

China Grape Wine Market Research Report 2018

<https://marketpublishers.com/r/C6D29CCA97AEN.html>

Date: March 2018

Pages: 103

Price: US\$ 3,400.00 (Single User License)

ID: C6D29CCA97AEN

Abstracts

The global Grape Wine market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Grape Wine development status and future trend in China, focuses on top players in China, also splits Grape Wine by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

CHANGYU

Greatwall

Dynasty

MOGAO

Niya

Granddragon

Tonhwa

Dragonseal

Castel

Shangri-La

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Red Wine

White Wine

Rose Wine

Other

On the basis of the end users/application, this report covers

Commercial Consumption

Household Consumption

Other

If you have any special requirements, please let us know and we will offer you the report as you want.

Contents

China Grape Wine Market Research Report 2018

1 GRAPE WINE OVERVIEW

- 1.1 Product Overview and Scope of Grape Wine
- 1.2 Classification of Grape Wine by Product Category
 - 1.2.1 China Grape Wine Sales (K Units) Comparison by Type (2013-2025)
 - 1.2.2 China Grape Wine Sales (K Units) Market Share by Type in 2017
 - 1.2.3 Red Wine
 - 1.2.4 White Wine
 - 1.2.5 Rose Wine
 - 1.2.6 Other
- 1.3 China Grape Wine Market by Application/End Users
 - 1.3.1 China Grape Wine Sales (K Units) and Market Share Comparison by Applications (2013-2025)
 - 1.3.2 Commercial Consumption
 - 1.3.3 Household Consumption
 - 1.3.4 Other
- 1.4 China Grape Wine Market by Region
 - 1.4.1 China Grape Wine Market Size (Million USD) Comparison by Region (2013-2025)
 - 1.4.2 South China Grape Wine Status and Prospect (2013-2025)
 - 1.4.3 East China Grape Wine Status and Prospect (2013-2025)
 - 1.4.4 Southwest China Grape Wine Status and Prospect (2013-2025)
 - 1.4.5 Northeast China Grape Wine Status and Prospect (2013-2025)
 - 1.4.6 North China Grape Wine Status and Prospect (2013-2025)
 - 1.4.7 Central China Grape Wine Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Grape Wine (2013-2025)
 - 1.5.1 China Grape Wine Sales (K Units) and Growth Rate (%) (2013-2025)
 - 1.5.2 China Grape Wine Revenue (Million USD) and Growth Rate (%) (2013-2025)

2 CHINA GRAPE WINE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Grape Wine Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Grape Wine Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Grape Wine Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

2.4 China Grape Wine Market Competitive Situation and Trends

2.4.1 China Grape Wine Market Concentration Rate

2.4.2 China Grape Wine Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Grape Wine Manufacturing Base Distribution, Sales Area, Product Types

3 CHINA GRAPE WINE SALES AND REVENUE BY REGION (2013-2018)

3.1 China Grape Wine Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Grape Wine Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Grape Wine Price (USD/Unit) by Regions (2013-2018)

4 CHINA GRAPE WINE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Grape Wine Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Grape Wine Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Grape Wine Price (USD/Unit) by Type (2013-2018)

4.4 China Grape Wine Sales Growth Rate (%) by Type (2013-2018)

5 CHINA GRAPE WINE SALES BY APPLICATION (2013-2018)

5.1 China Grape Wine Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Grape Wine Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

6 CHINA GRAPE WINE PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 CHANGYU

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Grape Wine Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 CHANGYU Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.1.4 Main Business/Business Overview

6.2 Greatwall

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Grape Wine Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Greatwall Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.2.4 Main Business/Business Overview

6.3 Dynasty

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Grape Wine Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 Dynasty Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.3.4 Main Business/Business Overview

6.4 MOGAO

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Grape Wine Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 MOGAO Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.4.4 Main Business/Business Overview

6.5 Niya

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Grape Wine Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 Niya Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.5.4 Main Business/Business Overview

6.6 Granddragon

6.6.1 Company Basic Information, Manufacturing Base and Competitors

6.6.2 Grape Wine Product Category, Application and Specification

6.6.2.1 Product A

6.6.2.2 Product B

6.6.3 Granddragon Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.6.4 Main Business/Business Overview

6.7 Tonhwa

6.7.1 Company Basic Information, Manufacturing Base and Competitors

6.7.2 Grape Wine Product Category, Application and Specification

6.7.2.1 Product A

6.7.2.2 Product B

6.7.3 Tonhwa Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.7.4 Main Business/Business Overview

6.8 Dragonseal

6.8.1 Company Basic Information, Manufacturing Base and Competitors

6.8.2 Grape Wine Product Category, Application and Specification

6.8.2.1 Product A

6.8.2.2 Product B

6.8.3 Dragonseal Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.8.4 Main Business/Business Overview

6.9 Castel

6.9.1 Company Basic Information, Manufacturing Base and Competitors

6.9.2 Grape Wine Product Category, Application and Specification

6.9.2.1 Product A

6.9.2.2 Product B

6.9.3 Castel Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.9.4 Main Business/Business Overview

6.10 Shangeri-La

6.10.1 Company Basic Information, Manufacturing Base and Competitors

6.10.2 Grape Wine Product Category, Application and Specification

6.10.2.1 Product A

6.10.2.2 Product B

6.10.3 Shangeri-La Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

6.10.4 Main Business/Business Overview

7 GRAPE WINE MANUFACTURING COST ANALYSIS

7.1 Grape Wine Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Grape Wine

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Grape Wine Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Grape Wine Major Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA GRAPE WINE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

- 11.1 China Grape Wine Sales (K Units), Revenue (Million USD) Forecast (2018-2025)

- 11.2 China Grape Wine Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Grape Wine Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Grape Wine Sales (K Units) Forecast by Region (2018-2025)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
 - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
 - 13.2.1 Secondary Sources
 - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)
Table Grape Wine Sales (K Units) and Revenue (Million USD) Market Split by Product Type
Table Grape Wine Sales (K Units) by Application (2013-2025)
Figure Product Picture of Grape Wine
Table China Grape Wine Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)
Figure China Grape Wine Sales Volume Market Share by Types in 2017
Figure Red Wine Product Picture
Figure White Wine Product Picture
Figure Rose Wine Product Picture
Figure Other Product Picture
Figure China Grape Wine Sales (K Units) Comparison by Application (2013-2025)
Figure China Sales Market Share (%) of Grape Wine by Application in 2017
Figure Commercial Consumption Examples
Table Key Downstream Customer in Commercial Consumption
Figure Household Consumption Examples
Table Key Downstream Customer in Household Consumption
Figure Other Examples
Table Key Downstream Customer in Other
Figure South China Grape Wine Revenue (Million USD) and Growth Rate (2013-2025)
Figure East China Grape Wine Revenue (Million USD) and Growth Rate (2013-2025)
Figure Southwest China Grape Wine Revenue (Million USD) and Growth Rate (2013-2025)
Figure Northeast China Grape Wine Revenue (Million USD) and Growth Rate (2013-2025)
Figure North China Grape Wine Revenue (Million USD) and Growth Rate (2013-2025)
Figure Central China Grape Wine Revenue (Million USD) and Growth Rate (2013-2025)
Figure China Grape Wine Sales (K Units) and Growth Rate (%) (2013-2025)
Figure China Grape Wine Revenue (Million USD) and Growth Rate (%) (2013-2025)
Table China Grape Wine Sales of Key Players/Manufacturers (2013-2018)
Table China Grape Wine Sales Share (%) by Players/Manufacturers (2013-2018)
Figure 2017 China Grape Wine Sales Share (%) by Players/Manufacturers
Figure 2017 China Grape Wine Sales Share (%) by Players/Manufacturers
Table China Grape Wine Revenue by Players/Manufacturers (2013-2018)

Table China Grape Wine Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Grape Wine Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Grape Wine Revenue Market Share (%) by Players/Manufacturers

Table China Market Grape Wine Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Grape Wine Average Price of Key Players/Manufacturers in 2017

Figure China Grape Wine Market Share of Top 3 Players/Manufacturers

Figure China Grape Wine Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Grape Wine Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Grape Wine Product Category

Table China Grape Wine Sales (K Units) by Regions (2013-2018)

Table China Grape Wine Sales Share (%) by Regions (2013-2018)

Figure China Grape Wine Sales Share (%) by Regions (2013-2018)

Figure China Grape Wine Sales Market Share (%) by Regions in 2017

Table China Grape Wine Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Grape Wine Revenue Market Share (%) by Regions (2013-2018)

Figure China Grape Wine Revenue Market Share (%) by Regions (2013-2018)

Figure China Grape Wine Revenue Market Share (%) by Regions in 2017

Table China Grape Wine Price (USD/Unit) by Regions (2013-2018)

Table China Grape Wine Sales (K Units) by Type (2013-2018)

Table China Grape Wine Sales Share (%) by Type (2013-2018)

Figure China Grape Wine Sales Share (%) by Type (2013-2018)

Figure China Grape Wine Sales Market Share (%) by Type in 2017

Table China Grape Wine Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Grape Wine Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Grape Wine by Type (2013-2018)

Figure Revenue Market Share of Grape Wine by Type in 2017

Table China Grape Wine Price (USD/Unit) by Types (2013-2018)

Figure China Grape Wine Sales Growth Rate (%) by Type (2013-2018)

Table China Grape Wine Sales (K Units) by Applications (2013-2018)

Table China Grape Wine Sales Market Share (%) by Applications (2013-2018)

Figure China Grape Wine Sales Market Share (%) by Application (2013-2018)

Figure China Grape Wine Sales Market Share (%) by Application in 2017

Table China Grape Wine Sales Growth Rate (%) by Application (2013-2018)

Figure China Grape Wine Sales Growth Rate (%) by Application (2013-2018)

Table CHANGYU Grape Wine Basic Information List

Table CHANGYU Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure CHANGYU Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)

Figure CHANGYU Grape Wine Sales Market Share (%) in China (2013-2018)

Figure CHANGYU Grape Wine Revenue Market Share (%) in China (2013-2018)

Table Greatwall Grape Wine Basic Information List

Table Greatwall Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Greatwall Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Greatwall Grape Wine Sales Market Share (%) in China (2013-2018)

Figure Greatwall Grape Wine Revenue Market Share (%) in China (2013-2018)

Table Dynasty Grape Wine Basic Information List

Table Dynasty Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Dynasty Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Dynasty Grape Wine Sales Market Share (%) in China (2013-2018)

Figure Dynasty Grape Wine Revenue Market Share (%) in China (2013-2018)

Table MOGAO Grape Wine Basic Information List

Table MOGAO Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure MOGAO Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)

Figure MOGAO Grape Wine Sales Market Share (%) in China (2013-2018)

Figure MOGAO Grape Wine Revenue Market Share (%) in China (2013-2018)

Table Niya Grape Wine Basic Information List

Table Niya Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Niya Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Niya Grape Wine Sales Market Share (%) in China (2013-2018)

Figure Niya Grape Wine Revenue Market Share (%) in China (2013-2018)

Table Granddragon Grape Wine Basic Information List

Table Granddragon Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Granddragon Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)

Figure Granddragon Grape Wine Sales Market Share (%) in China (2013-2018)

Figure Granddragon Grape Wine Revenue Market Share (%) in China (2013-2018)

Table Tonhwa Grape Wine Basic Information List

Table Tonhwa Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)

Figure Tonhwa Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Tonhwa Grape Wine Sales Market Share (%) in China (2013-2018)
Figure Tonhwa Grape Wine Revenue Market Share (%) in China (2013-2018)
Table Dragonseal Grape Wine Basic Information List
Table Dragonseal Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Dragonseal Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Dragonseal Grape Wine Sales Market Share (%) in China (2013-2018)
Figure Dragonseal Grape Wine Revenue Market Share (%) in China (2013-2018)
Table Castel Grape Wine Basic Information List
Table Castel Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Castel Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Castel Grape Wine Sales Market Share (%) in China (2013-2018)
Figure Castel Grape Wine Revenue Market Share (%) in China (2013-2018)
Table Shangeri-La Grape Wine Basic Information List
Table Shangeri-La Grape Wine Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2018)
Figure Shangeri-La Grape Wine Sales (K Units) and Growth Rate (%) (2013-2018)
Figure Shangeri-La Grape Wine Sales Market Share (%) in China (2013-2018)
Figure Shangeri-La Grape Wine Revenue Market Share (%) in China (2013-2018)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Grape Wine
Figure Manufacturing Process Analysis of Grape Wine
Figure Grape Wine Industrial Chain Analysis
Table Raw Materials Sources of Grape Wine Major Players/Manufacturers in 2017
Table Major Buyers of Grape Wine
Table Distributors/Traders List
Figure China Grape Wine Sales (K Units) and Growth Rate (%) Forecast (2018-2025)
Figure China Grape Wine Revenue (Million USD) and Growth Rate Forecast (2018-2025)
Figure China Grape Wine Price (USD/Unit) Trend Forecast (2018-2025)
Table China Grape Wine Sales (K Units) Forecast by Type (2018-2025)
Figure China Grape Wine Sales (K Units) Forecast by Type (2018-2025)
Figure China Grape Wine Sales Volume Market Share Forecast by Type in 2025
Table China Grape Wine Sales (K Units) Forecast by Application (2018-2025)
Figure China Grape Wine Sales Volume Market Share Forecast by Application

(2018-2025)

Figure China Grape Wine Sales Volume Market Share Forecast by Application in 2025

Table China Grape Wine Sales (K Units) Forecast by Regions (2018-2025)

Table China Grape Wine Sales Volume Share Forecast by Regions (2018-2025)

Figure China Grape Wine Sales Volume Share Forecast by Regions (2018-2025)

Figure China Grape Wine Sales Volume Share Forecast by Regions in 2025

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

I would like to order

Product name: China Grape Wine Market Research Report 2018

Product link: <https://marketpublishers.com/r/C6D29CCA97AEN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C6D29CCA97AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970