

## **China Guitar Strings Market Research Report 2017**

https://marketpublishers.com/r/C8CBE9DC9ECEN.html
Date: March 2017

Pages: 96

Price: US\$ 3,200.00 (Single User License)

ID: C8CBE9DC9ECEN

| Abstracts  |  |  |
|--|--|--|
| Notes:   |  |  |
| Sales, means the sales volume of Guitar Strings  |  |  |
| Revenue, means the sales value of Guitar Strings   |  |  |
| This report studies Guitar Strings in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering |  |  |
| D'Addario  |  |  |
| Dean Markley   |  |  |
| DR Strings   |  |  |
| Elixir   |  |  |
| Ernie Ball   |  |  |
| GHS  |  |  |

Market Segment by Regions (provinces), covering

La Bella

Martin



|   | South China     |  |
|---|-----------------|--|
|   | East China      |  |
|   | Southwest China |  |
|   | Northeast China |  |
|   | North China     |  |
|   | Central China   |  |
|   | Northwest China |  |
| Split by product Type, with production, revenue, price, market share and growth rate each type, can be divided into                             |                 |  |
|   | Type I          |  |
|   | Type II         |  |
| Split by Application, this report focuses on consumption, market share and growth ra of Guitar Strings in each application, can be divided into |                 |  |
|   | Application 1   |  |
|   | Application 2   |  |
|   |                 |  |
|   |                 |  |



#### **Contents**

China Guitar Strings Market Research Report 2017

#### 1 GUITAR STRINGS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Guitar Strings
- 1.2 Guitar Strings Segment by Type
  - 1.2.1 China Production Market Share of Guitar Strings Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
- 1.3 Applications of Guitar Strings
- 1.3.1 Guitar Strings Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.4 China Market Size (Value) of Guitar Strings (2012-2022)
- 1.5 China Guitar Strings Status and Outlook
- 1.6 Government Policies

#### 2 CHINA GUITAR STRINGS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Guitar Strings Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Guitar Strings Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Guitar Strings Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Guitar Strings Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Guitar Strings Market Competitive Situation and Trends
  - 2.5.1 Guitar Strings Market Concentration Rate
  - 2.5.2 Guitar Strings Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA GUITAR STRINGS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 D'Addario
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Guitar Strings Product Type, Application and Specification
    - 3.1.2.1 Product A
    - 3.1.2.2 Product B



- 3.1.3 D'Addario Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Dean Markley
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Guitar Strings Product Type, Application and Specification
    - 3.2.2.1 Product A
    - 3.2.2.2 Product B
- 3.2.3 Dean Markley Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 DR Strings
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Guitar Strings Product Type, Application and Specification
    - 3.3.2.1 Product A
  - 3.3.2.2 Product B
- 3.3.3 DR Strings Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Elixir
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Guitar Strings Product Type, Application and Specification
    - 3.4.2.1 Product A
    - 3.4.2.2 Product B
- 3.4.3 Elixir Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Ernie Ball
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Guitar Strings Product Type, Application and Specification
    - 3.5.2.1 Product A
    - 3.5.2.2 Product B
- 3.5.3 Ernie Ball Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview



#### 3.6 GHS

- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Guitar Strings Product Type, Application and Specification
    - 3.6.2.1 Product A
    - 3.6.2.2 Product B
- 3.6.3 GHS Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 La Bella
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Guitar Strings Product Type, Application and Specification
    - 3.7.2.1 Product A
    - 3.7.2.2 Product B
- 3.7.3 La Bella Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Martin
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Guitar Strings Product Type, Application and Specification
    - 3.8.2.1 Product A
    - 3.8.2.2 Product B
- 3.8.3 Martin Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview

# 4 CHINA GUITAR STRINGS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Guitar Strings Capacity, Production and Growth (2012-2017)
- 4.2 China Guitar Strings Revenue and Growth (2012-2017)
- 4.3 China Guitar Strings Production, Consumption, Export and Import (2012-2017)

# 5 CHINA GUITAR STRINGS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Guitar Strings Production and Market Share by Type (2012-2017)



- 5.2 China Guitar Strings Revenue and Market Share by Type (2012-2017)
- 5.3 China Guitar Strings Price by Type (2012-2017)
- 5.4 China Guitar Strings Production Growth by Type (2012-2017)

#### **6 CHINA GUITAR STRINGS MARKET ANALYSIS BY APPLICATION**

- 6.1 China Guitar Strings Consumption and Market Share by Application (2012-2017)
- 6.2 China Guitar Strings Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 CHINAGUITAR STRINGS MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Guitar Strings Production, Production Value and Price by Regions (Provinces)(2012-2017)
- 7.1.1 China Guitar Strings Production and Market Share by Regions (Provinces)(2012-2017)
- 7.1.2 China Guitar Strings Production Value and Market Share by Regions (Provinces)(2012-2017)
  - 7.1.3 China Guitar Strings Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Guitar Strings Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Guitar Strings Production, Consumption, Export and Import (2012-2017)

#### **8 GUITAR STRINGS MANUFACTURING COST ANALYSIS**

- 8.1 Guitar Strings Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Guitar Strings

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 9.1 Guitar Strings Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Guitar Strings Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA GUITAR STRINGS MARKET FORECAST (2017-2022)

- 12.1 China Guitar Strings Capacity, Production, Revenue Forecast (2017-2022)
- 12.2 China Guitar Strings Production, Import, Export and Consumption Forecast (2017-2022)
- 12.3 China Guitar Strings Production Forecast by Type (2017-2022)
- 12.4 China Guitar Strings Consumption Forecast by Application (2017-2022)
- 12.5 China Guitar Strings Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)
  - 12.5.1 China Guitar Strings Production Forecast by Regions (Provinces)(2017-2022)
- 12.5.2 China Guitar Strings Consumption Forecast by Regions
- (Provinces)(2017-2022)
- 12.5.3 China Guitar Strings Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)



### 12.6 Guitar Strings Price Forecast (2017-2022)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### **14 APPENDIX**

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Guitar Strings

Figure China Production Market Share of Guitar Strings by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Table Guitar Strings Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure China Guitar Strings Revenue (Million USD) and Growth Rate (2012-2022)

Table China Guitar Strings Capacity of Key Manufacturers (2015 and 2016)

Table China Guitar Strings Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Guitar Strings Capacity of Key Manufacturers in 2015

Figure China Guitar Strings Capacity of Key Manufacturers in 2016

Table China Guitar Strings Production of Key Manufacturers (2015 and 2016)

Table China Guitar Strings Production Share by Manufacturers (2015 and 2016)

Figure 2015 Guitar Strings Production Share by Manufacturers

Figure 2016 Guitar Strings Production Share by Manufacturers

Table China Guitar Strings Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Guitar Strings Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Guitar Strings Revenue Share by Manufacturers

Table 2016 China Guitar Strings Revenue Share by Manufacturers

Table China Market Guitar Strings Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Guitar Strings Average Price of Key Manufacturers in 2015

Table Manufacturers Guitar Strings Manufacturing Base Distribution and Sales Area

Table Manufacturers Guitar Strings Product Type

Figure Guitar Strings Market Share of Top 3 Manufacturers

Figure Guitar Strings Market Share of Top 5 Manufacturers

Table D'Addario Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table D'Addario Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure D'Addario Guitar Strings Market Share (2012-2017)



Table Dean Markley Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dean Markley Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Dean Markley Guitar Strings Market Share (2012-2017)

Table DR Strings Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table DR Strings Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure DR Strings Guitar Strings Market Share (2012-2017)

Table Elixir Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Elixir Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Elixir Guitar Strings Market Share (2012-2017)

Table Ernie Ball Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ernie Ball Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Ernie Ball Guitar Strings Market Share (2012-2017)

Table GHS Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GHS Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure GHS Guitar Strings Market Share (2012-2017)

Table La Bella Basic Information, Manufacturing Base, Sales Area and Its Competitors Table La Bella Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure La Bella Guitar Strings Market Share (2012-2017)

Table Martin Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Martin Guitar Strings Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Martin Guitar Strings Market Share (2012-2017)

Figure China Guitar Strings Capacity, Production and Growth (2012-2017)

Figure China Guitar Strings Revenue (Million USD) and Growth (2012-2017)

Table China Guitar Strings Production, Consumption, Export and Import (2012-2017)

Table China Guitar Strings Production by Type (2012-2017)

Table China Guitar Strings Production Share by Type (2012-2017)

Figure Production Market Share of Guitar Strings by Type (2012-2017)

Figure 2015 Production Market Share of Guitar Strings by Type

Table China Guitar Strings Revenue by Type (2012-2017)

Table China Guitar Strings Revenue Share by Type (2012-2017)



Figure Production Revenue Share of Guitar Strings by Type (2012-2017)

Figure 2015 Revenue Market Share of Guitar Strings by Type

Table China Guitar Strings Price by Type (2012-2017)

Figure China Guitar Strings Production Growth by Type (2012-2017)

Table China Guitar Strings Consumption by Application (2012-2017)

Table China Guitar Strings Consumption Market Share by Application (2012-2017)

Figure China Guitar Strings Consumption Market Share by Application in 2015

Table China Guitar Strings Consumption Growth Rate by Application (2012-2017)

Figure China Guitar Strings Consumption Growth Rate by Application (2012-2017)

Table China Guitar Strings Production by Regions (Provinces)(2012-2017)

Table China Guitar Strings Production Market Share by Regions (Provinces)(2012-2017)

Table China Guitar Strings Production Value by Regions (Provinces)(2012-2017)

Table China Guitar Strings Production Value Market Share by Regions (Provinces)(2012-2017)

Table China Guitar Strings Sales Price by Regions (Provinces)(2012-2017)

Table China Guitar Strings Consumption by Regions (Provinces)(2012-2017)

Table China Guitar Strings Consumption Market Share by Regions (Provinces)(2012-2017)

Table China Guitar Strings Production, Consumption, Export and Import (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Guitar Strings

Figure Manufacturing Process Analysis of Guitar Strings

Figure Guitar Strings Industrial Chain Analysis

Table Raw Materials Sources of Guitar Strings Major Manufacturers in 2015

Table Major Buyers of Guitar Strings

Table Distributors/Traders List

Figure China Guitar Strings Capacity, Production and Growth Rate Forecast (2017-2022)

Figure China Guitar Strings Revenue and Growth Rate Forecast (2017-2022)

Table China Guitar Strings Production, Import, Export and Consumption Forecast (2017-2022)

Table China Guitar Strings Production Forecast by Type (2017-2022)

Table China Guitar Strings Consumption Forecast by Application (2017-2022)

Table China Guitar Strings Production Forecast by Regions (Provinces)(2017-2022)

Table China Guitar Strings Consumption Forecast by Regions (Provinces)(2017-2022)

Table China Guitar Strings Production, Consumption, Import and Export Forecast by



Regions (Provinces)(2017-2022)



#### I would like to order

Product name: China Guitar Strings Market Research Report 2017

Product link: <a href="https://marketpublishers.com/r/C8CBE9DC9ECEN.html">https://marketpublishers.com/r/C8CBE9DC9ECEN.html</a>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C8CBE9DC9ECEN.html">https://marketpublishers.com/r/C8CBE9DC9ECEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name:   |                           |
|---------------|---------------------------|
| Last name:    |                           |
| Email:        |                           |
| Company:      |                           |
| Address:      |                           |
| City:         |                           |
| Zip code:     |                           |
| Country:      |                           |
| Tel:          |                           |
| Fax:          |                           |
| Your message: |                           |
|               |                           |
|               |                           |
|               |                           |
|               | **All fields are required |
|               | Custumer signature        |
|               |                           |
|               |                           |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970