

# China Kinesio Tape Market Research Report 2017

<https://marketpublishers.com/r/CDBE272C092EN.html>

Date: January 2017

Pages: 111

Price: US\$ 3,200.00 (Single User License)

ID: CDBE272C092EN

## Abstracts

### Notes:

Sales, means the sales volume of Kinesio Tape

Revenue, means the sales value of Kinesio Tape

This report studies Kinesio Tape in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Kinesio Taping

KT TAPE

SpiderTech

RockTape

StrengthTape

K-active

Towatek Korea

Atex Medical

TERA Medical

Nitto Denko

Healixon

LP Support

Mueller

Kindmax

DL Medical & Health

Socko

Medsport

GSPMED

Major Medical

Raphael

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Roll Form Kinesio Tape

Pre-cut Shape Kinesio Tape

Split by Application, this report focuses on consumption, market share and growth rate of Kinesio Tape in each application, can be divided into

Sports Protection

Medical Rehabilitation

## Contents

### China Kinesio Tape Market Research Report 2017

#### **1 KINESIO TAPE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Kinesio Tape
- 1.2 Kinesio Tape Segment by Type
  - 1.2.1 China Production Market Share of Kinesio Tape Type in 2015
  - 1.2.2 Roll Form Kinesio Tape
  - 1.2.3 Pre-cut Shape Kinesio Tape
- 1.3 Applications of Kinesio Tape
  - 1.3.1 Kinesio Tape Consumption Market Share by Application in 2015
  - 1.3.2 Sports Protection
  - 1.3.3 Medical Rehabilitation
- 1.4 China Market Size (Value) of Kinesio Tape (2011-2021)
- 1.5 China Kinesio Tape Status and Outlook
- 1.6 Government Policies

#### **2 CHINA KINESIO TAPE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Kinesio Tape Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Kinesio Tape Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Kinesio Tape Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Kinesio Tape Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Kinesio Tape Market Competitive Situation and Trends
  - 2.5.1 Kinesio Tape Market Concentration Rate
  - 2.5.2 Kinesio Tape Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA KINESIO TAPE MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Kinesio Taping
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Kinesio Tape Product Type, Application and Specification
    - 3.1.2.1 Roll Form Kinesio Tape
    - 3.1.2.2 Pre-cut Shape Kinesio Tape

3.1.3 Kinesio Taping Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 KT TAPE

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Kinesio Tape Product Type, Application and Specification

3.2.2.1 Roll Form Kinesio Tape

3.2.2.2 Pre-cut Shape Kinesio Tape

3.2.3 KT TAPE 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 SpiderTech

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Kinesio Tape Product Type, Application and Specification

3.3.2.1 Roll Form Kinesio Tape

3.3.2.2 Pre-cut Shape Kinesio Tape

3.3.3 SpiderTech 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 RockTape

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Kinesio Tape Product Type, Application and Specification

3.4.2.1 Roll Form Kinesio Tape

3.4.2.2 Pre-cut Shape Kinesio Tape

3.4.3 RockTape Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 StrengthTape

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Kinesio Tape Product Type, Application and Specification

3.5.2.1 Roll Form Kinesio Tape

3.5.2.2 Pre-cut Shape Kinesio Tape

3.5.3 StrengthTape Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

### 3.6 K-active

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Kinesio Tape Product Type, Application and Specification

3.6.2.1 Roll Form Kinesio Tape

3.6.2.2 Pre-cut Shape Kinesio Tape

3.6.3 K-active Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

### 3.7 Towatek Korea

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Kinesio Tape Product Type, Application and Specification

3.7.2.1 Roll Form Kinesio Tape

3.7.2.2 Pre-cut Shape Kinesio Tape

3.7.3 Towatek Korea Pharma & Healthcare Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

### 3.8 Atex Medical

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Kinesio Tape Product Type, Application and Specification

3.8.2.1 Roll Form Kinesio Tape

3.8.2.2 Pre-cut Shape Kinesio Tape

3.8.3 Atex Medical Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

### 3.9 TERA Medical

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Kinesio Tape Product Type, Application and Specification

3.9.2.1 Roll Form Kinesio Tape

3.9.2.2 Pre-cut Shape Kinesio Tape

3.9.3 TERA Medical Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

### 3.10 Nitto Denko

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Kinesio Tape Product Type, Application and Specification
  - 3.10.2.1 Roll Form Kinesio Tape
  - 3.10.2.2 Pre-cut Shape Kinesio Tape
- 3.10.3 Nitto Denko Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Healixon
- 3.12 LP Support
- 3.13 Mueller
- 3.14 Kindmax
- 3.15 DL Medical & Health
- 3.16 Socko
- 3.17 Medsport
- 3.18 GSPMED
- 3.19 Major Medical
- 3.20 Raphael

#### **4 CHINA KINESIO TAPE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Kinesio Tape Capacity, Production and Growth (2011-2016)
- 4.2 China Kinesio Tape Revenue and Growth (2011-2016)
- 4.3 China Kinesio Tape Production, Consumption, Export and Import (2011-2016)

#### **5 CHINA KINESIO TAPE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Kinesio Tape Production and Market Share by Type (2011-2016)
- 5.2 China Kinesio Tape Revenue and Market Share by Type (2011-2016)
- 5.3 China Kinesio Tape Price by Type (2011-2016)
- 5.4 China Kinesio Tape Production Growth by Type (2011-2016)

#### **6 CHINA KINESIO TAPE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Kinesio Tape Consumption and Market Share by Application (2011-2016)
- 6.2 China Kinesio Tape Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 CHINA KINESIO TAPE MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Kinesio Tape Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Kinesio Tape Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Kinesio Tape Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Kinesio Tape Sales Price by Regions (Provinces)(2011-2016)

7.2 China Kinesio Tape Consumption by Regions (Provinces)(2011-2016)

7.3 China Kinesio Tape Production, Consumption, Export and Import (2011-2016)

## **8 KINESIO TAPE MANUFACTURING COST ANALYSIS**

8.1 Kinesio Tape Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Kinesio Tape

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Kinesio Tape Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Kinesio Tape Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend



## 10.2 Market Positioning

### 10.2.1 Pricing Strategy

### 10.2.2 Brand Strategy

### 10.2.3 Target Client

## 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

### 11.1 Technology Progress/Risk

#### 11.1.1 Substitutes Threat

#### 11.1.2 Technology Progress in Related Industry

### 11.2 Consumer Needs/Customer Preference Change

### 11.3 Economic/Political Environmental Change

## **12 CHINA KINESIO TAPE MARKET FORECAST (2016-2021)**

### 12.1 China Kinesio Tape Capacity, Production, Revenue Forecast (2016-2021)

### 12.2 China Kinesio Tape Production, Import, Export and Consumption Forecast (2016-2021)

### 12.3 China Kinesio Tape Production Forecast by Type (2016-2021)

### 12.4 China Kinesio Tape Consumption Forecast by Application (2016-2021)

### 12.5 China Kinesio Tape Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

#### 12.5.1 China Kinesio Tape Production Forecast by Regions (Provinces)(2016-2021)

#### 12.5.2 China Kinesio Tape Consumption Forecast by Regions (Provinces)(2016-2021)

#### 12.5.3 China Kinesio Tape Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

### 12.6 Kinesio Tape Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Kinesio Tape

Figure China Production Market Share of Kinesio Tape by Type in 2015

Figure Product Picture of Roll Form Kinesio Tape

Table Major Manufacturers of Roll Form Kinesio Tape

Figure Product Picture of Pre-cut Shape Kinesio Tape

Table Major Manufacturers of Pre-cut Shape Kinesio Tape

Table Kinesio Tape Consumption Market Share by Application in 2015

Figure Sports Protection Examples

Figure Medical Rehabilitation Examples

Figure China Kinesio Tape Revenue (Million USD) and Growth Rate (2011-2021)

Table China Kinesio Tape Capacity of Key Manufacturers (2015 and 2016)

Table China Kinesio Tape Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Kinesio Tape Capacity of Key Manufacturers in 2015

Figure China Kinesio Tape Capacity of Key Manufacturers in 2016

Table China Kinesio Tape Production of Key Manufacturers (2015 and 2016)

Table China Kinesio Tape Production Share by Manufacturers (2015 and 2016)

Figure 2015 Kinesio Tape Production Share by Manufacturers

Figure 2016 Kinesio Tape Production Share by Manufacturers

Table China Kinesio Tape Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Kinesio Tape Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Kinesio Tape Revenue Share by Manufacturers

Table 2016 China Kinesio Tape Revenue Share by Manufacturers

Table China Market Kinesio Tape Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Kinesio Tape Average Price of Key Manufacturers in 2015

Table Manufacturers Kinesio Tape Manufacturing Base Distribution and Sales Area

Table Manufacturers Kinesio Tape Product Type

Figure Kinesio Tape Market Share of Top 3 Manufacturers

Figure Kinesio Tape Market Share of Top 5 Manufacturers

Table Kinesio Taping Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kinesio Taping Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kinesio Taping Kinesio Tape Market Share (2011-2016)

Table KT TAPE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table KT TAPE Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure KT TAPE Kinesio Tape Market Share (2011-2016)

Table SpiderTech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SpiderTech Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SpiderTech Kinesio Tape Market Share (2011-2016)

Table RockTape Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table RockTape Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure RockTape Kinesio Tape Market Share (2011-2016)

Table StrengthTape Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table StrengthTape Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure StrengthTape Kinesio Tape Market Share (2011-2016)

Table K-active Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table K-active Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure K-active Kinesio Tape Market Share (2011-2016)

Table Towatek Korea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Towatek Korea Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Towatek Korea Kinesio Tape Market Share (2011-2016)

Table Atex Medical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Atex Medical Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Atex Medical Kinesio Tape Market Share (2011-2016)

Table TERA Medical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TERA Medical Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TERA Medical Kinesio Tape Market Share (2011-2016)

Table Nitto Denko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nitto Denko Kinesio Tape Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nitto Denko Kinesio Tape Market Share (2011-2016)

Table Healixon Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LP Support Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mueller Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kindmax Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DL Medical & Health Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Socko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Medsport Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GSPMED Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Major Medical Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Raphael Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Kinesio Tape Capacity, Production and Growth (2011-2016)

Figure China Kinesio Tape Revenue (Million USD) and Growth (2011-2016)

Table China Kinesio Tape Production, Consumption, Export and Import (2011-2016)

Table China Kinesio Tape Production by Type (2011-2016)

Table China Kinesio Tape Production Share by Type (2011-2016)

Figure Production Market Share of Kinesio Tape by Type (2011-2016)

Figure 2015 Production Market Share of Kinesio Tape by Type

Table China Kinesio Tape Revenue by Type (2011-2016)

Table China Kinesio Tape Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Kinesio Tape by Type (2011-2016)

Figure 2015 Revenue Market Share of Kinesio Tape by Type

Table China Kinesio Tape Price by Type (2011-2016)

Figure China Kinesio Tape Production Growth by Type (2011-2016)

Table China Kinesio Tape Consumption by Application (2011-2016)

Table China Kinesio Tape Consumption Market Share by Application (2011-2016)

Figure China Kinesio Tape Consumption Market Share by Application in 2015

Table China Kinesio Tape Consumption Growth Rate by Application (2011-2016)

Figure China Kinesio Tape Consumption Growth Rate by Application (2011-2016)

Table China Kinesio Tape Production by Regions (Provinces)(2011-2016)

Table China Kinesio Tape Production Market Share by Regions (Provinces)(2011-2016)

Table China Kinesio Tape Production Value by Regions (Provinces)(2011-2016)

Table China Kinesio Tape Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Kinesio Tape Sales Price by Regions (Provinces)(2011-2016)  
Table China Kinesio Tape Consumption by Regions (Provinces)(2011-2016)  
Table China Kinesio Tape Consumption Market Share by Regions (Provinces)(2011-2016)  
Table China Kinesio Tape Production, Consumption, Export and Import (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Kinesio Tape  
Figure Manufacturing Process Analysis of Kinesio Tape  
Figure Kinesio Tape Industrial Chain Analysis  
Table Raw Materials Sources of Kinesio Tape Major Manufacturers in 2015  
Table Major Buyers of Kinesio Tape  
Table Distributors/Traders List  
Figure China Kinesio Tape Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Kinesio Tape Revenue and Growth Rate Forecast (2016-2021)  
Table China Kinesio Tape Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Kinesio Tape Production Forecast by Type (2016-2021)  
Table China Kinesio Tape Consumption Forecast by Application (2016-2021)  
Table China Kinesio Tape Production Forecast by Regions (Provinces)(2016-2021)  
Table China Kinesio Tape Consumption Forecast by Regions (Provinces)(2016-2021)  
Table China Kinesio Tape Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Kinesio Tape Market Research Report 2017

Product link: <https://marketpublishers.com/r/CDBE272C092EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CDBE272C092EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970