

China Grill Microwave Market Research Report 2016

https://marketpublishers.com/r/C738E68E91DEN.html Date: November 2016 Pages: 123 Price: US\$ 3,200.00 (Single User License) ID: C738E68E91DEN

Abstracts

Notes:

Sales, means the sales volume of Grill Microwave

Revenue, means the sales value of Grill Microwave

This report studies Grill Microwave in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Electrolux
Whirlpool
GE
Sumsung
Panasonic
Siemens
Galanz
Midea
LG



Gree Haier Bosch Sharp Indesit Fotile

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

22 - 25 L > 25 L

Split by Application, this report focuses on consumption, market share and growth rate of Grill Microwave in each application, can be divided into

Residential

Commercial

Application 3



Contents

China Grill Microwave Market Research Report 2016

1 GRILL MICROWAVE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Grill Microwave
- 1.2 Grill Microwave Segment by Type
- 1.2.1 China Production Market Share of Grill Microwave Type in 2015
- 1.2.2 1.2.3 22 25 L
- 1.2.4 > 25 L
- 1.3 Applications of Grill Microwave
- 1.3.1 Grill Microwave Consumption Market Share by Application in 2015
- 1.3.2 Residential
- 1.3.3 Commercial
- 1.3.4 Application
- 1.4 China Market Size (Value) of Grill Microwave (2011-2021)
- 1.5 China Grill MicrowaveStatus and Outlook
- 1.6 Government Policies

2 CHINA GRILL MICROWAVE MARKET COMPETITION BY MANUFACTURERS

2.1 China Grill Microwave Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Grill Microwave Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Grill Microwave Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Grill Microwave Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 Grill Microwave Market Competitive Situation and Trends
- 2.5.1 Grill Microwave Market Concentration Rate
- 2.5.2 Grill Microwave Market Share of Top 3 and Top 5 Manufacturers

3 CHINA GRILL MICROWAVE MANUFACTURERS PROFILES/ANALYSIS

3.1 Electrolux

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Grill Microwave Product Type, Application and Specification

3.1.2.1 Type I



3.1.2.2 Type II

3.1.3 Electrolux Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Whirlpool

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 123 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Whirlpool 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 GE

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 131 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 GE 131 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Sumsung

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Sumsung Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Panasonic

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



3.5.4 Main Business/Business Overview

3.6 Siemens

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 M USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Siemens M USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Galanz

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Galanz Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Midea

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Midea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 LG

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 LG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Gree

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Product Type, Application and Specification



- 3.10.2.1 Type I
 3.10.2.2 Type II
 3.10.3 Gree Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 3.10.4 Main Business/Business Overview
 3.11 Haier
 3.12 Bosch
 3.13 Sharp
 3.14 Indesit
- 3.15 Fotile
- 3.16 Vatti

4 CHINA GRILL MICROWAVE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Grill Microwave Capacity, Production and Growth (2011-2016)
- 4.2 China Grill Microwave Revenue and Growth (2011-2016)
- 4.3 China Grill Microwave Production, Consumption, Export and Import (2011-2016)

5 CHINA GRILL MICROWAVE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Grill Microwave Production and Market Share by Type (2011-2016)
- 5.2 China Grill Microwave Revenue and Market Share by Type (2011-2016)
- 5.3 China Grill Microwave Price by Type (2011-2016)
- 5.4 China Grill Microwave Production Growth by Type (2011-2016)

6 CHINA GRILL MICROWAVE MARKET ANALYSIS BY APPLICATION

- 6.1 China Grill Microwave Consumption and Market Share by Application (2011-2016)
- 6.2 China Grill Microwave Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 GRILL MICROWAVE MANUFACTURING COST ANALYSIS

- 7.1 Grill Microwave Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
- 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Grill Microwave

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Grill Microwave Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Grill Microwave Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA GRILL MICROWAVE MARKET FORECAST (2016-2021)

11.1 China Grill Microwave Capacity, Production, Revenue Forecast (2016-2021) 11.2 China Grill Microwave Production, Import, Export and Consumption Forecast



(2016-2021)

- 11.3 China Grill Microwave Production Forecast by Type (2016-2021)
- 11.4 China Grill Microwave Consumption Forecast by Application (2016-2021)
- 11.5 Grill Microwave Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Grill Microwave

Figure China Production Market Share of Grill Microwave by Type in 2015

Figure Product Picture of Table Major Manufacturers of Figure Product Picture of 22 - 25 L

Table Major Manufacturers of 22 - 25 L

Figure Product Picture of > 25 L

Table Major Manufacturers of > 25 L

 Table Grill Microwave Consumption Market Share by Application in 2015

Figure Residential Examples

Figure Commercial Examples

Figure Application 3 Examples

Figure China Grill Microwave Revenue (Million USD) and Growth Rate (2011-2021)

Table China Grill Microwave Capacity of Key Manufacturers (2015 and 2016)

Table China Grill Microwave Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Grill Microwave Capacity of Key Manufacturers in 2015

Figure China Grill Microwave Capacity of Key Manufacturers in 2016

Table China Grill Microwave Production of Key Manufacturers (2015 and 2016)

Table China Grill Microwave Production Share by Manufacturers (2015 and 2016)

Figure 2015 Grill Microwave Production Share by Manufacturers

Figure 2016 Grill Microwave Production Share by Manufacturers

Table China Grill Microwave Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Grill Microwave Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Grill Microwave Revenue Share by Manufacturers

Table 2016 China Grill Microwave Revenue Share by Manufacturers

Table China Market Grill Microwave Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Grill Microwave Average Price of Key Manufacturers in 2015 Table Manufacturers Grill Microwave Manufacturing Base Distribution and Sales Area

Table Manufacturers Grill Microwave Product Type

Figure Grill Microwave Market Share of Top 3 Manufacturers

Figure Grill Microwave Market Share of Top 5 Manufacturers

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Grill Microwave Capacity, Production, Revenue, Price and Gross



Margin (2011-2016)

Figure Electrolux Grill Microwave Market Share (2011-2016)

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Whirlpool Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Grill Microwave Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table GE Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Grill Microwave Market Share (2011-2016)

Table Sumsung Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sumsung Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sumsung Grill Microwave Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Grill Microwave Market Share (2011-2016)

Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Siemens Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Grill Microwave Market Share (2011-2016)

Table Galanz Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Galanz Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Galanz Grill Microwave Market Share (2011-2016)

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Midea Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Grill Microwave Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Grill Microwave Market Share (2011-2016)

Table Gree Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gree Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gree Grill Microwave Market Share (2011-2016)



Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Haier Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Haier Grill Microwave Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bosch Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Grill Microwave Market Share (2011-2016)

Table Sharp Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Sharp Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Sharp Grill Microwave Market Share (2011-2016)

Table Indesit Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Indesit Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Indesit Grill Microwave Market Share (2011-2016)

Table Fotile Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Fotile Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fotile Grill Microwave Market Share (2011-2016)

Table Vatti Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Vatti Grill Microwave Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Vatti Grill Microwave Market Share (2011-2016)

Figure China Grill Microwave Capacity, Production and Growth (2011-2016)

Figure China Grill Microwave Revenue (Million USD) and Growth (2011-2016)

Table China Grill Microwave Production, Consumption, Export and Import (2011-2016)

Table China Grill Microwave Production by Type (2011-2016)

Table China Grill Microwave Production Share by Type (2011-2016)

Figure Production Market Share of Grill Microwave by Type (2011-2016)

Figure 2015 Production Market Share of Grill Microwave by Type

Table China Grill Microwave Revenue by Type (2011-2016)

Table China Grill Microwave Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Grill Microwave by Type (2011-2016)

Figure 2015 Revenue Market Share of Grill Microwave by Type

Table China Grill Microwave Price by Type (2011-2016)

Figure China Grill Microwave Production Growth by Type (2011-2016)

 Table China Grill Microwave Consumption by Application (2011-2016)

Table China Grill Microwave Consumption Market Share by Application (2011-2016)



Figure China Grill Microwave Consumption Market Share by Application in 2015 Table China Grill Microwave Consumption Growth Rate by Application (2011-2016) Figure China Grill Microwave Consumption Growth Rate by Application (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Grill Microwave Figure Manufacturing Process Analysis of Grill Microwave Figure Grill Microwave Industrial Chain Analysis Table Raw Materials Sources of Grill Microwave Major Manufacturers in 2015 Table Major Buyers of Grill Microwave Table Distributors/Traders List Figure China Grill Microwave Capacity, Production and Growth Rate Forecast (2016 - 2021)Figure China Grill Microwave Revenue and Growth Rate Forecast (2016-2021) Table China Grill Microwave Production, Import, Export and Consumption Forecast (2016-2021) Table China Grill Microwave Production Forecast by Type (2016-2021)

Table China Grill Microwave Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Grill Microwave Market Research Report 2016 Product link: https://marketpublishers.com/r/C738E68E91DEN.html Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C738E68E91DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970