

China Hard Adventure Sports Equipment Market Research Report 2017

https://marketpublishers.com/r/CC66E025085EN.html

Date: January 2017

Pages: 113

Price: US\$ 3,200.00 (Single User License)

ID: CC66E025085EN

Abstracts

Notes:

Sales, means the sales volume of Hard Adventure Sports Equipment

Revenue, means the sales value of Hard Adventure Sports Equipment

This report studies Hard Adventure Sports Equipment in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Big Agnes
Arc'teryx
Giant Bicycles
Johnson Outdoors
Trek Bikes
Black Diamond
DBI Sala

Edelrid



	GF Protection Inc.	
K	Clein Tools	
L	a Sportiva	
N	Mad Rock	
N	/lammut	
Р	Petzl	
Market Segment by Regions (provinces), covering		
S	South China	
Е	East China	
S	Southwest China	
N	Northeast China	
N	North China	
C	Central China	
N	Northwest China	
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into		
C	Climbing Equipment	
C	Cycling Equipment	
C	Camping Equipment	



Other

Split by Application, this report focuses on consumption, market share and growth rate of Hard Adventure Sports Equipment in each application, can be divided into

Dry Land Sports

Water Sports

Air Sports



Contents

China Hard Adventure Sports Equipment Market Research Report 2017

1 HARD ADVENTURE SPORTS EQUIPMENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Hard Adventure Sports Equipment
- 1.2 Hard Adventure Sports Equipment Segment by Type
- 1.2.1 China Production Market Share of Hard Adventure Sports Equipment Type in 2015
 - 1.2.2 Climbing Equipment
 - 1.2.3 Cycling Equipment
 - 1.2.4 Camping Equipment
 - 1.2.5 Other
- 1.3 Applications of Hard Adventure Sports Equipment
- 1.3.1 Hard Adventure Sports Equipment Consumption Market Share by Application in 2015
 - 1.3.2 Dry Land Sports
 - 1.3.3 Water Sports
 - 1.3.4 Air Sports
- 1.4 China Market Size (Value) of Hard Adventure Sports Equipment (2011-2021)
- 1.5 China Hard Adventure Sports Equipment Status and Outlook
- 1.6 Government Policies

2 CHINA HARD ADVENTURE SPORTS EQUIPMENT MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Hard Adventure Sports Equipment Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Hard Adventure Sports Equipment Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Hard Adventure Sports Equipment Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Hard Adventure Sports Equipment Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Hard Adventure Sports Equipment Market Competitive Situation and Trends
 - 2.5.1 Hard Adventure Sports Equipment Market Concentration Rate
- 2.5.2 Hard Adventure Sports Equipment Market Share of Top 3 and Top 5 Manufacturers



3 CHINA HARD ADVENTURE SPORTS EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Big Agnes
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.1.2.1 Climbing Equipment
 - 3.1.2.2 Cycling Equipment
- 3.1.3 Big Agnes Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Arc'teryx
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.2.2.1 Climbing Equipment
 - 3.2.2.2 Cycling Equipment
- 3.2.3 Arc'teryx 113 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Giant Bicycles
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.3.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.3.2.1 Climbing Equipment
 - 3.3.2.2 Cycling Equipment
- 3.3.3 Giant Bicycles 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.3.4 Main Business/Business Overview
- 3.4 Johnson Outdoors
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.4.2.1 Climbing Equipment
 - 3.4.2.2 Cycling Equipment
- 3.4.3 Johnson Outdoors Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.4.4 Main Business/Business Overview
- 3.5 Trek Bikes
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.5.2.1 Climbing Equipment
 - 3.5.2.2 Cycling Equipment
- 3.5.3 Trek Bikes Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Black Diamond
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.6.2.1 Climbing Equipment
 - 3.6.2.2 Cycling Equipment
- 3.6.3 Black Diamond Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 DBI Sala
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.7.2.1 Climbing Equipment
 - 3.7.2.2 Cycling Equipment
- 3.7.3 DBI Sala Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Edelrid
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.8.2.1 Climbing Equipment
 - 3.8.2.2 Cycling Equipment
 - 3.8.3 Edelrid Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 GF Protection Inc.
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.9.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.9.2.1 Climbing Equipment
 - 3.9.2.2 Cycling Equipment
- 3.9.3 GF Protection Inc. Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 Klein Tools
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.10.2 Hard Adventure Sports Equipment Product Type, Application and Specification
 - 3.10.2.1 Climbing Equipment
 - 3.10.2.2 Cycling Equipment
- 3.10.3 Klein Tools Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 La Sportiva
- 3.12 Mad Rock
- 3.13 Mammut
- 3.14 Petzl

4 CHINA HARD ADVENTURE SPORTS EQUIPMENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Hard Adventure Sports Equipment Capacity, Production and Growth (2011-2016)
- 4.2 China Hard Adventure Sports Equipment Revenue and Growth (2011-2016)
- 4.3 China Hard Adventure Sports Equipment Production, Consumption, Export and Import (2011-2016)

5 CHINA HARD ADVENTURE SPORTS EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Hard Adventure Sports Equipment Production and Market Share by Type (2011-2016)
- 5.2 China Hard Adventure Sports Equipment Revenue and Market Share by Type (2011-2016)
- 5.3 China Hard Adventure Sports Equipment Price by Type (2011-2016)
- 5.4 China Hard Adventure Sports Equipment Production Growth by Type (2011-2016)



6 CHINA HARD ADVENTURE SPORTS EQUIPMENT MARKET ANALYSIS BY APPLICATION

- 6.1 China Hard Adventure Sports Equipment Consumption and Market Share by Application (2011-2016)
- 6.2 China Hard Adventure Sports Equipment Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINAHARD ADVENTURE SPORTS EQUIPMENT MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Hard Adventure Sports Equipment Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Hard Adventure Sports Equipment Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Hard Adventure Sports Equipment Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Hard Adventure Sports Equipment Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Hard Adventure Sports Equipment Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Hard Adventure Sports Equipment Production, Consumption, Export and Import (2011-2016)

8 HARD ADVENTURE SPORTS EQUIPMENT MANUFACTURING COST ANALYSIS

- 8.1 Hard Adventure Sports Equipment Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Hard Adventure Sports Equipment



9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Hard Adventure Sports Equipment Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Hard Adventure Sports Equipment Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA HARD ADVENTURE SPORTS EQUIPMENT MARKET FORECAST (2016-2021)

- 12.1 China Hard Adventure Sports Equipment Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Hard Adventure Sports Equipment Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Hard Adventure Sports Equipment Production Forecast by Type (2016-2021)
- 12.4 China Hard Adventure Sports Equipment Consumption Forecast by Application



(2016-2021)

12.5 China Hard Adventure Sports Equipment Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Hard Adventure Sports Equipment Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Hard Adventure Sports Equipment Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Hard Adventure Sports Equipment Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Hard Adventure Sports Equipment Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Hard Adventure Sports Equipment

Figure China Production Market Share of Hard Adventure Sports Equipment by Type in 2015

Figure Product Picture of Climbing Equipment

Table Major Manufacturers of Climbing Equipment

Figure Product Picture of Cycling Equipment

Table Major Manufacturers of Cycling Equipment

Figure Product Picture of Camping Equipment

Table Major Manufacturers of Camping Equipment

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Hard Adventure Sports Equipment Consumption Market Share by Application in 2015

Figure Dry Land Sports Examples

Figure Water Sports Examples

Figure Air Sports Examples

Figure China Hard Adventure Sports Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Table China Hard Adventure Sports Equipment Capacity of Key Manufacturers (2015 and 2016)

Table China Hard Adventure Sports Equipment Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Hard Adventure Sports Equipment Capacity of Key Manufacturers in 2015 Figure China Hard Adventure Sports Equipment Capacity of Key Manufacturers in 2016 Table China Hard Adventure Sports Equipment Production of Key Manufacturers (2015 and 2016)

Table China Hard Adventure Sports Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 Hard Adventure Sports Equipment Production Share by Manufacturers Figure 2016 Hard Adventure Sports Equipment Production Share by Manufacturers Table China Hard Adventure Sports Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Hard Adventure Sports Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Hard Adventure Sports Equipment Revenue Share by Manufacturers



Table 2016 China Hard Adventure Sports Equipment Revenue Share by Manufacturers Table China Market Hard Adventure Sports Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Hard Adventure Sports Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers Hard Adventure Sports Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers Hard Adventure Sports Equipment Product Type
Figure Hard Adventure Sports Equipment Market Share of Top 3 Manufacturers
Figure Hard Adventure Sports Equipment Market Share of Top 5 Manufacturers
Table Big Agnes Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Big Agnes Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Big Agnes Hard Adventure Sports Equipment Market Share (2011-2016)
Table Arc'teryx Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Arc'teryx Hard Adventure Sports Equipment Capacity, Production, Revenue,
Price and Gross Margin (2011-2016)

Figure Arc'teryx Hard Adventure Sports Equipment Market Share (2011-2016)
Table Giant Bicycles Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Giant Bicycles Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Giant Bicycles Hard Adventure Sports Equipment Market Share (2011-2016) Table Johnson Outdoors Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Johnson Outdoors Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson Outdoors Hard Adventure Sports Equipment Market Share (2011-2016) Table Trek Bikes Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Trek Bikes Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Trek Bikes Hard Adventure Sports Equipment Market Share (2011-2016) Table Black Diamond Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Black Diamond Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Black Diamond Hard Adventure Sports Equipment Market Share (2011-2016)



Table DBI Sala Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DBI Sala Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DBI Sala Hard Adventure Sports Equipment Market Share (2011-2016)
Table Edelrid Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Edelrid Hard Adventure Sports Equipment Capacity, Production, Revenue, Price
and Gross Margin (2011-2016)

Figure Edelrid Hard Adventure Sports Equipment Market Share (2011-2016)
Table GF Protection Inc. Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table GF Protection Inc. Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GF Protection Inc. Hard Adventure Sports Equipment Market Share (2011-2016) Table Klein Tools Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Klein Tools Hard Adventure Sports Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Klein Tools Hard Adventure Sports Equipment Market Share (2011-2016) Table La Sportiva Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mad Rock Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mammut Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Petzl Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Hard Adventure Sports Equipment Capacity, Production and Growth (2011-2016)

Figure China Hard Adventure Sports Equipment Revenue (Million USD) and Growth (2011-2016)

Table China Hard Adventure Sports Equipment Production, Consumption, Export and Import (2011-2016)

Table China Hard Adventure Sports Equipment Production by Type (2011-2016)
Table China Hard Adventure Sports Equipment Production Share by Type (2011-2016)
Figure Production Market Share of Hard Adventure Sports Equipment by Type (2011-2016)

Figure 2015 Production Market Share of Hard Adventure Sports Equipment by Type Table China Hard Adventure Sports Equipment Revenue by Type (2011-2016) Table China Hard Adventure Sports Equipment Revenue Share by Type (2011-2016) Figure Production Revenue Share of Hard Adventure Sports Equipment by Type (2011-2016)



Figure 2015 Revenue Market Share of Hard Adventure Sports Equipment by Type Table China Hard Adventure Sports Equipment Price by Type (2011-2016) Figure China Hard Adventure Sports Equipment Production Growth by Type (2011-2016)

Table China Hard Adventure Sports Equipment Consumption by Application (2011-2016)

Table China Hard Adventure Sports Equipment Consumption Market Share by Application (2011-2016)

Figure China Hard Adventure Sports Equipment Consumption Market Share by Application in 2015

Table China Hard Adventure Sports Equipment Consumption Growth Rate by Application (2011-2016)

Figure China Hard Adventure Sports Equipment Consumption Growth Rate by Application (2011-2016)

Table China Hard Adventure Sports Equipment Production by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Production Market Share by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Production Value by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Sales Price by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Consumption by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Hard Adventure Sports Equipment Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Hard Adventure Sports Equipment

Figure Manufacturing Process Analysis of Hard Adventure Sports Equipment

Figure Hard Adventure Sports Equipment Industrial Chain Analysis

Table Raw Materials Sources of Hard Adventure Sports Equipment Major Manufacturers in 2015

Table Major Buyers of Hard Adventure Sports Equipment



Table Distributors/Traders List

Figure China Hard Adventure Sports Equipment Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Hard Adventure Sports Equipment Revenue and Growth Rate Forecast (2016-2021)

Table China Hard Adventure Sports Equipment Production, Import, Export and Consumption Forecast (2016-2021)

Table China Hard Adventure Sports Equipment Production Forecast by Type (2016-2021)

Table China Hard Adventure Sports Equipment Consumption Forecast by Application (2016-2021)

Table China Hard Adventure Sports Equipment Production Forecast by Regions (Provinces)(2016-2021)

Table China Hard Adventure Sports Equipment Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Hard Adventure Sports Equipment Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Hard Adventure Sports Equipment Market Research Report 2017

Product link: https://marketpublishers.com/r/CC66E025085EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CC66E025085EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970