

China Hearing Aids Market Research Report 2016

<https://marketpublishers.com/r/C6C51881D28EN.html>

Date: December 2016

Pages: 107

Price: US\$ 3,200.00 (Single User License)

ID: C6C51881D28EN

Abstracts

Notes:

Sales, means the sales volume of Hearing Aids

Revenue, means the sales value of Hearing Aids

This report studies Hearing Aids in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Benson Hearing

GN ReSound Group

MED-EL GmbH

MicroTech

Phonak

Siemens Healthcare

Sonova Holding AG

Sophonon, Inc.

Starkey Hearing Technologies

Widex A/S

William Demant Holdings A/S

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Behind-the-Ear Aids (BTE)

In-the-Ear Aids

Receiver-in-the-Ear Aids

Canal-Hearing-Aids (ITC, CIC, IIC)

Split by Application, this report focuses on consumption, market share and growth rate of Hearing Aids in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Hearing Aids Market Research Report 2016

1 HEARING AIDS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Hearing Aids
- 1.2 Hearing Aids Segment by Type
 - 1.2.1 China Production Market Share of Hearing Aids Type in 2015
 - 1.2.2 Behind-the-Ear Aids (BTE)
 - 1.2.3 In-the-Ear Aids
 - 1.2.4 Receiver-in-the-Ear Aids
 - 1.2.5 Canal-Hearing-Aids (ITC, CIC, IIC)
- 1.3 Applications of Hearing Aids
 - 1.3.1 Hearing Aids Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Hearing Aids (2011-2021)
- 1.5 China Hearing Aids Status and Outlook
- 1.6 Government Policies

2 CHINA HEARING AIDS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Hearing Aids Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Hearing Aids Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Hearing Aids Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Hearing Aids Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Hearing Aids Market Competitive Situation and Trends
 - 2.5.1 Hearing Aids Market Concentration Rate
 - 2.5.2 Hearing Aids Market Share of Top 3 and Top 5 Manufacturers

3 CHINA HEARING AIDS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Benson Hearing
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Hearing Aids Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Benson Hearing Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 GN ReSound Group
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 107 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
 - 3.2.3 GN ReSound Group 107 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 MED-EL GmbH
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 115 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
 - 3.3.3 MED-EL GmbH 115 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 MicroTech
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Dec Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
 - 3.4.3 MicroTech Dec Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Phonak
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II

3.5.3 Phonak Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Siemens Healthcare

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Siemens Healthcare Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Sonova Holding AG

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Medical Devices Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Sonova Holding AG Medical Devices Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Sophono, Inc.

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Sophono, Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Starkey Hearing Technologies

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Starkey Hearing Technologies Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Widex A/S

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Widex A/S Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 William Demant Holdings A/S

4 CHINA HEARING AIDS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Hearing Aids Capacity, Production and Growth (2011-2016)

4.2 China Hearing Aids Revenue and Growth (2011-2016)

4.3 China Hearing Aids Production, Consumption, Export and Import (2011-2016)

5 CHINA HEARING AIDS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Hearing Aids Production and Market Share by Type (2011-2016)

5.2 China Hearing Aids Revenue and Market Share by Type (2011-2016)

5.3 China Hearing Aids Price by Type (2011-2016)

5.4 China Hearing Aids Production Growth by Type (2011-2016)

6 CHINA HEARING AIDS MARKET ANALYSIS BY APPLICATION

6.1 China Hearing Aids Consumption and Market Share by Application (2011-2016)

6.2 China Hearing Aids Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 HEARING AIDS MANUFACTURING COST ANALYSIS

7.1 Hearing Aids Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hearing Aids

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Hearing Aids Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hearing Aids Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA HEARING AIDS MARKET FORECAST (2016-2021)

- 11.1 China Hearing Aids Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Hearing Aids Production, Import, Export and Consumption Forecast

(2016-2021)

11.3 China Hearing Aids Production Forecast by Type (2016-2021)

11.4 China Hearing Aids Consumption Forecast by Application (2016-2021)

11.5 Hearing Aids Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Hearing Aids

Figure China Production Market Share of Hearing Aids by Type in 2015

Figure Product Picture of Behind-the-Ear Aids (BTE)

Table Major Manufacturers of Behind-the-Ear Aids (BTE)

Figure Product Picture of In-the-Ear Aids

Table Major Manufacturers of In-the-Ear Aids

Figure Product Picture of Receiver-in-the-Ear Aids

Table Major Manufacturers of Receiver-in-the-Ear Aids

Figure Product Picture of Canal-Hearing-Aids (ITC, CIC, IIC)

Table Major Manufacturers of Canal-Hearing-Aids (ITC, CIC, IIC)

Table Hearing Aids Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Hearing Aids Revenue (Million USD) and Growth Rate (2011-2021)

Table China Hearing Aids Capacity of Key Manufacturers (2015 and 2016)

Table China Hearing Aids Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Hearing Aids Capacity of Key Manufacturers in 2015

Figure China Hearing Aids Capacity of Key Manufacturers in 2016

Table China Hearing Aids Production of Key Manufacturers (2015 and 2016)

Table China Hearing Aids Production Share by Manufacturers (2015 and 2016)

Figure 2015 Hearing Aids Production Share by Manufacturers

Figure 2016 Hearing Aids Production Share by Manufacturers

Table China Hearing Aids Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Hearing Aids Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Hearing Aids Revenue Share by Manufacturers

Table 2016 China Hearing Aids Revenue Share by Manufacturers

Table China Market Hearing Aids Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Hearing Aids Average Price of Key Manufacturers in 2015

Table Manufacturers Hearing Aids Manufacturing Base Distribution and Sales Area

Table Manufacturers Hearing Aids Product Type

Figure Hearing Aids Market Share of Top 3 Manufacturers

Figure Hearing Aids Market Share of Top 5 Manufacturers

Table Benson Hearing Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table Benson Hearing Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Benson Hearing Hearing Aids Market Share (2011-2016)

Table GN ReSound Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GN ReSound Group Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GN ReSound Group Hearing Aids Market Share (2011-2016)

Table MED-EL GmbH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MED-EL GmbH Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MED-EL GmbH Hearing Aids Market Share (2011-2016)

Table MicroTech Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MicroTech Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MicroTech Hearing Aids Market Share (2011-2016)

Table Phonak Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Phonak Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Phonak Hearing Aids Market Share (2011-2016)

Table Siemens Healthcare Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Siemens Healthcare Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Healthcare Hearing Aids Market Share (2011-2016)

Table Sonova Holding AG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sonova Holding AG Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sonova Holding AG Hearing Aids Market Share (2011-2016)

Table Sophono, Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sophono, Inc. Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sophono, Inc. Hearing Aids Market Share (2011-2016)

Table Starkey Hearing Technologies Basic Information, Manufacturing Base, Sales

Area and Its Competitors

Table Starkey Hearing Technologies Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Starkey Hearing Technologies Hearing Aids Market Share (2011-2016)

Table Widex A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Widex A/S Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Widex A/S Hearing Aids Market Share (2011-2016)

Table William Demant Holdings A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table William Demant Holdings A/S Hearing Aids Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure William Demant Holdings A/S Hearing Aids Market Share (2011-2016)

Figure China Hearing Aids Capacity, Production and Growth (2011-2016)

Figure China Hearing Aids Revenue (Million USD) and Growth (2011-2016)

Table China Hearing Aids Production, Consumption, Export and Import (2011-2016)

Table China Hearing Aids Production by Type (2011-2016)

Table China Hearing Aids Production Share by Type (2011-2016)

Figure Production Market Share of Hearing Aids by Type (2011-2016)

Figure 2015 Production Market Share of Hearing Aids by Type

Table China Hearing Aids Revenue by Type (2011-2016)

Table China Hearing Aids Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Hearing Aids by Type (2011-2016)

Figure 2015 Revenue Market Share of Hearing Aids by Type

Table China Hearing Aids Price by Type (2011-2016)

Figure China Hearing Aids Production Growth by Type (2011-2016)

Table China Hearing Aids Consumption by Application (2011-2016)

Table China Hearing Aids Consumption Market Share by Application (2011-2016)

Figure China Hearing Aids Consumption Market Share by Application in 2015

Table China Hearing Aids Consumption Growth Rate by Application (2011-2016)

Figure China Hearing Aids Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hearing Aids

Figure Manufacturing Process Analysis of Hearing Aids

Figure Hearing Aids Industrial Chain Analysis

Table Raw Materials Sources of Hearing Aids Major Manufacturers in 2015

Table Major Buyers of Hearing Aids

Table Distributors/Traders List

Figure China Hearing Aids Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Hearing Aids Revenue and Growth Rate Forecast (2016-2021)

Table China Hearing Aids Production, Import, Export and Consumption Forecast (2016-2021)

Table China Hearing Aids Production Forecast by Type (2016-2021)

Table China Hearing Aids Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Hearing Aids Market Research Report 2016

Product link: <https://marketpublishers.com/r/C6C51881D28EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6C51881D28EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970