

## **China Harvester Market Research Report 2017**

https://marketpublishers.com/r/C80368D0BB4EN.html

Date: January 2017

Pages: 114

Price: US\$ 3,200.00 (Single User License)

ID: C80368D0BB4EN

### **Abstracts**

Notes:
Sales, means the sales volume of Harvester
Revenue, means the sales value of Harvester
This report studies Harvester in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering
AGCO Corp.
Bernard Krone
CLAAS
CNH Industrial
Deere & Co.
Kubota
Dewulf
Foton Lovol International Heavy Industry

LeiWo



Kuhn Group
Lely Group
Ploeger Agro
Market Segment by Regions (provinces), covering
South China
East China
Southwest China
Northeast China
North China
Central China
Northwest China
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into
Walking type
Suspension type
Split by Application, this report focuses on consumption, market share and growth rate of Harvester in each application, can be divided into
Wheat
Rice





Barley		
Hemp		
Beans		
Others		



#### **Contents**

China Harvester Market Research Report 2017

#### 1 HARVESTER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Harvester
- 1.2 Harvester Segment by Type
  - 1.2.1 China Production Market Share of Harvester Type in 2015
  - 1.2.2 Walking type
  - 1.2.3 Suspension type
- 1.3 Applications of Harvester
  - 1.3.1 Harvester Consumption Market Share by Application in 2015
  - 1.3.2 Wheat
- 1.3.3 Rice
- 1.3.4 Barley
- 1.3.5 Hemp
- 1.3.6 Beans
- 1.3.7 Others
- 1.4 China Market Size (Value) of Harvester (2011-2021)
- 1.5 China Harvester Status and Outlook
- 1.6 Government Policies

#### 2 CHINA HARVESTER MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Harvester Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Harvester Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Harvester Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Harvester Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Harvester Market Competitive Situation and Trends
  - 2.5.1 Harvester Market Concentration Rate
  - 2.5.2 Harvester Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA HARVESTER MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 AGCO Corp.
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Harvester Product Type, Application and Specification
  - 3.1.2.1 Walking type
  - 3.1.2.2 Suspension type
- 3.1.3 AGCO Corp. Harvester Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Bernard Krone
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Harvester Product Type, Application and Specification
    - 3.2.2.1 Walking type
    - 3.2.2.2 Suspension type
- 3.2.3 Bernard Krone 114 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.2.4 Main Business/Business Overview
- 3.3 CLAAS
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Harvester Product Type, Application and Specification
    - 3.3.2.1 Walking type
    - 3.3.2.2 Suspension type
- 3.3.3 CLAAS 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 CNH Industrial
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Harvester Product Type, Application and Specification
    - 3.4.2.1 Walking type
    - 3.4.2.2 Suspension type
- 3.4.3 CNH Industrial Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Deere & Co.
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Harvester Product Type, Application and Specification
    - 3.5.2.1 Walking type
    - 3.5.2.2 Suspension type



- 3.5.3 Deere & Co. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Kubota
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Harvester Product Type, Application and Specification
    - 3.6.2.1 Walking type
    - 3.6.2.2 Suspension type
- 3.6.3 Kubota Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Dewulf
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Harvester Product Type, Application and Specification
    - 3.7.2.1 Walking type
    - 3.7.2.2 Suspension type
- 3.7.3 Dewulf Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Foton Lovol International Heavy Industry
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Harvester Product Type, Application and Specification
    - 3.8.2.1 Walking type
    - 3.8.2.2 Suspension type
- 3.8.3 Foton Lovol International Heavy Industry Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 LeiWo
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Harvester Product Type, Application and Specification
    - 3.9.2.1 Walking type
    - 3.9.2.2 Suspension type
  - 3.9.3 LeiWo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Kuhn Group



- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Harvester Product Type, Application and Specification
    - 3.10.2.1 Walking type
    - 3.10.2.2 Suspension type
- 3.10.3 Kuhn Group Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 Lely Group
- 3.12 Ploeger Agro

# 4 CHINA HARVESTER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Harvester Capacity, Production and Growth (2011-2016)
- 4.2 China Harvester Revenue and Growth (2011-2016)
- 4.3 China Harvester Production, Consumption, Export and Import (2011-2016)

## 5 CHINA HARVESTER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Harvester Production and Market Share by Type (2011-2016)
- 5.2 China Harvester Revenue and Market Share by Type (2011-2016)
- 5.3 China Harvester Price by Type (2011-2016)
- 5.4 China Harvester Production Growth by Type (2011-2016)

#### **6 CHINA HARVESTER MARKET ANALYSIS BY APPLICATION**

- 6.1 China Harvester Consumption and Market Share by Application (2011-2016)
- 6.2 China Harvester Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CHINAHARVESTER MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Harvester Production, Production Value and Price by Regions (Provinces)(2011-2016)
  - 7.1.1 China Harvester Production and Market Share by Regions



#### (Provinces)(2011-2016)

- 7.1.2 China Harvester Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Harvester Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Harvester Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Harvester Production, Consumption, Export and Import (2011-2016)

#### **8 HARVESTER MANUFACTURING COST ANALYSIS**

- 8.1 Harvester Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Harvester

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Harvester Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Harvester Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
  - 10.2.2 Brand Strategy
  - 10.2.3 Target Client
- 10.3 Distributors/Traders List



#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA HARVESTER MARKET FORECAST (2016-2021)

- 12.1 China Harvester Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Harvester Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Harvester Production Forecast by Type (2016-2021)
- 12.4 China Harvester Consumption Forecast by Application (2016-2021)
- 12.5 China Harvester Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.5.1 China Harvester Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Harvester Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Harvester Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Harvester Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Harvester

Figure China Production Market Share of Harvester by Type in 2015

Figure Product Picture of Walking type

Table Major Manufacturers of Walking type

Figure Product Picture of Suspension type

Table Major Manufacturers of Suspension type

Table Harvester Consumption Market Share by Application in 2015

Figure Wheat Examples

Figure Rice Examples

Figure Barley Examples

Figure Hemp Examples

Figure Beans Examples

Figure Others Examples

Figure China Harvester Revenue (Million USD) and Growth Rate (2011-2021)

Table China Harvester Capacity of Key Manufacturers (2015 and 2016)

Table China Harvester Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Harvester Capacity of Key Manufacturers in 2015

Figure China Harvester Capacity of Key Manufacturers in 2016

Table China Harvester Production of Key Manufacturers (2015 and 2016)

Table China Harvester Production Share by Manufacturers (2015 and 2016)

Figure 2015 Harvester Production Share by Manufacturers

Figure 2016 Harvester Production Share by Manufacturers

Table China Harvester Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Harvester Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Harvester Revenue Share by Manufacturers

Table 2016 China Harvester Revenue Share by Manufacturers

Table China Market Harvester Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Harvester Average Price of Key Manufacturers in 2015

Table Manufacturers Harvester Manufacturing Base Distribution and Sales Area

Table Manufacturers Harvester Product Type

Figure Harvester Market Share of Top 3 Manufacturers

Figure Harvester Market Share of Top 5 Manufacturers

Table AGCO Corp. Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table AGCO Corp. Harvester Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure AGCO Corp. Harvester Market Share (2011-2016)

Table Bernard Krone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bernard Krone Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bernard Krone Harvester Market Share (2011-2016)

Table CLAAS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CLAAS Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CLAAS Harvester Market Share (2011-2016)

Table CNH Industrial Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CNH Industrial Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CNH Industrial Harvester Market Share (2011-2016)

Table Deere & Co. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deere & Co. Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Deere & Co. Harvester Market Share (2011-2016)

Table Kubota Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kubota Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kubota Harvester Market Share (2011-2016)

Table Dewulf Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dewulf Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dewulf Harvester Market Share (2011-2016)

Table Foton Lovol International Heavy Industry Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Foton Lovol International Heavy Industry Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Foton Lovol International Heavy Industry Harvester Market Share (2011-2016) Table LeiWo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LeiWo Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LeiWo Harvester Market Share (2011-2016)

Table Kuhn Group Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

Table Kuhn Group Harvester Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kuhn Group Harvester Market Share (2011-2016)

Table Lely Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ploeger Agro Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Harvester Capacity, Production and Growth (2011-2016)

Figure China Harvester Revenue (Million USD) and Growth (2011-2016)

Table China Harvester Production, Consumption, Export and Import (2011-2016)

Table China Harvester Production by Type (2011-2016)

Table China Harvester Production Share by Type (2011-2016)

Figure Production Market Share of Harvester by Type (2011-2016)

Figure 2015 Production Market Share of Harvester by Type

Table China Harvester Revenue by Type (2011-2016)

Table China Harvester Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Harvester by Type (2011-2016)

Figure 2015 Revenue Market Share of Harvester by Type

Table China Harvester Price by Type (2011-2016)

Figure China Harvester Production Growth by Type (2011-2016)

Table China Harvester Consumption by Application (2011-2016)

Table China Harvester Consumption Market Share by Application (2011-2016)

Figure China Harvester Consumption Market Share by Application in 2015

Table China Harvester Consumption Growth Rate by Application (2011-2016)

Figure China Harvester Consumption Growth Rate by Application (2011-2016)

Table China Harvester Production by Regions (Provinces)(2011-2016)

Table China Harvester Production Market Share by Regions (Provinces)(2011-2016)

Table China Harvester Production Value by Regions (Provinces)(2011-2016)

Table China Harvester Production Value Market Share by Regions

(Provinces)(2011-2016)

Table China Harvester Sales Price by Regions (Provinces)(2011-2016)

Table China Harvester Consumption by Regions (Provinces)(2011-2016)

Table China Harvester Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Harvester Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Harvester



Figure Manufacturing Process Analysis of Harvester

Figure Harvester Industrial Chain Analysis

Table Raw Materials Sources of Harvester Major Manufacturers in 2015

Table Major Buyers of Harvester

Table Distributors/Traders List

Figure China Harvester Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Harvester Revenue and Growth Rate Forecast (2016-2021)

Table China Harvester Production, Import, Export and Consumption Forecast (2016-2021)

Table China Harvester Production Forecast by Type (2016-2021)

Table China Harvester Consumption Forecast by Application (2016-2021)

Table China Harvester Production Forecast by Regions (Provinces)(2016-2021)

Table China Harvester Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Harvester Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



#### I would like to order

Product name: China Harvester Market Research Report 2017

Product link: <a href="https://marketpublishers.com/r/C80368D0BB4EN.html">https://marketpublishers.com/r/C80368D0BB4EN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C80368D0BB4EN.html">https://marketpublishers.com/r/C80368D0BB4EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970