

China Floor Mats Market Research Report 2016

<https://marketpublishers.com/r/C64FEA6AED9EN.html>

Date: November 2016

Pages: 121

Price: US\$ 3,200.00 (Single User License)

ID: C64FEA6AED9EN

Abstracts

Notes:

Sales, means the sales volume of Floor Mats

Revenue, means the sales value of Floor Mats

This report studies Floor Mats in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

IKEA

Gaiam

CS

Mats

3M

Costco

Ortho

Cactus Mat

Tayohya

Violet

Dohia

FuAnNa

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Velvet Pad

Acrylic Pad

Polypropylene Fiber Mats

Other

Split by Application, this report focuses on consumption, market share and growth rate of Floor Mats in each application, can be divided into

Hotel

Restaurant

Private

Other

Contents

China Floor Mats Market Research Report 2016

1 FLOOR MATS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Mats
- 1.2 Floor Mats Segment by Type
 - 1.2.1 China Production Market Share of Floor Mats Type in 2015
 - 1.2.2 Velvet Pad
 - 1.2.3 Acrylic Pad
 - 1.2.4 Polypropylene Fiber Mats
 - 1.2.5 Other
- 1.3 Applications of Floor Mats
 - 1.3.1 Floor Mats Consumption Market Share by Application in 2015
 - 1.3.2 Hotel
 - 1.3.3 Restaurant
 - 1.3.4 Private
 - 1.3.5 Other
- 1.4 China Market Size (Value) of Floor Mats (2011-2021)
- 1.5 China Floor Mats Status and Outlook
- 1.6 Government Policies

2 CHINA FLOOR MATS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Floor Mats Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Floor Mats Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Floor Mats Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Mats Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Floor Mats Market Competitive Situation and Trends
 - 2.5.1 Floor Mats Market Concentration Rate
 - 2.5.2 Floor Mats Market Share of Top 3 and Top 5 Manufacturers

3 CHINA FLOOR MATS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 IKEA
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 Floor Mats Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 IKEA Floor Mats Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Gaiam

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 121 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Gaiam 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 CS

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 130 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 CS 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Mats

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Mats Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 3M

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

- 3.5.2.2 Type II
- 3.5.3 3M Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.5.4 Main Business/Business Overview
- 3.6 Costco
 - 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
 - 3.6.3 Costco Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Ortho
 - 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Consumer Goods Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
 - 3.7.3 Ortho Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Cactus Mat
 - 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Product Type, Application and Specification
 - 3.8.2.1 Type I
 - 3.8.2.2 Type II
 - 3.8.3 Cactus Mat Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Tayohya
 - 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Product Type, Application and Specification
 - 3.9.2.1 Type I
 - 3.9.2.2 Type II
 - 3.9.3 Tayohya Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview

3.10 Violet

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Violet Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Dohia

3.12 FuAnNa

4 CHINA FLOOR MATS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Floor Mats Capacity, Production and Growth (2011-2016)

4.2 China Floor Mats Revenue and Growth (2011-2016)

4.3 China Floor Mats Production, Consumption, Export and Import (2011-2016)

5 CHINA FLOOR MATS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Floor Mats Production and Market Share by Type (2011-2016)

5.2 China Floor Mats Revenue and Market Share by Type (2011-2016)

5.3 China Floor Mats Price by Type (2011-2016)

5.4 China Floor Mats Production Growth by Type (2011-2016)

6 CHINA FLOOR MATS MARKET ANALYSIS BY APPLICATION

6.1 China Floor Mats Consumption and Market Share by Application (2011-2016)

6.2 China Floor Mats Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 FLOOR MATS MANUFACTURING COST ANALYSIS

7.1 Floor Mats Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Floor Mats

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Floor Mats Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Floor Mats Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA FLOOR MATS MARKET FORECAST (2016-2021)

- 11.1 China Floor Mats Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Floor Mats Production, Import, Export and Consumption Forecast

(2016-2021)

11.3 China Floor Mats Production Forecast by Type (2016-2021)

11.4 China Floor Mats Consumption Forecast by Application (2016-2021)

11.5 Floor Mats Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List

Disclosure Section

Research Methodology

Data Source

China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floor Mats

Figure China Production Market Share of Floor Mats by Type in 2015

Figure Product Picture of Velvet Pad

Table Major Manufacturers of Velvet Pad

Figure Product Picture of Acrylic Pad

Table Major Manufacturers of Acrylic Pad

Figure Product Picture of Polypropylene Fiber Mats

Table Major Manufacturers of Polypropylene Fiber Mats

Figure Product Picture of Other

Table Major Manufacturers of Other

Table Floor Mats Consumption Market Share by Application in 2015

Figure Hotel Examples

Figure Restaurant Examples

Figure Private Examples

Figure Other Examples

Figure China Floor Mats Revenue (Million USD) and Growth Rate (2011-2021)

Table China Floor Mats Capacity of Key Manufacturers (2015 and 2016)

Table China Floor Mats Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Floor Mats Capacity of Key Manufacturers in 2015

Figure China Floor Mats Capacity of Key Manufacturers in 2016

Table China Floor Mats Production of Key Manufacturers (2015 and 2016)

Table China Floor Mats Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Mats Production Share by Manufacturers

Figure 2016 Floor Mats Production Share by Manufacturers

Table China Floor Mats Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Floor Mats Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Floor Mats Revenue Share by Manufacturers

Table 2016 China Floor Mats Revenue Share by Manufacturers

Table China Market Floor Mats Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Floor Mats Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Mats Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Mats Product Type

Figure Floor Mats Market Share of Top 3 Manufacturers

Figure Floor Mats Market Share of Top 5 Manufacturers

Table IKEA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table IKEA Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure IKEA Floor Mats Market Share (2011-2016)

Table Gaiam Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Gaiam Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Gaiam Floor Mats Market Share (2011-2016)

Table CS Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CS Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure CS Floor Mats Market Share (2011-2016)

Table Mats Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mats Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Mats Floor Mats Market Share (2011-2016)

Table 3M Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table 3M Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure 3M Floor Mats Market Share (2011-2016)

Table Costco Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Costco Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Costco Floor Mats Market Share (2011-2016)

Table Ortho Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ortho Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Ortho Floor Mats Market Share (2011-2016)

Table Cactus Mat Basic Information, Manufacturing Base, Sales Area and Its
Competitors

Table Cactus Mat Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Cactus Mat Floor Mats Market Share (2011-2016)

Table Tayohya Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tayohya Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Tayohya Floor Mats Market Share (2011-2016)

Table Violet Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Violet Floor Mats Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Violet Floor Mats Market Share (2011-2016)
Table Dohia Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table Dohia Floor Mats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure Dohia Floor Mats Market Share (2011-2016)
Table FuAnNa Basic Information, Manufacturing Base, Sales Area and Its Competitors
Table FuAnNa Floor Mats Capacity, Production, Revenue, Price and Gross Margin (2011-2016)
Figure FuAnNa Floor Mats Market Share (2011-2016)
Figure China Floor Mats Capacity, Production and Growth (2011-2016)
Figure China Floor Mats Revenue (Million USD) and Growth (2011-2016)
Table China Floor Mats Production, Consumption, Export and Import (2011-2016)
Table China Floor Mats Production by Type (2011-2016)
Table China Floor Mats Production Share by Type (2011-2016)
Figure Production Market Share of Floor Mats by Type (2011-2016)
Figure 2015 Production Market Share of Floor Mats by Type
Table China Floor Mats Revenue by Type (2011-2016)
Table China Floor Mats Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Floor Mats by Type (2011-2016)
Figure 2015 Revenue Market Share of Floor Mats by Type
Table China Floor Mats Price by Type (2011-2016)
Figure China Floor Mats Production Growth by Type (2011-2016)
Table China Floor Mats Consumption by Application (2011-2016)
Table China Floor Mats Consumption Market Share by Application (2011-2016)
Figure China Floor Mats Consumption Market Share by Application in 2015
Table China Floor Mats Consumption Growth Rate by Application (2011-2016)
Figure China Floor Mats Consumption Growth Rate by Application (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Floor Mats
Figure Manufacturing Process Analysis of Floor Mats
Figure Floor Mats Industrial Chain Analysis
Table Raw Materials Sources of Floor Mats Major Manufacturers in 2015
Table Major Buyers of Floor Mats
Table Distributors/Traders List
Figure China Floor Mats Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Floor Mats Revenue and Growth Rate Forecast (2016-2021)
Table China Floor Mats Production, Import, Export and Consumption Forecast

(2016-2021)

Table China Floor Mats Production Forecast by Type (2016-2021)

Table China Floor Mats Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Floor Mats Market Research Report 2016

Product link: <https://marketpublishers.com/r/C64FEA6AED9EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C64FEA6AED9EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970