

# China Hanging Ironing Machine Market Research Report 2016

<https://marketpublishers.com/r/CA4847790BCEN.html>

Date: October 2016

Pages: 120

Price: US\$ 3,200.00 (Single User License)

ID: CA4847790BCEN

## Abstracts

### Notes:

Sales, means the sales volume of Hanging Ironing Machine

Revenue, means the sales value of Hanging Ironing Machine

This report studies Hanging Ironing Machine in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Philips

Midea

Huaguang Electrical Appliance

Haier

Panasonic

Shanghai Hongxin

Sincere-Home

Flyco

Longde

Oumete

Suzhou Haan

Ningbo Hanpai Electrical Appliance

Tsannkuen

Enoca

Lexy

SKG

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Hanging Ironing Machine in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Hanging Ironing Machine Market Research Report 2016

## **1 HANGING IRONING MACHINE MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Hanging Ironing Machine
- 1.2 Hanging Ironing Machine Segment by Type
  - 1.2.1 China Production Market Share of Hanging Ironing Machine Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Hanging Ironing Machine
  - 1.3.1 Hanging Ironing Machine Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Hanging Ironing Machine (2011-2021)
- 1.5 China Hanging Ironing Machine Status and Outlook
- 1.6 Government Policies

## **2 CHINA HANGING IRONING MACHINE MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Hanging Ironing Machine Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Hanging Ironing Machine Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Hanging Ironing Machine Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Hanging Ironing Machine Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Hanging Ironing Machine Market Competitive Situation and Trends
  - 2.5.1 Hanging Ironing Machine Market Concentration Rate
  - 2.5.2 Hanging Ironing Machine Market Share of Top 3 and Top 5 Manufacturers

## **3 CHINA HANGING IRONING MACHINE MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Philips
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.1.2 Hanging Ironing Machine Product Type, Application and Specification

#### 3.1.2.1 Type I

#### 3.1.2.2 Type II

### 3.1.3 Philips Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.1.4 Main Business/Business Overview

## 3.2 Midea

### 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.2.2 120 Product Type, Application and Specification

#### 3.2.2.1 Type I

#### 3.2.2.2 Type II

### 3.2.3 Midea 120 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.2.4 Main Business/Business Overview

## 3.3 Huaguang Electrical Appliance

### 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.3.2 131 Product Type, Application and Specification

#### 3.3.2.1 Type I

#### 3.3.2.2 Type II

### 3.3.3 Huaguang Electrical Appliance 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.3.4 Main Business/Business Overview

## 3.4 Haier

### 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.4.2 Sept Product Type, Application and Specification

#### 3.4.2.1 Type I

#### 3.4.2.2 Type II

### 3.4.3 Haier Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

## 3.5 Panasonic

### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Product Type, Application and Specification

#### 3.5.2.1 Type I

- 3.5.2.2 Type II
- 3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Shanghai Hongxin
  - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
  - 3.6.3 Shanghai Hongxin Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Sincere-Home
  - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Machinery & Equipment Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
  - 3.7.3 Sincere-Home Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Flyco
  - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Flyco Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Longde
  - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 Longde Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview

### 3.10 Oumete

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Oumete Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

### 3.11 Suzhou Haan

### 3.12 Ningbo Hanpai Electrical Appliance

### 3.13 Tsannkuen

### 3.14 Enoca

### 3.15 Lexy

### 3.16 SKG

## **4 CHINA HANGING IRONING MACHINE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Hanging Ironing Machine Capacity, Production and Growth (2011-2016)

4.2 China Hanging Ironing Machine Revenue and Growth (2011-2016)

4.3 China Hanging Ironing Machine Production, Consumption, Export and Import (2011-2016)

## **5 CHINA HANGING IRONING MACHINE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Hanging Ironing Machine Production and Market Share by Type (2011-2016)

5.2 China Hanging Ironing Machine Revenue and Market Share by Type (2011-2016)

5.3 China Hanging Ironing Machine Price by Type (2011-2016)

5.4 China Hanging Ironing Machine Production Growth by Type (2011-2016)

## **6 CHINA HANGING IRONING MACHINE MARKET ANALYSIS BY APPLICATION**

6.1 China Hanging Ironing Machine Consumption and Market Share by Application (2011-2016)

6.2 China Hanging Ironing Machine Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

## **7 HANGING IRONING MACHINE MANUFACTURING COST ANALYSIS**

- 7.1 Hanging Ironing Machine Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Hanging Ironing Machine

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Hanging Ironing Machine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Hanging Ironing Machine Major Manufacturers in 2015
- 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat

- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA HANGING IRONING MACHINE MARKET FORECAST (2016-2021)**

- 11.1 China Hanging Ironing Machine Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Hanging Ironing Machine Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Hanging Ironing Machine Production Forecast by Type (2016-2021)
- 11.4 China Hanging Ironing Machine Consumption Forecast by Application (2016-2021)
- 11.5 Hanging Ironing Machine Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer



## List Of Tables

### LIST OF TABLES AND FIGURES

- Figure Picture of Hanging Ironing Machine
- Figure China Production Market Share of Hanging Ironing Machine by Type in 2015
- Figure Product Picture of Type I
- Table Major Manufacturers of Type I
- Figure Product Picture of Type II
- Table Major Manufacturers of Type II
- Figure Product Picture of Type III
- Table Major Manufacturers of Type III
- Table Hanging Ironing Machine Consumption Market Share by Application in 2015
- Figure Application 1 Examples
- Figure Application 2 Examples
- Figure Application 3 Examples
- Figure China Hanging Ironing Machine Revenue (Million USD) and Growth Rate (2011-2021)
- Table China Hanging Ironing Machine Capacity of Key Manufacturers (2015 and 2016)
- Table China Hanging Ironing Machine Capacity Market Share of Key Manufacturers (2015 and 2016)
- Figure China Hanging Ironing Machine Capacity of Key Manufacturers in 2015
- Figure China Hanging Ironing Machine Capacity of Key Manufacturers in 2016
- Table China Hanging Ironing Machine Production of Key Manufacturers (2015 and 2016)
- Table China Hanging Ironing Machine Production Share by Manufacturers (2015 and 2016)
- Figure 2015 Hanging Ironing Machine Production Share by Manufacturers
- Figure 2016 Hanging Ironing Machine Production Share by Manufacturers
- Table China Hanging Ironing Machine Revenue (Million USD) by Manufacturers (2015 and 2016)
- Table China Hanging Ironing Machine Revenue Share by Manufacturers (2015 and 2016)
- Table 2015 China Hanging Ironing Machine Revenue Share by Manufacturers
- Table 2016 China Hanging Ironing Machine Revenue Share by Manufacturers
- Table China Market Hanging Ironing Machine Average Price of Key Manufacturers (2015 and 2016)
- Figure China Market Hanging Ironing Machine Average Price of Key Manufacturers in 2015

Table Manufacturers Hanging Ironing Machine Manufacturing Base Distribution and Sales Area

Table Manufacturers Hanging Ironing Machine Product Type

Figure Hanging Ironing Machine Market Share of Top 3 Manufacturers

Figure Hanging Ironing Machine Market Share of Top 5 Manufacturers

Table Philips Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Hanging Ironing Machine Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Midea Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Hanging Ironing Machine Market Share (2011-2016)

Table Huaguang Electrical Appliance Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Huaguang Electrical Appliance Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Huaguang Electrical Appliance Hanging Ironing Machine Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Hanging Ironing Machine Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Hanging Ironing Machine Market Share (2011-2016)

Table Shanghai Hongxin Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Shanghai Hongxin Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Shanghai Hongxin Hanging Ironing Machine Market Share (2011-2016)

Table Sincere-Home Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sincere-Home Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sincere-Home Hanging Ironing Machine Market Share (2011-2016)

Table Flyco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Flyco Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Flyco Hanging Ironing Machine Market Share (2011-2016)

Table Longde Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Longde Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Longde Hanging Ironing Machine Market Share (2011-2016)

Table Oumete Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Oumete Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oumete Hanging Ironing Machine Market Share (2011-2016)

Table Suzhou Haan Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Suzhou Haan Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Suzhou Haan Hanging Ironing Machine Market Share (2011-2016)

Table Ningbo Hanpai Electrical Appliance Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ningbo Hanpai Electrical Appliance Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ningbo Hanpai Electrical Appliance Hanging Ironing Machine Market Share (2011-2016)

Table Tsannkuen Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tsannkuen Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tsannkuen Hanging Ironing Machine Market Share (2011-2016)

Table Enoca Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Enoca Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Enoca Hanging Ironing Machine Market Share (2011-2016)

Table Lexy Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lexy Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lexy Hanging Ironing Machine Market Share (2011-2016)

Table SKG Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table SKG Hanging Ironing Machine Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SKG Hanging Ironing Machine Market Share (2011-2016)

Figure China Hanging Ironing Machine Capacity, Production and Growth (2011-2016)  
Figure China Hanging Ironing Machine Revenue (Million USD) and Growth (2011-2016)  
Table China Hanging Ironing Machine Production, Consumption, Export and Import (2011-2016)  
Table China Hanging Ironing Machine Production by Type (2011-2016)  
Table China Hanging Ironing Machine Production Share by Type (2011-2016)  
Figure Production Market Share of Hanging Ironing Machine by Type (2011-2016)  
Figure 2015 Production Market Share of Hanging Ironing Machine by Type  
Table China Hanging Ironing Machine Revenue by Type (2011-2016)  
Table China Hanging Ironing Machine Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Hanging Ironing Machine by Type (2011-2016)  
Figure 2015 Revenue Market Share of Hanging Ironing Machine by Type  
Table China Hanging Ironing Machine Price by Type (2011-2016)  
Figure China Hanging Ironing Machine Production Growth by Type (2011-2016)  
Table China Hanging Ironing Machine Consumption by Application (2011-2016)  
Table China Hanging Ironing Machine Consumption Market Share by Application (2011-2016)  
Figure China Hanging Ironing Machine Consumption Market Share by Application in 2015  
Table China Hanging Ironing Machine Consumption Growth Rate by Application (2011-2016)  
Figure China Hanging Ironing Machine Consumption Growth Rate by Application (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Hanging Ironing Machine  
Figure Manufacturing Process Analysis of Hanging Ironing Machine  
Figure Hanging Ironing Machine Industrial Chain Analysis  
Table Raw Materials Sources of Hanging Ironing Machine Major Manufacturers in 2015  
Table Major Buyers of Hanging Ironing Machine  
Table Distributors/Traders List  
Figure China Hanging Ironing Machine Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Hanging Ironing Machine Revenue and Growth Rate Forecast (2016-2021)  
Table China Hanging Ironing Machine Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Hanging Ironing Machine Production Forecast by Type (2016-2021)

Table China Hanging Ironing Machine Consumption Forecast by Application  
(2016-2021)

## I would like to order

Product name: China Hanging Ironing Machine Market Research Report 2016

Product link: <https://marketpublishers.com/r/CA4847790BCEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CA4847790BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970