

# China Interactive display systems Market Research Report 2017

<https://marketpublishers.com/r/CB226C258EDEN.html>

Date: February 2017

Pages: 98

Price: US\$ 3,200.00 (Single User License)

ID: CB226C258EDEN

## Abstracts

### Notes:

Sales, means the sales volume of Interactive display systems

Revenue, means the sales value of Interactive display systems

This report studies Interactive display systems in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Samsung

LG

Panasonic

NEC

Planar Systems Inc.

Elo Touch Solutions Inc.

Crystal Display Systems Ltd.

IntuiLab SA

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

LCD

LED

Split by Application, this report focuses on consumption, market share and growth rate of Interactive display systems in each application, can be divided into

Retail

Hospitality

Industrial

Healthcare

Government and Corporate

Transportation

Education

Entertainment

Others

## Contents

### China Interactive display systems Market Research Report 2017

#### **1 INTERACTIVE DISPLAY SYSTEMS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Interactive display systems
- 1.2 Interactive display systems Segment by Type
  - 1.2.1 China Production Market Share of Interactive display systems Type in 2015
  - 1.2.2 LCD
  - 1.2.3 LED
- 1.3 Applications of Interactive display systems
  - 1.3.1 Interactive display systems Consumption Market Share by Application in 2015
  - 1.3.2 Retail
  - 1.3.3 Hospitality
  - 1.3.4 Industrial
  - 1.3.5 Healthcare
  - 1.3.6 Government and Corporate
  - 1.3.7 Transportation
  - 1.3.8 Education
  - 1.3.9 Entertainment
  - 1.3.10 Others
- 1.4 China Market Size (Value) of Interactive display systems (2011-2021)
- 1.5 China Interactive display systems Status and Outlook
- 1.6 Government Policies

#### **2 CHINA INTERACTIVE DISPLAY SYSTEMS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Interactive display systems Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Interactive display systems Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Interactive display systems Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Interactive display systems Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Interactive display systems Market Competitive Situation and Trends
  - 2.5.1 Interactive display systems Market Concentration Rate
  - 2.5.2 Interactive display systems Market Share of Top 3 and Top 5 Manufacturers

### **3 CHINA INTERACTIVE DISPLAY SYSTEMS MANUFACTURERS PROFILES/ANALYSIS**

#### **3.1 Samsung**

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Interactive display systems Product Type, Application and Specification

3.1.2.1 LCD

3.1.2.2 LED

3.1.3 Samsung Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

#### **3.2 LG?**

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Interactive display systems Product Type, Application and Specification

3.2.2.1 LCD

3.2.2.2 LED

3.2.3 LG? 98 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

#### **3.3 Panasonic**

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Interactive display systems Product Type, Application and Specification

3.3.2.1 LCD

3.3.2.2 LED

3.3.3 Panasonic 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

#### **3.4 NEC**

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Interactive display systems Product Type, Application and Specification

3.4.2.1 LCD

3.4.2.2 LED

3.4.3 NEC Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

### 3.5 Planar Systems Inc.?

#### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.5.2 Interactive display systems Product Type, Application and Specification

##### 3.5.2.1 LCD

##### 3.5.2.2 LED

#### 3.5.3 Planar Systems Inc.? Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.5.4 Main Business/Business Overview

### 3.6 Elo Touch Solutions Inc.

#### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.6.2 Interactive display systems Product Type, Application and Specification

##### 3.6.2.1 LCD

##### 3.6.2.2 LED

#### 3.6.3 Elo Touch Solutions Inc. Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.6.4 Main Business/Business Overview

### 3.7 Crystal Display Systems Ltd.?

#### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.7.2 Interactive display systems Product Type, Application and Specification

##### 3.7.2.1 LCD

##### 3.7.2.2 LED

#### 3.7.3 Crystal Display Systems Ltd.? Software Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.7.4 Main Business/Business Overview

### 3.8 IntuiLab SA

#### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

#### 3.8.2 Interactive display systems Product Type, Application and Specification

##### 3.8.2.1 LCD

##### 3.8.2.2 LED

#### 3.8.3 IntuiLab SA Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.8.4 Main Business/Business Overview

## **4 CHINA INTERACTIVE DISPLAY SYSTEMS CAPACITY, PRODUCTION, REVENUE,**

## **CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

- 4.1 China Interactive display systems Capacity, Production and Growth (2011-2016)
- 4.2 China Interactive display systems Revenue and Growth (2011-2016)
- 4.3 China Interactive display systems Production, Consumption, Export and Import (2011-2016)

## **5 CHINA INTERACTIVE DISPLAY SYSTEMS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

- 5.1 China Interactive display systems Production and Market Share by Type (2011-2016)
- 5.2 China Interactive display systems Revenue and Market Share by Type (2011-2016)
- 5.3 China Interactive display systems Price by Type (2011-2016)
- 5.4 China Interactive display systems Production Growth by Type (2011-2016)

## **6 CHINA INTERACTIVE DISPLAY SYSTEMS MARKET ANALYSIS BY APPLICATION**

- 6.1 China Interactive display systems Consumption and Market Share by Application (2011-2016)
- 6.2 China Interactive display systems Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## **7 CHINA INTERACTIVE DISPLAY SYSTEMS MARKET ANALYSIS BY REGIONS (PROVINCES)**

- 7.1 China Interactive display systems Production, Production Value and Price by Regions (Provinces)(2011-2016)
  - 7.1.1 China Interactive display systems Production and Market Share by Regions (Provinces)(2011-2016)
  - 7.1.2 China Interactive display systems Production Value and Market Share by Regions (Provinces)(2011-2016)
  - 7.1.3 China Interactive display systems Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Interactive display systems Consumption by Regions (Provinces)(2011-2016)

7.3 China Interactive display systems Production, Consumption, Export and Import (2011-2016)

## **8 INTERACTIVE DISPLAY SYSTEMS MANUFACTURING COST ANALYSIS**

8.1 Interactive display systems Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Interactive display systems

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Interactive display systems Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Interactive display systems Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat



- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA INTERACTIVE DISPLAY SYSTEMS MARKET FORECAST (2016-2021)**

- 12.1 China Interactive display systems Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Interactive display systems Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Interactive display systems Production Forecast by Type (2016-2021)
- 12.4 China Interactive display systems Consumption Forecast by Application (2016-2021)
- 12.5 China Interactive display systems Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Interactive display systems Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Interactive display systems Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Interactive display systems Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Interactive display systems Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Interactive display systems

Figure China Production Market Share of Interactive display systems by Type in 2015

Figure Product Picture of LCD

Table Major Manufacturers of LCD

Figure Product Picture of LED

Table Major Manufacturers of LED

Table Interactive display systems Consumption Market Share by Application in 2015

Figure Retail Examples

Figure Hospitality Examples

Figure Industrial Examples

Figure Healthcare Examples

Figure Government and Corporate Examples

Figure Transportation Examples

Figure Education Examples

Figure Entertainment Examples

Figure Others Examples

Figure China Interactive display systems Revenue (Million USD) and Growth Rate (2011-2021)

Table China Interactive display systems Capacity of Key Manufacturers (2015 and 2016)

Table China Interactive display systems Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Interactive display systems Capacity of Key Manufacturers in 2015

Figure China Interactive display systems Capacity of Key Manufacturers in 2016

Table China Interactive display systems Production of Key Manufacturers (2015 and 2016)

Table China Interactive display systems Production Share by Manufacturers (2015 and 2016)

Figure 2015 Interactive display systems Production Share by Manufacturers

Figure 2016 Interactive display systems Production Share by Manufacturers

Table China Interactive display systems Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Interactive display systems Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Interactive display systems Revenue Share by Manufacturers

Table 2016 China Interactive display systems Revenue Share by Manufacturers

Table China Market Interactive display systems Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Interactive display systems Average Price of Key Manufacturers in 2015

Table Manufacturers Interactive display systems Manufacturing Base Distribution and Sales Area

Table Manufacturers Interactive display systems Product Type

Figure Interactive display systems Market Share of Top 3 Manufacturers

Figure Interactive display systems Market Share of Top 5 Manufacturers

Table Samsung Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Interactive display systems Market Share (2011-2016)

Table LG? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LG? Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG? Interactive display systems Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Interactive display systems Market Share (2011-2016)

Table NEC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table NEC Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure NEC Interactive display systems Market Share (2011-2016)

Table Planar Systems Inc.? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Planar Systems Inc.? Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Planar Systems Inc.? Interactive display systems Market Share (2011-2016)

Table Elo Touch Solutions Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Elo Touch Solutions Inc. Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Elo Touch Solutions Inc. Interactive display systems Market Share (2011-2016)

Table Crystal Display Systems Ltd.? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Crystal Display Systems Ltd.? Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Crystal Display Systems Ltd.? Interactive display systems Market Share (2011-2016)

Table IntuiLab SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IntuiLab SA Interactive display systems Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure IntuiLab SA Interactive display systems Market Share (2011-2016)

Figure China Interactive display systems Capacity, Production and Growth (2011-2016)

Figure China Interactive display systems Revenue (Million USD) and Growth (2011-2016)

Table China Interactive display systems Production, Consumption, Export and Import (2011-2016)

Table China Interactive display systems Production by Type (2011-2016)

Table China Interactive display systems Production Share by Type (2011-2016)

Figure Production Market Share of Interactive display systems by Type (2011-2016)

Figure 2015 Production Market Share of Interactive display systems by Type

Table China Interactive display systems Revenue by Type (2011-2016)

Table China Interactive display systems Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Interactive display systems by Type (2011-2016)

Figure 2015 Revenue Market Share of Interactive display systems by Type

Table China Interactive display systems Price by Type (2011-2016)

Figure China Interactive display systems Production Growth by Type (2011-2016)

Table China Interactive display systems Consumption by Application (2011-2016)

Table China Interactive display systems Consumption Market Share by Application (2011-2016)

Figure China Interactive display systems Consumption Market Share by Application in 2015

Table China Interactive display systems Consumption Growth Rate by Application (2011-2016)

Figure China Interactive display systems Consumption Growth Rate by Application (2011-2016)

Table China Interactive display systems Production by Regions (Provinces)(2011-2016)

Table China Interactive display systems Production Market Share by Regions (Provinces)(2011-2016)

Table China Interactive display systems Production Value by Regions (Provinces)(2011-2016)

Table China Interactive display systems Production Value Market Share by Regions

(Provinces)(2011-2016)

Table China Interactive display systems Sales Price by Regions

(Provinces)(2011-2016)

Table China Interactive display systems Consumption by Regions

(Provinces)(2011-2016)

Table China Interactive display systems Consumption Market Share by Regions

(Provinces)(2011-2016)

Table China Interactive display systems Production, Consumption, Export and Import  
(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Interactive display systems

Figure Manufacturing Process Analysis of Interactive display systems

Figure Interactive display systems Industrial Chain Analysis

Table Raw Materials Sources of Interactive display systems Major Manufacturers in  
2015

Table Major Buyers of Interactive display systems

Table Distributors/Traders List

Figure China Interactive display systems Capacity, Production and Growth Rate  
Forecast (2016-2021)

Figure China Interactive display systems Revenue and Growth Rate Forecast  
(2016-2021)

Table China Interactive display systems Production, Import, Export and Consumption  
Forecast (2016-2021)

Table China Interactive display systems Production Forecast by Type (2016-2021)

Table China Interactive display systems Consumption Forecast by Application  
(2016-2021)

Table China Interactive display systems Production Forecast by Regions  
(Provinces)(2016-2021)

Table China Interactive display systems Consumption Forecast by Regions  
(Provinces)(2016-2021)

Table China Interactive display systems Production, Consumption, Import and Export  
Forecast by Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Interactive display systems Market Research Report 2017

Product link: <https://marketpublishers.com/r/CB226C258EDEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CB226C258EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970