

China Gym Shoes Market Research Report 2017

https://marketpublishers.com/r/C6EA5A59ACDEN.html

Date: January 2017

Pages: 117

Price: US\$ 3,200.00 (Single User License)

ID: C6EA5A59ACDEN

Abstracts	
Notes:	
Sales, means the sales volume of Gym Shoes	
Revenue, means the sales value of Gym Shoes	
This report studies Gym Shoes in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering	
Nike	
Adidas	
VF Corp	
Asics	

Wolverine Worldwide

New Balance

Under Armour

Mizuno

Skechers



Puma
Lotto Sport?
DIADORA
Columbia
Vibram
UMBRO
CAN-TORP
K-Swiss
Anta
Lining
Peak
Xtep
Карра
Erke
361
Market Segment by Regions (provinces), covering
South China
East China
Southwest China



Nortneast China
North China
Central China
Northwest China
Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into
Ball Sports Footwear
Running Sports Footwear
Outdoor Sports Footwear
Others
Split by Application, this report focuses on consumption, market share and growth rate of Gym Shoes in each application, can be divided into
Men
Woman
Kid



Contents

China Gym Shoes Market Research Report 2017

1 GYM SHOES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gym Shoes
- 1.2 Gym Shoes Segment by Type
 - 1.2.1 China Production Market Share of Gym Shoes Type in 2015
 - 1.2.2 Ball Sports Footwear
 - 1.2.3 Running Sports Footwear
 - 1.2.4 Outdoor Sports Footwear
 - 1.2.5 Others
- 1.3 Applications of Gym Shoes
 - 1.3.1 Gym Shoes Consumption Market Share by Application in 2015
 - 1.3.2 Men
 - 1.3.3 Woman
 - 1.3.4 Kid
- 1.4 China Market Size (Value) of Gym Shoes (2011-2021)
- 1.5 China Gym Shoes Status and Outlook
- 1.6 Government Policies

2 CHINA GYM SHOES MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Gym Shoes Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Gym Shoes Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Gym Shoes Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Gym Shoes Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Gym Shoes Market Competitive Situation and Trends
 - 2.5.1 Gym Shoes Market Concentration Rate
 - 2.5.2 Gym Shoes Market Share of Top 3 and Top 5 Manufacturers

3 CHINA GYM SHOES MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Nike
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Gym Shoes Product Type, Application and Specification
 - 3.1.2.1 Ball Sports Footwear
 - 3.1.2.2 Running Sports Footwear
- 3.1.3 Nike Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Adidas
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Gym Shoes Product Type, Application and Specification
 - 3.2.2.1 Ball Sports Footwear
 - 3.2.2.2 Running Sports Footwear
- 3.2.3 Adidas 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 VF Corp
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Gym Shoes Product Type, Application and Specification
 - 3.3.2.1 Ball Sports Footwear
 - 3.3.2.2 Running Sports Footwear
- 3.3.3 VF Corp 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Asics
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Gym Shoes Product Type, Application and Specification
 - 3.4.2.1 Ball Sports Footwear
 - 3.4.2.2 Running Sports Footwear
- 3.4.3 Asics Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 New Balance
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Gym Shoes Product Type, Application and Specification
 - 3.5.2.1 Ball Sports Footwear
 - 3.5.2.2 Running Sports Footwear



- 3.5.3 New Balance Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Skechers
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Gym Shoes Product Type, Application and Specification
 - 3.6.2.1 Ball Sports Footwear
 - 3.6.2.2 Running Sports Footwear
- 3.6.3 Skechers Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Wolverine Worldwide
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Gym Shoes Product Type, Application and Specification
 - 3.7.2.1 Ball Sports Footwear
 - 3.7.2.2 Running Sports Footwear
- 3.7.3 Wolverine Worldwide Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Under Armour
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Gym Shoes Product Type, Application and Specification
 - 3.8.2.1 Ball Sports Footwear
 - 3.8.2.2 Running Sports Footwear
- 3.8.3 Under Armour Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Mizuno
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Gym Shoes Product Type, Application and Specification
 - 3.9.2.1 Ball Sports Footwear
 - 3.9.2.2 Running Sports Footwear
- 3.9.3 Mizuno Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview



3.10 Puma

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.10.2 Gym Shoes Product Type, Application and Specification
 - 3.10.2.1 Ball Sports Footwear
 - 3.10.2.2 Running Sports Footwear
 - 3.10.3 Puma Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.10.4 Main Business/Business Overview
- 3.11 Lotto Sport?
- 3.12 DIADORA
- 3.13 Columbia
- 3.14 Vibram
- **3.15 UMBRO**
- 3.16 CAN-TORP
- 3.17 K-Swiss
- 3.18 Anta
- 3.19 Lining
- 3.20 Peak
- 3.21 Xtep
- 3.22 Kappa
- 3.23 Erke
- 3.24

4 CHINA GYM SHOES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Gym Shoes Capacity, Production and Growth (2011-2016)
- 4.2 China Gym Shoes Revenue and Growth (2011-2016)
- 4.3 China Gym Shoes Production, Consumption, Export and Import (2011-2016)

5 CHINA GYM SHOES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Gym Shoes Production and Market Share by Type (2011-2016)
- 5.2 China Gym Shoes Revenue and Market Share by Type (2011-2016)
- 5.3 China Gym Shoes Price by Type (2011-2016)
- 5.4 China Gym Shoes Production Growth by Type (2011-2016)

6 CHINA GYM SHOES MARKET ANALYSIS BY APPLICATION



- 6.1 China Gym Shoes Consumption and Market Share by Application (2011-2016)
- 6.2 China Gym Shoes Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINAGYM SHOES MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Gym Shoes Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Gym Shoes Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Gym Shoes Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Gym Shoes Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Gym Shoes Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Gym Shoes Production, Consumption, Export and Import (2011-2016)

8 GYM SHOES MANUFACTURING COST ANALYSIS

- 8.1 Gym Shoes Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Gym Shoes

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Gym Shoes Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Gym Shoes Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS



- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA GYM SHOES MARKET FORECAST (2016-2021)

- 12.1 China Gym Shoes Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Gym Shoes Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Gym Shoes Production Forecast by Type (2016-2021)
- 12.4 China Gym Shoes Consumption Forecast by Application (2016-2021)
- 12.5 China Gym Shoes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Gym Shoes Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Gym Shoes Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Gym Shoes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Gym Shoes Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology



Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Gym Shoes

Figure China Production Market Share of Gym Shoes by Type in 2015

Figure Product Picture of Ball Sports Footwear

Table Major Manufacturers of Ball Sports Footwear

Figure Product Picture of Running Sports Footwear

Table Major Manufacturers of Running Sports Footwear

Figure Product Picture of Outdoor Sports Footwear

Table Major Manufacturers of Outdoor Sports Footwear

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Gym Shoes Consumption Market Share by Application in 2015

Figure Men Examples

Figure Woman Examples

Figure Kid Examples

Figure China Gym Shoes Revenue (Million USD) and Growth Rate (2011-2021)

Table China Gym Shoes Capacity of Key Manufacturers (2015 and 2016)

Table China Gym Shoes Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Gym Shoes Capacity of Key Manufacturers in 2015

Figure China Gym Shoes Capacity of Key Manufacturers in 2016

Table China Gym Shoes Production of Key Manufacturers (2015 and 2016)

Table China Gym Shoes Production Share by Manufacturers (2015 and 2016)

Figure 2015 Gym Shoes Production Share by Manufacturers

Figure 2016 Gym Shoes Production Share by Manufacturers

Table China Gym Shoes Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Gym Shoes Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Gym Shoes Revenue Share by Manufacturers

Table 2016 China Gym Shoes Revenue Share by Manufacturers

Table China Market Gym Shoes Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Gym Shoes Average Price of Key Manufacturers in 2015

Table Manufacturers Gym Shoes Manufacturing Base Distribution and Sales Area

Table Manufacturers Gym Shoes Product Type

Figure Gym Shoes Market Share of Top 3 Manufacturers

Figure Gym Shoes Market Share of Top 5 Manufacturers

Table Nike Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nike Gym Shoes Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Nike Gym Shoes Market Share (2011-2016)

Table Adidas Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Adidas Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Adidas Gym Shoes Market Share (2011-2016)

Table VF Corp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table VF Corp Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure VF Corp Gym Shoes Market Share (2011-2016)

Table Asics Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Asics Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asics Gym Shoes Market Share (2011-2016)

Table New Balance Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table New Balance Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure New Balance Gym Shoes Market Share (2011-2016)

Table Skechers Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Skechers Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Skechers Gym Shoes Market Share (2011-2016)

Table Wolverine Worldwide Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wolverine Worldwide Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wolverine Worldwide Gym Shoes Market Share (2011-2016)

Table Under Armour Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Under Armour Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Under Armour Gym Shoes Market Share (2011-2016)

Table Mizuno Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Mizuno Gym Shoes Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mizuno Gym Shoes Market Share (2011-2016)

Table Puma Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Puma Gym Shoes Capacity, Production, Revenue, Price and Gross Margin



(2011-2016)

Figure Puma Gym Shoes Market Share (2011-2016)

Table Lotto Sport? Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DIADORA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Columbia Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Vibram Basic Information, Manufacturing Base, Sales Area and Its Competitors Table UMBRO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CAN-TORP Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table K-Swiss Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Anta Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lining Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Peak Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Xtep Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Kappa Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Erke Basic Information, Manufacturing Base, Sales Area and Its Competitors Table 361 Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Gym Shoes Capacity, Production and Growth (2011-2016)

Figure China Gym Shoes Revenue (Million USD) and Growth (2011-2016)

Table China Gym Shoes Production, Consumption, Export and Import (2011-2016)

Table China Gym Shoes Production by Type (2011-2016)

Table China Gym Shoes Production Share by Type (2011-2016)

Figure Production Market Share of Gym Shoes by Type (2011-2016)

Figure 2015 Production Market Share of Gym Shoes by Type

Table China Gym Shoes Revenue by Type (2011-2016)

Table China Gym Shoes Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Gym Shoes by Type (2011-2016)

Figure 2015 Revenue Market Share of Gym Shoes by Type

Table China Gym Shoes Price by Type (2011-2016)

Figure China Gym Shoes Production Growth by Type (2011-2016)

Table China Gym Shoes Consumption by Application (2011-2016)

Table China Gym Shoes Consumption Market Share by Application (2011-2016)

Figure China Gym Shoes Consumption Market Share by Application in 2015

Table China Gym Shoes Consumption Growth Rate by Application (2011-2016)

Figure China Gym Shoes Consumption Growth Rate by Application (2011-2016)

Table China Gym Shoes Production by Regions (Provinces)(2011-2016)

Table China Gym Shoes Production Market Share by Regions (Provinces)(2011-2016)



Table China Gym Shoes Production Value by Regions (Provinces)(2011-2016)

Table China Gym Shoes Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Gym Shoes Sales Price by Regions (Provinces)(2011-2016)

Table China Gym Shoes Consumption by Regions (Provinces)(2011-2016)

Table China Gym Shoes Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Gym Shoes Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Gym Shoes

Figure Manufacturing Process Analysis of Gym Shoes

Figure Gym Shoes Industrial Chain Analysis

Table Raw Materials Sources of Gym Shoes Major Manufacturers in 2015

Table Major Buyers of Gym Shoes

Table Distributors/Traders List

Figure China Gym Shoes Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Gym Shoes Revenue and Growth Rate Forecast (2016-2021)

Table China Gym Shoes Production, Import, Export and Consumption Forecast (2016-2021)

Table China Gym Shoes Production Forecast by Type (2016-2021)

Table China Gym Shoes Consumption Forecast by Application (2016-2021)

Table China Gym Shoes Production Forecast by Regions (Provinces)(2016-2021)

Table China Gym Shoes Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Gym Shoes Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Gym Shoes Market Research Report 2017

Product link: https://marketpublishers.com/r/C6EA5A59ACDEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C6EA5A59ACDEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970