser Projector (2012-2022)
- 1.5 China Laser Projector Status and Outlook
- 1.6 Government Policies

2 CHINA LASER PROJECTOR MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Laser Projector Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Laser Projector Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Laser Projector Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Laser Projector Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Laser Projector Market Competitive Situation and Trends
 - 2.5.1 Laser Projector Market Concentration Rate
 - 2.5.2 Laser Projector Market Share of Top 3 and Top 5 Manufacturers

3 CHINA LASER PROJECTOR MANUFACTURERS PROFILES/ANALYSIS

- 3.1 SONY
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Laser Projector Product Type, Application and Specification
 - 3.1.2.1 Product A
 - 3.1.2.2 Product B

3.1.3 SONY Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 NEC

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Laser Projector Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 NEC Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 BenQ

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Laser Projector Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 BenQ Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Christie

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Laser Projector Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Christie Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Z-laser

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Laser Projector Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Z-laser Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 BARCO

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Laser Projector Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 BARCO Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Phoebus Vision Opto-Elec

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Laser Projector Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Phoebus Vision Opto-Elec Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 ACTO

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Laser Projector Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 ACTO Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Shanghai Sanxin

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Laser Projector Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 Shanghai Sanxin Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

4 CHINA LASER PROJECTOR CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Laser Projector Capacity, Production and Growth (2012-2017)
- 4.2 China Laser Projector Revenue and Growth (2012-2017)
- 4.3 China Laser Projector Production, Consumption, Export and Import (2012-2017)

5 CHINA LASER PROJECTOR PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Laser Projector Production and Market Share by Type (2012-2017)
- 5.2 China Laser Projector Revenue and Market Share by Type (2012-2017)
- 5.3 China Laser Projector Price by Type (2012-2017)
- 5.4 China Laser Projector Production Growth by Type (2012-2017)

6 CHINA LASER PROJECTOR MARKET ANALYSIS BY APPLICATION

- 6.1 China Laser Projector Consumption and Market Share by Application (2012-2017)
- 6.2 China Laser Projector Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINALASER PROJECTOR MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Laser Projector Production, Production Value and Price by Regions (Provinces)(2012-2017)
 - 7.1.1 China Laser Projector Production and Market Share by Regions (Provinces)(2012-2017)
 - 7.1.2 China Laser Projector Production Value and Market Share by Regions (Provinces)(2012-2017)
 - 7.1.3 China Laser Projector Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Laser Projector Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Laser Projector Production, Consumption, Export and Import (2012-2017)

8 LASER PROJECTOR MANUFACTURING COST ANALYSIS

- 8.1 Laser Projector Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials

- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Laser Projector

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Laser Projector Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Laser Projector Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA LASER PROJECTOR MARKET FORECAST (2017-2022)

- 12.1 China Laser Projector Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Laser Projector Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Laser Projector Production Forecast by Type (2017-2022)

12.4 China Laser Projector Consumption Forecast by Application (2017-2022)

12.5 China Laser Projector Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Laser Projector Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Laser Projector Consumption Forecast by Regions (Provinces)(2017-2022)

12.5.3 China Laser Projector Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Laser Projector Price Forecast (2017-2022)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Laser Projector

Figure China Production Market Share of Laser Projector by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Laser Projector Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure China Laser Projector Revenue (Million USD) and Growth Rate (2012-2022)

Table China Laser Projector Capacity of Key Manufacturers (2015 and 2016)

Table China Laser Projector Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Laser Projector Capacity of Key Manufacturers in 2015

Figure China Laser Projector Capacity of Key Manufacturers in 2016

Table China Laser Projector Production of Key Manufacturers (2015 and 2016)

Table China Laser Projector Production Share by Manufacturers (2015 and 2016)

Figure 2015 Laser Projector Production Share by Manufacturers

Figure 2016 Laser Projector Production Share by Manufacturers

Table China Laser Projector Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Laser Projector Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Laser Projector Revenue Share by Manufacturers

Table 2016 China Laser Projector Revenue Share by Manufacturers

Table China Market Laser Projector Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Laser Projector Average Price of Key Manufacturers in 2015

Table Manufacturers Laser Projector Manufacturing Base Distribution and Sales Area

Table Manufacturers Laser Projector Product Type

Figure Laser Projector Market Share of Top 3 Manufacturers

Figure Laser Projector Market Share of Top 5 Manufacturers

Table SONY Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SONY Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure SONY Laser Projector Market Share (2012-2017)

Table NEC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NEC Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure NEC Laser Projector Market Share (2012-2017)

Table BenQ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BenQ Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure BenQ Laser Projector Market Share (2012-2017)

Table Christie Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Christie Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Christie Laser Projector Market Share (2012-2017)

Table Z-laser Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Z-laser Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Z-laser Laser Projector Market Share (2012-2017)

Table BARCO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BARCO Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure BARCO Laser Projector Market Share (2012-2017)

Table Phoebus Vision Opto-Elec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Phoebus Vision Opto-Elec Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Phoebus Vision Opto-Elec Laser Projector Market Share (2012-2017)

Table ACTO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table ACTO Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure ACTO Laser Projector Market Share (2012-2017)

Table Shanghai Sanxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shanghai Sanxin Laser Projector Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Shanghai Sanxin Laser Projector Market Share (2012-2017)

Figure China Laser Projector Capacity, Production and Growth (2012-2017)

Figure China Laser Projector Revenue (Million USD) and Growth (2012-2017)

Table China Laser Projector Production, Consumption, Export and Import (2012-2017)

Table China Laser Projector Production by Type (2012-2017)

Table China Laser Projector Production Share by Type (2012-2017)

Figure Production Market Share of Laser Projector by Type (2012-2017)

Figure 2015 Production Market Share of Laser Projector by Type
Table China Laser Projector Revenue by Type (2012-2017)
Table China Laser Projector Revenue Share by Type (2012-2017)
Figure Production Revenue Share of Laser Projector by Type (2012-2017)
Figure 2015 Revenue Market Share of Laser Projector by Type
Table China Laser Projector Price by Type (2012-2017)
Figure China Laser Projector Production Growth by Type (2012-2017)
Table China Laser Projector Consumption by Application (2012-2017)
Table China Laser Projector Consumption Market Share by Application (2012-2017)
Figure China Laser Projector Consumption Market Share by Application in 2015
Table China Laser Projector Consumption Growth Rate by Application (2012-2017)
Figure China Laser Projector Consumption Growth Rate by Application (2012-2017)
Table China Laser Projector Production by Regions (Provinces)(2012-2017)
Table China Laser Projector Production Market Share by Regions (Provinces)(2012-2017)
Table China Laser Projector Production Value by Regions (Provinces)(2012-2017)
Table China Laser Projector Production Value Market Share by Regions (Provinces)(2012-2017)
Table China Laser Projector Sales Price by Regions (Provinces)(2012-2017)
Table China Laser Projector Consumption by Regions (Provinces)(2012-2017)
Table China Laser Projector Consumption Market Share by Regions (Provinces)(2012-2017)
Table China Laser Projector Production, Consumption, Export and Import (2012-2017)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Laser Projector
Figure Manufacturing Process Analysis of Laser Projector
Figure Laser Projector Industrial Chain Analysis
Table Raw Materials Sources of Laser Projector Major Manufacturers in 2015
Table Major Buyers of Laser Projector
Table Distributors/Traders List
Figure China Laser Projector Capacity, Production and Growth Rate Forecast (2017-2022)
Figure China Laser Projector Revenue and Growth Rate Forecast (2017-2022)
Table China Laser Projector Production, Import, Export and Consumption Forecast (2017-2022)
Table China Laser Projector Production Forecast by Type (2017-2022)
Table China Laser Projector Consumption Forecast by Application (2017-2022)

Table China Laser Projector Production Forecast by Regions (Provinces)(2017-2022)
Table China Laser Projector Consumption Forecast by Regions (Provinces)(2017-2022)
Table China Laser Projector Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2017-2022)

I would like to order

Product name: China Laser Projector Market Research Report 2017

Product link: <https://marketpublishers.com/r/CE4382C79F5EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE4382C79F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970