

China Flooring Industry Report 2015

<https://marketpublishers.com/r/C596FD80A27EN.html>

Date: August 2015

Pages: 172

Price: US\$ 3,200.00 (Single User License)

ID: C596FD80A27EN

Abstracts

The China Flooring Industry Report 2015 is a professional and in-depth study on the current state of the Flooring industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Flooring market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Flooring industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 188 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

Table of Contents

Contents

CHAPTER ONE INDUSTRY OVERVIEW

- 1.1 Definition and Specifications of Flooring
- 1.2 Classification of Flooring
- 1.3 Applications of Flooring
- 1.4 Industry Chain Structure of Flooring
- 1.5 Industry Overview of Flooring
- 1.6 Industry Policy Analysis of Flooring
- 1.7 Industry News Analysis of Flooring

CHAPTER TWO MANUFACTURING COST STRUCTURE ANALYSIS OF FLOORING

- 2.1 Bill of Materials(BOM) of Flooring
- 2.2 BOM Price Analysis of Flooring
- 2.3 Labor Cost Analysis of Flooring
- 2.4 Depreciation Cost Analysis of Flooring
- 2.5 Manufacturing Cost Structure Analysis of Flooring
- 2.6 Manufacturing Process Analysis of Flooring

CHAPTER THREE TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Flooring Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Flooring Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Flooring Key Manufacturers in 2014

CHAPTER FOUR SALES ANALYSIS OF FLOORING BY REGIONS, PRODUCT TYPE, AND APPLICATIONS

- 4.1 China Sales of Flooring by Regions 2010-2015
- 4.2 China Sales of Flooring by Product Type 2010-2015
- 4.3 China Sales of Flooring by Applications 2010-2015
- 4.4 Price Analysis of China Flooring Key Manufacturers in 2015
- 4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Flooring 2010-2015

CHAPTER FIVE SALES REVENUE ANALYSIS OF FLOORING BY

REGIONS,PRODUCT TYPE, AND APPLICATIONS

- 5.1 China Sales Revenue of Flooring by Regions 2010-2015
- 5.2 China Sales Revenue of Flooring by Product Type 2010-2015
- 5.3 China Sales Revenue of Flooring by Applications 2010-2015
- 5.4 Sales Price Analysis of Flooring by Regions,Product Type, and Applications 2010-2015

CHAPTER SIX ANALYSIS OF FLOORING PRODUCTION, SUPPLY, SALES AND DEMAND MARKET STATUS 2010-2015

- 6.1 Capacity Production Sales Revenue of Flooring 2010-2015
- 6.2 Production Sales Market Share Analysis of Flooring 2014-2015
- 6.3 Import, Export and China Local Sales of Flooring 2010-2015
- 6.4 Supply(Production), Local Sales and Relationship between Supply and Demand of Flooring 2010-2015
- 6.5 Price,Cost, Gross Margin of Flooring 2010-2015

CHAPTER SEVEN ANALYSIS OF FLOORING INDUSTRY KEY MANUFACTURERS

- 7.1 Armstrong World Industries, Inc.
 - 7.1.1 Company Profile
 - 7.1.2 Product Picture and Specifications
 - 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.1.4 Armstrong World Industries, Inc. SWOT Analysis
- 7.2 Congoleum Corporation
 - 7.2.1 Company Profile
 - 7.2.2 Product Picture and Specifications
 - 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.2.4 Congoleum Corporation SWOT Analysis
- 7.3 FORBO
 - 7.3.1 Company Profile
 - 7.3.2 Product Picture and Specifications
 - 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.3.4 FORBO SWOT Analysis
- 7.4 Gerflor
 - 7.4.1 Company Profile
 - 7.4.2 Product Picture and Specifications
 - 7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

- 7.4.4 Gerflor SWOT Analysis
- 7.5 Interface Incorporation
 - 7.5.1 Company Profile
 - 7.5.2 Product Picture and Specifications
 - 7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.5.4 Interface Incorporation SWOT Analysis
- 7.6 Mohawk Industries, Inc.
 - 7.6.1 Company Profile
 - 7.6.2 Product Picture and Specifications
 - 7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.6.4 Mohawk Industries, Inc. SWOT Analysis
- 7.7 Polyflor
 - 7.7.1 Company Profile
 - 7.7.2 Product Picture and Specifications
 - 7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.7.4 Polyflor SWOT Analysis
- 7.8 Shaw Industries
 - 7.8.1 Company Profile
 - 7.8.2 Product Picture and Specifications
 - 7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.8.4 Shaw Industries SWOT Analysis
- 7.9 The Dixie Group
 - 7.9.1 Company Profile
 - 7.9.2 Product Picture and Specifications
 - 7.9.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.9.4 The Dixie Group SWOT Analysis
- 7.10 Toli Corporation
 - 7.10.1 Company Profile
 - 7.10.2 Product Picture and Specifications
 - 7.10.3 Capacity, Production, Price, Cost, Gross, and Revenue
 - 7.10.4 Toli Corporation SWOT Analysis

CHAPTER EIGHT PRICE AND GROSS MARGIN ANALYSIS

- 8.1 Analysis of Price
- 8.2 Gross Margin Analysis
- 8.3 Price Gross Margin Conclusions

CHAPTER NINE MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF

FLOORING

- 9.1 Marketing Channels Status of Flooring
- 9.2 Traders or Distributors of Flooring with Contact Information
- 9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Flooring
- 9.4 China Import, Export and Trade Analysis of Flooring

CHAPTER TEN ANALYSIS OF FLOORING PRODUCTION, SUPPLY, SALES AND DEMAND DEVELOPMENT FORECAST 2015-2020

- 10.1 China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Flooring 2015-2020
- 10.2 Sales Market Share by Product Type of Flooring 2015-2020
- 10.3 China Sales of Flooring by Applications 2015-2020
- 10.4 Sales and Sales Revenue Overview of Flooring 2015-2020
- 10.5 Import, Export and Local Sales of Flooring 2015-2020

CHAPTER ELEVEN INDUSTRY CHAIN SUPPLIERS OF FLOORING WITH CONTACT INFORMATION

- 11.1 Major Raw Materials Suppliers of Flooring with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Flooring with Contact Information
- 11.3 Major Players of Flooring with Contact Information
- 11.4 Key Consumers of Flooring with Contact Information
- 11.5 Supply Chain Relationship Analysis of Flooring

CHAPTER TWELVE NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FLOORING

- 12.1 New Project SWOT Analysis of Flooring
- 12.2 New Project Investment Feasibility Analysis of Flooring

CHAPTER THIRTEEN CONCLUSION OF THE CHINA FLOORING INDUSTRY REPORT 2015

Figures & Tables

FIGURES AND TABLES

Figure Picture of Flooring

Table Product Specifications of Flooring

Table Classification of Flooring

Figure China Sales Market Share of Flooring by Product Types in 2014

Table Applications of Flooring

Figure China Sales Market Share of Flooring by Applications in 2014

Figure Industry Chain Structure of Flooring

Table China Industry Overview of Flooring

Table Industry Policy of Flooring

Table Industry News List of Flooring

Table Bill of Materials(BOM) of Flooring

Table Bill of Materials(BOM) Price of Flooring

Table Labor Cost of Flooring

Table Depreciation Cost of Flooring

Table Manufacturing Cost Structure Analysis of Flooring in 2014

Figure Manufacturing Process Analysis of Flooring

Table Capacity and Commercial Production Date of China Flooring Key Manufacturers in 2014

Table Manufacturing Plants Distribution of China Key Flooring Manufacturers in 2014

Table R&D Status and Technology Source of China Flooring Key Manufacturers in 2014

Table Raw Materials Sources Analysis of China and China Flooring Key Manufacturers in 2014

Table China Sales of Flooring by Regions 2010-2015

Table China Sales Market Share of Flooring by Regions 2010-2015 (%)

Figure China Sales Market Share of Flooring by Regions in 2014

Figure China Sales Market Share of Flooring by Regions in 2015

Table China Sales of Flooring by Product Type in 2010-2015

Table China Sales Market Share of Flooring by Product Type in 2010-2015 (%)

Figure China Sales Market Share of Flooring by Technology in 2014

Figure China Sales Market Share of Flooring by Technology in 2015

Figure China Sales of Flooring by Applications in 2010-2015

Table China Sales Market Share of Flooring by Applications in 2010-2015 (%)

Figure China Sales Market Share of Flooring by Applications in 2014

Figure China Sales Market Share of Flooring by Applications in 2015

Table Price Analysis of China Flooring Key Manufacturers in 2015

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Flooring 2010-2015

Table China Sales Revenue of Flooring by Regions 2010-2015

Table China Sales Revenue Market Share of Flooring by Regions 2010-2015 (%)

Figure China Sales Revenue Market Share of Flooring by Regions in 2014

Figure China Sales Revenue Market Share of Flooring by Regions in 2015

Table China Sales Revenue of Flooring by Product Type in 2010-2015

Table China Sales Revenue Market Share of Flooring by Product Type in 2010-2015 (%)

Figure China Sales Revenue Market Share of Flooring by Technology in 2014

Figure China Sales Revenue Market Share of Flooring by Technology in 2015

Figure China Sales Revenue of Flooring by Applications in 2010-2015

Table China Sales Revenue Market Share of Flooring by Applications in 2010-2015 (%)

Figure China Sales Revenue Market Share of Flooring by Applications in 2014

Figure China Sales Revenue Market Share of Flooring by Applications in 2015

Table Sales Price of China Flooring by Regions 2010-2015

Table Sales Price of China Flooring by Product Type 2010-2015

Table Sales Price of China Flooring by Applications 2010-2015

Table China and Major Manufacturers Capacity of Flooring 2010-2015

Table China Capacity Market Share of Major Flooring Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Production of Flooring 2010-2015

Table China Production Market Share of Major Flooring Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales of Flooring 2010-2015

Table China Sales Market Share of Major Flooring Manufacturers 2010-2015 (%)

Table China and Major Manufacturers Sales Revenue of Flooring 2010-2015 (M USD)

Table China Sales Revenue Market Share of Major Flooring Manufacturers 2010-2015 (%)

Figure China Capacity, Production and Growth Rate of Flooring 2010-2015

Figure China Capacity Utilization Rate of Flooring 2010-2015

Figure China Sales Revenue (M USD) and Growth Rate of Flooring 2010-2015

Figure China Production Market Share of Major Flooring Manufacturers in 2014

Figure China Production Market Share of Major Flooring Manufacturers in 2015

Figure China Sales Market Share of Major Flooring Manufacturers in 2014

Figure China Sales Market Share of Major Flooring Manufacturers in 2015

Table China and Major Manufacturers Export of Flooring 2010-2015

Table China and Major Manufacturers Import of Flooring 2010-2015

Table China Production Import, Export and Local Sales of Flooring 2010-2015

Table China Supply, Consumption and Shortage of Flooring 2010-2015

Table Price of China Flooring Major Manufacturers 2010-2015

Table Cost of China Flooring Major Manufacturers 2010-2015

Table Gross Margin of China Flooring Major Manufacturers 2010-2015

Table Armstrong World Industries, Inc. Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Armstrong World Industries, Inc.

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Armstrong World Industries, Inc. 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Armstrong World Industries, Inc. 2010-2015

Figure Flooring Production and China Market Share of Armstrong World Industries, Inc. 2010-2015

Table Armstrong World Industries, Inc. Flooring SWOT Analysis

Table Congoleum Corporation Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Congoleum Corporation

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Congoleum Corporation 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Congoleum Corporation 2010-2015

Figure Flooring Production and China Market Share of Congoleum Corporation 2010-2015

Table Congoleum Corporation Flooring SWOT Analysis

Table FORBO Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of FORBO

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of FORBO 2010-2015

Figure Flooring Capacity, Production and Growth Rate of FORBO 2010-2015

Figure Flooring Production and China Market Share of FORBO 2010-2015

Table FORBO Flooring SWOT Analysis

Table Gerflor Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Gerflor

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Gerflor 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Gerflor 2010-2015

Figure Flooring Production and China Market Share of Gerflor 2010-2015

Table Gerflor Flooring SWOT Analysis

Table Interface Incorporation Company Profile Table(Contact Information Plant Location

Capacity Revenue etc)

Figure Flooring Picture and Specifications of Interface Incorporation

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Interface Incorporation 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Interface Incorporation 2010-2015

Figure Flooring Production and China Market Share of Interface Incorporation 2010-2015

Table Interface Incorporation Flooring SWOT Analysis

Table Mohawk Industries, Inc. Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Mohawk Industries, Inc.

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Mohawk Industries, Inc. 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Mohawk Industries, Inc. 2010-2015

Figure Flooring Production and China Market Share of Mohawk Industries, Inc. 2010-2015

Table Mohawk Industries, Inc. Flooring SWOT Analysis

Table Polyflor Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Polyflor

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Polyflor 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Polyflor 2010-2015

Figure Flooring Production and China Market Share of Polyflor 2010-2015

Table Polyflor Flooring SWOT Analysis

Table Shaw Industries Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Shaw Industries

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Shaw Industries 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Shaw Industries 2010-2015

Figure Flooring Production and China Market Share of Shaw Industries 2010-2015

Table Shaw Industries Flooring SWOT Analysis

Table The Dixie Group Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of The Dixie Group

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross

Margin of The Dixie Group 2010-2015

Figure Flooring Capacity, Production and Growth Rate of The Dixie Group 2010-2015

Figure Flooring Production and China Market Share of The Dixie Group 2010-2015

Table The Dixie Group Flooring SWOT Analysis

Table Toli Corporation Company Profile Table(Contact Information Plant Location Capacity Revenue etc)

Figure Flooring Picture and Specifications of Toli Corporation

Table Flooring Capacity, Production, Price, Cost, Gross, Revenue (M USD) and Gross Margin of Toli Corporation 2010-2015

Figure Flooring Capacity, Production and Growth Rate of Toli Corporation 2010-2015

Figure Flooring Production and China Market Share of Toli Corporation 2010-2015

Table Toli Corporation Flooring SWOT Analysis

Table Flooring Price by Product Type 2010-2015

Table Flooring Price by Applications 2010-2015

Table Flooring Gross Margin by Product Type 2010-2015

Table Flooring Gross Margin by Applications 2010-2015

Table Flooring Gross Margin by Company 2010-2015

Table Marketing Channels Status of Flooring

Table Traders or Distributors of Flooring with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Flooring

Table China Import, Export, and Trade of Flooring

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Flooring 2015-2020

Figure China Capacity, Production and Growth Rate of Flooring 2015-2020

Figure China Capacity Utilization Rate of Flooring 2015-2020

Table China Flooring Sales by Product Type in 2015-2020

Table China Flooring Sales Market Share by Product Type in 2015-2020 (%)

Figure China Sales Market Share of Flooring by Product Type in 2020

Figure China Sales of Flooring by Applications in 2015-2020

Table China Sales Market Share of Flooring by Applications in 2015-2020 (%)

Figure China Sales Market Share of Flooring by Applications in 2020

Figure China Sales and Growth Rate of Flooring 2015-2020

Figure China Sales Revenue (Million USD) and Growth Rate of Flooring 2015-2020

Table China Production, Import, Export and Local Sales of Flooring 2015-2020

Table Major Raw Materials Suppliers of Flooring with Contact Information

Table Manufacturing Equipment Suppliers of Flooring with Contact Information

Table Major Players of Flooring with Contact Information

Table Key Consumers of Flooring with Contact Information

Table Supply Chain Relationship Analysis of Flooring

Table New Project SWOT Analysis of Flooring

Table New Project Investment Feasibility Analysis of Flooring

Table Part of Interviewees Record List

I would like to order

Product name: China Flooring Industry Report 2015

Product link: <https://marketpublishers.com/r/C596FD80A27EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C596FD80A27EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970