

# China Floor Lamps Industry 2015 Market Research Report

<https://marketpublishers.com/r/C2E89E29A0BEN.html>

Date: December 2015

Pages: 130

Price: US\$ 3,200.00 (Single User License)

ID: C2E89E29A0BEN

## Abstracts

The China Floor Lamps Industry 2015 Market Research Report is a professional and in-depth study on the current state of the Floor Lamps industry.

The report provides a basic overview of the industry including definitions, classifications, applications and industry chain structure. The Floor Lamps market analysis is provided for the China markets including development trends, competitive landscape analysis, and key regions development status.

Development policies and plans are discussed as well as manufacturing processes and Bill of Materials cost structures are also analyzed. This report also states import/export consumption, supply and demand Figures, cost, price, revenue and gross margins.

The report focuses on China major leading industry players providing information such as company profiles, product picture and specification, capacity, production, price, cost, revenue and contact information. Upstream raw materials and equipment and downstream demand analysis is also carried out. The Floor Lamps industry development trends and marketing channels are analyzed. Finally the feasibility of new investment projects are assessed and overall research conclusions offered.

With 144 tables and figures the report provides key statistics on the state of the industry and is a valuable source of guidance and direction for companies and individuals interested in the market.

## Contents

### **1 INDUSTRY OVERVIEW**

- 1.1 Definition and Specifications of Floor Lamps
- 1.2 Classification of Floor Lamps
- 1.3 Applications of Floor Lamps
- 1.4 Industry Chain Structure of Floor Lamps
- 1.5 Industry Overview of Floor Lamps
- 1.6 Industry Policy Analysis of Floor Lamps
- 1.7 Industry News Analysis of Floor Lamps

### **2 MANUFACTURING COST STRUCTURE ANALYSIS OF FLOOR LAMPS**

- 2.1 Bill of Materials (BOM) of Floor Lamps
- 2.2 BOM Price Analysis of Floor Lamps
- 2.3 Labor Cost Analysis of Floor Lamps
- 2.4 Depreciation Cost Analysis of Floor Lamps
- 2.5 Manufacturing Cost Structure Analysis of Floor Lamps
- 2.6 Manufacturing Process Analysis of Floor Lamps
- 2.7 China Price, Cost and Gross of Floor Lamps 2010-2015

### **3 TECHNICAL DATA AND MANUFACTURING PLANTS ANALYSIS**

- 3.1 Capacity and Commercial Production Date of China Key Manufacturers in 2014
- 3.2 Manufacturing Plants Distribution of China Key Floor Lamps Manufacturers in 2014
- 3.3 R&D Status and Technology Source of China Floor Lamps Key Manufacturers in 2014
- 3.4 Raw Materials Sources Analysis of China Floor Lamps Key Manufacturers in 2014

### **4 PRODUCTION ANALYSIS OF FLOOR LAMPS BY REGIONS, TYPE, AND APPLICATIONS**

- 4.1 China Production of Floor Lamps by Regions 2010-2015
- 4.2 China Production of Floor Lamps by Type 2010-2015
- 4.3 China Sales of Floor Lamps by Applications 2010-2015
- 4.4 Price Analysis of China Floor Lamps Key Manufacturers in 2015
- 4.5 China Capacity, Production, Import, Export, Sales, Price, Cost and Revenue of Floor Lamps 2010-2015

## **5 CONSUMPTION VOLUME AND CONSUMPTION VALUE ANALYSIS OF FLOOR LAMPS BY REGIONS**

- 5.1 China Consumption Volume of Floor Lamps by Regions 2010-2015
- 5.2 China Consumption Value of Floor Lamps by Regions 2010-2015
- 5.3 China Consumption Price Analysis of Floor Lamps by Regions 2010-2015

## **6 ANALYSIS OF FLOOR LAMPS PRODUCTION, SUPPLY, SALES AND MARKET STATUS 2010-2015**

- 6.1 Capacity, Production, Sales, and Revenue of Floor Lamps 2010-2015
- 6.2 Production Market Share and Sales Market Share Analysis of Floor Lamps 2014-2015
- 6.3 Sales Overview of Floor Lamps 2010-2015
- 6.4 Supply, Consumption and Gap of Floor Lamps 2010-2015
- 6.5 Import, Export and Consumption of Floor Lamps 2010-2015
- 6.6 Cost, Price, Revenue and Gross Margin of Floor Lamps 2010-2015

## **7 ANALYSIS OF FLOOR LAMPS INDUSTRY KEY MANUFACTURERS**

### **7.1 HOME DEPOT**

- 7.1.1 Company Profile
- 7.1.2 Product Picture and Specification
- 7.1.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.1.4 HOME DEPOT SWOT Analysis

### **7.2 LOWE'S**

- 7.2.1 Company Profile
- 7.2.2 Product Picture and Specification
- 7.2.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.2.4 LOWE'S SWOT Analysis

### **7.3 TARGET**

- 7.3.1 Company Profile
- 7.3.2 Product Picture and Specification
- 7.3.3 Capacity, Production, Price, Cost, Gross, and Revenue
- 7.3.4 TARGET SWOT Analysis

### **7.4 WALMART**

- 7.4.1 Company Profile
- 7.4.2 Product Picture and Specification

7.4.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.4.4 WALMART SWOT Analysis

## 7.5 BED BATH & BEYOND

7.5.1 Company Profile

7.5.2 Product Picture and Specification

7.5.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.5.4 BED BATH & BEYOND SWOT Analysis

## 7.6 SAM'S CLUB

7.6.1 Company Profile

7.6.2 Product Picture and Specification

7.6.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.6.4 SAM'S CLUB SWOT Analysis

## 7.7 COSTCO

7.7.1 Company Profile

7.7.2 Product Picture and Specification

7.7.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.7.4 COSTCO SWOT Analysis

## 7.8 MENARDS

7.8.1 Company Profile

7.8.2 Product Picture and Specification

7.8.3 Capacity, Production, Price, Cost, Gross, and Revenue

7.8.4 MENARDS SWOT Analysis

# 8 PRICE AND GROSS MARGIN ANALYSIS

8.1 Analysis of Price

8.2 Gross Margin Analysis

8.3 Price Comparison by Regions

8.4 Price Analysis of Different Floor Lamps Product Types

8.5 Market Share Analysis of Different Floor Lamps Price Levels

8.6 Gross Margin Analysis of Different Floor Lamps Applications

# 9 MARKETING TRADER OR DISTRIBUTOR ANALYSIS OF FLOOR LAMPS

9.1 Marketing Channels Status of Floor Lamps

9.2 Traders or Distributors of Floor Lamps with Contact Information

9.3 Ex-work Price, Channel Price and End Buyer Price Analysis of Floor Lamps

9.4 China Import, Export and Trade Analysis of Floor Lamps

## **10 DEVELOPMENT TREND OF FLOOR LAMPS INDUSTRY 2016-2021**

- 10.1 Capacity and Production Overview of Floor Lamps 2016-2021
- 10.2 Production Market Share by Product Types of Floor Lamps 2016-2021
- 10.3 Sales and Sales Revenue Overview of Floor Lamps 2016-2021
- 10.4 China Sales of Floor Lamps by Applications 2016-2021
- 10.5 Import, Export and Consumption of Floor Lamps 2016-2021
- 10.6 Cost, Price, Revenue and Gross Margin of Floor Lamps 2016-2021

## **11 INDUSTRY CHAIN SUPPLIERS OF FLOOR LAMPS WITH CONTACT INFORMATION**

- 11.1 Major Raw Materials Suppliers of Floor Lamps with Contact Information
- 11.2 Manufacturing Equipment Suppliers of Floor Lamps with Contact Information
- 11.3 Major Players of Floor Lamps with Contact Information
- 11.4 Key Consumers of Floor Lamps with Contact Information
- 11.5 Supply Chain Relationship Analysis of Floor Lamps

## **12 NEW PROJECT INVESTMENT FEASIBILITY ANALYSIS OF FLOOR LAMPS**

- 12.1 New Project SWOT Analysis of Floor Lamps
- 12.2 New Project Investment Feasibility Analysis of Floor Lamps

## **13 CONCLUSION OF THE CHINA FLOOR LAMPS INDUSTRY 2015 MARKET RESEARCH REPORT**

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Picture of Floor Lamps

Table Product Specifications of Floor Lamps

Table Classification of Floor Lamps

Figure China Sales Market Share of Floor Lamps by Product Types in 2014

Table Applications of Floor Lamps

Figure China Sales Market Share of Floor Lamps by Applications in 2014

Figure Industry Chain Structure of Floor Lamps

Table China Industry Overview of Floor Lamps

Table Industry Policy of Floor Lamps

Table Industry News List of Floor Lamps

Table Bill of Materials (BOM) of Floor Lamps

Table Bill of Materials (BOM) Price of Floor Lamps

Table Labor Cost of Floor Lamps

Table Depreciation Cost of Floor Lamps

Table Manufacturing Cost Structure Analysis of Floor Lamps in 2014

Figure Manufacturing Process Analysis of Floor Lamps

Table China Price Analysis of Floor Lamps 2010-2015 (USD/Unit)

Table China Cost Analysis of Floor Lamps 2010-2015 (USD/Unit)

Table China Gross Analysis of Floor Lamps 2010-2015

Table Capacity (Unit) and Commercial Production Date of China Floor Lamps Key Manufacturers in 2014

Table Manufacturing Plants Distribution of China Key Floor Lamps Manufacturers in 2014

Table R&D Status and Technology Source of China Floor Lamps Key Manufacturers in 2014

Table Raw Materials Sources Analysis of China and China Floor Lamps Key Manufacturers in 2014

Table China Production of Floor Lamps by Regions 2010-2015 (Unit)

Table China Production Market Share of Floor Lamps by Regions 2010-2015

Figure China Production Market Share of Floor Lamps by Regions in 2014

Figure China Production Market Share of Floor Lamps by Regions in 2015

Table China Production of Floor Lamps by Types in 2010-2015 (Unit)

Table China Production Market Share of Floor Lamps by Type in 2010-2015

Figure China Production Market Share of Floor Lamps by Type in 2014

Figure China Production Market Share of Floor Lamps by Type in 2015

Table China Sales of Floor Lamps by Applications 2010-2015 (Unit)

Table China Production Market Share of Floor Lamps by Applications 2010-2015

Figure China Production Market Share of Floor Lamps by Applications in 2014

Figure China Production Market Share of Floor Lamps by Applications in 2015

Table Price Comparison of China Floor Lamps Key Manufacturers in 2015 (USD/Unit)

Table China Capacity, Production, Import Export Sales Price, Cost and Revenue (M USD) of Floor Lamps 2010-2015

Table China Consumption Volume of Floor Lamps by Regions 2010-2015 (Unit)

Table China Consumption Volume Market Share of Floor Lamps by Regions 2010-2015

Figure China Consumption Volume Market Share of Floor Lamps by Regions in 2014

Figure China Consumption Volume Market Share of Floor Lamps by Regions in 2015

Table China Consumption Value of Floor Lamps by Regions 2010-2015 (M USD)

Table China Consumption Value Market Share of Floor Lamps by Regions 2010-2015

Figure China Consumption Value Market Share of Floor Lamps by Regions in 2014

Figure China Consumption Value Market Share of Floor Lamps by Regions in 2015

Table Consumption Price of Floor Lamps by Regions 2010-2015 (USD/Unit)

Table China and Major Manufacturers Capacity of Floor Lamps 2010-2015 (Unit)

Table China Capacity Market Share of Major Floor Lamps Manufacturers 2010-2015

Table China and Major Manufacturers Production of Floor Lamps 2010-2015 (Unit)

Table China Production Market Share of Major Floor Lamps Manufacturers 2010-2015

Table China and Major Manufacturers Sales of Floor Lamps 2010-2015 (Unit)

Table China Sales Market Share of Major Floor Lamps Manufacturers 2010-2015

Table China and Major Manufacturers Sales Revenue of Floor Lamps 2010-2015 (M USD)

Table China Sales Revenue Market Share of Major Floor Lamps Manufacturers 2010-2015

Figure China Capacity (Unit), Production (Unit) and Growth Rate of Floor Lamps 2010-2015

Figure China Capacity Utilization Rate of Floor Lamps 2010-2015

Figure China Sales Revenue (M USD) and Growth Rate of Floor Lamps 2010-2015

Figure China Production Market Share of Major Floor Lamps Manufacturers in 2014

Figure China Production Market Share of Major Floor Lamps Manufacturers in 2015

Figure China Sales Market Share of Major Floor Lamps Manufacturers in 2014

Figure China Sales Market Share of Major Floor Lamps Manufacturers in 2015

Figure China Sales (Unit) and Growth Rate of Floor Lamps 2010-2015

Table China Supply, Consumption and Gap of Floor Lamps 2010-2015 (Unit)

Table China Import, Export and Consumption of Floor Lamps 2010-2015 (Unit)

Table Price of China Floor Lamps Major Manufacturers 2010-2015 (USD/Unit)

Table Gross Margin of China Floor Lamps Major Manufacturers 2010-2015



Table China and Major Manufacturers Revenue of Floor Lamps 2010-2015 (M USD)

Table China Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Floor Lamps 2010-2015

Table HOME DEPOT Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of HOME DEPOT

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of HOME DEPOT 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of HOME DEPOT 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of HOME DEPOT 2010-2015

Table HOME DEPOT Floor Lamps SWOT Analysis

Table LOWE'S Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of LOWE'S

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of LOWE'S 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of LOWE'S 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of LOWE'S 2010-2015

Table LOWE'S Floor Lamps SWOT Analysis

Table TARGET Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of TARGET

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of TARGET 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of TARGET 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of TARGET 2010-2015

Table TARGET Floor Lamps SWOT Analysis

Table WALMART Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of WALMART

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of WALMART



2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of WALMART 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of WALMART 2010-2015

Table WALMART Floor Lamps SWOT Analysis

Table BED BATH & BEYOND Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of BED BATH & BEYOND

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of BED BATH & BEYOND 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of BED BATH & BEYOND 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of BED BATH & BEYOND 2010-2015

Table BED BATH & BEYOND Floor Lamps SWOT Analysis

Table SAM'S CLUB Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of SAM'S CLUB

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of SAM'S CLUB 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of SAM'S CLUB 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of SAM'S CLUB 2010-2015

Table SAM'S CLUB Floor Lamps SWOT Analysis

Table COSTCO Company Profile (Contact Information Plant Location Capacity Revenue etc)

Figure Floor Lamps Picture and Specifications of COSTCO

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of COSTCO 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of COSTCO 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of COSTCO 2010-2015

Table COSTCO Floor Lamps SWOT Analysis

Table MENARDS Company Profile (Contact Information Plant Location Capacity

Revenue etc)

Figure Floor Lamps Picture and Specifications of MENARDS

Table Floor Lamps Capacity (Unit), Production (Unit), Price (USD/Unit), Cost (USD/Unit), Gross (USD/Unit), Revenue (M USD) and Gross Margin of MENARDS 2010-2015

Figure Floor Lamps Capacity (Unit), Production (Unit) and Growth Rate of MENARDS 2010-2015

Figure Floor Lamps Production (Unit) and China Market Share of MENARDS 2010-2015

Table MENARDS Floor Lamps SWOT Analysis

Table Floor Lamps Price by Regions 2010-2015

Table Floor Lamps Price by Product Types 2010-2015

Table Floor Lamps Price by Companies 2010-2015

Table Floor Lamps Gross Margin by Companies 2010-2015

Table Price Comparison of Floor Lamps by Regions 2010-2015 (USD/Unit)

Table Price of Different Floor Lamps Product Types (USD/Unit)

Table Market Share of Different Floor Lamps Price Level

Table Gross Margin of Different Floor Lamps Applications

Table Marketing Channels Status of Floor Lamps

Table Traders or Distributors of Floor Lamps with Contact Information

Table Ex-work Price, Channel Price and End Buyer Price of Floor Lamps (USD/Unit) in 2015

Table China Import, Export, and Trade of Floor Lamps (Unit)

Figure China Capacity (Unit), Production (Unit) and Growth Rate of Floor Lamps 2016-2021

Figure China Capacity Utilization Rate of Floor Lamps 2016-2021

Table China Floor Lamps Production by Type 2016-2021 (Unit)

Table China Floor Lamps Production Market Share by Type 2016-2021

Figure China Production Market Share of Floor Lamps by Type in 2021

Figure China Sales (Unit) and Growth Rate of Floor Lamps 2016-2021

Figure China Sales Revenue (Million USD) and Growth Rate of Floor Lamps 2016-2021

Figure China Sales of Floor Lamps by Applications 2016-2021 (Unit)

Table China Production Market Share of Floor Lamps by Applications 2016-2021

Figure China Production Market Share of Floor Lamps by Applications in 2021

Table China Production, Import, Export and Consumption of Floor Lamps 2016-2021 (Unit)

Table China Production (Unit), Price (USD/Unit), Cost (USD/Unit), Revenue (M USD) and Gross Margin of Floor Lamps 2016-2021

Table Major Raw Materials Suppliers of Floor Lamps with Contact Information

Table Manufacturing Equipment Suppliers of Floor Lamps with Contact Information

Table Major Players of Floor Lamps with Contact Information

Table Key Consumers of Floor Lamps with Contact Information

Table Supply Chain Relationship Analysis of Floor Lamps

Table New Project SWOT Analysis of Floor Lamps

Table New Project Investment Feasibility Analysis of Floor Lamps

Table Part of Interviewees Record List

## I would like to order

Product name: China Floor Lamps Industry 2015 Market Research Report

Product link: <https://marketpublishers.com/r/C2E89E29A0BEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C2E89E29A0BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970