

China Label Tapes Market Research Report 2017

https://marketpublishers.com/r/C834E33C70AEN.html Date: December 2017 Pages: 112 Price: US\$ 3,400.00 (Single User License) ID: C834E33C70AEN

Abstracts

The global Label Tapes market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Label Tapes development status and future trend in China, focuses on top players in China, also splits Label Tapes by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Avery Dennison
Brady
Brother
Casio
DYMO
Epson
Esselte
Intermec





Leitz

Newell Rubbermaid

Primera Technology

Sanford Corporation

Seiko

Zebra

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K MT), revenue (Million USD), product price (USD/MT), market share and growth rate of each type, primarily split into

Non-Adhesive

Adhesive



On the basis of the end users/application, this report covers

Barcodes and Tracking

Chemical and Hazard Communication

Environmental Indicating

Product ID

Others

If you have any special requirements, please let us know and we will offer you the report as you want.



Contents

China Label Tapes Market Research Report 2017

1 LABEL TAPES OVERVIEW

- 1.1 Product Overview and Scope of Label Tapes
- 1.2 Classification of Label Tapes by Product Category
- 1.2.1 China Label Tapes Sales (K MT) Comparison by Type (2012-2022)
- 1.2.2 China Label Tapes Sales (K MT) Market Share by Type in 2016
- 1.2.3 Non-Adhesive
- 1.2.4 Adhesive
- 1.3 China Label Tapes Market by Application/End Users
- 1.3.1 China Label Tapes Sales (K MT) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Barcodes and Tracking
 - 1.3.3 Chemical and Hazard Communication
- 1.3.4 Environmental Indicating
- 1.3.5 Product ID
- 1.3.6 Others
- 1.4 China Label Tapes Market by Region

1.4.1 China Label Tapes Market Size (Million USD) Comparison by Region (2012-2022)

- 1.4.2 South China Label Tapes Status and Prospect (2012-2022)
- 1.4.3 East China Label Tapes Status and Prospect (2012-2022)
- 1.4.4 Southwest China Label Tapes Status and Prospect (2012-2022)
- 1.4.5 Northeast China Label Tapes Status and Prospect (2012-2022)
- 1.4.6 North China Label Tapes Status and Prospect (2012-2022)
- 1.4.7 Central China Label Tapes Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Label Tapes (2012-2022)
- 1.5.1 China Label Tapes Sales (K MT) and Growth Rate (%)(2012-2022)
- 1.5.2 China Label Tapes Revenue (Million USD) and Growth Rate (%)(2012-2022)

2 CHINA LABEL TAPES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Label Tapes Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2 China Label Tapes Revenue and Share by Players/Manufacturers (2012-2017)



2.3 China Label Tapes Average Price (USD/MT) by Players/Manufacturers (2012-2017)

- 2.4 China Label Tapes Market Competitive Situation and Trends
- 2.4.1 China Label Tapes Market Concentration Rate
- 2.4.2 China Label Tapes Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Label Tapes Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA LABEL TAPES SALES AND REVENUE BY REGION (2012-2017)

3.1 China Label Tapes Sales (K MT) and Market Share by Region (2012-2017)3.2 China Label Tapes Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Label Tapes Price (USD/MT) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

4.1 China Label Tapes Sales (K MT) and Market Share by Type/ Product Category (2012-2017)

4.2 China Label Tapes Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Label Tapes Price (USD/MT) by Type (2012-2017)

4.4 China Label Tapes Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

- 5.1 China Label Tapes Sales (K MT) and Market Share by Application (2012-2017)
- 5.2 China Label Tapes Sales Growth Rate (%) by Application (2012-2017)
- 5.3 Market Drivers and Opportunities

6 CHINA LABEL TAPES PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Avery Dennison
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Label Tapes Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B

6.1.3 Avery Dennison Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)



6.1.4 Main Business/Business Overview

6.2 Brady

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Label Tapes Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Brady Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.2.4 Main Business/Business Overview

6.3 Brother

- 6.3.1 Company Basic Information, Manufacturing Base and Competitors
- 6.3.2 Label Tapes Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Brother Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.3.4 Main Business/Business Overview

6.4 Casio

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Label Tapes Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Casio Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.4.4 Main Business/Business Overview

6.5 DYMO

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Label Tapes Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 DYMO Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.5.4 Main Business/Business Overview

6.6 Epson

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Label Tapes Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Epson Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and



Gross Margin (%)(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Esselte

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Label Tapes Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Esselte Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Intermec

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Label Tapes Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Intermec Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.8.4 Main Business/Business Overview

6.9 Leitz

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Label Tapes Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Leitz Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.9.4 Main Business/Business Overview

6.10 Newell Rubbermaid

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Label Tapes Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Newell Rubbermaid Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017)

6.10.4 Main Business/Business Overview

- 6.11 Primera Technology
- 6.12 Sanford Corporation
- 6.13 Seiko
- 6.14 Zebra



7 LABEL TAPES MANUFACTURING COST ANALYSIS

- 7.1 Label Tapes Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Label Tapes

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Label Tapes Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Label Tapes Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



11 CHINA LABEL TAPES MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Label Tapes Sales (K MT), Revenue (Million USD) Forecast (2017-2022)

- 11.2 China Label Tapes Sales (K MT) Forecast by Type (2017-2022)
- 11.3 China Label Tapes Sales (K MT) Forecast by Application (2017-2022)
- 11.4 China Label Tapes Sales (K MT) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022) Table Label Tapes Sales (K MT) and Revenue (Million USD) Market Split by Product Type Table Label Tapes Sales (K MT) by Application (2016-2022) Figure Product Picture of Label Tapes Table China Label Tapes Sales (K MT) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022) Figure China Label Tapes Sales Volume Market Share by Types in 2016 Figure Non-Adhesive Product Picture **Figure Adhesive Product Picture** Figure China Label Tapes Sales (K MT) Comparison by Application (2012-2022) Figure China Sales Market Share (%) of Label Tapes by Application in 2016 Figure Barcodes and Tracking Examples Table Key Downstream Customer in Barcodes and Tracking Figure Chemical and Hazard Communication Examples Table Key Downstream Customer in Chemical and Hazard Communication Figure Environmental Indicating Examples Table Key Downstream Customer in Environmental Indicating Figure Product ID Examples Table Key Downstream Customer in Product ID Figure Others Examples Table Key Downstream Customer in Others Figure South China Label Tapes Revenue (Million USD) and Growth Rate (2012-2022) Figure East China Label Tapes Revenue (Million USD) and Growth Rate (2012-2022) Figure Southwest China Label Tapes Revenue (Million USD) and Growth Rate (2012 - 2022)Figure Northeast China Label Tapes Revenue (Million USD) and Growth Rate (2012 - 2022)Figure North China Label Tapes Revenue (Million USD) and Growth Rate (2012-2022) Figure Central China Label Tapes Revenue (Million USD) and Growth Rate (2012 - 2022)Figure China Label Tapes Sales (K MT) and Growth Rate (%)(2012-2022) Figure China Label Tapes Revenue (Million USD) and Growth Rate (%)(2012-2022) Table China Label Tapes Sales of Key Players/Manufacturers (2012-2017) Table China Label Tapes Sales Share (%) by Players/Manufacturers (2012-2017)



Figure 2016 China Label Tapes Sales Share (%) by Players/Manufacturers Figure 2017 China Label Tapes Sales Share (%) by Players/Manufacturers Table China Label Tapes Revenue by Players/Manufacturers (2012-2017) Table China Label Tapes Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Label Tapes Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Label Tapes Revenue Market Share (%) by Players/Manufacturers Table China Market Label Tapes Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Label Tapes Average Price of Key Players/Manufacturers in 2016 Figure China Label Tapes Market Share of Top 3 Players/Manufacturers

Figure China Label Tapes Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Label Tapes Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Label Tapes Product Category

Table China Label Tapes Sales (K MT) by Regions (2012-2017)

Table China Label Tapes Sales Share (%) by Regions (2012-2017)

Figure China Label Tapes Sales Share (%) by Regions (2012-2017)

Figure China Label Tapes Sales Market Share (%) by Regions in 2016

Table China Label Tapes Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Label Tapes Revenue Market Share (%) by Regions (2012-2017) Figure China Label Tapes Revenue Market Share (%) by Regions (2012-2017) Figure China Label Tapes Revenue Market Share (%) by Regions in 2016 Table China Label Tapes Price (USD/MT) by Regions (2012-2017)

Table China Label Tapes Sales (K MT) by Type (2012-2017)

Table China Label Tapes Sales Share (%) by Type (2012-2017)

Figure China Label Tapes Sales Share (%) by Type (2012-2017)

Figure China Label Tapes Sales Market Share (%) by Type in 2016

Table China Label Tapes Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Label Tapes Revenue Market Share (%) by Type (2012-2017) Figure Revenue Market Share of Label Tapes by Type (2012-2017) Figure Revenue Market Share of Label Tapes by Type in 2016 Table China Label Tapes Price (USD/MT) by Types (2012-2017) Figure China Label Tapes Sales Growth Rate (%) by Type (2012-2017) Table China Label Tapes Sales (K MT) by Applications (2012-2017) Table China Label Tapes Sales Market Share (%) by Applications (2012-2017) Figure China Label Tapes Sales Market Share (%) by Applications (2012-2017)



Figure China Label Tapes Sales Market Share (%) by Application in 2016 Table China Label Tapes Sales Growth Rate (%) by Application (2012-2017) Figure China Label Tapes Sales Growth Rate (%) by Application (2012-2017) Table Avery Dennison Label Tapes Basic Information List Table Avery Dennison Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Avery Dennison Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Avery Dennison Label Tapes Sales Market Share (%) in China (2012-2017) Figure Avery Dennison Label Tapes Revenue Market Share (%) in China (2012-2017) Table Brady Label Tapes Basic Information List Table Brady Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Brady Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Brady Label Tapes Sales Market Share (%) in China (2012-2017) Figure Brady Label Tapes Revenue Market Share (%) in China (2012-2017) Table Brother Label Tapes Basic Information List Table Brother Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Brother Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Brother Label Tapes Sales Market Share (%) in China (2012-2017) Figure Brother Label Tapes Revenue Market Share (%) in China (2012-2017) Table Casio Label Tapes Basic Information List Table Casio Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Casio Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Casio Label Tapes Sales Market Share (%) in China (2012-2017) Figure Casio Label Tapes Revenue Market Share (%) in China (2012-2017) Table DYMO Label Tapes Basic Information List Table DYMO Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure DYMO Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure DYMO Label Tapes Sales Market Share (%) in China (2012-2017) Figure DYMO Label Tapes Revenue Market Share (%) in China (2012-2017) Table Epson Label Tapes Basic Information List Table Epson Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Epson Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Epson Label Tapes Sales Market Share (%) in China (2012-2017) Figure Epson Label Tapes Revenue Market Share (%) in China (2012-2017)



Table Esselte Label Tapes Basic Information List Table Esselte Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Esselte Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Esselte Label Tapes Sales Market Share (%) in China (2012-2017) Figure Esselte Label Tapes Revenue Market Share (%) in China (2012-2017) Table Intermec Label Tapes Basic Information List Table Intermec Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Intermec Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Intermec Label Tapes Sales Market Share (%) in China (2012-2017) Figure Intermec Label Tapes Revenue Market Share (%) in China (2012-2017) Table Leitz Label Tapes Basic Information List Table Leitz Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Leitz Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Leitz Label Tapes Sales Market Share (%) in China (2012-2017) Figure Leitz Label Tapes Revenue Market Share (%) in China (2012-2017) Table Newell Rubbermaid Label Tapes Basic Information List Table Newell Rubbermaid Label Tapes Sales (K MT), Revenue (Million USD), Price (USD/MT) and Gross Margin (%)(2012-2017) Figure Newell Rubbermaid Label Tapes Sales (K MT) and Growth Rate (%)(2012-2017) Figure Newell Rubbermaid Label Tapes Sales Market Share (%) in China (2012-2017) Figure Newell Rubbermaid Label Tapes Revenue Market Share (%) in China (2012 - 2017)Table Primera Technology Label Tapes Basic Information List Table Sanford Corporation Label Tapes Basic Information List Table Seiko Label Tapes Basic Information List Table Zebra Label Tapes Basic Information List Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Label Tapes Figure Manufacturing Process Analysis of Label Tapes Figure Label Tapes Industrial Chain Analysis Table Raw Materials Sources of Label Tapes Major Players/Manufacturers in 2016 Table Major Buyers of Label Tapes Table Distributors/Traders List Figure China Label Tapes Sales (K MT) and Growth Rate (%) Forecast (2017-2022)



Figure China Label Tapes Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Label Tapes Price (USD/MT) Trend Forecast (2017-2022)

 Table China Label Tapes Sales (K MT) Forecast by Type (2017-2022)

Figure China Label Tapes Sales (K MT) Forecast by Type (2017-2022)

Figure China Label Tapes Sales Volume Market Share Forecast by Type in 2022

Table China Label Tapes Sales (K MT) Forecast by Application (2017-2022)

Figure China Label Tapes Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Label Tapes Sales Volume Market Share Forecast by Application in 2022 Table China Label Tapes Sales (K MT) Forecast by Regions (2017-2022)

Table China Label Tapes Sales Volume Share Forecast by Regions (2017-2022)

Figure China Label Tapes Sales Volume Share Forecast by Regions (2017-2022)

Figure China Label Tapes Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: China Label Tapes Market Research Report 2017 Product link: <u>https://marketpublishers.com/r/C834E33C70AEN.html</u> Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C834E33C70AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970