

# China Inflatable Sofas Market Research Report 2018

<https://marketpublishers.com/r/C051858156DEN.html>

Date: February 2018

Pages: 102

Price: US\$ 3,400.00 (Single User License)

ID: C051858156DEN

## Abstracts

The global Inflatable Sofas market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Inflatable Sofas development status and future trend in China, focuses on top players in China, also splits Inflatable Sofas by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Aier Inflatable

Ins'TenT

Inflatable Design Group

Intex

Blofield Air Design

Sofair

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

1-2 Seaters

3-4 Seaters

5-8 Seaters

Over 8 Seaters

On the basis of the end users/application, this report covers

Residential

Commercial

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Inflatable Sofas Market Research Report 2018

#### **1 INFLATABLE SOFAS OVERVIEW**

- 1.1 Product Overview and Scope of Inflatable Sofas
- 1.2 Classification of Inflatable Sofas by Product Category
  - 1.2.1 China Inflatable Sofas Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Inflatable Sofas Sales (K Units) Market Share by Type in 2017
  - 1.2.3 1-2 Seaters
  - 1.2.4 3-4 Seaters
  - 1.2.5 5-8 Seaters
  - 1.2.6 Over 8 Seaters
- 1.3 China Inflatable Sofas Market by Application/End Users
  - 1.3.1 China Inflatable Sofas Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Residential
  - 1.3.3 Commercial
  - 1.3.4 Others
- 1.4 China Inflatable Sofas Market by Region
  - 1.4.1 China Inflatable Sofas Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Inflatable Sofas Status and Prospect (2013-2025)
  - 1.4.3 East China Inflatable Sofas Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Inflatable Sofas Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Inflatable Sofas Status and Prospect (2013-2025)
  - 1.4.6 North China Inflatable Sofas Status and Prospect (2013-2025)
  - 1.4.7 Central China Inflatable Sofas Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Inflatable Sofas (2013-2025)
  - 1.5.1 China Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2025)
  - 1.5.2 China Inflatable Sofas Revenue (Million USD) and Growth Rate (%) (2013-2025)

#### **2 CHINA INFLATABLE SOFAS MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Inflatable Sofas Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Inflatable Sofas Revenue and Share by Players/Manufacturers (2013-2018)

2.3 China Inflatable Sofas Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

2.4 China Inflatable Sofas Market Competitive Situation and Trends

2.4.1 China Inflatable Sofas Market Concentration Rate

2.4.2 China Inflatable Sofas Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Inflatable Sofas Manufacturing Base Distribution, Sales Area, Product Types

### **3 CHINA INFLATABLE SOFAS SALES AND REVENUE BY REGION (2013-2018)**

3.1 China Inflatable Sofas Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Inflatable Sofas Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Inflatable Sofas Price (USD/Unit) by Regions (2013-2018)

### **4 CHINA INFLATABLE SOFAS SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)**

4.1 China Inflatable Sofas Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Inflatable Sofas Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Inflatable Sofas Price (USD/Unit) by Type (2013-2018)

4.4 China Inflatable Sofas Sales Growth Rate (%) by Type (2013-2018)

### **5 CHINA INFLATABLE SOFAS SALES BY APPLICATION (2013-2018)**

5.1 China Inflatable Sofas Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Inflatable Sofas Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

### **6 CHINA INFLATABLE SOFAS PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 Aier Inflatable

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Inflatable Sofas Product Category, Application and Specification

6.1.2.1 Product A

- 6.1.2.2 Product B
- 6.1.3 Aier Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
- 6.1.4 Main Business/Business Overview
- 6.2 Ins'TenT
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Inflatable Sofas Product Category, Application and Specification
    - 6.2.2.1 Product A
    - 6.2.2.2 Product B
  - 6.2.3 Ins'TenT Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Inflatable Design Group
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Inflatable Sofas Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
  - 6.3.3 Inflatable Design Group Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Intex
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Inflatable Sofas Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
  - 6.4.3 Intex Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Blofield Air Design
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Inflatable Sofas Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Blofield Air Design Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Sofair
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Inflatable Sofas Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Sofair Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7...

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Inflatable Sofas Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3... Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

## **7 INFLATABLE SOFAS MANUFACTURING COST ANALYSIS**

7.1 Inflatable Sofas Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Inflatable Sofas

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Inflatable Sofas Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Inflatable Sofas Major Manufacturers in 2017

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA INFLATABLE SOFAS MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)**

- 11.1 China Inflatable Sofas Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Inflatable Sofas Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Inflatable Sofas Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Inflatable Sofas Sales (K Units) Forecast by Region (2018-2025)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Inflatable Sofas Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Inflatable Sofas Sales (K Units) by Application (2013-2025)

Figure Product Picture of Inflatable Sofas

Table China Inflatable Sofas Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Inflatable Sofas Sales Volume Market Share by Types in 2017

Figure 1-2 Seaters Product Picture

Figure 3-4 Seaters Product Picture

Figure 5-8 Seaters Product Picture

Figure Over 8 Seaters Product Picture

Figure China Inflatable Sofas Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Inflatable Sofas by Application in 2017

Figure Residential Examples

Table Key Downstream Customer in Residential

Figure Commercial Examples

Table Key Downstream Customer in Commercial

Figure Others Examples

Table Key Downstream Customer in Others

Figure South China Inflatable Sofas Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Inflatable Sofas Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Inflatable Sofas Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Inflatable Sofas Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Inflatable Sofas Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Inflatable Sofas Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2025)

Figure China Inflatable Sofas Revenue (Million USD) and Growth Rate (%) (2013-2025)

Table China Inflatable Sofas Sales of Key Players/Manufacturers (2013-2018)



Table China Inflatable Sofas Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Inflatable Sofas Sales Share (%) by Players/Manufacturers

Figure 2017 China Inflatable Sofas Sales Share (%) by Players/Manufacturers

Table China Inflatable Sofas Revenue by Players/Manufacturers (2013-2018)

Table China Inflatable Sofas Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Inflatable Sofas Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Inflatable Sofas Revenue Market Share (%) by Players/Manufacturers

Table China Market Inflatable Sofas Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Inflatable Sofas Average Price of Key Players/Manufacturers in 2017

Figure China Inflatable Sofas Market Share of Top 3 Players/Manufacturers

Figure China Inflatable Sofas Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Inflatable Sofas Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Inflatable Sofas Product Category

Table China Inflatable Sofas Sales (K Units) by Regions (2013-2018)

Table China Inflatable Sofas Sales Share (%) by Regions (2013-2018)

Figure China Inflatable Sofas Sales Share (%) by Regions (2013-2018)

Figure China Inflatable Sofas Sales Market Share (%) by Regions in 2017

Table China Inflatable Sofas Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Inflatable Sofas Revenue Market Share (%) by Regions (2013-2018)

Figure China Inflatable Sofas Revenue Market Share (%) by Regions (2013-2018)

Figure China Inflatable Sofas Revenue Market Share (%) by Regions in 2017

Table China Inflatable Sofas Price (USD/Unit) by Regions (2013-2018)

Table China Inflatable Sofas Sales (K Units) by Type (2013-2018)

Table China Inflatable Sofas Sales Share (%) by Type (2013-2018)

Figure China Inflatable Sofas Sales Share (%) by Type (2013-2018)

Figure China Inflatable Sofas Sales Market Share (%) by Type in 2017

Table China Inflatable Sofas Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Inflatable Sofas Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Inflatable Sofas by Type (2013-2018)

Figure Revenue Market Share of Inflatable Sofas by Type in 2017

Table China Inflatable Sofas Price (USD/Unit) by Types (2013-2018)

Figure China Inflatable Sofas Sales Growth Rate (%) by Type (2013-2018)  
Table China Inflatable Sofas Sales (K Units) by Applications (2013-2018)  
Table China Inflatable Sofas Sales Market Share (%) by Applications (2013-2018)  
Figure China Inflatable Sofas Sales Market Share (%) by Application (2013-2018)  
Figure China Inflatable Sofas Sales Market Share (%) by Application in 2017  
Table China Inflatable Sofas Sales Growth Rate (%) by Application (2013-2018)  
Figure China Inflatable Sofas Sales Growth Rate (%) by Application (2013-2018)  
Table Aier Inflatable Inflatable Sofas Basic Information List  
Table Aier Inflatable Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Aier Inflatable Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Aier Inflatable Inflatable Sofas Sales Market Share (%) in China (2013-2018)  
Figure Aier Inflatable Inflatable Sofas Revenue Market Share (%) in China (2013-2018)  
Table Ins'TenT Inflatable Sofas Basic Information List  
Table Ins'TenT Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Ins'TenT Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Ins'TenT Inflatable Sofas Sales Market Share (%) in China (2013-2018)  
Figure Ins'TenT Inflatable Sofas Revenue Market Share (%) in China (2013-2018)  
Table Inflatable Design Group Inflatable Sofas Basic Information List  
Table Inflatable Design Group Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Inflatable Design Group Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Inflatable Design Group Inflatable Sofas Sales Market Share (%) in China (2013-2018)  
Figure Inflatable Design Group Inflatable Sofas Revenue Market Share (%) in China (2013-2018)  
Table Intex Inflatable Sofas Basic Information List  
Table Intex Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Intex Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)  
Figure Intex Inflatable Sofas Sales Market Share (%) in China (2013-2018)  
Figure Intex Inflatable Sofas Revenue Market Share (%) in China (2013-2018)  
Table Blofield Air Design Inflatable Sofas Basic Information List  
Table Blofield Air Design Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)  
Figure Blofield Air Design Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Blofield Air Design Inflatable Sofas Sales Market Share (%) in China (2013-2018)

Figure Blofield Air Design Inflatable Sofas Revenue Market Share (%) in China (2013-2018)

Table Sofair Inflatable Sofas Basic Information List

Table Sofair Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Sofair Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Sofair Inflatable Sofas Sales Market Share (%) in China (2013-2018)

Figure Sofair Inflatable Sofas Revenue Market Share (%) in China (2013-2018)

Table.. Inflatable Sofas Basic Information List

Table.. Inflatable Sofas Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure.. Inflatable Sofas Sales (K Units) and Growth Rate (%) (2013-2018)

Figure.. Inflatable Sofas Sales Market Share (%) in China (2013-2018)

Figure.. Inflatable Sofas Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Inflatable Sofas

Figure Manufacturing Process Analysis of Inflatable Sofas

Figure Inflatable Sofas Industrial Chain Analysis

Table Raw Materials Sources of Inflatable Sofas Major Players/Manufacturers in 2017

Table Major Buyers of Inflatable Sofas

Table Distributors/Traders List

Figure China Inflatable Sofas Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Inflatable Sofas Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Inflatable Sofas Price (USD/Unit) Trend Forecast (2018-2025)

Table China Inflatable Sofas Sales (K Units) Forecast by Type (2018-2025)

Figure China Inflatable Sofas Sales (K Units) Forecast by Type (2018-2025)

Figure China Inflatable Sofas Sales Volume Market Share Forecast by Type in 2025

Table China Inflatable Sofas Sales (K Units) Forecast by Application (2018-2025)

Figure China Inflatable Sofas Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Inflatable Sofas Sales Volume Market Share Forecast by Application in 2025

Table China Inflatable Sofas Sales (K Units) Forecast by Regions (2018-2025)

Table China Inflatable Sofas Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Inflatable Sofas Sales Volume Share Forecast by Regions (2018-2025)  
Figure China Inflatable Sofas Sales Volume Share Forecast by Regions in 2025  
Table Research Programs/Design for This Report  
Figure Bottom-up and Top-down Approaches for This Report  
Figure Data Triangulation  
Table Key Data Information from Secondary Sources  
Table Key Data Information from Primary Sources

## I would like to order

Product name: China Inflatable Sofas Market Research Report 2018

Product link: <https://marketpublishers.com/r/C051858156DEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C051858156DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970