

China Home Appliance Market Research Report 2018

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Abstracts

The global Home Appliance market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Home Appliance development status and future trend in China, focuses on top players in China, also splits Home Appliance by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Haier

Whirlpool

Midea

Panasonic

GE

SAMSUNG

SONY

LG

BSH

Hisence

Electrolux

Philips

Gree

TCL

Changhong

SKYWORTH

Meling

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million

USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Kitchen Appliances

Refrigerators

Washing Machines

Television

Air Conditioners

Others

On the basis of the end users/application, this report covers

Cooking

Food Storage

House Maintenance

Entertainment

Cleaning

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

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