

China Instant Beverage Premix Market Research Report 2016

https://marketpublishers.com/r/C3C79465CB9EN.html

Date: September 2016

Pages: 119

Price: US\$ 3,200.00 (Single User License)

ID: C3C79465CB9EN

Abstracts

Notes:

Sales, means the sales volume of Instant Beverage Premix

Revenue, means the sales value of Instant Beverage Premix

This report studies Instant Beverage Premix in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Ajinomoto General Foods Inc

Monster Beverage Company

PepsiCo Inc.

The Coca-Cola Company

Starbucks Corporation

Suntory Beverage & Food Limited

Dunkin' Brands Group, Inc.

The Republic of Tea, Inc.



Keurig Green Mountain, Inc.

•	y product Type, with production, revenue, price, market share and growth rate of ype, can be divided into
	Instant Tea
	Instant Milk
	Instant Health Drinks
	Instant Coffee
	Soup

Split by Application, this report focuses on consumption, market share and growth rate of Instant Beverage Premix in each application, can be divided into

Application 1

Others

Application 2

Application 3



Contents

China Instant Beverage Premix Market Research Report 2016

1 INSTANT BEVERAGE PREMIX MARKET OVERVIEW

- 1.1 Product Overview and Scope of Instant Beverage Premix
- 1.2 Instant Beverage Premix Segment by Type
 - 1.2.1 China Production Market Share of Instant Beverage Premix Type in 2015
 - 1.2.2 Instant Tea
- 1.2.3 Instant Milk
- 1.2.4 Instant Health Drinks
- 1.2.5 Instant Coffee
- 1.2.6 Soup
- 1.2.7 Others
- 1.3 Applications of Instant Beverage Premix
- 1.3.1 Instant Beverage Premix Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Instant Beverage Premix (2011-2021)
- 1.5 China Instant Beverage PremixStatus and Outlook
- 1.6 Government Policies

2 CHINA INSTANT BEVERAGE PREMIX MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Instant Beverage Premix Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Instant Beverage Premix Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Instant Beverage Premix Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Instant Beverage Premix Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Instant Beverage Premix Market Competitive Situation and Trends
 - 2.5.1 Instant Beverage Premix Market Concentration Rate
 - 2.5.2 Instant Beverage Premix Market Share of Top 3 and Top 5 Manufacturers

3 CHINA INSTANT BEVERAGE PREMIX MANUFACTURERS PROFILES/ANALYSIS



- 3.1 Ajinomoto General Foods Inc
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Instant Beverage Premix Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Ajinomoto General Foods Inc Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Monster Beverage Company
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 119 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Monster Beverage Company 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 PepsiCo Inc.
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 132 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 PepsiCo Inc. 132 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 The Coca-Cola Company
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Sept Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 The Coca-Cola Company Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Starbucks Corporation
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
- 3.5.3 Starbucks Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Suntory Beverage & Food Limited
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 Suntory Beverage & Food Limited Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Dunkin' Brands Group, Inc
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Food & Beverages Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Dunkin' Brands Group, Inc Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 The Republic of Tea, Inc
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
- 3.8.3 The Republic of Tea, Inc Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Keurig Green Mountain, Inc.
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I



- 3.9.2.2 Type II
- 3.9.3 Keurig Green Mountain, Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview

4 CHINA INSTANT BEVERAGE PREMIX CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Instant Beverage Premix Capacity, Production and Growth (2011-2016)
- 4.2 China Instant Beverage Premix Revenue and Growth (2011-2016)
- 4.3 China Instant Beverage Premix Production, Consumption, Export and Import (2011-2016)

5 CHINA INSTANT BEVERAGE PREMIX PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Instant Beverage Premix Production and Market Share by Type (2011-2016)
- 5.2 China Instant Beverage Premix Revenue and Market Share by Type (2011-2016)
- 5.3 China Instant Beverage Premix Price by Type (2011-2016)
- 5.4 China Instant Beverage Premix Production Growth by Type (2011-2016)

6 CHINA INSTANT BEVERAGE PREMIX MARKET ANALYSIS BY APPLICATION

- 6.1 China Instant Beverage Premix Consumption and Market Share by Application (2011-2016)
- 6.2 China Instant Beverage Premix Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 INSTANT BEVERAGE PREMIX MANUFACTURING COST ANALYSIS

- 7.1 Instant Beverage Premix Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure



- 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Instant Beverage Premix

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Instant Beverage Premix Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Instant Beverage Premix Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA INSTANT BEVERAGE PREMIX MARKET FORECAST (2016-2021)

- 11.1 China Instant Beverage Premix Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Instant Beverage Premix Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Instant Beverage Premix Production Forecast by Type (2016-2021)



- 11.4 China Instant Beverage Premix Consumption Forecast by Application (2016-2021)
- 11.5 Instant Beverage Premix Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Instant Beverage Premix

Figure China Production Market Share of Instant Beverage Premix by Type in 2015

Figure Product Picture of Instant Tea

Table Major Manufacturers of Instant Tea

Figure Product Picture of Instant Milk

Table Major Manufacturers of Instant Milk

Figure Product Picture of Instant Health Drinks

Table Major Manufacturers of Instant Health Drinks

Figure Product Picture of Instant Coffee

Table Major Manufacturers of Instant Coffee

Figure Product Picture of Soup

Table Major Manufacturers of Soup

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Instant Beverage Premix Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Instant Beverage Premix Revenue (Million USD) and Growth Rate (2011-2021)

Table China Instant Beverage Premix Capacity of Key Manufacturers (2015 and 2016)

Table China Instant Beverage Premix Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Instant Beverage Premix Capacity of Key Manufacturers in 2015

Figure China Instant Beverage Premix Capacity of Key Manufacturers in 2016

Table China Instant Beverage Premix Production of Key Manufacturers (2015 and 2016)

Table China Instant Beverage Premix Production Share by Manufacturers (2015 and 2016)

Figure 2015 Instant Beverage Premix Production Share by Manufacturers

Figure 2016 Instant Beverage Premix Production Share by Manufacturers

Table China Instant Beverage Premix Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Instant Beverage Premix Revenue Share by Manufacturers (2015 and 2016)



Table 2015 China Instant Beverage Premix Revenue Share by Manufacturers Table 2016 China Instant Beverage Premix Revenue Share by Manufacturers Table China Market Instant Beverage Premix Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Instant Beverage Premix Average Price of Key Manufacturers in 2015

Table Manufacturers Instant Beverage Premix Manufacturing Base Distribution and Sales Area

Table Manufacturers Instant Beverage Premix Product Type

Figure Instant Beverage Premix Market Share of Top 3 Manufacturers

Figure Instant Beverage Premix Market Share of Top 5 Manufacturers

Table Ajinomoto General Foods Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ajinomoto General Foods Inc Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ajinomoto General Foods Inc Instant Beverage Premix Market Share (2011-2016)

Table Monster Beverage Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monster Beverage Company Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Monster Beverage Company Instant Beverage Premix Market Share (2011-2016)

Table PepsiCo Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PepsiCo Inc. Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PepsiCo Inc. Instant Beverage Premix Market Share (2011-2016)

Table The Coca-Cola Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Coca-Cola Company Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Coca-Cola Company Instant Beverage Premix Market Share (2011-2016)
Table Starbucks Corporation Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Starbucks Corporation Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Starbucks Corporation Instant Beverage Premix Market Share (2011-2016)

Table Suntory Beverage & Food Limited Basic Information, Manufacturing Base, Sales



Area and Its Competitors

Table Suntory Beverage & Food Limited Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suntory Beverage & Food Limited Instant Beverage Premix Market Share (2011-2016)

Table Dunkin' Brands Group, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dunkin' Brands Group, Inc Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dunkin' Brands Group, Inc Instant Beverage Premix Market Share (2011-2016) Table The Republic of Tea, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Republic of Tea, Inc Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Republic of Tea, Inc Instant Beverage Premix Market Share (2011-2016) Table Keurig Green Mountain, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Keurig Green Mountain, Inc. Instant Beverage Premix Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Keurig Green Mountain, Inc. Instant Beverage Premix Market Share (2011-2016) Figure China Instant Beverage Premix Capacity, Production and Growth (2011-2016) Figure China Instant Beverage Premix Revenue (Million USD) and Growth (2011-2016) Table China Instant Beverage Premix Production, Consumption, Export and Import (2011-2016)

Table China Instant Beverage Premix Production by Type (2011-2016)

Table China Instant Beverage Premix Production Share by Type (2011-2016)

Figure Production Market Share of Instant Beverage Premix by Type (2011-2016)

Figure 2015 Production Market Share of Instant Beverage Premix by Type

Table China Instant Beverage Premix Revenue by Type (2011-2016)

Table China Instant Beverage Premix Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Instant Beverage Premix by Type (2011-2016)

Figure 2015 Revenue Market Share of Instant Beverage Premix by Type

Table China Instant Beverage Premix Price by Type (2011-2016)

Figure China Instant Beverage Premix Production Growth by Type (2011-2016)

Table China Instant Beverage Premix Consumption by Application (2011-2016)

Table China Instant Beverage Premix Consumption Market Share by Application (2011-2016)

Figure China Instant Beverage Premix Consumption Market Share by Application in 2015



Table China Instant Beverage Premix Consumption Growth Rate by Application (2011-2016)

Figure China Instant Beverage Premix Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Instant Beverage Premix

Figure Manufacturing Process Analysis of Instant Beverage Premix

Figure Instant Beverage Premix Industrial Chain Analysis

Table Raw Materials Sources of Instant Beverage Premix Major Manufacturers in 2015

Table Major Buyers of Instant Beverage Premix

Table Distributors/Traders List

Figure China Instant Beverage Premix Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Instant Beverage Premix Revenue and Growth Rate Forecast (2016-2021)

Table China Instant Beverage Premix Production, Import, Export and Consumption Forecast (2016-2021)

Table China Instant Beverage Premix Production Forecast by Type (2016-2021) Table China Instant Beverage Premix Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Instant Beverage Premix Market Research Report 2016

Product link: https://marketpublishers.com/r/C3C79465CB9EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C3C79465CB9EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

riist name.	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970