

China Functional Foods and Beverages Market Research Report 2016

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Abstracts

Notes:

Sales, means the sales volume of Functional Foods and Beverages

Revenue, means the sales value of Functional Foods and Beverages

This report studies Functional Foods and Beverages in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

General Mills

Nestle

NBTY

Glanbia plc

Monster Beverage Corp

GNC Holdings

Red Bull

Kellogg

Amway

Herbalife

PepsiCo

Coca-Cola

Pharmavite

Lifeway Kefir

Rockstar Energy Drink

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Fortified Food

Functional Beverages

Dietary Supplements

Split by Application, this report focuses on consumption, market share and growth rate of Functional Foods and Beverages in each application, can be divided into

Energy/Sport Nutritional

Immune Support and Supplement

Digestive Health

Healthy Food or Snacking

Others

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