

China Floor Fans Market Research Report 2017

<https://marketpublishers.com/r/C073E9C540CEN.html>

Date: January 2017

Pages: 114

Price: US\$ 3,200.00 (Single User License)

ID: C073E9C540CEN

Abstracts

Notes:

Sales, means the sales volume of Floor Fans

Revenue, means the sales value of Floor Fans

This report studies Floor Fans in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Midea

Dyson

Airmate

Wahson

Singfun

TOSOT

AUCMA

CHIGO

LIAN

Haier

Vornado

Kingfortune

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Mechanical

Remote control

AAP control

Split by Application, this report focuses on consumption, market share and growth rate of Floor Fans in each application, can be divided into

Home use

Commerical use

Industrial use

Other

Contents

China Floor Fans Market Research Report 2017

1 FLOOR FANS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Floor Fans
- 1.2 Floor Fans Segment by Type
 - 1.2.1 China Production Market Share of Floor Fans Type in 2015
 - 1.2.2 Mechanical
 - 1.2.3 Remote control
 - 1.2.4 AAP control
- 1.3 Applications of Floor Fans
 - 1.3.1 Floor Fans Consumption Market Share by Application in 2015
 - 1.3.2 Home use
 - 1.3.3 Commerical use
 - 1.3.4 Industrial use
 - 1.3.5 Other
- 1.4 China Market Size (Value) of Floor Fans (2011-2021)
- 1.5 China Floor Fans Status and Outlook
- 1.6 Government Policies

2 CHINA FLOOR FANS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Floor Fans Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Floor Fans Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Floor Fans Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Floor Fans Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Floor Fans Market Competitive Situation and Trends
 - 2.5.1 Floor Fans Market Concentration Rate
 - 2.5.2 Floor Fans Market Share of Top 3 and Top 5 Manufacturers

3 CHINA FLOOR FANS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Midea
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Floor Fans Product Type, Application and Specification
 - 3.1.2.1 Mechanical
 - 3.1.2.2 Remote control
- 3.1.3 Midea Floor Fans Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.1.4 Main Business/Business Overview
- 3.2 Dyson
 - 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Floor Fans Product Type, Application and Specification
 - 3.2.2.1 Mechanical
 - 3.2.2.2 Remote control
 - 3.2.3 Dyson 114 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Airmate
 - 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Floor Fans Product Type, Application and Specification
 - 3.3.2.1 Mechanical
 - 3.3.2.2 Remote control
 - 3.3.3 Airmate 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Wahson
 - 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Floor Fans Product Type, Application and Specification
 - 3.4.2.1 Mechanical
 - 3.4.2.2 Remote control
 - 3.4.3 Wahson Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Singfun
 - 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Floor Fans Product Type, Application and Specification
 - 3.5.2.1 Mechanical
 - 3.5.2.2 Remote control

3.5.3 Singfun Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 TOSOT

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Floor Fans Product Type, Application and Specification

3.6.2.1 Mechanical

3.6.2.2 Remote control

3.6.3 TOSOT Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 AUCMA

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Floor Fans Product Type, Application and Specification

3.7.2.1 Mechanical

3.7.2.2 Remote control

3.7.3 AUCMA Consumer Goods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 CHIGO

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.8.2 Floor Fans Product Type, Application and Specification

3.8.2.1 Mechanical

3.8.2.2 Remote control

3.8.3 CHIGO Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 LIAN

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.9.2 Floor Fans Product Type, Application and Specification

3.9.2.1 Mechanical

3.9.2.2 Remote control

3.9.3 LIAN Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Haier

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Floor Fans Product Type, Application and Specification

3.10.2.1 Mechanical

3.10.2.2 Remote control

3.10.3 Haier Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 Vornado

3.12 Kingfortune

4 CHINA FLOOR FANS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Floor Fans Capacity, Production and Growth (2011-2016)

4.2 China Floor Fans Revenue and Growth (2011-2016)

4.3 China Floor Fans Production, Consumption, Export and Import (2011-2016)

5 CHINA FLOOR FANS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Floor Fans Production and Market Share by Type (2011-2016)

5.2 China Floor Fans Revenue and Market Share by Type (2011-2016)

5.3 China Floor Fans Price by Type (2011-2016)

5.4 China Floor Fans Production Growth by Type (2011-2016)

6 CHINA FLOOR FANS MARKET ANALYSIS BY APPLICATION

6.1 China Floor Fans Consumption and Market Share by Application (2011-2016)

6.2 China Floor Fans Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINA FLOOR FANS MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Floor Fans Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Floor Fans Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Floor Fans Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China Floor Fans Sales Price by Regions (Provinces)(2011-2016)

7.2 China Floor Fans Consumption by Regions (Provinces)(2011-2016)

7.3 China Floor Fans Production, Consumption, Export and Import (2011-2016)

8 FLOOR FANS MANUFACTURING COST ANALYSIS

8.1 Floor Fans Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of Floor Fans

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Floor Fans Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of Floor Fans Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

10.1 Marketing Channel

10.1.1 Direct Marketing

10.1.2 Indirect Marketing

10.1.3 Marketing Channel Development Trend

10.2 Market Positioning

10.2.1 Pricing Strategy

10.2.2 Brand Strategy

10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

11.1 Technology Progress/Risk

11.1.1 Substitutes Threat

11.1.2 Technology Progress in Related Industry

11.2 Consumer Needs/Customer Preference Change

11.3 Economic/Political Environmental Change

12 CHINA FLOOR FANS MARKET FORECAST (2016-2021)

12.1 China Floor Fans Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Floor Fans Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Floor Fans Production Forecast by Type (2016-2021)

12.4 China Floor Fans Consumption Forecast by Application (2016-2021)

12.5 China Floor Fans Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.5.1 China Floor Fans Production Forecast by Regions (Provinces)(2016-2021)

12.5.2 China Floor Fans Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Floor Fans Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Floor Fans Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Floor Fans

Figure China Production Market Share of Floor Fans by Type in 2015

Figure Product Picture of Mechanical

Table Major Manufacturers of Mechanical

Figure Product Picture of Remote control

Table Major Manufacturers of Remote control

Figure Product Picture of AAP control

Table Major Manufacturers of AAP control

Table Floor Fans Consumption Market Share by Application in 2015

Figure Home use Examples

Figure Commerical use Examples

Figure Industrial use Examples

Figure Other Examples

Figure China Floor Fans Revenue (Million USD) and Growth Rate (2011-2021)

Table China Floor Fans Capacity of Key Manufacturers (2015 and 2016)

Table China Floor Fans Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Floor Fans Capacity of Key Manufacturers in 2015

Figure China Floor Fans Capacity of Key Manufacturers in 2016

Table China Floor Fans Production of Key Manufacturers (2015 and 2016)

Table China Floor Fans Production Share by Manufacturers (2015 and 2016)

Figure 2015 Floor Fans Production Share by Manufacturers

Figure 2016 Floor Fans Production Share by Manufacturers

Table China Floor Fans Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Floor Fans Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Floor Fans Revenue Share by Manufacturers

Table 2016 China Floor Fans Revenue Share by Manufacturers

Table China Market Floor Fans Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Floor Fans Average Price of Key Manufacturers in 2015

Table Manufacturers Floor Fans Manufacturing Base Distribution and Sales Area

Table Manufacturers Floor Fans Product Type

Figure Floor Fans Market Share of Top 3 Manufacturers

Figure Floor Fans Market Share of Top 5 Manufacturers

Table Midea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Midea Floor Fans Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Midea Floor Fans Market Share (2011-2016)

Table Dyson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Dyson Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Dyson Floor Fans Market Share (2011-2016)

Table Airmate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Airmate Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Airmate Floor Fans Market Share (2011-2016)

Table Wahson Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wahson Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Wahson Floor Fans Market Share (2011-2016)

Table Singfun Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Singfun Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Singfun Floor Fans Market Share (2011-2016)

Table TOSOT Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TOSOT Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure TOSOT Floor Fans Market Share (2011-2016)

Table AUCMA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table AUCMA Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure AUCMA Floor Fans Market Share (2011-2016)

Table CHIGO Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table CHIGO Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure CHIGO Floor Fans Market Share (2011-2016)

Table LIAN Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LIAN Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure LIAN Floor Fans Market Share (2011-2016)

Table Haier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Haier Floor Fans Capacity, Production, Revenue, Price and Gross Margin
(2011-2016)

Figure Haier Floor Fans Market Share (2011-2016)

Table Vornado Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Kingfortune Basic Information, Manufacturing Base, Sales Area and Its

Competitors

Figure China Floor Fans Capacity, Production and Growth (2011-2016)
Figure China Floor Fans Revenue (Million USD) and Growth (2011-2016)
Table China Floor Fans Production, Consumption, Export and Import (2011-2016)
Table China Floor Fans Production by Type (2011-2016)
Table China Floor Fans Production Share by Type (2011-2016)
Figure Production Market Share of Floor Fans by Type (2011-2016)
Figure 2015 Production Market Share of Floor Fans by Type
Table China Floor Fans Revenue by Type (2011-2016)
Table China Floor Fans Revenue Share by Type (2011-2016)
Figure Production Revenue Share of Floor Fans by Type (2011-2016)
Figure 2015 Revenue Market Share of Floor Fans by Type
Table China Floor Fans Price by Type (2011-2016)
Figure China Floor Fans Production Growth by Type (2011-2016)
Table China Floor Fans Consumption by Application (2011-2016)
Table China Floor Fans Consumption Market Share by Application (2011-2016)
Figure China Floor Fans Consumption Market Share by Application in 2015
Table China Floor Fans Consumption Growth Rate by Application (2011-2016)
Figure China Floor Fans Consumption Growth Rate by Application (2011-2016)
Table China Floor Fans Production by Regions (Provinces)(2011-2016)
Table China Floor Fans Production Market Share by Regions (Provinces)(2011-2016)
Table China Floor Fans Production Value by Regions (Provinces)(2011-2016)
Table China Floor Fans Production Value Market Share by Regions (Provinces)(2011-2016)
Table China Floor Fans Sales Price by Regions (Provinces)(2011-2016)
Table China Floor Fans Consumption by Regions (Provinces)(2011-2016)
Table China Floor Fans Consumption Market Share by Regions (Provinces)(2011-2016)
Table China Floor Fans Production, Consumption, Export and Import (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of Floor Fans
Figure Manufacturing Process Analysis of Floor Fans
Figure Floor Fans Industrial Chain Analysis
Table Raw Materials Sources of Floor Fans Major Manufacturers in 2015
Table Major Buyers of Floor Fans
Table Distributors/Traders List
Figure China Floor Fans Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China Floor Fans Revenue and Growth Rate Forecast (2016-2021)

Table China Floor Fans Production, Import, Export and Consumption Forecast
(2016-2021)

Table China Floor Fans Production Forecast by Type (2016-2021)

Table China Floor Fans Consumption Forecast by Application (2016-2021)

Table China Floor Fans Production Forecast by Regions (Provinces)(2016-2021)

Table China Floor Fans Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Floor Fans Production, Consumption, Import and Export Forecast by
Regions (Provinces)(2016-2021)

I would like to order

Product name: China Floor Fans Market Research Report 2017

Product link: <https://marketpublishers.com/r/C073E9C540CEN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C073E9C540CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970