

# China Junior Bikes Market Research Report 2017

https://marketpublishers.com/r/C931F258586EN.html

Date: February 2017

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C931F258586EN

Abstracts
Notes:
Sales, means the sales volume of Junior Bikes
Revenue, means the sales value of Junior Bikes
This report studies Junior Bikes in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering
Trek Bikes
Schwinn Bicycles
Haro Bikes
Giant
Diamondback

Titan Bikes

Cleary Bikes

Kawasaki

Huffy



	Kent
	Micargi
	Mongoose
	Phenix
	Pigeon
	Forever
	Bobbin bikes
	Raleigh
	Early Rider
	Wiggle
Market	Segment by Regions (provinces), covering
	South China
	East China
	Southwest China
	Northeast China
	North China
	Central China
	Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of



each type, can be divided into		
Aluminum Alloy		
Steel		
Wood		
Carbon Fiber		
Others		
Split by Application, this report focuses on consumption, market share and growth rate of Junior Bikes in each application, can be divided into  Boys  Girls		
Unisex		



# **Contents**

China Junior Bikes Market Research Report 2017

#### 1 JUNIOR BIKES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Junior Bikes
- 1.2 Junior Bikes Segment by Type
- 1.2.1 China Production Market Share of Junior Bikes Type in 2015
- 1.2.2 Aluminum Alloy
- 1.2.3 Steel
- 1.2.4 Wood
- 1.2.5 Carbon Fiber
- 1.2.6 Others
- 1.3 Applications of Junior Bikes
  - 1.3.1 Junior Bikes Consumption Market Share by Application in 2015
  - 1.3.2 Boys
  - 1.3.3 Girls
  - 1.3.4 Unisex
- 1.4 China Market Size (Value) of Junior Bikes (2012-2022)
- 1.5 China Junior Bikes Status and Outlook
- 1.6 Government Policies

#### 2 CHINA JUNIOR BIKES MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Junior Bikes Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Junior Bikes Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Junior Bikes Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Junior Bikes Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Junior Bikes Market Competitive Situation and Trends
  - 2.5.1 Junior Bikes Market Concentration Rate
  - 2.5.2 Junior Bikes Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA JUNIOR BIKES MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Trek Bikes
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 3.1.2 Junior Bikes Product Type, Application and Specification
  - 3.1.2.1 Aluminum Alloy
  - 3.1.2.2 Steel
- 3.1.3 Trek Bikes Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Schwinn Bicycles
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Junior Bikes Product Type, Application and Specification
    - 3.2.2.1 Aluminum Alloy
    - 3.2.2.2 Steel
- 3.2.3 Schwinn Bicycles 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Haro Bikes
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Junior Bikes Product Type, Application and Specification
    - 3.3.2.1 Aluminum Alloy
    - 3.3.2.2 Steel
- 3.3.3 Haro Bikes 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Giant
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Junior Bikes Product Type, Application and Specification
    - 3.4.2.1 Aluminum Alloy
    - 3.4.2.2 Steel
- 3.4.3 Giant Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Diamondback
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Junior Bikes Product Type, Application and Specification
    - 3.5.2.1 Aluminum Alloy



- 3.5.2.2 Steel
- 3.5.3 Diamondback Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Titan Bikes
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Junior Bikes Product Type, Application and Specification
    - 3.6.2.1 Aluminum Alloy
    - 3.6.2.2 Steel
- 3.6.3 Titan Bikes Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Cleary Bikes
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Junior Bikes Product Type, Application and Specification
    - 3.7.2.1 Aluminum Alloy
    - 3.7.2.2 Steel
- 3.7.3 Cleary Bikes Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Kawasaki
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Junior Bikes Product Type, Application and Specification
    - 3.8.2.1 Aluminum Alloy
    - 3.8.2.2 Steel
- 3.8.3 Kawasaki Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Huffy
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Junior Bikes Product Type, Application and Specification
    - 3.9.2.1 Aluminum Alloy
    - 3.9.2.2 Steel
- 3.9.3 Huffy Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.9.4 Main Business/Business Overview



- 3.10 Kent
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Junior Bikes Product Type, Application and Specification
  - 3.10.2.1 Aluminum Alloy
  - 3.10.2.2 Steel
- 3.10.3 Kent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Micargi
- 3.12 Mongoose
- 3.13 Phenix
- 3.14 Pigeon
- 3.15 Forever
- 3.16 Bobbin bikes
- 3.17 Raleigh
- 3.18 Early Rider
- 3.19 Wiggle

# 4 CHINA JUNIOR BIKES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Junior Bikes Capacity, Production and Growth (2012-2017)
- 4.2 China Junior Bikes Revenue and Growth (2012-2017)
- 4.3 China Junior Bikes Production, Consumption, Export and Import (2012-2017)

# 5 CHINA JUNIOR BIKES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Junior Bikes Production and Market Share by Type (2012-2017)
- 5.2 China Junior Bikes Revenue and Market Share by Type (2012-2017)
- 5.3 China Junior Bikes Price by Type (2012-2017)
- 5.4 China Junior Bikes Production Growth by Type (2012-2017)

#### 6 CHINA JUNIOR BIKES MARKET ANALYSIS BY APPLICATION

- 6.1 China Junior Bikes Consumption and Market Share by Application (2012-2017)
- 6.2 China Junior Bikes Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Application



# 6.3.2 Emerging Markets/Countries

# 7 CHINAJUNIOR BIKES MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Junior Bikes Production, Production Value and Price by Regions (Provinces)(2012-2017)
- 7.1.1 China Junior Bikes Production and Market Share by Regions (Provinces)(2012-2017)
- 7.1.2 China Junior Bikes Production Value and Market Share by Regions (Provinces)(2012-2017)
- 7.1.3 China Junior Bikes Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Junior Bikes Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Junior Bikes Production, Consumption, Export and Import (2012-2017)

### **8 JUNIOR BIKES MANUFACTURING COST ANALYSIS**

- 8.1 Junior Bikes Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Junior Bikes

# 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Junior Bikes Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Junior Bikes Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing



- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

# 12 CHINA JUNIOR BIKES MARKET FORECAST (2017-2022)

- 12.1 China Junior Bikes Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Junior Bikes Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Junior Bikes Production Forecast by Type (2017-2022)
- 12.4 China Junior Bikes Consumption Forecast by Application (2017-2022)
- 12.5 China Junior Bikes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
  - 12.5.1 China Junior Bikes Production Forecast by Regions (Provinces)(2017-2022)
  - 12.5.2 China Junior Bikes Consumption Forecast by Regions (Provinces)(2017-2022)
- 12.5.3 China Junior Bikes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
- 12.6 Junior Bikes Price Forecast (2017-2022)

# 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Junior Bikes

Figure China Production Market Share of Junior Bikes by Type in 2015

Figure Product Picture of Aluminum Alloy

Table Major Manufacturers of Aluminum Alloy

Figure Product Picture of Steel

Table Major Manufacturers of Steel

Figure Product Picture of Wood

Table Major Manufacturers of Wood

Figure Product Picture of Carbon Fiber

Table Major Manufacturers of Carbon Fiber

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Junior Bikes Consumption Market Share by Application in 2015

Figure Boys Examples

Figure Girls Examples

Figure Unisex Examples

Figure China Junior Bikes Revenue (Million USD) and Growth Rate (2012-2022)

Table China Junior Bikes Capacity of Key Manufacturers (2015 and 2016)

Table China Junior Bikes Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Junior Bikes Capacity of Key Manufacturers in 2015

Figure China Junior Bikes Capacity of Key Manufacturers in 2016

Table China Junior Bikes Production of Key Manufacturers (2015 and 2016)

Table China Junior Bikes Production Share by Manufacturers (2015 and 2016)

Figure 2015 Junior Bikes Production Share by Manufacturers

Figure 2016 Junior Bikes Production Share by Manufacturers

Table China Junior Bikes Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Junior Bikes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Junior Bikes Revenue Share by Manufacturers

Table 2016 China Junior Bikes Revenue Share by Manufacturers

Table China Market Junior Bikes Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Junior Bikes Average Price of Key Manufacturers in 2015

Table Manufacturers Junior Bikes Manufacturing Base Distribution and Sales Area

Table Manufacturers Junior Bikes Product Type

Figure Junior Bikes Market Share of Top 3 Manufacturers

Figure Junior Bikes Market Share of Top 5 Manufacturers



Table Trek Bikes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trek Bikes Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Trek Bikes Junior Bikes Market Share (2012-2017)

Table Schwinn Bicycles Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schwinn Bicycles Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Schwinn Bicycles Junior Bikes Market Share (2012-2017)

Table Haro Bikes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haro Bikes Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Haro Bikes Junior Bikes Market Share (2012-2017)

Table Giant Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Giant Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Giant Junior Bikes Market Share (2012-2017)

Table Diamondback Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Diamondback Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Diamondback Junior Bikes Market Share (2012-2017)

Table Titan Bikes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Titan Bikes Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Titan Bikes Junior Bikes Market Share (2012-2017)

Table Cleary Bikes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cleary Bikes Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Cleary Bikes Junior Bikes Market Share (2012-2017)

Table Kawasaki Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kawasaki Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kawasaki Junior Bikes Market Share (2012-2017)

Table Huffy Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Huffy Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Huffy Junior Bikes Market Share (2012-2017)

Table Kent Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kent Junior Bikes Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Kent Junior Bikes Market Share (2012-2017)

Table Micargi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mongoose Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Phenix Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pigeon Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Forever Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bobbin bikes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Raleigh Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Early Rider Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Wiggle Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Junior Bikes Capacity, Production and Growth (2012-2017)

Figure China Junior Bikes Revenue (Million USD) and Growth (2012-2017)

Table China Junior Bikes Production, Consumption, Export and Import (2012-2017)

Table China Junior Bikes Production by Type (2012-2017)

Table China Junior Bikes Production Share by Type (2012-2017)

Figure Production Market Share of Junior Bikes by Type (2012-2017)

Figure 2015 Production Market Share of Junior Bikes by Type

Table China Junior Bikes Revenue by Type (2012-2017)

Table China Junior Bikes Revenue Share by Type (2012-2017)

Figure Production Revenue Share of Junior Bikes by Type (2012-2017)

Figure 2015 Revenue Market Share of Junior Bikes by Type

Table China Junior Bikes Price by Type (2012-2017)

Figure China Junior Bikes Production Growth by Type (2012-2017)

Table China Junior Bikes Consumption by Application (2012-2017)

Table China Junior Bikes Consumption Market Share by Application (2012-2017)

Figure China Junior Bikes Consumption Market Share by Application in 2015

Table China Junior Bikes Consumption Growth Rate by Application (2012-2017)

Figure China Junior Bikes Consumption Growth Rate by Application (2012-2017)

Table China Junior Bikes Production by Regions (Provinces) (2012-2017)

Table China Junior Bikes Production Market Share by Regions (Provinces)(2012-2017)



Table China Junior Bikes Production Value by Regions (Provinces)(2012-2017)

Table China Junior Bikes Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Junior Bikes Sales Price by Regions (Provinces)(2012-2017)

Table China Junior Bikes Consumption by Regions (Provinces)(2012-2017)

Table China Junior Bikes Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Junior Bikes Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Junior Bikes

Figure Manufacturing Process Analysis of Junior Bikes

Figure Junior Bikes Industrial Chain Analysis

Table Raw Materials Sources of Junior Bikes Major Manufacturers in 2015

Table Major Buyers of Junior Bikes

Table Distributors/Traders List

Figure China Junior Bikes Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Junior Bikes Revenue and Growth Rate Forecast (2017-2022)

Table China Junior Bikes Production, Import, Export and Consumption Forecast (2017-2022)

Table China Junior Bikes Production Forecast by Type (2017-2022)

Table China Junior Bikes Consumption Forecast by Application (2017-2022)

Table China Junior Bikes Production Forecast by Regions (Provinces)(2017-2022)

Table China Junior Bikes Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Junior Bikes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)



#### I would like to order

Product name: China Junior Bikes Market Research Report 2017

Product link: https://marketpublishers.com/r/C931F258586EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C931F258586EN.html">https://marketpublishers.com/r/C931F258586EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970