

# China Handheld Game Console Market Research Report 2018

https://marketpublishers.com/r/C1328600863EN.html

Date: April 2018

Pages: 98

Price: US\$ 3,400.00 (Single User License)

ID: C1328600863EN

#### **Abstracts**

The global Handheld Game Console market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Handheld Game Console development status and future trend in China, focuses on top players in China, also splits Handheld Game Console by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Nintendo

PlayStation Vita (Sony)

Nvidia

Wikipad

Razer Edge

GCW-Zero



### LeapFrog

Geographically, this report splits the China market into six regions,	
South China	
East China	
Southwest China	
Northeast China	
North China	
Central China	
Northwest China	
On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into	
3D Screen Type	
LCD Screen Type	
On the basis of the end users/application, this report covers	
Children	
Adults	
If you have any special requirements, please let us know and we will offer you the report	

as you want.



#### **Contents**

China Handheld Game Console Market Research Report 2018

#### 1 HANDHELD GAME CONSOLE OVERVIEW

- 1.1 Product Overview and Scope of Handheld Game Console
- 1.2 Classification of Handheld Game Console by Product Category
- 1.2.1 China Handheld Game Console Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Handheld Game Console Sales (K Units) Market Share by Type in 2017
  - 1.2.3 3D Screen Type
  - 1.2.4 LCD Screen Type
- 1.3 China Handheld Game Console Market by Application/End Users
- 1.3.1 China Handheld Game Console Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Children
  - 1.3.3 Adults
- 1.4 China Handheld Game Console Market by Region
- 1.4.1 China Handheld Game Console Market Size (Million USD) Comparison by Region (2013-2025)
- 1.4.2 South China Handheld Game Console Status and Prospect (2013-2025)
- 1.4.3 East China Handheld Game Console Status and Prospect (2013-2025)
- 1.4.4 Southwest China Handheld Game Console Status and Prospect (2013-2025)
- 1.4.5 Northeast China Handheld Game Console Status and Prospect (2013-2025)
- 1.4.6 North China Handheld Game Console Status and Prospect (2013-2025)
- 1.4.7 Central China Handheld Game Console Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Handheld Game Console (2013-2025)
- 1.5.1 China Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Handheld Game Console Revenue (Million USD) and Growth Rate (%)(2013-2025)

# 2 CHINA HANDHELD GAME CONSOLE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Handheld Game Console Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Handheld Game Console Revenue and Share by Players/Manufacturers



(2013-2018)

- 2.3 China Handheld Game Console Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Handheld Game Console Market Competitive Situation and Trends
- 2.4.1 China Handheld Game Console Market Concentration Rate
- 2.4.2 China Handheld Game Console Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Handheld Game Console Manufacturing Base Distribution, Sales Area, Product Types

# 3 CHINA HANDHELD GAME CONSOLE SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Handheld Game Console Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Handheld Game Console Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Handheld Game Console Price (USD/Unit) by Regions (2013-2018)

### 4 CHINA HANDHELD GAME CONSOLE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Handheld Game Console Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Handheld Game Console Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Handheld Game Console Price (USD/Unit) by Type (2013-2018)
- 4.4 China Handheld Game Console Sales Growth Rate (%) by Type (2013-2018)

#### 5 CHINA HANDHELD GAME CONSOLE SALES BY APPLICATION (2013-2018)

- 5.1 China Handheld Game Console Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Handheld Game Console Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

### 6 CHINA HANDHELD GAME CONSOLE PLAYERS/SUPPLIERS PROFILES AND SALES DATA



- 6.1 Nintendo
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Handheld Game Console Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Nintendo Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 PlayStation Vita (Sony)
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
- 6.2.2 Handheld Game Console Product Category, Application and Specification
  - 6.2.2.1 Product A
  - 6.2.2.2 Product B
- 6.2.3 PlayStation Vita (Sony) Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.2.4 Main Business/Business Overview
- 6.3 Nvidia
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Handheld Game Console Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Nvidia Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Wikipad
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Handheld Game Console Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Wikipad Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Razer Edge
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Handheld Game Console Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
  - 6.5.3 Razer Edge Handheld Game Console Sales (K Units), Revenue (Million USD),



- Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 GCW-Zero
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Handheld Game Console Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 GCW-Zero Handheld Game Console Sales (K Units), Revenue (Million USD),
- Price (USD/Unit) and Gross Margin (%)(2013-2018)
- 6.6.4 Main Business/Business Overview
- 6.7 LeapFrog
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Handheld Game Console Product Category, Application and Specification
    - 6.7.2.1 Product A
    - 6.7.2.2 Product B
- 6.7.3 LeapFrog Handheld Game Console Sales (K Units), Revenue (Million USD),
- Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.7.4 Main Business/Business Overview

#### 7 HANDHELD GAME CONSOLE MANUFACTURING COST ANALYSIS

- 7.1 Handheld Game Console Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Handheld Game Console

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Handheld Game Console Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Handheld Game Console Major Manufacturers in 2017
- 8.4 Downstream Buyers



#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA HANDHELD GAME CONSOLE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Handheld Game Console Sales (K Units), Revenue (Million USD) Forecast (2018-2025)
- 11.2 China Handheld Game Console Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Handheld Game Console Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Handheld Game Console Sales (K Units) Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source



13.2.1 Secondary Sources

13.2.2 Primary Sources

13.3 Disclaimer

13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Handheld Game Console Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Handheld Game Console Sales (K Units) by Application (2013-2025)

Figure Product Picture of Handheld Game Console

Table China Handheld Game Console Sales (K Units) and Growth Rate (%)

Comparison by Types (Product Category) (2013-2025)

Figure China Handheld Game Console Sales Volume Market Share by Types in 2017

Figure 3D Screen Type Product Picture

Figure LCD Screen Type Product Picture

Figure China Handheld Game Console Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Handheld Game Console by Application in 2017

Figure Children Examples

Table Key Downstream Customer in Children

Figure Adults Examples

Table Key Downstream Customer in Adults

Figure South China Handheld Game Console Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Handheld Game Console Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Handheld Game Console Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Handheld Game Console Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Handheld Game Console Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Handheld Game Console Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2025)

Figure China Handheld Game Console Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table China Handheld Game Console Sales of Key Players/Manufacturers (2013-2018)



Table China Handheld Game Console Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Handheld Game Console Sales Share (%) by Players/Manufacturers Figure 2017 China Handheld Game Console Sales Share (%) by Players/Manufacturers Table China Handheld Game Console Revenue by Players/Manufacturers (2013-2018)

Table China Handheld Game Console Revenue Market Share (%) by

Players/Manufacturers (2013-2018)

Figure 2017 China Handheld Game Console Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Handheld Game Console Revenue Market Share (%) by Players/Manufacturers

Table China Market Handheld Game Console Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Handheld Game Console Average Price of Key Players/Manufacturers in 2017

Figure China Handheld Game Console Market Share of Top 3 Players/Manufacturers Figure China Handheld Game Console Market Share of Top 5 Players/Manufacturers Table China Players/Manufacturers Handheld Game Console Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Handheld Game Console Product Category Table China Handheld Game Console Sales (K Units) by Regions (2013-2018) Table China Handheld Game Console Sales Share (%) by Regions (2013-2018) Figure China Handheld Game Console Sales Share (%) by Regions (2013-2018) Figure China Handheld Game Console Sales Market Share (%) by Regions in 2017 Table China Handheld Game Console Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Handheld Game Console Revenue Market Share (%) by Regions (2013-2018)

Figure China Handheld Game Console Revenue Market Share (%) by Regions (2013-2018)

Figure China Handheld Game Console Revenue Market Share (%) by Regions in 2017

Table China Handheld Game Console Price (USD/Unit) by Regions (2013-2018)

Table China Handheld Game Console Sales (K Units) by Type (2013-2018)

Table China Handheld Game Console Sales Share (%) by Type (2013-2018)

Figure China Handheld Game Console Sales Share (%) by Type (2013-2018)

Figure China Handheld Game Console Sales Market Share (%) by Type in 2017

Table China Handheld Game Console Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Handheld Game Console Revenue Market Share (%) by Type (2013-2018)



Figure Revenue Market Share of Handheld Game Console by Type (2013-2018)

Figure Revenue Market Share of Handheld Game Console by Type in 2017

Table China Handheld Game Console Price (USD/Unit) by Types (2013-2018)

Figure China Handheld Game Console Sales Growth Rate (%) by Type (2013-2018)

Table China Handheld Game Console Sales (K Units) by Applications (2013-2018)

Table China Handheld Game Console Sales Market Share (%) by Applications (2013-2018)

Figure China Handheld Game Console Sales Market Share (%) by Application (2013-2018)

Figure China Handheld Game Console Sales Market Share (%) by Application in 2017 Table China Handheld Game Console Sales Growth Rate (%) by Application (2013-2018)

Figure China Handheld Game Console Sales Growth Rate (%) by Application (2013-2018)

Table Nintendo Handheld Game Console Basic Information List

Table Nintendo Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Nintendo Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Nintendo Handheld Game Console Sales Market Share (%) in China (2013-2018)

Figure Nintendo Handheld Game Console Revenue Market Share (%) in China (2013-2018)

Table PlayStation Vita (Sony) Handheld Game Console Basic Information List Table PlayStation Vita (Sony) Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure PlayStation Vita (Sony) Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure PlayStation Vita (Sony) Handheld Game Console Sales Market Share (%) in China (2013-2018)

Figure PlayStation Vita (Sony) Handheld Game Console Revenue Market Share (%) in China (2013-2018)

Table Nvidia Handheld Game Console Basic Information List

Table Nvidia Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Nvidia Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Nvidia Handheld Game Console Sales Market Share (%) in China (2013-2018) Figure Nvidia Handheld Game Console Revenue Market Share (%) in China



(2013-2018)

Table Wikipad Handheld Game Console Basic Information List

Table Wikipad Handheld Game Console Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Wikipad Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Wikipad Handheld Game Console Sales Market Share (%) in China (2013-2018) Figure Wikipad Handheld Game Console Revenue Market Share (%) in China (2013-2018)

Table Razer Edge Handheld Game Console Basic Information List

Table Razer Edge Handheld Game Console Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Razer Edge Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Razer Edge Handheld Game Console Sales Market Share (%) in China (2013-2018)

Figure Razer Edge Handheld Game Console Revenue Market Share (%) in China (2013-2018)

Table GCW-Zero Handheld Game Console Basic Information List

Table GCW-Zero Handheld Game Console Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure GCW-Zero Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure GCW-Zero Handheld Game Console Sales Market Share (%) in China (2013-2018)

Figure GCW-Zero Handheld Game Console Revenue Market Share (%) in China (2013-2018)

Table LeapFrog Handheld Game Console Basic Information List

Table LeapFrog Handheld Game Console Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure LeapFrog Handheld Game Console Sales (K Units) and Growth Rate (%)(2013-2018)

Figure LeapFrog Handheld Game Console Sales Market Share (%) in China (2013-2018)

Figure LeapFrog Handheld Game Console Revenue Market Share (%) in China (2013-2018)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials



Figure Manufacturing Cost Structure of Handheld Game Console

Figure Manufacturing Process Analysis of Handheld Game Console

Figure Handheld Game Console Industrial Chain Analysis

Table Raw Materials Sources of Handheld Game Console Major Players/Manufacturers in 2017

Table Major Buyers of Handheld Game Console

Table Distributors/Traders List

Figure China Handheld Game Console Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Handheld Game Console Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Handheld Game Console Price (USD/Unit) Trend Forecast (2018-2025)

Table China Handheld Game Console Sales (K Units) Forecast by Type (2018-2025)

Figure China Handheld Game Console Sales (K Units) Forecast by Type (2018-2025)

Figure China Handheld Game Console Sales Volume Market Share Forecast by Type in 2025

Table China Handheld Game Console Sales (K Units) Forecast by Application (2018-2025)

Figure China Handheld Game Console Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Handheld Game Console Sales Volume Market Share Forecast by Application in 2025

Table China Handheld Game Console Sales (K Units) Forecast by Regions (2018-2025)

Table China Handheld Game Console Sales Volume Share Forecast by Regions (2018-2025)

Figure China Handheld Game Console Sales Volume Share Forecast by Regions (2018-2025)

Figure China Handheld Game Console Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Handheld Game Console Market Research Report 2018

Product link: https://marketpublishers.com/r/C1328600863EN.html

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C1328600863EN.html">https://marketpublishers.com/r/C1328600863EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970