

# China Green Coatings Market Research Report 2017

<https://marketpublishers.com/r/C57F1E3030FEN.html>

Date: January 2017

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: C57F1E3030FEN

## Abstracts

### Notes:

Sales, means the sales volume of Green Coatings

Revenue, means the sales value of Green Coatings

This report studies Green Coatings in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Akzonobel N.V.

Asian Paints Limited

Axalta Coating Systems Llc

BASF SE

Berger Paints India Limited

Deutsche Amphibolin Works Se (Daw)

Hempel A/S

Jotun A/S

Kansai Paint Company Limited

Masco Corporation

Nippon Paint Company Ltd.

PPG Industries Inc.

Rpm International Inc.

Sherwin-Williams Company

Valspar Corporation

Tikkurila OYJ

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Waterborne Coatings

Powder Coatings

High-Solids Coatings

Radiation Cure Coatings

Split by Application, this report focuses on consumption, market share and growth rate of Green Coatings in each application, can be divided into

Building & Construction

Automotive

Packaging

## Contents

### China Green Coatings Market Research Report 2017

#### **1 GREEN COATINGS MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Green Coatings
- 1.2 Green Coatings Segment by Type
  - 1.2.1 China Production Market Share of Green Coatings Type in 2015
  - 1.2.2 Waterborne Coatings
  - 1.2.3 Powder Coatings
  - 1.2.4 High-Solids Coatings
  - 1.2.5 Radiation Cure Coatings
- 1.3 Applications of Green Coatings
  - 1.3.1 Green Coatings Consumption Market Share by Application in 2015
  - 1.3.2 Building & Construction
  - 1.3.3 Automotive
  - 1.3.4 Packaging
- 1.4 China Market Size (Value) of Green Coatings (2011-2021)
- 1.5 China Green Coatings Status and Outlook
- 1.6 Government Policies

#### **2 CHINA GREEN COATINGS MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Green Coatings Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Green Coatings Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Green Coatings Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Green Coatings Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Green Coatings Market Competitive Situation and Trends
  - 2.5.1 Green Coatings Market Concentration Rate
  - 2.5.2 Green Coatings Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA GREEN COATINGS MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Akzonobel N.V.
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Green Coatings Product Type, Application and Specification
  - 3.1.2.1 Waterborne Coatings
  - 3.1.2.2 Powder Coatings
- 3.1.3 Akzonobel N.V. Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Asian Paints Limited
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Green Coatings Product Type, Application and Specification
    - 3.2.2.1 Waterborne Coatings
    - 3.2.2.2 Powder Coatings
  - 3.2.3 Asian Paints Limited 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Axalta Coating Systems Llc
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Green Coatings Product Type, Application and Specification
    - 3.3.2.1 Waterborne Coatings
    - 3.3.2.2 Powder Coatings
  - 3.3.3 Axalta Coating Systems Llc 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 BASF SE
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Green Coatings Product Type, Application and Specification
    - 3.4.2.1 Waterborne Coatings
    - 3.4.2.2 Powder Coatings
  - 3.4.3 BASF SE Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Berger Paints India Limited
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Green Coatings Product Type, Application and Specification
    - 3.5.2.1 Waterborne Coatings
    - 3.5.2.2 Powder Coatings

3.5.3 Berger Paints India Limited Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Deutsche Amphibolin Works Se (Daw)

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Green Coatings Product Type, Application and Specification

3.6.2.1 Waterborne Coatings

3.6.2.2 Powder Coatings

3.6.3 Deutsche Amphibolin Works Se (Daw) Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Hempel A/S

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Green Coatings Product Type, Application and Specification

3.7.2.1 Waterborne Coatings

3.7.2.2 Powder Coatings

3.7.3 Hempel A/S Chemical & Material Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Jotun A/S

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Green Coatings Product Type, Application and Specification

3.8.2.1 Waterborne Coatings

3.8.2.2 Powder Coatings

3.8.3 Jotun A/S Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Kansai Paint Company Limited

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Green Coatings Product Type, Application and Specification

3.9.2.1 Waterborne Coatings

3.9.2.2 Powder Coatings

3.9.3 Kansai Paint Company Limited Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

### 3.10 Masco Corporation

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Green Coatings Product Type, Application and Specification

3.10.2.1 Waterborne Coatings

3.10.2.2 Powder Coatings

3.10.3 Masco Corporation Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Nippon Paint Company Ltd.

3.12 PPG Industries Inc.

3.13 Rpm International Inc.

3.14 Sherwin-Williams Company

3.15 Valspar Corporation

3.16 Tikkurila OYJ

## **4 CHINA GREEN COATINGS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China Green Coatings Capacity, Production and Growth (2011-2016)

4.2 China Green Coatings Revenue and Growth (2011-2016)

4.3 China Green Coatings Production, Consumption, Export and Import (2011-2016)

## **5 CHINA GREEN COATINGS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China Green Coatings Production and Market Share by Type (2011-2016)

5.2 China Green Coatings Revenue and Market Share by Type (2011-2016)

5.3 China Green Coatings Price by Type (2011-2016)

5.4 China Green Coatings Production Growth by Type (2011-2016)

## **6 CHINA GREEN COATINGS MARKET ANALYSIS BY APPLICATION**

6.1 China Green Coatings Consumption and Market Share by Application (2011-2016)

6.2 China Green Coatings Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 CHINAGREEN COATINGS MARKET ANALYSIS BY REGIONS (PROVINCES)**

7.1 China Green Coatings Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Green Coatings Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Green Coatings Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Green Coatings Sales Price by Regions (Provinces)(2011-2016)

7.2 China Green Coatings Consumption by Regions (Provinces)(2011-2016)

7.3 China Green Coatings Production, Consumption, Export and Import (2011-2016)

## **8 GREEN COATINGS MANUFACTURING COST ANALYSIS**

8.1 Green Coatings Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Green Coatings

## **9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

9.1 Green Coatings Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Green Coatings Major Manufacturers in 2015

9.4 Downstream Buyers

## **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

## **11 MARKET EFFECT FACTORS ANALYSIS**

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

## **12 CHINA GREEN COATINGS MARKET FORECAST (2016-2021)**

- 12.1 China Green Coatings Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Green Coatings Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Green Coatings Production Forecast by Type (2016-2021)
- 12.4 China Green Coatings Consumption Forecast by Application (2016-2021)
- 12.5 China Green Coatings Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Green Coatings Production Forecast by Regions (Provinces)(2016-2021)
  - 12.5.2 China Green Coatings Consumption Forecast by Regions (Provinces)(2016-2021)
  - 12.5.3 China Green Coatings Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Green Coatings Price Forecast (2016-2021)

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Green Coatings  
Figure China Production Market Share of Green Coatings by Type in 2015  
Figure Product Picture of Waterborne Coatings  
Table Major Manufacturers of Waterborne Coatings  
Figure Product Picture of Powder Coatings  
Table Major Manufacturers of Powder Coatings  
Figure Product Picture of High-Solids Coatings  
Table Major Manufacturers of High-Solids Coatings  
Figure Product Picture of Radiation Cure Coatings  
Table Major Manufacturers of Radiation Cure Coatings  
Table Green Coatings Consumption Market Share by Application in 2015  
Figure Building & Construction Examples  
Figure Automotive Examples  
Figure Packaging Examples  
Figure China Green Coatings Revenue (Million USD) and Growth Rate (2011-2021)  
Table China Green Coatings Capacity of Key Manufacturers (2015 and 2016)  
Table China Green Coatings Capacity Market Share of Key Manufacturers (2015 and 2016)  
Figure China Green Coatings Capacity of Key Manufacturers in 2015  
Figure China Green Coatings Capacity of Key Manufacturers in 2016  
Table China Green Coatings Production of Key Manufacturers (2015 and 2016)  
Table China Green Coatings Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Green Coatings Production Share by Manufacturers  
Figure 2016 Green Coatings Production Share by Manufacturers  
Table China Green Coatings Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table China Green Coatings Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 China Green Coatings Revenue Share by Manufacturers  
Table 2016 China Green Coatings Revenue Share by Manufacturers  
Table China Market Green Coatings Average Price of Key Manufacturers (2015 and 2016)  
Figure China Market Green Coatings Average Price of Key Manufacturers in 2015  
Table Manufacturers Green Coatings Manufacturing Base Distribution and Sales Area  
Table Manufacturers Green Coatings Product Type  
Figure Green Coatings Market Share of Top 3 Manufacturers  
Figure Green Coatings Market Share of Top 5 Manufacturers

Table Akzonobel N.V. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Akzonobel N.V. Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Akzonobel N.V. Green Coatings Market Share (2011-2016)

Table Asian Paints Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Asian Paints Limited Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asian Paints Limited Green Coatings Market Share (2011-2016)

Table Axalta Coating Systems Llc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Axalta Coating Systems Llc Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Axalta Coating Systems Llc Green Coatings Market Share (2011-2016)

Table BASF SE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table BASF SE Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BASF SE Green Coatings Market Share (2011-2016)

Table Berger Paints India Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Berger Paints India Limited Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Berger Paints India Limited Green Coatings Market Share (2011-2016)

Table Deutsche Amphibolin Works Se (Daw) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Deutsche Amphibolin Works Se (Daw) Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Deutsche Amphibolin Works Se (Daw) Green Coatings Market Share (2011-2016)

Table Hempel A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hempel A/S Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hempel A/S Green Coatings Market Share (2011-2016)

Table Jotun A/S Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Jotun A/S Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jotun A/S Green Coatings Market Share (2011-2016)

Table Kansai Paint Company Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kansai Paint Company Limited Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kansai Paint Company Limited Green Coatings Market Share (2011-2016)

Table Masco Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Masco Corporation Green Coatings Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Masco Corporation Green Coatings Market Share (2011-2016)

Table Nippon Paint Company Ltd. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PPG Industries Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rpm International Inc. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sherwin-Williams Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Valspar Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tikkurila OYJ Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Green Coatings Capacity, Production and Growth (2011-2016)

Figure China Green Coatings Revenue (Million USD) and Growth (2011-2016)

Table China Green Coatings Production, Consumption, Export and Import (2011-2016)

Table China Green Coatings Production by Type (2011-2016)

Table China Green Coatings Production Share by Type (2011-2016)

Figure Production Market Share of Green Coatings by Type (2011-2016)

Figure 2015 Production Market Share of Green Coatings by Type

Table China Green Coatings Revenue by Type (2011-2016)

Table China Green Coatings Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Green Coatings by Type (2011-2016)

Figure 2015 Revenue Market Share of Green Coatings by Type

Table China Green Coatings Price by Type (2011-2016)

Figure China Green Coatings Production Growth by Type (2011-2016)

Table China Green Coatings Consumption by Application (2011-2016)

Table China Green Coatings Consumption Market Share by Application (2011-2016)

Figure China Green Coatings Consumption Market Share by Application in 2015

Table China Green Coatings Consumption Growth Rate by Application (2011-2016)

Figure China Green Coatings Consumption Growth Rate by Application (2011-2016)

Table China Green Coatings Production by Regions (Provinces)(2011-2016)

Table China Green Coatings Production Market Share by Regions  
(Provinces)(2011-2016)

Table China Green Coatings Production Value by Regions (Provinces)(2011-2016)

Table China Green Coatings Production Value Market Share by Regions  
(Provinces)(2011-2016)

Table China Green Coatings Sales Price by Regions (Provinces)(2011-2016)

Table China Green Coatings Consumption by Regions (Provinces)(2011-2016)

Table China Green Coatings Consumption Market Share by Regions  
(Provinces)(2011-2016)

Table China Green Coatings Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Green Coatings

Figure Manufacturing Process Analysis of Green Coatings

Figure Green Coatings Industrial Chain Analysis

Table Raw Materials Sources of Green Coatings Major Manufacturers in 2015

Table Major Buyers of Green Coatings

Table Distributors/Traders List

Figure China Green Coatings Capacity, Production and Growth Rate Forecast  
(2016-2021)

Figure China Green Coatings Revenue and Growth Rate Forecast (2016-2021)

Table China Green Coatings Production, Import, Export and Consumption Forecast  
(2016-2021)

Table China Green Coatings Production Forecast by Type (2016-2021)

Table China Green Coatings Consumption Forecast by Application (2016-2021)

Table China Green Coatings Production Forecast by Regions (Provinces)(2016-2021)

Table China Green Coatings Consumption Forecast by Regions  
(Provinces)(2016-2021)

Table China Green Coatings Production, Consumption, Import and Export Forecast by  
Regions (Provinces)(2016-2021)

## I would like to order

Product name: China Green Coatings Market Research Report 2017

Product link: <https://marketpublishers.com/r/C57F1E3030FEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C57F1E3030FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970