

# China Gas Air Conditioner Market Research Report 2016

https://marketpublishers.com/r/C7218F11825EN.html

Date: November 2016 Pages: 106 Price: US\$ 3,200.00 (Single User License) ID: C7218F11825EN

# Abstracts

#### Notes:

Sales, means the sales volume of Gas Air Conditioner

Revenue, means the sales value of Gas Air Conditioner

This report studies Gas Air Conditioner in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Bosch Miele Westinghouse Electrolux Ariston Smeg Fisher & Paykel DeLonghi



Blan	CO		
Asko			
Omega			
Bellini			
AEG			
Euromaid			
Technika			
Baumatic			
Siemens			
llve			
Thermador			

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Gas Air Conditioner in each application, can be divided into

Application 1

Application 2



+44 20 8123 2220 info@marketpublishers.com

Application 3



# Contents

China Gas Air Conditioner Market Research Report 2016

## 1 GAS AIR CONDITIONER MARKET OVERVIEW

- 1.1 Product Overview and Scope of Gas Air Conditioner
- 1.2 Gas Air Conditioner Segment by Type
- 1.2.1 China Production Market Share of Gas Air Conditioner Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Gas Air Conditioner
- 1.3.1 Gas Air Conditioner Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Gas Air Conditioner (2011-2021)
- 1.5 China Gas Air ConditionerStatus and Outlook
- 1.6 Government Policies

## 2 CHINA GAS AIR CONDITIONER MARKET COMPETITION BY MANUFACTURERS

2.1 China Gas Air Conditioner Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Gas Air Conditioner Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Gas Air Conditioner Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Gas Air Conditioner Manufacturing Base Distribution, Sales Area, Product Type

2.5 Gas Air Conditioner Market Competitive Situation and Trends

- 2.5.1 Gas Air Conditioner Market Concentration Rate
- 2.5.2 Gas Air Conditioner Market Share of Top 3 and Top 5 Manufacturers

## 3 CHINA GAS AIR CONDITIONER MANUFACTURERS PROFILES/ANALYSIS

3.1 Bosch

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Gas Air Conditioner Product Type, Application and Specification



3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Bosch Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Miele

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 106 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Miele 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Westinghouse

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 121 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Westinghouse 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Electrolux

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Electrolux Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Ariston

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Ariston Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



3.5.4 Main Business/Business Overview

3.6 Smeg

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Smeg Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Fisher & Paykel

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Consumer Goods Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Fisher & Paykel Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 DeLonghi

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 DeLonghi Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Blanco

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Blanco Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Asko

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



3.10.2 Product Type, Application and Specification

- 3.10.2.1 Type I
- 3.10.2.2 Type II
- 3.10.3 Asko Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview

3.11 Omega

- 3.12 Bellini
- 3.13 AEG
- 3.14 Euromaid
- 3.15 Technika
- 3.16 Baumatic
- 3.17 Siemens
- 3.18 Ilve
- 3.19 Thermador

# 4 CHINA GAS AIR CONDITIONER CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Gas Air Conditioner Capacity, Production and Growth (2011-2016)

4.2 China Gas Air Conditioner Revenue and Growth (2011-2016)

4.3 China Gas Air Conditioner Production, Consumption, Export and Import (2011-2016)

# 5 CHINA GAS AIR CONDITIONER PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Gas Air Conditioner Production and Market Share by Type (2011-2016)

- 5.2 China Gas Air Conditioner Revenue and Market Share by Type (2011-2016)
- 5.3 China Gas Air Conditioner Price by Type (2011-2016)
- 5.4 China Gas Air Conditioner Production Growth by Type (2011-2016)

#### 6 CHINA GAS AIR CONDITIONER MARKET ANALYSIS BY APPLICATION

6.1 China Gas Air Conditioner Consumption and Market Share by Application (2011-2016)

6.2 China Gas Air Conditioner Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries



#### 7 GAS AIR CONDITIONER MANUFACTURING COST ANALYSIS

- 7.1 Gas Air Conditioner Key Raw Materials Analysis
- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Gas Air Conditioner

#### **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

- 8.1 Gas Air Conditioner Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Gas Air Conditioner Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change



10.3 Economic/Political Environmental Change

#### 11 CHINA GAS AIR CONDITIONER MARKET FORECAST (2016-2021)

11.1 China Gas Air Conditioner Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Gas Air Conditioner Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Gas Air Conditioner Production Forecast by Type (2016-2021)

11.4 China Gas Air Conditioner Consumption Forecast by Application (2016-2021)

11.5 Gas Air Conditioner Price Forecast (2016-2021)

#### **12 RESEARCH FINDINGS AND CONCLUSION**

#### **13 APPENDIX**

Author List Disclosure Section Research Methodology Data Source China Disclaimer

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Gas Air Conditioner Figure China Production Market Share of Gas Air Conditioner by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Gas Air Conditioner Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Gas Air Conditioner Revenue (Million USD) and Growth Rate (2011-2021) Table China Gas Air Conditioner Capacity of Key Manufacturers (2015 and 2016) Table China Gas Air Conditioner Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Gas Air Conditioner Capacity of Key Manufacturers in 2015 Figure China Gas Air Conditioner Capacity of Key Manufacturers in 2016 Table China Gas Air Conditioner Production of Key Manufacturers (2015 and 2016) Table China Gas Air Conditioner Production Share by Manufacturers (2015 and 2016) Figure 2015 Gas Air Conditioner Production Share by Manufacturers Figure 2016 Gas Air Conditioner Production Share by Manufacturers Table China Gas Air Conditioner Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Gas Air Conditioner Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Gas Air Conditioner Revenue Share by Manufacturers Table 2016 China Gas Air Conditioner Revenue Share by Manufacturers Table China Market Gas Air Conditioner Average Price of Key Manufacturers (2015 and 2016) Figure China Market Gas Air Conditioner Average Price of Key Manufacturers in 2015 Table Manufacturers Gas Air Conditioner Manufacturing Base Distribution and Sales Area Table Manufacturers Gas Air Conditioner Product Type Figure Gas Air Conditioner Market Share of Top 3 Manufacturers

Figure Gas Air Conditioner Market Share of Top 5 Manufacturers



Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bosch Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Gas Air Conditioner Market Share (2011-2016)

Table Miele Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Miele Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Miele Gas Air Conditioner Market Share (2011-2016)

Table Westinghouse Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Westinghouse Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Westinghouse Gas Air Conditioner Market Share (2011-2016)

Table Electrolux Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Electrolux Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Electrolux Gas Air Conditioner Market Share (2011-2016)

Table Ariston Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ariston Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ariston Gas Air Conditioner Market Share (2011-2016)

Table Smeg Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Smeg Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Smeg Gas Air Conditioner Market Share (2011-2016)

Table Fisher & Paykel Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fisher & Paykel Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fisher & Paykel Gas Air Conditioner Market Share (2011-2016)

Table DeLonghi Basic Information, Manufacturing Base, Sales Area and Its Competitors Table DeLonghi Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure DeLonghi Gas Air Conditioner Market Share (2011-2016)

Table Blanco Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Blanco Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blanco Gas Air Conditioner Market Share (2011-2016)



Table Asko Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Asko Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Asko Gas Air Conditioner Market Share (2011-2016)

Table Omega Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Omega Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Omega Gas Air Conditioner Market Share (2011-2016)

Table Bellini Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bellini Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bellini Gas Air Conditioner Market Share (2011-2016)

Table AEG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table AEG Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure AEG Gas Air Conditioner Market Share (2011-2016)

Table Euromaid Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Euromaid Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Euromaid Gas Air Conditioner Market Share (2011-2016)

Table Technika Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Technika Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Technika Gas Air Conditioner Market Share (2011-2016)

Table Baumatic Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Baumatic Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Baumatic Gas Air Conditioner Market Share (2011-2016)

Table Siemens Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Siemens Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Siemens Gas Air Conditioner Market Share (2011-2016)

Table IIve Basic Information, Manufacturing Base, Sales Area and Its Competitors Table IIve Gas Air Conditioner Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ilve Gas Air Conditioner Market Share (2011-2016)

Table Thermador Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Thermador Gas Air Conditioner Capacity, Production, Revenue, Price and Gross



Margin (2011-2016)

Figure Thermador Gas Air Conditioner Market Share (2011-2016) Figure China Gas Air Conditioner Capacity, Production and Growth (2011-2016) Figure China Gas Air Conditioner Revenue (Million USD) and Growth (2011-2016) Table China Gas Air Conditioner Production, Consumption, Export and Import (2011 - 2016)Table China Gas Air Conditioner Production by Type (2011-2016) Table China Gas Air Conditioner Production Share by Type (2011-2016) Figure Production Market Share of Gas Air Conditioner by Type (2011-2016) Figure 2015 Production Market Share of Gas Air Conditioner by Type Table China Gas Air Conditioner Revenue by Type (2011-2016) Table China Gas Air Conditioner Revenue Share by Type (2011-2016) Figure Production Revenue Share of Gas Air Conditioner by Type (2011-2016) Figure 2015 Revenue Market Share of Gas Air Conditioner by Type Table China Gas Air Conditioner Price by Type (2011-2016) Figure China Gas Air Conditioner Production Growth by Type (2011-2016) Table China Gas Air Conditioner Consumption by Application (2011-2016) Table China Gas Air Conditioner Consumption Market Share by Application (2011 - 2016)Figure China Gas Air Conditioner Consumption Market Share by Application in 2015 Table China Gas Air Conditioner Consumption Growth Rate by Application (2011-2016) Figure China Gas Air Conditioner Consumption Growth Rate by Application (2011 - 2016)Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Gas Air Conditioner Figure Manufacturing Process Analysis of Gas Air Conditioner Figure Gas Air Conditioner Industrial Chain Analysis Table Raw Materials Sources of Gas Air Conditioner Major Manufacturers in 2015 Table Major Buyers of Gas Air Conditioner Table Distributors/Traders List Figure China Gas Air Conditioner Capacity, Production and Growth Rate Forecast (2016 - 2021)Figure China Gas Air Conditioner Revenue and Growth Rate Forecast (2016-2021) Table China Gas Air Conditioner Production, Import, Export and Consumption Forecast (2016 - 2021)Table China Gas Air Conditioner Production Forecast by Type (2016-2021)

Table China Gas Air Conditioner Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Gas Air Conditioner Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/C7218F11825EN.html</u> Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

> If you want to order Corporate License or Hard Copy, please, contact our Customer Service: info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C7218F11825EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970