

China General Purpose Lighting Equipment Market Research Report 2016

<https://marketpublishers.com/r/CC7A99420BCEN.html>

Date: November 2016

Pages: 104

Price: US\$ 3,200.00 (Single User License)

ID: CC7A99420BCEN

Abstracts

Notes:

Sales, means the sales volume of General Purpose Lighting Equipment

Revenue, means the sales value of General Purpose Lighting Equipment

This report studies General Purpose Lighting Equipment in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

PHILIPS

COOPER

OSRAM

GE Lighting

Warom Technology

Senben

Tormin

Ocean King Lighting

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of General Purpose Lighting Equipment in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China General Purpose Lighting Equipment Market Research Report 2016

1 GENERAL PURPOSE LIGHTING EQUIPMENT MARKET OVERVIEW

1.1 Product Overview and Scope of General Purpose Lighting Equipment

1.2 General Purpose Lighting Equipment Segment by Type

1.2.1 China Production Market Share of General Purpose Lighting Equipment Type in 2015

1.2.2 Type I

1.2.3 Type II

1.2.4 Type III

1.3 Applications of General Purpose Lighting Equipment

1.3.1 General Purpose Lighting Equipment Consumption Market Share by Application in 2015

1.3.2 Application

1.3.3 Application

1.3.4 Application

1.4 China Market Size (Value) of General Purpose Lighting Equipment (2011-2021)

1.5 China General Purpose Lighting Equipment Status and Outlook

1.6 Government Policies

2 CHINA GENERAL PURPOSE LIGHTING EQUIPMENT MARKET COMPETITION BY MANUFACTURERS

2.1 China General Purpose Lighting Equipment Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China General Purpose Lighting Equipment Revenue and Share by Manufacturers (2015 and 2016)

2.3 China General Purpose Lighting Equipment Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers General Purpose Lighting Equipment Manufacturing Base Distribution, Sales Area, Product Type

2.5 General Purpose Lighting Equipment Market Competitive Situation and Trends

2.5.1 General Purpose Lighting Equipment Market Concentration Rate

2.5.2 General Purpose Lighting Equipment Market Share of Top 3 and Top 5 Manufacturers

3 CHINA GENERAL PURPOSE LIGHTING EQUIPMENT MANUFACTURERS PROFILES/ANALYSIS

3.1 PHILIPS

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 General Purpose Lighting Equipment Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 PHILIPS General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 COOPER

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 104 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 COOPER 104 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 OSRAM

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 113 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 OSRAM 113 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 GE Lighting

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 GE Lighting Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.4.4 Main Business/Business Overview
- 3.5 Warom Technology
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II
 - 3.5.3 Warom Technology Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 Senben
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 Senben Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Tormin
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Machinery & Equipment Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Tormin Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Ocean King Lighting
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Ocean King Lighting Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview

4 CHINA GENERAL PURPOSE LIGHTING EQUIPMENT CAPACITY, PRODUCTION,

REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China General Purpose Lighting Equipment Capacity, Production and Growth (2011-2016)
- 4.2 China General Purpose Lighting Equipment Revenue and Growth (2011-2016)
- 4.3 China General Purpose Lighting Equipment Production, Consumption, Export and Import (2011-2016)

5 CHINA GENERAL PURPOSE LIGHTING EQUIPMENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China General Purpose Lighting Equipment Production and Market Share by Type (2011-2016)
- 5.2 China General Purpose Lighting Equipment Revenue and Market Share by Type (2011-2016)
- 5.3 China General Purpose Lighting Equipment Price by Type (2011-2016)
- 5.4 China General Purpose Lighting Equipment Production Growth by Type (2011-2016)

6 CHINA GENERAL PURPOSE LIGHTING EQUIPMENT MARKET ANALYSIS BY APPLICATION

- 6.1 China General Purpose Lighting Equipment Consumption and Market Share by Application (2011-2016)
- 6.2 China General Purpose Lighting Equipment Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 GENERAL PURPOSE LIGHTING EQUIPMENT MANUFACTURING COST ANALYSIS

- 7.1 General Purpose Lighting Equipment Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of General Purpose Lighting Equipment

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 General Purpose Lighting Equipment Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of General Purpose Lighting Equipment Major Manufacturers in 2015

8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

10.1 Technology Progress/Risk

10.1.1 Substitutes Threat

10.1.2 Technology Progress in Related Industry

10.2 Consumer Needs/Customer Preference Change

10.3 Economic/Political Environmental Change

11 CHINA GENERAL PURPOSE LIGHTING EQUIPMENT MARKET FORECAST (2016-2021)

11.1 China General Purpose Lighting Equipment Capacity, Production, Revenue Forecast (2016-2021)

11.2 China General Purpose Lighting Equipment Production, Import, Export and

Consumption Forecast (2016-2021)

11.3 China General Purpose Lighting Equipment Production Forecast by Type
(2016-2021)

11.4 China General Purpose Lighting Equipment Consumption Forecast by Application
(2016-2021)

11.5 General Purpose Lighting Equipment Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of General Purpose Lighting Equipment

Figure China Production Market Share of General Purpose Lighting Equipment by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table General Purpose Lighting Equipment Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China General Purpose Lighting Equipment Revenue (Million USD) and Growth Rate (2011-2021)

Table China General Purpose Lighting Equipment Capacity of Key Manufacturers (2015 and 2016)

Table China General Purpose Lighting Equipment Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China General Purpose Lighting Equipment Capacity of Key Manufacturers in 2015

Figure China General Purpose Lighting Equipment Capacity of Key Manufacturers in 2016

Table China General Purpose Lighting Equipment Production of Key Manufacturers (2015 and 2016)

Table China General Purpose Lighting Equipment Production Share by Manufacturers (2015 and 2016)

Figure 2015 General Purpose Lighting Equipment Production Share by Manufacturers

Figure 2016 General Purpose Lighting Equipment Production Share by Manufacturers

Table China General Purpose Lighting Equipment Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China General Purpose Lighting Equipment Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China General Purpose Lighting Equipment Revenue Share by

Manufacturers

Table 2016 China General Purpose Lighting Equipment Revenue Share by Manufacturers

Table China Market General Purpose Lighting Equipment Average Price of Key Manufacturers (2015 and 2016)

Figure China Market General Purpose Lighting Equipment Average Price of Key Manufacturers in 2015

Table Manufacturers General Purpose Lighting Equipment Manufacturing Base Distribution and Sales Area

Table Manufacturers General Purpose Lighting Equipment Product Type

Figure General Purpose Lighting Equipment Market Share of Top 3 Manufacturers

Figure General Purpose Lighting Equipment Market Share of Top 5 Manufacturers

Table PHILIPS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PHILIPS General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure PHILIPS General Purpose Lighting Equipment Market Share (2011-2016)

Table COOPER Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table COOPER General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure COOPER General Purpose Lighting Equipment Market Share (2011-2016)

Table OSRAM Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table OSRAM General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure OSRAM General Purpose Lighting Equipment Market Share (2011-2016)

Table GE Lighting Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Lighting General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Lighting General Purpose Lighting Equipment Market Share (2011-2016)

Table Warom Technology Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Warom Technology General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Warom Technology General Purpose Lighting Equipment Market Share (2011-2016)

Table Senben Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Senben General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Senben General Purpose Lighting Equipment Market Share (2011-2016)

Table Tormin Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Tormin General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tormin General Purpose Lighting Equipment Market Share (2011-2016)

Table Ocean King Lighting Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ocean King Lighting General Purpose Lighting Equipment Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ocean King Lighting General Purpose Lighting Equipment Market Share (2011-2016)

Figure China General Purpose Lighting Equipment Capacity, Production and Growth (2011-2016)

Figure China General Purpose Lighting Equipment Revenue (Million USD) and Growth (2011-2016)

Table China General Purpose Lighting Equipment Production, Consumption, Export and Import (2011-2016)

Table China General Purpose Lighting Equipment Production by Type (2011-2016)

Table China General Purpose Lighting Equipment Production Share by Type (2011-2016)

Figure Production Market Share of General Purpose Lighting Equipment by Type (2011-2016)

Figure 2015 Production Market Share of General Purpose Lighting Equipment by Type

Table China General Purpose Lighting Equipment Revenue by Type (2011-2016)

Table China General Purpose Lighting Equipment Revenue Share by Type (2011-2016)

Figure Production Revenue Share of General Purpose Lighting Equipment by Type (2011-2016)

Figure 2015 Revenue Market Share of General Purpose Lighting Equipment by Type

Table China General Purpose Lighting Equipment Price by Type (2011-2016)

Figure China General Purpose Lighting Equipment Production Growth by Type (2011-2016)

Table China General Purpose Lighting Equipment Consumption by Application (2011-2016)

Table China General Purpose Lighting Equipment Consumption Market Share by Application (2011-2016)

Figure China General Purpose Lighting Equipment Consumption Market Share by Application in 2015

Table China General Purpose Lighting Equipment Consumption Growth Rate by Application (2011-2016)

Figure China General Purpose Lighting Equipment Consumption Growth Rate by

Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of General Purpose Lighting Equipment

Figure Manufacturing Process Analysis of General Purpose Lighting Equipment

Figure General Purpose Lighting Equipment Industrial Chain Analysis

Table Raw Materials Sources of General Purpose Lighting Equipment Major Manufacturers in 2015

Table Major Buyers of General Purpose Lighting Equipment

Table Distributors/Traders List

Figure China General Purpose Lighting Equipment Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China General Purpose Lighting Equipment Revenue and Growth Rate Forecast (2016-2021)

Table China General Purpose Lighting Equipment Production, Import, Export and Consumption Forecast (2016-2021)

Table China General Purpose Lighting Equipment Production Forecast by Type (2016-2021)

Table China General Purpose Lighting Equipment Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China General Purpose Lighting Equipment Market Research Report 2016

Product link: <https://marketpublishers.com/r/CC7A99420BCEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CC7A99420BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970