

China Hearing Care Devices Market Research Report 2017

<https://marketpublishers.com/r/CE0A3BFFA9AEN.html>

Date: December 2017

Pages: 98

Price: US\$ 3,400.00 (Single User License)

ID: CE0A3BFFA9AEN

Abstracts

The global Hearing Care Devices market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Hearing Care Devices development status and future trend in China, focuses on top players in China, also splits Hearing Care Devices by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

American Hearing Aids

Amplifon

Cochlear

IntriCon

MED-EL

Sivantos Pte

Sonova

Starkey

William Demant

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Behind-the-Ear (BTE) Aids

In-the-Ear Aids

Receiver-in-the-Ear (RITE)

Canal Hearing Aids

On the basis of the end users/application, this report covers

Hospitals & Clinics

Home Settings

Ambulatory Surgical Centers (ASCs)

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Hearing Care Devices Market Research Report 2017

1 HEARING CARE DEVICES OVERVIEW

- 1.1 Product Overview and Scope of Hearing Care Devices
- 1.2 Classification of Hearing Care Devices by Product Category
 - 1.2.1 China Hearing Care Devices Sales (K Units) Comparison by Type (2012-2022)
 - 1.2.2 China Hearing Care Devices Sales (K Units) Market Share by Type in 2016
 - 1.2.3 Behind-the-Ear (BTE) Aids
 - 1.2.4 In-the-Ear Aids
 - 1.2.5 Receiver-in-the-Ear (RITE)
 - 1.2.6 Canal Hearing Aids
- 1.3 China Hearing Care Devices Market by Application/End Users
 - 1.3.1 China Hearing Care Devices Sales (K Units) and Market Share Comparison by Applications (2012-2022)
 - 1.3.2 Hospitals & Clinics
 - 1.3.3 Home Settings
 - 1.3.4 Ambulatory Surgical Centers (ASCs)
- 1.4 China Hearing Care Devices Market by Region
 - 1.4.1 China Hearing Care Devices Market Size (Million USD) Comparison by Region (2012-2022)
 - 1.4.2 South China Hearing Care Devices Status and Prospect (2012-2022)
 - 1.4.3 East China Hearing Care Devices Status and Prospect (2012-2022)
 - 1.4.4 Southwest China Hearing Care Devices Status and Prospect (2012-2022)
 - 1.4.5 Northeast China Hearing Care Devices Status and Prospect (2012-2022)
 - 1.4.6 North China Hearing Care Devices Status and Prospect (2012-2022)
 - 1.4.7 Central China Hearing Care Devices Status and Prospect (2012-2022)
- 1.5 China Market Size (Sales and Revenue) of Hearing Care Devices (2012-2022)
 - 1.5.1 China Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2022)
 - 1.5.2 China Hearing Care Devices Revenue (Million USD) and Growth Rate (%) (2012-2022)

2 CHINA HEARING CARE DEVICES MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Hearing Care Devices Sales and Market Share of Key Players/Manufacturers (2012-2017)

2.2 China Hearing Care Devices Revenue and Share by Players/Manufacturers (2012-2017)

2.3 China Hearing Care Devices Average Price (USD/Unit) by Players/Manufacturers (2012-2017)

2.4 China Hearing Care Devices Market Competitive Situation and Trends

2.4.1 China Hearing Care Devices Market Concentration Rate

2.4.2 China Hearing Care Devices Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Hearing Care Devices Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA HEARING CARE DEVICES SALES AND REVENUE BY REGION (2012-2017)

3.1 China Hearing Care Devices Sales (K Units) and Market Share by Region (2012-2017)

3.2 China Hearing Care Devices Revenue (Million USD) and Market Share by Region (2012-2017)

3.3 China Hearing Care Devices Price (USD/Unit) by Regions (2012-2017)

4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'

4.1 China Hearing Care Devices Sales (K Units) and Market Share by Type/ Product Category (2012-2017)

4.2 China Hearing Care Devices Revenue (Million USD) and Market Share by Type (2012-2017)

4.3 China Hearing Care Devices Price (USD/Unit) by Type (2012-2017)

4.4 China Hearing Care Devices Sales Growth Rate (%) by Type (2012-2017)

5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'

5.1 China Hearing Care Devices Sales (K Units) and Market Share by Application (2012-2017)

5.2 China Hearing Care Devices Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

6 CHINA HEARING CARE DEVICES PLAYERS/SUPPLIERS PROFILES AND SALES

DATA

6.1 American Hearing Aids

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Hearing Care Devices Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 American Hearing Aids Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Amplifon

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Hearing Care Devices Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Amplifon Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 Cochlear

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Hearing Care Devices Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Cochlear Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 IntriCon

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Hearing Care Devices Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 IntriCon Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

6.5 MED-EL

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Hearing Care Devices Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 MED-EL Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.5.4 Main Business/Business Overview

6.6 Sivantos Pte

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Hearing Care Devices Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Sivantos Pte Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.6.4 Main Business/Business Overview

6.7 Sonova

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Hearing Care Devices Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Sonova Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.7.4 Main Business/Business Overview

6.8 Starkey

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Hearing Care Devices Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Starkey Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.8.4 Main Business/Business Overview

6.9 William Demant

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Hearing Care Devices Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 William Demant Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2012-2017)

6.9.4 Main Business/Business Overview

7 HEARING CARE DEVICES MANUFACTURING COST ANALYSIS

7.1 Hearing Care Devices Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hearing Care Devices

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hearing Care Devices Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hearing Care Devices Major Manufacturers in 2016
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA HEARING CARE DEVICES MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)

11.1 China Hearing Care Devices Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

11.2 China Hearing Care Devices Sales (K Units) Forecast by Type (2017-2022)

11.3 China Hearing Care Devices Sales (K Units) Forecast by Application (2017-2022)

11.4 China Hearing Care Devices Sales (K Units) Forecast by Region (2017-2022)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

13.1 Methodology/Research Approach

13.1.1 Research Programs/Design

13.1.2 Market Size Estimation

13.1.3 Market Breakdown and Data Triangulation

13.2 Data Source

13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

- Figure Global and China Market Size (Million USD) Comparison (2012-2022)
- Table Hearing Care Devices Sales (K Units) and Revenue (Million USD) Market Split by Product Type
- Table Hearing Care Devices Sales (K Units) by Application (2016-2022)
- Figure Product Picture of Hearing Care Devices
- Table China Hearing Care Devices Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2012-2022)
- Figure China Hearing Care Devices Sales Volume Market Share by Types in 2016
- Figure Behind-the-Ear (BTE) Aids Product Picture
- Figure In-the-Ear Aids Product Picture
- Figure Receiver-in-the-Ear (RITE) Product Picture
- Figure Canal Hearing Aids Product Picture
- Figure China Hearing Care Devices Sales (K Units) Comparison by Application (2012-2022)
- Figure China Sales Market Share (%) of Hearing Care Devices by Application in 2016
- Figure Hospitals & Clinics Examples
- Table Key Downstream Customer in Hospitals & Clinics
- Figure Home Settings Examples
- Table Key Downstream Customer in Home Settings
- Figure Ambulatory Surgical Centers (ASCs) Examples
- Table Key Downstream Customer in Ambulatory Surgical Centers (ASCs)
- Figure South China Hearing Care Devices Revenue (Million USD) and Growth Rate (2012-2022)
- Figure East China Hearing Care Devices Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Southwest China Hearing Care Devices Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Northeast China Hearing Care Devices Revenue (Million USD) and Growth Rate (2012-2022)
- Figure North China Hearing Care Devices Revenue (Million USD) and Growth Rate (2012-2022)
- Figure Central China Hearing Care Devices Revenue (Million USD) and Growth Rate (2012-2022)
- Figure China Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2022)
- Figure China Hearing Care Devices Revenue (Million USD) and Growth Rate

(%)(2012-2022)

Table China Hearing Care Devices Sales of Key Players/Manufacturers (2012-2017)

Table China Hearing Care Devices Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Hearing Care Devices Sales Share (%) by Players/Manufacturers

Figure 2017 China Hearing Care Devices Sales Share (%) by Players/Manufacturers

Table China Hearing Care Devices Revenue by Players/Manufacturers (2012-2017)

Table China Hearing Care Devices Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Hearing Care Devices Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Hearing Care Devices Revenue Market Share (%) by Players/Manufacturers

Table China Market Hearing Care Devices Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Hearing Care Devices Average Price of Key Players/Manufacturers in 2016

Figure China Hearing Care Devices Market Share of Top 3 Players/Manufacturers

Figure China Hearing Care Devices Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Hearing Care Devices Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Hearing Care Devices Product Category

Table China Hearing Care Devices Sales (K Units) by Regions (2012-2017)

Table China Hearing Care Devices Sales Share (%) by Regions (2012-2017)

Figure China Hearing Care Devices Sales Share (%) by Regions (2012-2017)

Figure China Hearing Care Devices Sales Market Share (%) by Regions in 2016

Table China Hearing Care Devices Revenue (Million USD) and Market Share by Regions (2012-2017)

Table China Hearing Care Devices Revenue Market Share (%) by Regions (2012-2017)

Figure China Hearing Care Devices Revenue Market Share (%) by Regions (2012-2017)

Figure China Hearing Care Devices Revenue Market Share (%) by Regions in 2016

Table China Hearing Care Devices Price (USD/Unit) by Regions (2012-2017)

Table China Hearing Care Devices Sales (K Units) by Type (2012-2017)

Table China Hearing Care Devices Sales Share (%) by Type (2012-2017)

Figure China Hearing Care Devices Sales Share (%) by Type (2012-2017)

Figure China Hearing Care Devices Sales Market Share (%) by Type in 2016

Table China Hearing Care Devices Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Hearing Care Devices Revenue Market Share (%) by Type (2012-2017)
Figure Revenue Market Share of Hearing Care Devices by Type (2012-2017)
Figure Revenue Market Share of Hearing Care Devices by Type in 2016
Table China Hearing Care Devices Price (USD/Unit) by Types (2012-2017)
Figure China Hearing Care Devices Sales Growth Rate (%) by Type (2012-2017)
Table China Hearing Care Devices Sales (K Units) by Applications (2012-2017)
Table China Hearing Care Devices Sales Market Share (%) by Applications (2012-2017)
Figure China Hearing Care Devices Sales Market Share (%) by Application (2012-2017)
Figure China Hearing Care Devices Sales Market Share (%) by Application in 2016
Table China Hearing Care Devices Sales Growth Rate (%) by Application (2012-2017)
Figure China Hearing Care Devices Sales Growth Rate (%) by Application (2012-2017)
Table American Hearing Aids Hearing Care Devices Basic Information List
Table American Hearing Aids Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure American Hearing Aids Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)
Figure American Hearing Aids Hearing Care Devices Sales Market Share (%) in China (2012-2017)
Figure American Hearing Aids Hearing Care Devices Revenue Market Share (%) in China (2012-2017)
Table Amplifon Hearing Care Devices Basic Information List
Table Amplifon Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Amplifon Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Amplifon Hearing Care Devices Sales Market Share (%) in China (2012-2017)
Figure Amplifon Hearing Care Devices Revenue Market Share (%) in China (2012-2017)
Table Cochlear Hearing Care Devices Basic Information List
Table Cochlear Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)
Figure Cochlear Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)
Figure Cochlear Hearing Care Devices Sales Market Share (%) in China (2012-2017)
Figure Cochlear Hearing Care Devices Revenue Market Share (%) in China (2012-2017)
Table IntriCon Hearing Care Devices Basic Information List
Table IntriCon Hearing Care Devices Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2012-2017)

Figure IntriCon Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)

Figure IntriCon Hearing Care Devices Sales Market Share (%) in China (2012-2017)

Figure IntriCon Hearing Care Devices Revenue Market Share (%) in China (2012-2017)

Table MED-EL Hearing Care Devices Basic Information List

Table MED-EL Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure MED-EL Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)

Figure MED-EL Hearing Care Devices Sales Market Share (%) in China (2012-2017)

Figure MED-EL Hearing Care Devices Revenue Market Share (%) in China (2012-2017)

Table Sivantos Pte Hearing Care Devices Basic Information List

Table Sivantos Pte Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Sivantos Pte Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Sivantos Pte Hearing Care Devices Sales Market Share (%) in China (2012-2017)

Figure Sivantos Pte Hearing Care Devices Revenue Market Share (%) in China (2012-2017)

Table Sonova Hearing Care Devices Basic Information List

Table Sonova Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Sonova Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Sonova Hearing Care Devices Sales Market Share (%) in China (2012-2017)

Figure Sonova Hearing Care Devices Revenue Market Share (%) in China (2012-2017)

Table Starkey Hearing Care Devices Basic Information List

Table Starkey Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Starkey Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Starkey Hearing Care Devices Sales Market Share (%) in China (2012-2017)

Figure Starkey Hearing Care Devices Revenue Market Share (%) in China (2012-2017)

Table William Demant Hearing Care Devices Basic Information List

Table William Demant Hearing Care Devices Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure William Demant Hearing Care Devices Sales (K Units) and Growth Rate (%) (2012-2017)

Figure William Demant Hearing Care Devices Sales Market Share (%) in China

(2012-2017)

Figure William Demant Hearing Care Devices Revenue Market Share (%) in China

(2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hearing Care Devices

Figure Manufacturing Process Analysis of Hearing Care Devices

Figure Hearing Care Devices Industrial Chain Analysis

Table Raw Materials Sources of Hearing Care Devices Major Players/Manufacturers in 2016

Table Major Buyers of Hearing Care Devices

Table Distributors/Traders List

Figure China Hearing Care Devices Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Hearing Care Devices Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Hearing Care Devices Price (USD/Unit) Trend Forecast (2017-2022)

Table China Hearing Care Devices Sales (K Units) Forecast by Type (2017-2022)

Figure China Hearing Care Devices Sales (K Units) Forecast by Type (2017-2022)

Figure China Hearing Care Devices Sales Volume Market Share Forecast by Type in 2022

Table China Hearing Care Devices Sales (K Units) Forecast by Application (2017-2022)

Figure China Hearing Care Devices Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Hearing Care Devices Sales Volume Market Share Forecast by Application in 2022

Table China Hearing Care Devices Sales (K Units) Forecast by Regions (2017-2022)

Table China Hearing Care Devices Sales Volume Share Forecast by Regions (2017-2022)

Figure China Hearing Care Devices Sales Volume Share Forecast by Regions (2017-2022)

Figure China Hearing Care Devices Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Hearing Care Devices Market Research Report 2017

Product link: <https://marketpublishers.com/r/CE0A3BFFA9AEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE0A3BFFA9AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970