

China Headrest Market Research Report 2016

<https://marketpublishers.com/r/CE26FBA4856EN.html>

Date: September 2016

Pages: 108

Price: US\$ 3,200.00 (Single User License)

ID: CE26FBA4856EN

Abstracts

Notes:

Sales, means the sales volume of Headrest

Revenue, means the sales value of Headrest

This report studies Headrest in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Johnson Controls

Toyota Boshoku

GRAMMER

Lear

Faurecia

Camaco

Sumitomo Riko

Huntsman International LLC

DYMOS

TS TECH

TACHI-S

Martur

Yanfeng Johnson

Ningbo Jifeng

Wuhan Wanxin

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Headrest in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Headrest Market Research Report 2016

1 HEADREST MARKET OVERVIEW

- 1.1 Product Overview and Scope of Headrest
- 1.2 Headrest Segment by Type
 - 1.2.1 China Production Market Share of Headrest Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Headrest
 - 1.3.1 Headrest Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Headrest (2011-2021)
- 1.5 China Headrest Status and Outlook
- 1.6 Government Policies

2 CHINA HEADREST MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Headrest Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Headrest Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Headrest Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Headrest Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Headrest Market Competitive Situation and Trends
 - 2.5.1 Headrest Market Concentration Rate
 - 2.5.2 Headrest Market Share of Top 3 and Top 5 Manufacturers

3 CHINA HEADREST MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Johnson Controls
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Headrest Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II

3.1.3 Johnson Controls Headrest Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Toyota Boshoku

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 108 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Toyota Boshoku 108 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 GRAMMER

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 117 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 GRAMMER 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Lear

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Lear Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Faurecia

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Faurecia Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Camaco

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Camaco Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Sumitomo Riko

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Automotive Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Sumitomo Riko Automotive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Huntsman International LLC

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Huntsman International LLC Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 DYMOS

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 DYMOS Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 TS TECH

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Product Type, Application and Specification
 - 3.10.2.1 Type I
 - 3.10.2.2 Type II
- 3.10.3 TS TECH Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 TACHI-S
- 3.12 Martur
- 3.13 Yanfeng Johnson
- 3.14 Ningbo Jifeng
- 3.15 Wuhan Wanxin

4 CHINA HEADREST CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Headrest Capacity, Production and Growth (2011-2016)
- 4.2 China Headrest Revenue and Growth (2011-2016)
- 4.3 China Headrest Production, Consumption, Export and Import (2011-2016)

5 CHINA HEADREST PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Headrest Production and Market Share by Type (2011-2016)
- 5.2 China Headrest Revenue and Market Share by Type (2011-2016)
- 5.3 China Headrest Price by Type (2011-2016)
- 5.4 China Headrest Production Growth by Type (2011-2016)

6 CHINA HEADREST MARKET ANALYSIS BY APPLICATION

- 6.1 China Headrest Consumption and Market Share by Application (2011-2016)
- 6.2 China Headrest Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 HEADREST MANUFACTURING COST ANALYSIS

- 7.1 Headrest Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Headrest

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Headrest Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Headrest Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA HEADREST MARKET FORECAST (2016-2021)

- 11.1 China Headrest Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Headrest Production, Import, Export and Consumption Forecast

(2016-2021)

11.3 China Headrest Production Forecast by Type (2016-2021)

11.4 China Headrest Consumption Forecast by Application (2016-2021)

11.5 Headrest Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Headrest
Figure China Production Market Share of Headrest by Type in 2015
Figure Product Picture of Type I
Table Major Manufacturers of Type I
Figure Product Picture of Type II
Table Major Manufacturers of Type II
Figure Product Picture of Type III
Table Major Manufacturers of Type III
Table Headrest Consumption Market Share by Application in 2015
Figure Application 1 Examples
Figure Application 2 Examples
Figure Application 3 Examples
Figure China Headrest Revenue (Million USD) and Growth Rate (2011-2021)
Table China Headrest Capacity of Key Manufacturers (2015 and 2016)
Table China Headrest Capacity Market Share of Key Manufacturers (2015 and 2016)
Figure China Headrest Capacity of Key Manufacturers in 2015
Figure China Headrest Capacity of Key Manufacturers in 2016
Table China Headrest Production of Key Manufacturers (2015 and 2016)
Table China Headrest Production Share by Manufacturers (2015 and 2016)
Figure 2015 Headrest Production Share by Manufacturers
Figure 2016 Headrest Production Share by Manufacturers
Table China Headrest Revenue (Million USD) by Manufacturers (2015 and 2016)
Table China Headrest Revenue Share by Manufacturers (2015 and 2016)
Table 2015 China Headrest Revenue Share by Manufacturers
Table 2016 China Headrest Revenue Share by Manufacturers
Table China Market Headrest Average Price of Key Manufacturers (2015 and 2016)
Figure China Market Headrest Average Price of Key Manufacturers in 2015
Table Manufacturers Headrest Manufacturing Base Distribution and Sales Area
Table Manufacturers Headrest Product Type
Figure Headrest Market Share of Top 3 Manufacturers
Figure Headrest Market Share of Top 5 Manufacturers
Table Johnson Controls Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Johnson Controls Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson Controls Headrest Market Share (2011-2016)

Table Toyota Boshoku Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toyota Boshoku Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toyota Boshoku Headrest Market Share (2011-2016)

Table GRAMMER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GRAMMER Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GRAMMER Headrest Market Share (2011-2016)

Table Lear Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lear Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lear Headrest Market Share (2011-2016)

Table Faurecia Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Faurecia Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Faurecia Headrest Market Share (2011-2016)

Table Camaco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Camaco Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Camaco Headrest Market Share (2011-2016)

Table Sumitomo Riko Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sumitomo Riko Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumitomo Riko Headrest Market Share (2011-2016)

Table Huntsman International LLC Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huntsman International LLC Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Huntsman International LLC Headrest Market Share (2011-2016)

Table DYMOS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DYMOS Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DYMOS Headrest Market Share (2011-2016)

Table TS TECH Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TS TECH Headrest Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure TS TECH Headrest Market Share (2011-2016)

Table TACHI-S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TACHI-S Headrest Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure TACHI-S Headrest Market Share (2011-2016)

Table Martur Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Martur Headrest Capacity, Production, Revenue, Price and Gross Margin

(2011-2016)

Figure Martur Headrest Market Share (2011-2016)

Table Yanfeng Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yanfeng Johnson Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yanfeng Johnson Headrest Market Share (2011-2016)

Table Ningbo Jifeng Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ningbo Jifeng Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ningbo Jifeng Headrest Market Share (2011-2016)

Table Wuhan Wanxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wuhan Wanxin Headrest Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wuhan Wanxin Headrest Market Share (2011-2016)

Figure China Headrest Capacity, Production and Growth (2011-2016)

Figure China Headrest Revenue (Million USD) and Growth (2011-2016)

Table China Headrest Production, Consumption, Export and Import (2011-2016)

Table China Headrest Production by Type (2011-2016)

Table China Headrest Production Share by Type (2011-2016)

Figure Production Market Share of Headrest by Type (2011-2016)

Figure 2015 Production Market Share of Headrest by Type

Table China Headrest Revenue by Type (2011-2016)

Table China Headrest Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Headrest by Type (2011-2016)

Figure 2015 Revenue Market Share of Headrest by Type

Table China Headrest Price by Type (2011-2016)

Figure China Headrest Production Growth by Type (2011-2016)

Table China Headrest Consumption by Application (2011-2016)

Table China Headrest Consumption Market Share by Application (2011-2016)
Figure China Headrest Consumption Market Share by Application in 2015
Table China Headrest Consumption Growth Rate by Application (2011-2016)
Figure China Headrest Consumption Growth Rate by Application (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Headrest
Figure Manufacturing Process Analysis of Headrest
Figure Headrest Industrial Chain Analysis
Table Raw Materials Sources of Headrest Major Manufacturers in 2015
Table Major Buyers of Headrest
Table Distributors/Traders List
Figure China Headrest Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Headrest Revenue and Growth Rate Forecast (2016-2021)
Table China Headrest Production, Import, Export and Consumption Forecast (2016-2021)
Table China Headrest Production Forecast by Type (2016-2021)
Table China Headrest Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Headrest Market Research Report 2016

Product link: <https://marketpublishers.com/r/CE26FBA4856EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE26FBA4856EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970