

# China Greek Yogurt Market Research Report 2016

<https://marketpublishers.com/r/C3C3702C833EN.html>

Date: December 2016

Pages: 107

Price: US\$ 3,200.00 (Single User License)

ID: C3C3702C833EN

## Abstracts

### Notes:

Sales, means the sales volume of Greek Yogurt

Revenue, means the sales value of Greek Yogurt

This report studies Greek Yogurt in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Chobani

Fage

Yoplait

Stonyfield

Dannon Oikos

YoCrunch Naturals Yogurt

Straus Family Creamery

Ellenos

Cabot

Brown Cow Farm

Anderson Erickson Dairy

Hiland Dairy

YILI

Morinaga Milk

Alpina Foods

Auburn Dairy Products

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Greek Yogurt in each application, can be divided into

Application 1

Application 2

Application 3

## Contents

### China Greek Yogurt Market Research Report 2016

#### **1 GREEK YOGURT MARKET OVERVIEW**

- 1.1 Product Overview and Scope of Greek Yogurt
- 1.2 Greek Yogurt Segment by Type
  - 1.2.1 China Production Market Share of Greek Yogurt Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Greek Yogurt
  - 1.3.1 Greek Yogurt Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
  - 1.3.4 Application
- 1.4 China Market Size (Value) of Greek Yogurt (2011-2021)
- 1.5 China Greek Yogurt Status and Outlook
- 1.6 Government Policies

#### **2 CHINA GREEK YOGURT MARKET COMPETITION BY MANUFACTURERS**

- 2.1 China Greek Yogurt Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Greek Yogurt Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Greek Yogurt Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Greek Yogurt Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Greek Yogurt Market Competitive Situation and Trends
  - 2.5.1 Greek Yogurt Market Concentration Rate
  - 2.5.2 Greek Yogurt Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA GREEK YOGURT MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Chobani
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Greek Yogurt Product Type, Application and Specification

- 3.1.2.1 Type I
- 3.1.2.2 Type II
- 3.1.3 Chobani Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Fage
  - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 107 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
  - 3.2.3 Fage 107 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Yoplait
  - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 119 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
  - 3.3.3 Yoplait 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Stonyfield
  - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Dec Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
  - 3.4.3 Stonyfield Dec Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Dannon Oikos
  - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 Dannon Oikos Capacity, Production, Revenue, Price and Gross Margin (2015

and 2016)

3.5.4 Main Business/Business Overview

3.6 YoCrunch Naturals Yogurt

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 YoCrunch Naturals Yogurt Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Straus Family Creamery

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Food & Beverages Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Straus Family Creamery Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Ellenos

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Ellenos Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Cabot

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Cabot Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Brown Cow Farm

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.10.2 Product Type, Application and Specification

#### 3.10.2.1 Type I

#### 3.10.2.2 Type II

### 3.10.3 Brown Cow Farm Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

### 3.10.4 Main Business/Business Overview

## 3.11 Anderson Erickson Dairy

## 3.12 Hiland Dairy

## 3.13 YILI

## 3.14 Morinaga Milk

## 3.15 Alpina Foods

## 3.16 Auburn Dairy Products

## **4 CHINA GREEK YOGURT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

### 4.1 China Greek Yogurt Capacity, Production and Growth (2011-2016)

### 4.2 China Greek Yogurt Revenue and Growth (2011-2016)

### 4.3 China Greek Yogurt Production, Consumption, Export and Import (2011-2016)

## **5 CHINA GREEK YOGURT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

### 5.1 China Greek Yogurt Production and Market Share by Type (2011-2016)

### 5.2 China Greek Yogurt Revenue and Market Share by Type (2011-2016)

### 5.3 China Greek Yogurt Price by Type (2011-2016)

### 5.4 China Greek Yogurt Production Growth by Type (2011-2016)

## **6 CHINA GREEK YOGURT MARKET ANALYSIS BY APPLICATION**

### 6.1 China Greek Yogurt Consumption and Market Share by Application (2011-2016)

### 6.2 China Greek Yogurt Consumption Growth Rate by Application (2011-2016)

### 6.3 Market Drivers and Opportunities

#### 6.3.1 Potential Application

#### 6.3.2 Emerging Markets/Countries

## **7 GREEK YOGURT MANUFACTURING COST ANALYSIS**

## 7.1 Greek Yogurt Key Raw Materials Analysis

### 7.1.1 Key Raw Materials

### 7.1.2 Price Trend of Key Raw Materials

### 7.1.3 Key Suppliers of Raw Materials

### 7.1.4 Market Concentration Rate of Raw Materials

## 7.2 Proportion of Manufacturing Cost Structure

### 7.2.1 Raw Materials

### 7.2.2 Labor Cost

### 7.2.3 Manufacturing Expenses

## 7.3 Manufacturing Process Analysis of Greek Yogurt

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

### 8.1 Greek Yogurt Industrial Chain Analysis

### 8.2 Upstream Raw Materials Sourcing

### 8.3 Raw Materials Sources of Greek Yogurt Major Manufacturers in 2015

### 8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

### 9.1 Marketing Channel

#### 9.1.1 Direct Marketing

#### 9.1.2 Indirect Marketing

#### 9.1.3 Marketing Channel Development Trend

### 9.2 Market Positioning

#### 9.2.1 Pricing Strategy

#### 9.2.2 Brand Strategy

#### 9.2.3 Target Client

### 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

### 10.1 Technology Progress/Risk

#### 10.1.1 Substitutes Threat

#### 10.1.2 Technology Progress in Related Industry

### 10.2 Consumer Needs/Customer Preference Change

### 10.3 Economic/Political Environmental Change

## **11 CHINA GREEK YOGURT MARKET FORECAST (2016-2021)**

- 11.1 China Greek Yogurt Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Greek Yogurt Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Greek Yogurt Production Forecast by Type (2016-2021)
- 11.4 China Greek Yogurt Consumption Forecast by Application (2016-2021)
- 11.5 Greek Yogurt Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

Author List  
Disclosure Section  
Research Methodology  
Data Source  
China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Greek Yogurt  
Figure China Production Market Share of Greek Yogurt by Type in 2015  
Figure Product Picture of Type I  
Table Major Manufacturers of Type I  
Figure Product Picture of Type II  
Table Major Manufacturers of Type II  
Figure Product Picture of Type III  
Table Major Manufacturers of Type III  
Table Greek Yogurt Consumption Market Share by Application in 2015  
Figure Application 1 Examples  
Figure Application 2 Examples  
Figure Application 3 Examples  
Figure China Greek Yogurt Revenue (Million USD) and Growth Rate (2011-2021)  
Table China Greek Yogurt Capacity of Key Manufacturers (2015 and 2016)  
Table China Greek Yogurt Capacity Market Share of Key Manufacturers (2015 and 2016)  
Figure China Greek Yogurt Capacity of Key Manufacturers in 2015  
Figure China Greek Yogurt Capacity of Key Manufacturers in 2016  
Table China Greek Yogurt Production of Key Manufacturers (2015 and 2016)  
Table China Greek Yogurt Production Share by Manufacturers (2015 and 2016)  
Figure 2015 Greek Yogurt Production Share by Manufacturers  
Figure 2016 Greek Yogurt Production Share by Manufacturers  
Table China Greek Yogurt Revenue (Million USD) by Manufacturers (2015 and 2016)  
Table China Greek Yogurt Revenue Share by Manufacturers (2015 and 2016)  
Table 2015 China Greek Yogurt Revenue Share by Manufacturers  
Table 2016 China Greek Yogurt Revenue Share by Manufacturers  
Table China Market Greek Yogurt Average Price of Key Manufacturers (2015 and 2016)  
Figure China Market Greek Yogurt Average Price of Key Manufacturers in 2015  
Table Manufacturers Greek Yogurt Manufacturing Base Distribution and Sales Area  
Table Manufacturers Greek Yogurt Product Type  
Figure Greek Yogurt Market Share of Top 3 Manufacturers  
Figure Greek Yogurt Market Share of Top 5 Manufacturers  
Table Chobani Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Chobani Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chobani Greek Yogurt Market Share (2011-2016)

Table Fage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fage Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fage Greek Yogurt Market Share (2011-2016)

Table Yoplait Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yoplait Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yoplait Greek Yogurt Market Share (2011-2016)

Table Stonyfield Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stonyfield Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Stonyfield Greek Yogurt Market Share (2011-2016)

Table Dannon Oikos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dannon Oikos Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dannon Oikos Greek Yogurt Market Share (2011-2016)

Table YoCrunch Naturals Yogurt Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table YoCrunch Naturals Yogurt Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure YoCrunch Naturals Yogurt Greek Yogurt Market Share (2011-2016)

Table Straus Family Creamery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Straus Family Creamery Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Straus Family Creamery Greek Yogurt Market Share (2011-2016)

Table Ellenos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ellenos Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ellenos Greek Yogurt Market Share (2011-2016)

Table Cabot Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Cabot Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cabot Greek Yogurt Market Share (2011-2016)

Table Brown Cow Farm Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Brown Cow Farm Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Brown Cow Farm Greek Yogurt Market Share (2011-2016)  
Table Anderson Erickson Dairy Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Anderson Erickson Dairy Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Anderson Erickson Dairy Greek Yogurt Market Share (2011-2016)  
Table Hiland Dairy Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Hiland Dairy Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Hiland Dairy Greek Yogurt Market Share (2011-2016)  
Table YILI Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table YILI Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure YILI Greek Yogurt Market Share (2011-2016)  
Table Morinaga Milk Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Morinaga Milk Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Morinaga Milk Greek Yogurt Market Share (2011-2016)  
Table Alpina Foods Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Alpina Foods Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Alpina Foods Greek Yogurt Market Share (2011-2016)  
Table Auburn Dairy Products Basic Information, Manufacturing Base, Sales Area and Its Competitors  
Table Auburn Dairy Products Greek Yogurt Capacity, Production, Revenue, Price and Gross Margin (2011-2016)  
Figure Auburn Dairy Products Greek Yogurt Market Share (2011-2016)  
Figure China Greek Yogurt Capacity, Production and Growth (2011-2016)  
Figure China Greek Yogurt Revenue (Million USD) and Growth (2011-2016)  
Table China Greek Yogurt Production, Consumption, Export and Import (2011-2016)  
Table China Greek Yogurt Production by Type (2011-2016)  
Table China Greek Yogurt Production Share by Type (2011-2016)  
Figure Production Market Share of Greek Yogurt by Type (2011-2016)  
Figure 2015 Production Market Share of Greek Yogurt by Type

Table China Greek Yogurt Revenue by Type (2011-2016)  
Table China Greek Yogurt Revenue Share by Type (2011-2016)  
Figure Production Revenue Share of Greek Yogurt by Type (2011-2016)  
Figure 2015 Revenue Market Share of Greek Yogurt by Type  
Table China Greek Yogurt Price by Type (2011-2016)  
Figure China Greek Yogurt Production Growth by Type (2011-2016)  
Table China Greek Yogurt Consumption by Application (2011-2016)  
Table China Greek Yogurt Consumption Market Share by Application (2011-2016)  
Figure China Greek Yogurt Consumption Market Share by Application in 2015  
Table China Greek Yogurt Consumption Growth Rate by Application (2011-2016)  
Figure China Greek Yogurt Consumption Growth Rate by Application (2011-2016)  
Table Production Base and Market Concentration Rate of Raw Material  
Figure Price Trend of Key Raw Materials  
Table Key Suppliers of Raw Materials  
Figure Manufacturing Cost Structure of Greek Yogurt  
Figure Manufacturing Process Analysis of Greek Yogurt  
Figure Greek Yogurt Industrial Chain Analysis  
Table Raw Materials Sources of Greek Yogurt Major Manufacturers in 2015  
Table Major Buyers of Greek Yogurt  
Table Distributors/Traders List  
Figure China Greek Yogurt Capacity, Production and Growth Rate Forecast (2016-2021)  
Figure China Greek Yogurt Revenue and Growth Rate Forecast (2016-2021)  
Table China Greek Yogurt Production, Import, Export and Consumption Forecast (2016-2021)  
Table China Greek Yogurt Production Forecast by Type (2016-2021)  
Table China Greek Yogurt Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China Greek Yogurt Market Research Report 2016

Product link: <https://marketpublishers.com/r/C3C3702C833EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3C3702C833EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970