

# China Kitchen scales Market Research Report 2016

<https://marketpublishers.com/r/CFF97239212EN.html>

Date: November 2016

Pages: 111

Price: US\$ 3,200.00 (Single User License)

ID: CFF97239212EN

## Abstracts

### Notes:

Sales, means the sales volume of Kitchen scales

Revenue, means the sales value of Kitchen scales

This report studies Kitchen scales in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

A&D

Ohaus

CAS

Myweigh

Seca

DigiWeigh

Tanita

Brecknell

Split by product Type, with production, revenue, price, market share and growth rate of

each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Kitchen scales in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Kitchen scales Market Research Report 2016

#### **1 KITCHEN SCALES MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Kitchen scales
- 1.2 Kitchen scales Segment by Type
  - 1.2.1 China Production Market Share of Kitchen scales Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Kitchen scales
  - 1.3.1 Kitchen scales Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Kitchen scales (2011-2021)
- 1.5 China Kitchen scales Status and Outlook
- 1.6 Government Policies

#### **2 CHINA KITCHEN SCALES MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Kitchen scales Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Kitchen scales Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Kitchen scales Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Kitchen scales Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Kitchen scales Market Competitive Situation and Trends
  - 2.5.1 Kitchen scales Market Concentration Rate
  - 2.5.2 Kitchen scales Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA KITCHEN SCALES MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 A&D
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Kitchen scales Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 A&D Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Ohaus
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 111 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Ohaus 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 CAS
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 118 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 CAS 118 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Myweigh
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Sept Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Myweigh Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Seca
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 Seca Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.5.4 Main Business/Business Overview

## 3.6 DigiWeigh

### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.6.2 Million USD Product Type, Application and Specification

##### 3.6.2.1 Type I

##### 3.6.2.2 Type II

### 3.6.3 DigiWeigh Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.6.4 Main Business/Business Overview

## 3.7 Tanita

### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.7.2 Consumer Goods Product Type, Application and Specification

##### 3.7.2.1 Type I

##### 3.7.2.2 Type II

### 3.7.3 Tanita Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.7.4 Main Business/Business Overview

## 3.8 Brecknell

### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.8.2 Product Type, Application and Specification

##### 3.8.2.1 Type I

##### 3.8.2.2 Type II

### 3.8.3 Brecknell Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.8.4 Main Business/Business Overview

## **4 CHINA KITCHEN SCALES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China Kitchen scales Capacity, Production and Growth (2011-2016)

### 4.2 China Kitchen scales Revenue and Growth (2011-2016)

### 4.3 China Kitchen scales Production, Consumption, Export and Import (2011-2016)

## **5 CHINA KITCHEN SCALES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Kitchen scales Production and Market Share by Type (2011-2016)
- 5.2 China Kitchen scales Revenue and Market Share by Type (2011-2016)
- 5.3 China Kitchen scales Price by Type (2011-2016)
- 5.4 China Kitchen scales Production Growth by Type (2011-2016)

## **6 CHINA KITCHEN SCALES MARKET ANALYSIS BY APPLICATION**

- 6.1 China Kitchen scales Consumption and Market Share by Application (2011-2016)
- 6.2 China Kitchen scales Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 KITCHEN SCALES MANUFACTURING COST ANALYSIS**

- 7.1 Kitchen scales Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Kitchen scales

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Kitchen scales Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Kitchen scales Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend

- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA KITCHEN SCALES MARKET FORECAST (2016-2021)**

- 11.1 China Kitchen scales Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Kitchen scales Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Kitchen scales Production Forecast by Type (2016-2021)
- 11.4 China Kitchen scales Consumption Forecast by Application (2016-2021)
- 11.5 Kitchen scales Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Kitchen scales  
Figure China Production Market Share of Kitchen scales by Type in 2015  
Figure Product Picture of Type I  
Table Major Manufacturers of Type I  
Figure Product Picture of Type II  
Table Major Manufacturers of Type II  
Figure Product Picture of Type III  
Table Major Manufacturers of Type III  
Table Kitchen scales Consumption Market Share by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure Application 3 Examples  
Figure China Kitchen scales Revenue (Million USD) and Growth Rate (2011-2021)  
Table China Kitchen scales Capacity of Key Manufacturers (2015 and 2016)  
Table China Kitchen scales Capacity Market Share of Key Manufacturers (2015 and 2016)  
Figure China Kitchen scales Capacity of Key Manufacturers in 2015  
Figure China Kitchen scales Capacity of Key Manufacturers in 2016  
Table China Kitchen scales Production of Key Manufacturers (2015 and 2016)  
Table China Kitchen scales Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Kitchen scales Production Share by Manufacturers  
Figure 2016 Kitchen scales Production Share by Manufacturers  
Table China Kitchen scales Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table China Kitchen scales Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 China Kitchen scales Revenue Share by Manufacturers  
Table 2016 China Kitchen scales Revenue Share by Manufacturers  
Table China Market Kitchen scales Average Price of Key Manufacturers (2015 and 2016)  
Figure China Market Kitchen scales Average Price of Key Manufacturers in 2015  
Table Manufacturers Kitchen scales Manufacturing Base Distribution and Sales Area  
Table Manufacturers Kitchen scales Product Type  
Figure Kitchen scales Market Share of Top 3 Manufacturers  
Figure Kitchen scales Market Share of Top 5 Manufacturers  
Table A&D Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table A&D Kitchen scales Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure A&D Kitchen scales Market Share (2011-2016)

Table Ohaus Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ohaus Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ohaus Kitchen scales Market Share (2011-2016)

Table CAS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CAS Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CAS Kitchen scales Market Share (2011-2016)

Table Myweigh Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Myweigh Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Myweigh Kitchen scales Market Share (2011-2016)

Table Seca Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seca Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seca Kitchen scales Market Share (2011-2016)

Table DigiWeigh Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DigiWeigh Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DigiWeigh Kitchen scales Market Share (2011-2016)

Table Tanita Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tanita Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tanita Kitchen scales Market Share (2011-2016)

Table Brecknell Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brecknell Kitchen scales Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Brecknell Kitchen scales Market Share (2011-2016)

Figure China Kitchen scales Capacity, Production and Growth (2011-2016)

Figure China Kitchen scales Revenue (Million USD) and Growth (2011-2016)

Table China Kitchen scales Production, Consumption, Export and Import (2011-2016)

Table China Kitchen scales Production by Type (2011-2016)

Table China Kitchen scales Production Share by Type (2011-2016)

Figure Production Market Share of Kitchen scales by Type (2011-2016)

Figure 2015 Production Market Share of Kitchen scales by Type

Table China Kitchen scales Revenue by Type (2011-2016)

Table China Kitchen scales Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Kitchen scales by Type (2011-2016)  
Figure 2015 Revenue Market Share of Kitchen scales by Type  
Table China Kitchen scales Price by Type (2011-2016)  
Figure China Kitchen scales Production Growth by Type (2011-2016)  
Table China Kitchen scales Consumption by Application (2011-2016)  
Table China Kitchen scales Consumption Market Share by Application (2011-2016)  
Figure China Kitchen scales Consumption Market Share by Application in 2015  
Table China Kitchen scales Consumption Growth Rate by Application (2011-2016)  
Figure China Kitchen scales Consumption Growth Rate by Application (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Kitchen scales  
Figure Manufacturing Process Analysis of Kitchen scales  
Figure Kitchen scales Industrial Chain Analysis  
Table Raw Materials Sources of Kitchen scales Major Manufacturers in 2015  
Table Major Buyers of Kitchen scales  
Table Distributors/Traders List  
Figure China Kitchen scales Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Kitchen scales Revenue and Growth Rate Forecast (2016-2021)  
Table China Kitchen scales Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Kitchen scales Production Forecast by Type (2016-2021)  
Table China Kitchen scales Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Kitchen scales Market Research Report 2016

Product link: <https://marketpublishers.com/r/CFF97239212EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CFF97239212EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970