

China Functional Drinks Market Research Report 2017

<https://marketpublishers.com/r/C3604A0F439EN.html>

Date: January 2017

Pages: 106

Price: US\$ 3,200.00 (Single User License)

ID: C3604A0F439EN

Abstracts

Notes:

Sales, means the sales volume of Functional Drinks

Revenue, means the sales value of Functional Drinks

This report studies Functional Drinks in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Archer Daniels Midland (ADM)

Campbell Soup

Coca-Cola

Danone

Del Monte Pacific

Dr. Pepper Snapple Group

Fonterra

GlaxoSmithKline

Kraft Heinz

Monster Beverage

Nestlé

PepsiCo

Yakult

Red Bull

Unilever

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Hydration drinks

Rejuvenation drinks

Health & Wellness drinks

Weight Management drinks

Split by Application, this report focuses on consumption, market share and growth rate of Functional Drinks in each application, can be divided into

Commercial consumption

Household consumption

Other

Contents

China Functional Drinks Market Research Report 2017

1 FUNCTIONAL DRINKS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Functional Drinks
- 1.2 Functional Drinks Segment by Type
 - 1.2.1 China Production Market Share of Functional Drinks Type in 2015
 - 1.2.2 Hydration drinks
 - 1.2.3 Rejuvenation drinks
 - 1.2.4 Health & Wellness drinks
 - 1.2.5 Weight Management drinks
- 1.3 Applications of Functional Drinks
 - 1.3.1 Functional Drinks Consumption Market Share by Application in 2015
 - 1.3.2 Commercial consumption
 - 1.3.3 Household consumption
 - 1.3.4 Other
- 1.4 China Market Size (Value) of Functional Drinks (2011-2021)
- 1.5 China Functional Drinks Status and Outlook
- 1.6 Government Policies

2 CHINA FUNCTIONAL DRINKS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Functional Drinks Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Functional Drinks Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Functional Drinks Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Functional Drinks Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Functional Drinks Market Competitive Situation and Trends
 - 2.5.1 Functional Drinks Market Concentration Rate
 - 2.5.2 Functional Drinks Market Share of Top 3 and Top 5 Manufacturers

3 CHINA FUNCTIONAL DRINKS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Archer Daniels Midland (ADM)
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Functional Drinks Product Type, Application and Specification
 - 3.1.2.1 Hydration drinks
 - 3.1.2.2 Rejuvenation drinks
- 3.1.3 Archer Daniels Midland (ADM) Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Campbell Soup
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Functional Drinks Product Type, Application and Specification
 - 3.2.2.1 Hydration drinks
 - 3.2.2.2 Rejuvenation drinks
 - 3.2.3 Campbell Soup 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Coca-Cola
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Functional Drinks Product Type, Application and Specification
 - 3.3.2.1 Hydration drinks
 - 3.3.2.2 Rejuvenation drinks
 - 3.3.3 Coca-Cola 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Danone
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Functional Drinks Product Type, Application and Specification
 - 3.4.2.1 Hydration drinks
 - 3.4.2.2 Rejuvenation drinks
 - 3.4.3 Danone Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Del Monte Pacific
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Functional Drinks Product Type, Application and Specification
 - 3.5.2.1 Hydration drinks
 - 3.5.2.2 Rejuvenation drinks

3.5.3 Del Monte Pacific Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Dr. Pepper Snapple Group

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Functional Drinks Product Type, Application and Specification

3.6.2.1 Hydration drinks

3.6.2.2 Rejuvenation drinks

3.6.3 Dr. Pepper Snapple Group Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Fonterra

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Functional Drinks Product Type, Application and Specification

3.7.2.1 Hydration drinks

3.7.2.2 Rejuvenation drinks

3.7.3 Fonterra Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 GlaxoSmithKline

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Functional Drinks Product Type, Application and Specification

3.8.2.1 Hydration drinks

3.8.2.2 Rejuvenation drinks

3.8.3 GlaxoSmithKline Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Kraft Heinz

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Functional Drinks Product Type, Application and Specification

3.9.2.1 Hydration drinks

3.9.2.2 Rejuvenation drinks

3.9.3 Kraft Heinz Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Monster Beverage

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Functional Drinks Product Type, Application and Specification

3.10.2.1 Hydration drinks

3.10.2.2 Rejuvenation drinks

3.10.3 Monster Beverage Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Nestlé

3.12 PepsiCo

3.13 Yakult

3.14 Red Bull

3.15 Unilever

4 CHINA FUNCTIONAL DRINKS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Functional Drinks Capacity, Production and Growth (2011-2016)

4.2 China Functional Drinks Revenue and Growth (2011-2016)

4.3 China Functional Drinks Production, Consumption, Export and Import (2011-2016)

5 CHINA FUNCTIONAL DRINKS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Functional Drinks Production and Market Share by Type (2011-2016)

5.2 China Functional Drinks Revenue and Market Share by Type (2011-2016)

5.3 China Functional Drinks Price by Type (2011-2016)

5.4 China Functional Drinks Production Growth by Type (2011-2016)

6 CHINA FUNCTIONAL DRINKS MARKET ANALYSIS BY APPLICATION

6.1 China Functional Drinks Consumption and Market Share by Application (2011-2016)

6.2 China Functional Drinks Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA FUNCTIONAL DRINKS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Functional Drinks Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Functional Drinks Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Functional Drinks Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Functional Drinks Sales Price by Regions (Provinces)(2011-2016)

7.2 China Functional Drinks Consumption by Regions (Provinces)(2011-2016)

7.3 China Functional Drinks Production, Consumption, Export and Import (2011-2016)

8 FUNCTIONAL DRINKS MANUFACTURING COST ANALYSIS

8.1 Functional Drinks Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Functional Drinks

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Functional Drinks Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Functional Drinks Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA FUNCTIONAL DRINKS MARKET FORECAST (2016-2021)

- 12.1 China Functional Drinks Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Functional Drinks Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Functional Drinks Production Forecast by Type (2016-2021)
- 12.4 China Functional Drinks Consumption Forecast by Application (2016-2021)
- 12.5 China Functional Drinks Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China Functional Drinks Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China Functional Drinks Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China Functional Drinks Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Functional Drinks Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

- Methodology
- Analyst Introduction
- Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Functional Drinks

Figure China Production Market Share of Functional Drinks by Type in 2015

Figure Product Picture of Hydration drinks

Table Major Manufacturers of Hydration drinks

Figure Product Picture of Rejuvenation drinks

Table Major Manufacturers of Rejuvenation drinks

Figure Product Picture of Health & Wellness drinks

Table Major Manufacturers of Health & Wellness drinks

Figure Product Picture of Weight Management drinks

Table Major Manufacturers of Weight Management drinks

Table Functional Drinks Consumption Market Share by Application in 2015

Figure Commercial consumption Examples

Figure Household consumption Examples

Figure Other Examples

Figure China Functional Drinks Revenue (Million USD) and Growth Rate (2011-2021)

Table China Functional Drinks Capacity of Key Manufacturers (2015 and 2016)

Table China Functional Drinks Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Functional Drinks Capacity of Key Manufacturers in 2015

Figure China Functional Drinks Capacity of Key Manufacturers in 2016

Table China Functional Drinks Production of Key Manufacturers (2015 and 2016)

Table China Functional Drinks Production Share by Manufacturers (2015 and 2016)

Figure 2015 Functional Drinks Production Share by Manufacturers

Figure 2016 Functional Drinks Production Share by Manufacturers

Table China Functional Drinks Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Functional Drinks Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Functional Drinks Revenue Share by Manufacturers

Table 2016 China Functional Drinks Revenue Share by Manufacturers

Table China Market Functional Drinks Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Functional Drinks Average Price of Key Manufacturers in 2015

Table Manufacturers Functional Drinks Manufacturing Base Distribution and Sales Area

Table Manufacturers Functional Drinks Product Type

Figure Functional Drinks Market Share of Top 3 Manufacturers

Figure Functional Drinks Market Share of Top 5 Manufacturers

Table Archer Daniels Midland (ADM) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Archer Daniels Midland (ADM) Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Archer Daniels Midland (ADM) Functional Drinks Market Share (2011-2016)

Table Campbell Soup Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Campbell Soup Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Campbell Soup Functional Drinks Market Share (2011-2016)

Table Coca-Cola Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Coca-Cola Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Coca-Cola Functional Drinks Market Share (2011-2016)

Table Danone Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Danone Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Danone Functional Drinks Market Share (2011-2016)

Table Del Monte Pacific Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Del Monte Pacific Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Del Monte Pacific Functional Drinks Market Share (2011-2016)

Table Dr. Pepper Snapple Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dr. Pepper Snapple Group Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dr. Pepper Snapple Group Functional Drinks Market Share (2011-2016)

Table Fonterra Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fonterra Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fonterra Functional Drinks Market Share (2011-2016)

Table GlaxoSmithKline Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GlaxoSmithKline Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GlaxoSmithKline Functional Drinks Market Share (2011-2016)

Table Kraft Heinz Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kraft Heinz Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Kraft Heinz Functional Drinks Market Share (2011-2016)

Table Monster Beverage Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Monster Beverage Functional Drinks Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Monster Beverage Functional Drinks Market Share (2011-2016)

Table Nestlé Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table PepsiCo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yakult Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Red Bull Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Functional Drinks Capacity, Production and Growth (2011-2016)

Figure China Functional Drinks Revenue (Million USD) and Growth (2011-2016)

Table China Functional Drinks Production, Consumption, Export and Import (2011-2016)

Table China Functional Drinks Production by Type (2011-2016)

Table China Functional Drinks Production Share by Type (2011-2016)

Figure Production Market Share of Functional Drinks by Type (2011-2016)

Figure 2015 Production Market Share of Functional Drinks by Type

Table China Functional Drinks Revenue by Type (2011-2016)

Table China Functional Drinks Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Functional Drinks by Type (2011-2016)

Figure 2015 Revenue Market Share of Functional Drinks by Type

Table China Functional Drinks Price by Type (2011-2016)

Figure China Functional Drinks Production Growth by Type (2011-2016)

Table China Functional Drinks Consumption by Application (2011-2016)

Table China Functional Drinks Consumption Market Share by Application (2011-2016)

Figure China Functional Drinks Consumption Market Share by Application in 2015

Table China Functional Drinks Consumption Growth Rate by Application (2011-2016)

Figure China Functional Drinks Consumption Growth Rate by Application (2011-2016)

Table China Functional Drinks Production by Regions (Provinces)(2011-2016)

Table China Functional Drinks Production Market Share by Regions (Provinces)(2011-2016)

Table China Functional Drinks Production Value by Regions (Provinces)(2011-2016)

Table China Functional Drinks Production Value Market Share by Regions

(Provinces)(2011-2016)

Table China Functional Drinks Sales Price by Regions (Provinces)(2011-2016)

Table China Functional Drinks Consumption by Regions (Provinces)(2011-2016)

Table China Functional Drinks Consumption Market Share by Regions
(Provinces)(2011-2016)

Table China Functional Drinks Production, Consumption, Export and Import
(2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Functional Drinks

Figure Manufacturing Process Analysis of Functional Drinks

Figure Functional Drinks Industrial Chain Analysis

Table Raw Materials Sources of Functional Drinks Major Manufacturers in 2015

Table Major Buyers of Functional Drinks

Table Distributors/Traders List

Figure China Functional Drinks Capacity, Production and Growth Rate Forecast
(2016-2021)

Figure China Functional Drinks Revenue and Growth Rate Forecast (2016-2021)

Table China Functional Drinks Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Functional Drinks Production Forecast by Type (2016-2021)

Table China Functional Drinks Consumption Forecast by Application (2016-2021)

Table China Functional Drinks Production Forecast by Regions (Provinces)(2016-2021)

Table China Functional Drinks Consumption Forecast by Regions
(Provinces)(2016-2021)

Table China Functional Drinks Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2016-2021)

I would like to order

Product name: China Functional Drinks Market Research Report 2017

Product link: <https://marketpublishers.com/r/C3604A0F439EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3604A0F439EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970