

China Indoor Plant Market Research Report 2018

<https://marketpublishers.com/r/CEF6C4F8F75QEN.html>

Date: March 2018

Pages: 103

Price: US\$ 3,400.00 (Single User License)

ID: CEF6C4F8F75QEN

Abstracts

The global Indoor Plant market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Indoor Plant development status and future trend in China, focuses on top players in China, also splits Indoor Plant by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Ambius

Totally Plants

Floricoltura Zardi

Marconi Antonio & Figlio

Valley Interior Planting

Premier Planters

Shanti Nursery

Heritage India

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Shade-loving Plants

Low Light Plants

High Light Plants

On the basis of the end users/application, this report covers

Commercial

Household

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Indoor Plant Market Research Report 2018

1 INDOOR PLANT OVERVIEW

- 1.1 Product Overview and Scope of Indoor Plant
- 1.2 Classification of Indoor Plant by Product Category
 - 1.2.1 China Indoor Plant Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Indoor Plant Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Shade-loving Plants
 - 1.2.4 Low Light Plants
 - 1.2.5 High Light Plants
- 1.3 China Indoor Plant Market by Application/End Users
 - 1.3.1 China Indoor Plant Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Commercial
 - 1.3.3 Household
- 1.4 China Indoor Plant Market by Region
 - 1.4.1 China Indoor Plant Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Indoor Plant Status and Prospect (2013-2025)
 - 1.4.3 East China Indoor Plant Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Indoor Plant Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Indoor Plant Status and Prospect (2013-2025)
 - 1.4.6 North China Indoor Plant Status and Prospect (2013-2025)
 - 1.4.7 Central China Indoor Plant Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Indoor Plant (2013-2025)
 - 1.5.1 China Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2025)
 - 1.5.2 China Indoor Plant Revenue (Million USD) and Growth Rate (%) (2013-2025)

2 CHINA INDOOR PLANT MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Indoor Plant Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Indoor Plant Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Indoor Plant Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Indoor Plant Market Competitive Situation and Trends

- 2.4.1 China Indoor Plant Market Concentration Rate
- 2.4.2 China Indoor Plant Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Indoor Plant Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA INDOOR PLANT SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Indoor Plant Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Indoor Plant Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Indoor Plant Price (USD/Unit) by Regions (2013-2018)

4 CHINA INDOOR PLANT SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Indoor Plant Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Indoor Plant Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Indoor Plant Price (USD/Unit) by Type (2013-2018)
- 4.4 China Indoor Plant Sales Growth Rate (%) by Type (2013-2018)

5 CHINA INDOOR PLANT SALES BY APPLICATION (2013-2018)

- 5.1 China Indoor Plant Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Indoor Plant Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

6 CHINA INDOOR PLANT PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Ambius
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Indoor Plant Product Category, Application and Specification
 - 6.1.2.1 Product A
 - 6.1.2.2 Product B
 - 6.1.3 Ambius Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
 - 6.1.4 Main Business/Business Overview
- 6.2 Totally Plants

- 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Indoor Plant Product Category, Application and Specification
 - 6.2.2.1 Product A
 - 6.2.2.2 Product B
- 6.2.3 Totally Plants Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.2.4 Main Business/Business Overview
- 6.3 Floricoltura Zardi
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Indoor Plant Product Category, Application and Specification
 - 6.3.2.1 Product A
 - 6.3.2.2 Product B
 - 6.3.3 Floricoltura Zardi Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.3.4 Main Business/Business Overview
- 6.4 Marconi Antonio & Figlio
 - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.4.2 Indoor Plant Product Category, Application and Specification
 - 6.4.2.1 Product A
 - 6.4.2.2 Product B
 - 6.4.3 Marconi Antonio & Figlio Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.4.4 Main Business/Business Overview
- 6.5 Valley Interior Planting
 - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.5.2 Indoor Plant Product Category, Application and Specification
 - 6.5.2.1 Product A
 - 6.5.2.2 Product B
 - 6.5.3 Valley Interior Planting Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.5.4 Main Business/Business Overview
- 6.6 Premier Planters
 - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.6.2 Indoor Plant Product Category, Application and Specification
 - 6.6.2.1 Product A
 - 6.6.2.2 Product B
 - 6.6.3 Premier Planters Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
 - 6.6.4 Main Business/Business Overview

6.7 Shanti Nursery

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Indoor Plant Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Shanti Nursery Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Heritage India

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Indoor Plant Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Heritage India Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

7 INDOOR PLANT MANUFACTURING COST ANALYSIS

7.1 Indoor Plant Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Indoor Plant

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Indoor Plant Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Indoor Plant Major Manufacturers in 2017

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA INDOOR PLANT MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Indoor Plant Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Indoor Plant Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Indoor Plant Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Indoor Plant Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2013-2025)
- Table Indoor Plant Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Indoor Plant Sales (K Units) by Application (2013-2025)
- Figure Product Picture of Indoor Plant
- Table China Indoor Plant Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
- Figure China Indoor Plant Sales Volume Market Share by Types in 2017
- Figure Shade-loving Plants Product Picture
- Figure Low Light Plants Product Picture
- Figure High Light Plants Product Picture
- Figure China Indoor Plant Sales (K Units) Comparison by Application (2013-2025)
- Figure China Sales Market Share (%) of Indoor Plant by Application in 2017
- Figure Commercial Examples
- Table Key Downstream Customer in Commercial
- Figure Household Examples
- Table Key Downstream Customer in Household
- Figure South China Indoor Plant Revenue (Million USD) and Growth Rate (2013-2025)
- Figure East China Indoor Plant Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Southwest China Indoor Plant Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Northeast China Indoor Plant Revenue (Million USD) and Growth Rate (2013-2025)
- Figure North China Indoor Plant Revenue (Million USD) and Growth Rate (2013-2025)
- Figure Central China Indoor Plant Revenue (Million USD) and Growth Rate (2013-2025)
- Figure China Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2025)
- Figure China Indoor Plant Revenue (Million USD) and Growth Rate (%) (2013-2025)
- Table China Indoor Plant Sales of Key Players/Manufacturers (2013-2018)
- Table China Indoor Plant Sales Share (%) by Players/Manufacturers (2013-2018)
- Figure 2017 China Indoor Plant Sales Share (%) by Players/Manufacturers
- Figure 2017 China Indoor Plant Sales Share (%) by Players/Manufacturers
- Table China Indoor Plant Revenue by Players/Manufacturers (2013-2018)
- Table China Indoor Plant Revenue Market Share (%) by Players/Manufacturers (2013-2018)
- Figure 2017 China Indoor Plant Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Indoor Plant Revenue Market Share (%) by Players/Manufacturers
Table China Market Indoor Plant Average Price of Key Players/Manufacturers
(2013-2018)

Figure China Market Indoor Plant Average Price of Key Players/Manufacturers in 2017

Figure China Indoor Plant Market Share of Top 3 Players/Manufacturers

Figure China Indoor Plant Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Indoor Plant Manufacturing Base Distribution and
Sales Area

Table China Players/Manufacturers Indoor Plant Product Category

Table China Indoor Plant Sales (K Units) by Regions (2013-2018)

Table China Indoor Plant Sales Share (%) by Regions (2013-2018)

Figure China Indoor Plant Sales Share (%) by Regions (2013-2018)

Figure China Indoor Plant Sales Market Share (%) by Regions in 2017

Table China Indoor Plant Revenue (Million USD) and Market Share by Regions
(2013-2018)

Table China Indoor Plant Revenue Market Share (%) by Regions (2013-2018)

Figure China Indoor Plant Revenue Market Share (%) by Regions (2013-2018)

Figure China Indoor Plant Revenue Market Share (%) by Regions in 2017

Table China Indoor Plant Price (USD/Unit) by Regions (2013-2018)

Table China Indoor Plant Sales (K Units) by Type (2013-2018)

Table China Indoor Plant Sales Share (%) by Type (2013-2018)

Figure China Indoor Plant Sales Share (%) by Type (2013-2018)

Figure China Indoor Plant Sales Market Share (%) by Type in 2017

Table China Indoor Plant Revenue (Million USD) and Market Share by Type
(2013-2018)

Table China Indoor Plant Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Indoor Plant by Type (2013-2018)

Figure Revenue Market Share of Indoor Plant by Type in 2017

Table China Indoor Plant Price (USD/Unit) by Types (2013-2018)

Figure China Indoor Plant Sales Growth Rate (%) by Type (2013-2018)

Table China Indoor Plant Sales (K Units) by Applications (2013-2018)

Table China Indoor Plant Sales Market Share (%) by Applications (2013-2018)

Figure China Indoor Plant Sales Market Share (%) by Application (2013-2018)

Figure China Indoor Plant Sales Market Share (%) by Application in 2017

Table China Indoor Plant Sales Growth Rate (%) by Application (2013-2018)

Figure China Indoor Plant Sales Growth Rate (%) by Application (2013-2018)

Table Ambius Indoor Plant Basic Information List

Table Ambius Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit)
and Gross Margin (%) (2013-2018)

Figure Ambius Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Ambius Indoor Plant Sales Market Share (%) in China (2013-2018)

Figure Ambius Indoor Plant Revenue Market Share (%) in China (2013-2018)

Table Totally Plants Indoor Plant Basic Information List

Table Totally Plants Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Totally Plants Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Totally Plants Indoor Plant Sales Market Share (%) in China (2013-2018)

Figure Totally Plants Indoor Plant Revenue Market Share (%) in China (2013-2018)

Table Floricoltura Zardi Indoor Plant Basic Information List

Table Floricoltura Zardi Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Floricoltura Zardi Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Floricoltura Zardi Indoor Plant Sales Market Share (%) in China (2013-2018)

Figure Floricoltura Zardi Indoor Plant Revenue Market Share (%) in China (2013-2018)

Table Marconi Antonio & Figlio Indoor Plant Basic Information List

Table Marconi Antonio & Figlio Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Marconi Antonio & Figlio Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Marconi Antonio & Figlio Indoor Plant Sales Market Share (%) in China (2013-2018)

Figure Marconi Antonio & Figlio Indoor Plant Revenue Market Share (%) in China (2013-2018)

Table Valley Interior Planting Indoor Plant Basic Information List

Table Valley Interior Planting Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Valley Interior Planting Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Valley Interior Planting Indoor Plant Sales Market Share (%) in China (2013-2018)

Figure Valley Interior Planting Indoor Plant Revenue Market Share (%) in China (2013-2018)

Table Premier Planters Indoor Plant Basic Information List

Table Premier Planters Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Premier Planters Indoor Plant Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Premier Planters Indoor Plant Sales Market Share (%) in China (2013-2018)

Figure Premier Planters Indoor Plant Revenue Market Share (%) in China (2013-2018)

Table Shanti Nursery Indoor Plant Basic Information List
Table Shanti Nursery Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
Figure Shanti Nursery Indoor Plant Sales (K Units) and Growth Rate (%)(2013-2018)
Figure Shanti Nursery Indoor Plant Sales Market Share (%) in China (2013-2018)
Figure Shanti Nursery Indoor Plant Revenue Market Share (%) in China (2013-2018)
Table Heritage India Indoor Plant Basic Information List
Table Heritage India Indoor Plant Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
Figure Heritage India Indoor Plant Sales (K Units) and Growth Rate (%)(2013-2018)
Figure Heritage India Indoor Plant Sales Market Share (%) in China (2013-2018)
Figure Heritage India Indoor Plant Revenue Market Share (%) in China (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Indoor Plant
Figure Manufacturing Process Analysis of Indoor Plant
Figure Indoor Plant Industrial Chain Analysis
Table Raw Materials Sources of Indoor Plant Major Players/Manufacturers in 2017
Table Major Buyers of Indoor Plant
Table Distributors/Traders List
Figure China Indoor Plant Sales (K Units) and Growth Rate (%) Forecast (2018-2025)
Figure China Indoor Plant Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure China Indoor Plant Price (USD/Unit) Trend Forecast (2018-2025)
Table China Indoor Plant Sales (K Units) Forecast by Type (2018-2025)
Figure China Indoor Plant Sales (K Units) Forecast by Type (2018-2025)
Figure China Indoor Plant Sales Volume Market Share Forecast by Type in 2025
Table China Indoor Plant Sales (K Units) Forecast by Application (2018-2025)
Figure China Indoor Plant Sales Volume Market Share Forecast by Application (2018-2025)
Figure China Indoor Plant Sales Volume Market Share Forecast by Application in 2025
Table China Indoor Plant Sales (K Units) Forecast by Regions (2018-2025)
Table China Indoor Plant Sales Volume Share Forecast by Regions (2018-2025)
Figure China Indoor Plant Sales Volume Share Forecast by Regions (2018-2025)
Figure China Indoor Plant Sales Volume Share Forecast by Regions in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Indoor Plant Market Research Report 2018

Product link: <https://marketpublishers.com/r/CEF6C4F8F75QEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEF6C4F8F75QEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970