

# **China Floor Tile Market Research Report 2016**

 $\underline{https://marketpublishers.com/r/C09A8EB589BEN.html}$ 

Date: November 2016

Pages: 122

Price: US\$ 3,200.00 (Single User License)

ID: C09A8EB589BEN

Abstracts
Notes:
Sales, means the sales volume of Floor Tile
Revenue, means the sales value of Floor Tile
This report studies Floor Tile in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering
VANDYCK
Pergo
EGGER
Lamett
HARO
Armstong
Balteno
Teke

LG



Parky
-------

Split by product Type	e, with production	n, revenue,	price,	market sh	are and	growth	rate of
each type, can be div	vided into						

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Floor Tile in each application, can be divided into

Application 1

Application 2

Application 3



# **Contents**

China Floor Tile Market Research Report 2016

#### 1 FLOOR TILE MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Tile
- 1.2 Floor Tile Segment by Type
  - 1.2.1 China Production Market Share of Floor Tile Type in 2015
  - 1.2.2 Type I
  - 1.2.3 Type II
  - 1.2.4 Type III
- 1.3 Applications of Floor Tile
- 1.3.1 Floor Tile Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Floor Tile (2011-2021)
- 1.5 China Floor TileStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA FLOOR TILE MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Floor Tile Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Floor Tile Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Floor Tile Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Tile Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Floor Tile Market Competitive Situation and Trends
  - 2.5.1 Floor Tile Market Concentration Rate
  - 2.5.2 Floor Tile Market Share of Top 3 and Top 5 Manufacturers

# 3 CHINA FLOOR TILE MANUFACTURERS PROFILES/ANALYSIS

- 3.1 VANDYCK
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.1.2 Floor Tile Product Type, Application and Specification
    - 3.1.2.1 Type I
    - 3.1.2.2 Type II



- 3.1.3 VANDYCK Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Pergo
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 122 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Pergo 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 EGGER
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 128 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 EGGER 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Lamett
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Oct Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Lamett Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- **3.5 HARO**
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I
    - 3.5.2.2 Type II
  - 3.5.3 HARO Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Armstong



- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
- 3.6.2 Million USD Product Type, Application and Specification
  - 3.6.2.1 Type I
  - 3.6.2.2 Type II
- 3.6.3 Armstong Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.6.4 Main Business/Business Overview
- 3.7 Balteno
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Construction Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 Balteno Construction Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Teke
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Teke Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 LG
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Product Type, Application and Specification
    - 3.9.2.1 Type I
    - 3.9.2.2 Type II
  - 3.9.3 LG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview
- 3.10 Parky
- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification
    - 3.10.2.1 Type I
    - 3.10.2.2 Type II



- 3.10.3 Parky Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview

# 4 CHINA FLOOR TILE CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Floor Tile Capacity, Production and Growth (2011-2016)
- 4.2 China Floor Tile Revenue and Growth (2011-2016)
- 4.3 China Floor Tile Production, Consumption, Export and Import (2011-2016)

# 5 CHINA FLOOR TILE PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Floor Tile Production and Market Share by Type (2011-2016)
- 5.2 China Floor Tile Revenue and Market Share by Type (2011-2016)
- 5.3 China Floor Tile Price by Type (2011-2016)
- 5.4 China Floor Tile Production Growth by Type (2011-2016)

## **6 CHINA FLOOR TILE MARKET ANALYSIS BY APPLICATION**

- 6.1 China Floor Tile Consumption and Market Share by Application (2011-2016)
- 6.2 China Floor Tile Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 FLOOR TILE MANUFACTURING COST ANALYSIS

- 7.1 Floor Tile Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
  - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floor Tile

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS



- 8.1 Floor Tile Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floor Tile Major Manufacturers in 2015
- 8.4 Downstream Buyers

# 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA FLOOR TILE MARKET FORECAST (2016-2021)

- 11.1 China Floor Tile Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Floor Tile Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Floor Tile Production Forecast by Type (2016-2021)
- 11.4 China Floor Tile Consumption Forecast by Application (2016-2021)
- 11.5 Floor Tile Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 APPENDIX



Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



# **List Of Tables**

## LIST OF TABLES AND FIGURES

Figure Picture of Floor Tile

Figure China Production Market Share of Floor Tile by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Floor Tile Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Floor Tile Revenue (Million USD) and Growth Rate (2011-2021)

Table China Floor Tile Capacity of Key Manufacturers (2015 and 2016)

Table China Floor Tile Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Floor Tile Capacity of Key Manufacturers in 2015

Figure China Floor Tile Capacity of Key Manufacturers in 2016

Table China Floor Tile Production of Key Manufacturers (2015 and 2016)

Table China Floor Tile Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Tile Production Share by Manufacturers

Figure 2016 Floor Tile Production Share by Manufacturers

Table China Floor Tile Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Floor Tile Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Floor Tile Revenue Share by Manufacturers

Table 2016 China Floor Tile Revenue Share by Manufacturers

Table China Market Floor Tile Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Floor Tile Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Tile Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Tile Product Type

Figure Floor Tile Market Share of Top 3 Manufacturers

Figure Floor Tile Market Share of Top 5 Manufacturers

Table VANDYCK Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Table VANDYCK Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)



Figure VANDYCK Floor Tile Market Share (2011-2016)

Table Pergo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Pergo Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Pergo Floor Tile Market Share (2011-2016)

Table EGGER Basic Information, Manufacturing Base, Sales Area and Its Competitors Table EGGER Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure EGGER Floor Tile Market Share (2011-2016)

Table Lamett Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Lamett Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Lamett Floor Tile Market Share (2011-2016)

Table HARO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table HARO Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure HARO Floor Tile Market Share (2011-2016)

Table Armstong Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Armstong Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Armstong Floor Tile Market Share (2011-2016)

Table Balteno Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Balteno Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Balteno Floor Tile Market Share (2011-2016)

Table Teke Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Teke Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Teke Floor Tile Market Share (2011-2016)

Table LG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table LG Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LG Floor Tile Market Share (2011-2016)

Table Parky Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Parky Floor Tile Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Parky Floor Tile Market Share (2011-2016)

Figure China Floor Tile Capacity, Production and Growth (2011-2016)

Figure China Floor Tile Revenue (Million USD) and Growth (2011-2016)



Table China Floor Tile Production, Consumption, Export and Import (2011-2016)

Table China Floor Tile Production by Type (2011-2016)

Table China Floor Tile Production Share by Type (2011-2016)

Figure Production Market Share of Floor Tile by Type (2011-2016)

Figure 2015 Production Market Share of Floor Tile by Type

Table China Floor Tile Revenue by Type (2011-2016)

Table China Floor Tile Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Floor Tile by Type (2011-2016)

Figure 2015 Revenue Market Share of Floor Tile by Type

Table China Floor Tile Price by Type (2011-2016)

Figure China Floor Tile Production Growth by Type (2011-2016)

Table China Floor Tile Consumption by Application (2011-2016)

Table China Floor Tile Consumption Market Share by Application (2011-2016)

Figure China Floor Tile Consumption Market Share by Application in 2015

Table China Floor Tile Consumption Growth Rate by Application (2011-2016)

Figure China Floor Tile Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Floor Tile

Figure Manufacturing Process Analysis of Floor Tile

Figure Floor Tile Industrial Chain Analysis

Table Raw Materials Sources of Floor Tile Major Manufacturers in 2015

Table Major Buyers of Floor Tile

Table Distributors/Traders List

Figure China Floor Tile Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Floor Tile Revenue and Growth Rate Forecast (2016-2021)

Table China Floor Tile Production, Import, Export and Consumption Forecast (2016-2021)

Table China Floor Tile Production Forecast by Type (2016-2021)

Table China Floor Tile Consumption Forecast by Application (2016-2021)



# I would like to order

Product name: China Floor Tile Market Research Report 2016

Product link: https://marketpublishers.com/r/C09A8EB589BEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C09A8EB589BEN.html">https://marketpublishers.com/r/C09A8EB589BEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970