

China GNSS Industry 2016 Market Research Report

https://marketpublishers.com/r/CC9DB6E580CEN.html

Date: February 2016

Pages: 130

Price: US\$ 3,200.00 (Single User License)

ID: CC9DB6E580CEN

Abstracts

The China GNSS Industry 2016 Market Research Report is a professional and in-depth study on the current state of the GNSS industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The GNSS market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The GNSS industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 152 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.



Contents

1 INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of GNSS
- 1.2 Classification of GNSS
- 1.3 Applications of GNSS
- 1.4 Industry Chain Structure of GNSS
- 1.5 Industry Overview of GNSS
- 1.6 Industry Policy Analysis of GNSS
- 1.7 Industry News Analysis of GNSS

2 MANUFACTURING COST STRUCTURE ANALYSIS OF GNSS

- 2.1 Bill of Materials (BOM) of GNSS
- 2.2 BOM Price Analysis of GNSS
- 2.3 Labor Cost Analysis of GNSS
- 2.4 Depreciation Cost Analysis of GNSS
- 2.5 Manufacturing Cost Structure Analysis of GNSS
- 2.6 Manufacturing Process Analysis of GNSS
- 2.7 China Price, Cost and Gross of GNSS 2011-2016

3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2015
- 3.2 Manufacturing Plants Distribution of China Key GNSS Manufacturers in 2015
- 3.3 R&D Status and Technology Source of China GNSS Key Manufacturers in 2015
- 3.4 Raw Materials Sources Analysis of China GNSS Key Manufacturers in 2015

4 PRODUCTION ANALYSIS OF GNSS BY REGIONS, TYPE, AND APPLICATIONS

- 4.1 China Production of GNSS by Regions 2011-2016
- 4.2 China Production of GNSS by Type 2011-2016
- 4.3 China Sales of GNSS by Applications 2011-2016
- 4.4 Price Analysis of China GNSS Key Manufacturers in 2015
- 4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of GNSS 2011-2016

5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF GNSS BY



REGIONS

- 5.1 China Consumption Volume of GNSS by Regions 2011-2016
- 5.2 China Consumption Value of GNSS by Regions 2011-2016
- 5.3 China Consumption Price Analysis of GNSS by Regions 2011-2016

6 ANALYSIS OF GNSS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2011-2016

- 6.1 Capacity, Production, Sales, and Revenue of GNSS 2011-2016
- 6.2 Production Market Share and Sales Market Share Analysis of GNSS 2014-2015
- 6.3 Sales Overview of GNSS 2011-2016
- 6.4 Supply, Consumption and Gap of GNSS 2011-2016
- 6.5 Import, Export and Consumption of GNSS 2011-2016
- 6.6 Cost, Price, Revenue and Gross Margin of GNSS 2011-2016

7 ANALYSIS OF GNSS INDUSTRY KEY MANUFACTURERS

- 7.1 Qualcomm
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specification
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Qualcomm SWOT Analysis
- 7.2 Trimble Navigation
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specification
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Trimble Navigation SWOT Analysis
- 7.3 Broadcom
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specification
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 Broadcom SWOT Analysis
- 7.4 CSR (Qualcomm)
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specification
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.4.4 CSR (Qualcomm) SWOT Analysis
- 7.5 Laird PLC



- 7.5.1 Company Profile
- 7.5.2 Product Picture and Specification
- 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.5.4 Laird PLC SWOT Analysis
- 7.6 Furuno Electric
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specification
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Furuno Electric SWOT Analysis
- 7.7 Rockwell Collins
 - 7.7.1 Company Profile
- 7.7.2 Product Picture and Specification
- 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.7.4 Rockwell Collins SWOT Analysis
- 7.8 Texas Instruments
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specification
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Texas Instruments SWOT Analysis
- 7.9 Cobham
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specification
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 Cobham SWOT Analysis
- 7.10 Hexagon
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specification
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Hexagon SWOT Analysis

8 PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Comparison by Regions
- 8.4 Price Analysis of Different GNSS Product Types
- 8.5 Market Share Analysis of Different GNSS Price Levels
- 8.6 Gross Margin Analysis of Different GNSS Applications



9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF GNSS

- 9.1 Marketing Channels Status of GNSS
- 9.2 Traders or Distributors of GNSS with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of GNSS
- 9.4 China Import, Export and Trade Analysis of GNSS

10 DEVELOPMENT TREND OF GNSS INDUSTRY 2016-2021

- 10.1 Capacity and Production Overview of GNSS 2016-2021
- 10.2 Production Market Share by Product Types of GNSS 2016-2021
- 10.3 Sales and Sales Revenue Overview of GNSS 2016-2021
- 10.4 China Sales of GNSS by Applications 2016-2021
- 10.5 Import, Export and Consumption of GNSS 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of GNSS 2016-2021

11 INDUSTRY CHAIN SUPPLIERS OF GNSS WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of GNSS with Contact Information
- 11.2 Manufacturing Equipment Suppliers of GNSS with Contact Information
- 11.3 Major Players of GNSS with Contact Information
- 11.4 Key Consumers of GNSS with Contact Information
- 11.5 Supply Chain Relationship Analysis of GNSS

12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF GNSS

- 12.1 New Project SWOT Analysis of GNSS
- 12.2 New Project Investment Feasibility Analysis of GNSS

13 CONCLUSION OF THE CHINA GNSS INDUSTRY 2016 MARKET RESEARCH REPORT



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of GNSS

Table Product Specifications of GNSS

Table Classification of GNSS

Figure China Sales Market Share of GNSS by Product Types in 2015

Table Applications of GNSS

Figure China Sales Market Share of GNSS by Applications in 2015

Figure Industry Chain Structure of GNSS

Table China Industry Overview of GNSS

Table Industry Policy of GNSS

Table Industry News List of GNSS

Table Bill of Materials (BOM) of GNSS

Table Bill of Materials (BOM) Price of GNSS

Table Labor Cost of GNSS

Table Depreciation Cost of GNSS

Table Manufacturing Cost Structure Analysis of GNSS in 2015

Figure Manufacturing Process Analysis of GNSS

Table China Price Analysis of GNSS 2011-2016 (USD/Unit)

Table China Cost Analysis of GNSS 2011-2016 (USD/Unit)

Table China Gross Analysis of GNSS 2011-2016

Table Capacity (K Units) and Commercial Production Date of China GNSS Key

Manufacturers in 2015

Table Manufacturing Plants Distribution of China Key GNSS Manufacturers in 2015

Table R&D Status and Technology Source of China GNSS Key Manufacturers in 2015

Table Raw Materials Sources Analysis of China and China GNSS Key Manufacturers in 2015

Table China Production of GNSS by Regions 2011-2016 (K Units)

Table China Production Market Share of GNSS by Regions 2011-2016

Figure China Production Market Share of GNSS by Regions in 2014

Figure China Production Market Share of GNSS by Regions in 2015

Table China Production of GNSS by Types in 2011-2016 (K Units)

Table China Production Market Share of GNSS by Type in 2011-2016

Figure China Production Market Share of GNSS by Type in 2014

Figure China Production Market Share of GNSS by Type in 2015

Table China Sales of GNSS by Applications 2011-2016 (K Units)

Table China Production Market Share of GNSS by Applications 2011-2016



Figure China Production Market Share of GNSS by Applications in 2014
Figure China Production Market Share of GNSS by Applications in 2015
Table Price Comparison of China GNSS Key Manufacturers in 2015 (USD/Unit)
Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (MUSD) of GNSS 2011-2016

Table China Consumption Volume of GNSS by Regions 2011-2016 (K Units) Table China Consumption Volume Market Share of GNSS by Regions 2011-2016 Figure China Consumption Volume Market Share of GNSS by Regions in 2014 Figure China Consumption Volume Market Share of GNSS by Regions in 2015 Table China Consumption Value of GNSS by Regions 2011-2016 (M USD) Table China Consumption Value Market Share of GNSS by Regions 2011-2016 Figure China Consumption Value Market Share of GNSS by Regions in 2014 Figure China Consumption Value Market Share of GNSS by Regions in 2015 Table Consumption Price of GNSS by Regions 2011-2016 (USD/Unit) Table China and Major Manufacturers Capacity of GNSS 2011-2016 (K Units) Table China Capacity Market Share of Major GNSS Manufacturers 2011-2016 Table China and Major Manufacturers Production of GNSS 2011-2016 (K Units) Table China Production Market Share of Major GNSS Manufacturers 2011-2016 Table China and Major Manufacturers Sales of GNSS 2011-2016 (K Units) Table China Sales Market Share of Major GNSS Manufacturers 2011-2016 Table China and Major Manufacturers Sales Revenue of GNSS 2011-2016 (M USD) Table China Sales Revenue Market Share of Major GNSS Manufacturers 2011-2016 Figure China Capacity (K Units), Production (K Units) and Growth Rate of GNSS 2011-2016

Figure China Capacity Utilization Rate of GNSS 2011-2016
Figure China Sales Revenue (M USD) and Growth Rate of GNSS 2011-2016
Figure China Production Market Share of Major GNSS Manufacturers in 2014
Figure China Production Market Share of Major GNSS Manufacturers in 2015
Figure China Sales Market Share of Major GNSS Manufacturers in 2014
Figure China Sales Market Share of Major GNSS Manufacturers in 2015
Figure China Sales (K Units) and Growth Rate of GNSS 2011-2016
Table China Supply, Consumption and Gap of GNSS 2011-2016 (K Units)
Table China Import, Export and Consumption of GNSS 2011-2016 (K Units)
Table Price of China GNSS Major Manufacturers 2011-2016 (USD/Unit)
Table Gross Margin of China GNSS Major Manufacturers 2011-2016
Table China and Major Manufacturers Revenue of GNSS 2011-2016 (M USD)
Table China Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of GNSS 2011-2016
Table Qualcomm Company Profile (Contact Information Plant Location Capacity



Revenue etc)

Figure GNSS Picture and Specifications of Qualcomm

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Qualcomm 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Qualcomm 2011-2016

Figure GNSS Production (K Units) and China Market Share of Qualcomm 2011-2016 Table Qualcomm GNSS SWOT Analysis

Table Trimble Navigation Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Trimble Navigation

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Trimble Navigation 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Trimble Navigation 2011-2016

Figure GNSS Production (K Units) and China Market Share of Trimble Navigation 2011-2016

Table Trimble Navigation GNSS SWOT Analysis

Table Broadcom Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Broadcom

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Broadcom 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Broadcom 2011-2016

Figure GNSS Production (K Units) and China Market Share of Broadcom 2011-2016 Table Broadcom GNSS SWOT Analysis

Table CSR (Qualcomm) Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of CSR (Qualcomm)

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of CSR (Qualcomm) 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of CSR (Qualcomm) 2011-2016

Figure GNSS Production (K Units) and China Market Share of CSR (Qualcomm)



2011-2016

Table CSR (Qualcomm) GNSS SWOT Analysis

Table Laird PLC Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Laird PLC

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Laird PLC 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Laird PLC 2011-2016

Figure GNSS Production (K Units) and China Market Share of Laird PLC 2011-2016 Table Laird PLC GNSS SWOT Analysis

Table Furuno Electric Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Furuno Electric

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Furuno Electric 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Furuno Electric 2011-2016

Figure GNSS Production (K Units) and China Market Share of Furuno Electric 2011-2016

Table Furuno Electric GNSS SWOT Analysis

Table Rockwell Collins Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Rockwell Collins

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Rockwell Collins 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Rockwell Collins 2011-2016

Figure GNSS Production (K Units) and China Market Share of Rockwell Collins 2011-2016

Table Rockwell Collins GNSS SWOT Analysis

Table Texas Instruments Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Texas Instruments

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Texas



Instruments 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Texas Instruments 2011-2016

Figure GNSS Production (K Units) and China Market Share of Texas Instruments 2011-2016

Table Texas Instruments GNSS SWOT Analysis

Table Cobham Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Cobham

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Cobham 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Cobham 2011-2016

Figure GNSS Production (K Units) and China Market Share of Cobham 2011-2016 Table Cobham GNSS SWOT Analysis

Table Hexagon Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure GNSS Picture and Specifications of Hexagon

Table GNSS Capacity (K Units), Production (K Units), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of Hexagon 2011-2016

Figure GNSS Capacity (K Units), Production (K Units) and Growth Rate of Hexagon 2011-2016

Figure GNSS Production (K Units) and China Market Share of Hexagon 2011-2016 Table Hexagon GNSS SWOT Analysis

Table GNSS Price by Regions 2011-2016

Table GNSS Price by Product Types 2011-2016

Table GNSS Price by Companies 2011-2016

Table GNSS Gross Margin by Companies 2011-2016

Table Price Comparison of GNSS by Regions 2011-2016 (USD/Unit)

Table Price of Different GNSS Product Types (USD/Unit)

Table Market Share of Different GNSS Price Level

Table Gross Margin of Different GNSS Applications

Table Marketing Channels Status of GNSS

Table Traders or Distributors of GNSS with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of GNSS (USD/Unit) in 2015

Table China Import, Export, and Trade of GNSS (K Units)

Figure China Capacity (K Units), Production (K Units) and Growth Rate of GNSS



2016-2021

Figure China Capacity Utilization Rate of GNSS 2016-2021

Table China GNSS Production by Type 2016-2021 (K Units)

Table China GNSS Production Market Share by Type 2016-2021

Figure China Production Market Share of GNSS by Type in 2021

Figure China Sales (K Units) and Growth Rate of GNSS 2016-2021

Figure China Sales Revenue (Million USD) and Growth Rate of GNSS 2016-2021

Figure China Sales of GNSS by Applications 2016-2021 (K Units)

Table China Production Market Share of GNSS by Applications 2016-2021

Figure China Production Market Share of GNSS by Applications in 2021

Table China Production, Import, Export and Consumption of GNSS 2016-2021 (K Units)

Table China Production (K Units), Price (USD/Unit), Cost (USD/Unit), Revenue (M

USD) and Gross Margin of GNSS 2016-2021

Table Major Raw Materials Suppliers of GNSS with Contact Information

Table Manufacturing Equipment Suppliers of GNSS with Contact Information

Table Major Players of GNSS with Contact Information

Table Key Consumers of GNSS with Contact Information

Table Supply Chain Relationship Analysis of GNSS

Table New Project SWOT Analysis of GNSS

Table New Project Investment Feasibility Analysis of GNSS

Table Part of Interviewees Record List



I would like to order

Product name: China GNSS Industry 2016 Market Research Report
Product link: https://marketpublishers.com/r/CC9DB6E580CEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/CC9DB6E580CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970