

# China General Purpose Test Equipment Market Research Report 2016

<https://marketpublishers.com/r/C41C93687E7EN.html>

Date: November 2016

Pages: 109

Price: US\$ 3,200.00 (Single User License)

ID: C41C93687E7EN

## Abstracts

### Notes:

Sales, means the sales volume of General Purpose Test Equipment

Revenue, means the sales value of General Purpose Test Equipment

This report studies General Purpose Test Equipment in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Tektronix

Danaher

Agilent Technologies

Anritsu

Fluke

Rohde & Schwarz

Spherea

Baumer

Chroma

Gester Instruments

Yokogawa Meters & Instruments Corporation

PowerKut Limited

Adlink Technology

Aeroflex

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Oscilloscopes

Spectrum Analyzers

Signal Generators

Network Analyzers

Power Meters

Logic Analyzer

Electronic Counters

Multimeters

Split by Application, this report focuses on consumption, market share and growth rate of General Purpose Test Equipment in each application, can be divided into

Automobile

Communications

Aerospace

Defence

Others

## Contents

### China General Purpose Test Equipment Market Research Report 2016

#### **1 GENERAL PURPOSE TEST EQUIPMENT MARKET OVERVIEW**

##### 1.1 Product Overview and Scope of General Purpose Test Equipment

##### 1.2 General Purpose Test Equipment Segment by Type

##### 1.2.1 China Production Market Share of General Purpose Test Equipment Type in 2015

##### 1.2.2 Oscilloscopes

##### 1.2.3 Spectrum Analyzers

##### 1.2.4 Signal Generators

##### 1.2.5 Network Analyzers

##### 1.2.6 Power Meters

##### 1.2.7 Logic Analyzer

##### 1.2.8 Electronic Counters

##### 1.2.9 Multimeters

##### 1.3 Applications of General Purpose Test Equipment

##### 1.3.1 General Purpose Test Equipment Consumption Market Share by Application in 2015

##### 1.3.2 Automobile

##### 1.3.3 Communications

##### 1.3.4 Aerospace

##### 1.3.5 Defence

##### 1.3.6 Others

##### 1.4 China Market Size (Value) of General Purpose Test Equipment (2011-2021)

##### 1.5 China General Purpose Test Equipment Status and Outlook

##### 1.6 Government Policies

#### **2 CHINA GENERAL PURPOSE TEST EQUIPMENT MARKET COMPETITION BY MANUFACTURERS**

##### 2.1 China General Purpose Test Equipment Capacity, Production and Share by Manufacturers (2015 and 2016)

##### 2.2 China General Purpose Test Equipment Revenue and Share by Manufacturers (2015 and 2016)

##### 2.3 China General Purpose Test Equipment Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers General Purpose Test Equipment Manufacturing Base Distribution, Sales Area, Product Type

2.5 General Purpose Test Equipment Market Competitive Situation and Trends

2.5.1 General Purpose Test Equipment Market Concentration Rate

2.5.2 General Purpose Test Equipment Market Share of Top 3 and Top 5 Manufacturers

### **3 CHINA GENERAL PURPOSE TEST EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS**

3.1 Tektronix

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 General Purpose Test Equipment Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Tektronix General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Danaher

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 109 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Danaher 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Agilent Technologies

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 116 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Agilent Technologies 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Anritsu

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.4.2 Nov Product Type, Application and Specification

#### 3.4.2.1 Type I

#### 3.4.2.2 Type II

### 3.4.3 Anritsu Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.4.4 Main Business/Business Overview

## 3.5 Fluke

### 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.5.2 Product Type, Application and Specification

#### 3.5.2.1 Type I

#### 3.5.2.2 Type II

### 3.5.3 Fluke Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.5.4 Main Business/Business Overview

## 3.6 Rohde & Schwarz

### 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.6.2 Million USD Product Type, Application and Specification

#### 3.6.2.1 Type I

#### 3.6.2.2 Type II

### 3.6.3 Rohde & Schwarz Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.6.4 Main Business/Business Overview

## 3.7 Spherea

### 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.7.2 Machinery & Equipment Product Type, Application and Specification

#### 3.7.2.1 Type I

#### 3.7.2.2 Type II

### 3.7.3 Spherea Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

#### 3.7.4 Main Business/Business Overview

## 3.8 Baumer

### 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

## Competitors

### 3.8.2 Product Type, Application and Specification

#### 3.8.2.1 Type I

#### 3.8.2.2 Type II

3.8.3 Baumer Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Chroma

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Chroma Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Gester Instruments

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Gester Instruments Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Yokogawa Meters & Instruments Corporation

3.12 PowerKut Limited

3.13 Adlink Technology

3.14 Aeroflex

## **4 CHINA GENERAL PURPOSE TEST EQUIPMENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)**

4.1 China General Purpose Test Equipment Capacity, Production and Growth (2011-2016)

4.2 China General Purpose Test Equipment Revenue and Growth (2011-2016)

4.3 China General Purpose Test Equipment Production, Consumption, Export and Import (2011-2016)

## **5 CHINA GENERAL PURPOSE TEST EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE**

5.1 China General Purpose Test Equipment Production and Market Share by Type

(2011-2016)

5.2 China General Purpose Test Equipment Revenue and Market Share by Type

(2011-2016)

5.3 China General Purpose Test Equipment Price by Type (2011-2016)

5.4 China General Purpose Test Equipment Production Growth by Type (2011-2016)

## **6 CHINA GENERAL PURPOSE TEST EQUIPMENT MARKET ANALYSIS BY APPLICATION**

6.1 China General Purpose Test Equipment Consumption and Market Share by Application (2011-2016)

6.2 China General Purpose Test Equipment Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

## **7 GENERAL PURPOSE TEST EQUIPMENT MANUFACTURING COST ANALYSIS**

7.1 General Purpose Test Equipment Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of General Purpose Test Equipment

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 General Purpose Test Equipment Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of General Purpose Test Equipment Major Manufacturers in 2015

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**



- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

## **11 CHINA GENERAL PURPOSE TEST EQUIPMENT MARKET FORECAST (2016-2021)**

- 11.1 China General Purpose Test Equipment Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China General Purpose Test Equipment Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China General Purpose Test Equipment Production Forecast by Type (2016-2021)
- 11.4 China General Purpose Test Equipment Consumption Forecast by Application (2016-2021)
- 11.5 General Purpose Test Equipment Price Forecast (2016-2021)

## **12 RESEARCH FINDINGS AND CONCLUSION**

## **13 APPENDIX**

- Author List
- Disclosure Section
- Research Methodology
- Data Source

China Disclaimer

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of General Purpose Test Equipment

Figure China Production Market Share of General Purpose Test Equipment by Type in 2015

Figure Product Picture of Oscilloscopes

Table Major Manufacturers of Oscilloscopes

Figure Product Picture of Spectrum Analyzers

Table Major Manufacturers of Spectrum Analyzers

Figure Product Picture of Signal Generators

Table Major Manufacturers of Signal Generators

Figure Product Picture of Network Analyzers

Table Major Manufacturers of Network Analyzers

Figure Product Picture of Power Meters

Table Major Manufacturers of Power Meters

Figure Product Picture of Logic Analyzer

Table Major Manufacturers of Logic Analyzer

Figure Product Picture of Electronic Counters

Table Major Manufacturers of Electronic Counters

Figure Product Picture of Multimeters

Table Major Manufacturers of Multimeters

Table General Purpose Test Equipment Consumption Market Share by Application in 2015

Figure Automobile Examples

Figure Communications Examples

Figure Aerospace Examples

Figure Defence Examples

Figure Others Examples

Figure China General Purpose Test Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Table China General Purpose Test Equipment Capacity of Key Manufacturers (2015 and 2016)

Table China General Purpose Test Equipment Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China General Purpose Test Equipment Capacity of Key Manufacturers in 2015

Figure China General Purpose Test Equipment Capacity of Key Manufacturers in 2016

Table China General Purpose Test Equipment Production of Key Manufacturers (2015

and 2016)

Table China General Purpose Test Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 General Purpose Test Equipment Production Share by Manufacturers

Figure 2016 General Purpose Test Equipment Production Share by Manufacturers

Table China General Purpose Test Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China General Purpose Test Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China General Purpose Test Equipment Revenue Share by Manufacturers

Table 2016 China General Purpose Test Equipment Revenue Share by Manufacturers

Table China Market General Purpose Test Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure China Market General Purpose Test Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers General Purpose Test Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers General Purpose Test Equipment Product Type

Figure General Purpose Test Equipment Market Share of Top 3 Manufacturers

Figure General Purpose Test Equipment Market Share of Top 5 Manufacturers

Table Tektronix Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tektronix General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tektronix General Purpose Test Equipment Market Share (2011-2016)

Table Danaher Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danaher General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Danaher General Purpose Test Equipment Market Share (2011-2016)

Table Agilent Technologies Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Agilent Technologies General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Agilent Technologies General Purpose Test Equipment Market Share (2011-2016)

Table Anritsu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Anritsu General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Anritsu General Purpose Test Equipment Market Share (2011-2016)

Table Fluke Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fluke General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fluke General Purpose Test Equipment Market Share (2011-2016)

Table Rohde & Schwarz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rohde & Schwarz General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rohde & Schwarz General Purpose Test Equipment Market Share (2011-2016)

Table Spherea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spherea General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Spherea General Purpose Test Equipment Market Share (2011-2016)

Table Baumer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Baumer General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Baumer General Purpose Test Equipment Market Share (2011-2016)

Table Chroma Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Chroma General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Chroma General Purpose Test Equipment Market Share (2011-2016)

Table Gester Instruments Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gester Instruments General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gester Instruments General Purpose Test Equipment Market Share (2011-2016)

Table Yokogawa Meters & Instruments Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yokogawa Meters & Instruments Corporation General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yokogawa Meters & Instruments Corporation General Purpose Test Equipment Market Share (2011-2016)

Table PowerKut Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PowerKut Limited General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PowerKut Limited General Purpose Test Equipment Market Share (2011-2016)

Table Adlink Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Adlink Technology General Purpose Test Equipment Capacity, Production,

Revenue, Price and Gross Margin (2011-2016)

Figure Adlink Technology General Purpose Test Equipment Market Share (2011-2016)

Table Aeroflex Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Aeroflex General Purpose Test Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Aeroflex General Purpose Test Equipment Market Share (2011-2016)

Figure China General Purpose Test Equipment Capacity, Production and Growth (2011-2016)

Figure China General Purpose Test Equipment Revenue (Million USD) and Growth (2011-2016)

Table China General Purpose Test Equipment Production, Consumption, Export and Import (2011-2016)

Table China General Purpose Test Equipment Production by Type (2011-2016)

Table China General Purpose Test Equipment Production Share by Type (2011-2016)

Figure Production Market Share of General Purpose Test Equipment by Type (2011-2016)

Figure 2015 Production Market Share of General Purpose Test Equipment by Type

Table China General Purpose Test Equipment Revenue by Type (2011-2016)

Table China General Purpose Test Equipment Revenue Share by Type (2011-2016)

Figure Production Revenue Share of General Purpose Test Equipment by Type (2011-2016)

Figure 2015 Revenue Market Share of General Purpose Test Equipment by Type

Table China General Purpose Test Equipment Price by Type (2011-2016)

Figure China General Purpose Test Equipment Production Growth by Type (2011-2016)

Table China General Purpose Test Equipment Consumption by Application (2011-2016)

Table China General Purpose Test Equipment Consumption Market Share by Application (2011-2016)

Figure China General Purpose Test Equipment Consumption Market Share by Application in 2015

Table China General Purpose Test Equipment Consumption Growth Rate by Application (2011-2016)

Figure China General Purpose Test Equipment Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of General Purpose Test Equipment

Figure Manufacturing Process Analysis of General Purpose Test Equipment

Figure General Purpose Test Equipment Industrial Chain Analysis

Table Raw Materials Sources of General Purpose Test Equipment Major Manufacturers in 2015

Table Major Buyers of General Purpose Test Equipment

Table Distributors/Traders List

Figure China General Purpose Test Equipment Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China General Purpose Test Equipment Revenue and Growth Rate Forecast (2016-2021)

Table China General Purpose Test Equipment Production, Import, Export and Consumption Forecast (2016-2021)

Table China General Purpose Test Equipment Production Forecast by Type (2016-2021)

Table China General Purpose Test Equipment Consumption Forecast by Application (2016-2021)

## I would like to order

Product name: China General Purpose Test Equipment Market Research Report 2016

Product link: <https://marketpublishers.com/r/C41C93687E7EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C41C93687E7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970