

China Flavor Tea Market Research Report 2017

https://marketpublishers.com/r/C2D5E22F87DEN.html Date: January 2017 Pages: 111 Price: US\$ 3,200.00 (Single User License) ID: C2D5E22F87DEN

Abstracts

Notes:

Sales, means the sales volume of Flavor Tea

Revenue, means the sales value of Flavor Tea

This report studies Flavor Tea in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Twinings Harney & Sons

Celestial Seasonings

Tazo.

Dilmah

Bigelow

Tatley

Yogi Tea

The Republic of Tea



Yorkshire Tea

Lipton

Mighty Leaf Tea

Stash Tea

Traditional Medicinals

Tevana

Luzianne

PG Tips

Red Rose

Mariage

Laduree

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China



Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Apple Tea Blueberry Tea Cinnamon Tea Cranberry Tea Lemon Tea Mint Tea Mango Tea Orange Tea Peach Tea

Other Flavors

Split by Application, this report focuses on consumption, market share and growth rate of Flavor Tea in each application, can be divided into

Residential

Hotel

Restaurant

Cafe & Tea Station

Air Company



Contents

China Flavor Tea Market Research Report 2017

1 FLAVOR TEA MARKET OVERVIEW

- 1.1 Product Overview and Scope of Flavor Tea
- 1.2 Flavor Tea Segment by Type
- 1.2.1 China Production Market Share of Flavor Tea Type in 2015
- 1.2.2 Apple Tea
- 1.2.3 Blueberry Tea
- 1.2.4 Cinnamon Tea
- 1.2.5 Cranberry Tea
- 1.2.6 Lemon Tea
- 1.2.7 Mint Tea
- 1.2.8 Mango Tea
- 1.2.9 Orange Tea
- 1.2.10 Peach Tea
- 1.2.11 Other Flavors
- 1.3 Applications of Flavor Tea
 - 1.3.1 Flavor Tea Consumption Market Share by Application in 2015
 - 1.3.2 Residential
 - 1.3.3 Hotel
- 1.3.4 Restaurant
- 1.3.5 Cafe & Tea Station
- 1.3.6 Air Company
- 1.4 China Market Size (Value) of Flavor Tea (2011-2021)
- 1.5 China Flavor Tea Status and Outlook
- 1.6 Government Policies

2 CHINA FLAVOR TEA MARKET COMPETITION BY MANUFACTURERS

2.1 China Flavor Tea Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Flavor Tea Revenue and Share by Manufacturers (2015 and 2016)

- 2.3 China Flavor Tea Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Flavor Tea Manufacturing Base Distribution, Sales Area, Product Type

2.5 Flavor Tea Market Competitive Situation and Trends



2.5.1 Flavor Tea Market Concentration Rate

2.5.2 Flavor Tea Market Share of Top 3 and Top 5 Manufacturers

3 CHINA FLAVOR TEA MANUFACTURERS PROFILES/ANALYSIS

3.1 Twinings

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Flavor Tea Product Type, Application and Specification

3.1.2.1 Apple Tea

3.1.2.2 Blueberry Tea

3.1.3 Twinings Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Harney & Sons

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Flavor Tea Product Type, Application and Specification

3.2.2.1 Apple Tea

3.2.2.2 Blueberry Tea

3.2.3 Harney & Sons 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Celestial Seasonings

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Flavor Tea Product Type, Application and Specification

3.3.2.1 Apple Tea

3.3.2.2 Blueberry Tea

3.3.3 Celestial Seasonings 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Tazo.

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Flavor Tea Product Type, Application and Specification

3.4.2.1 Apple Tea

3.4.2.2 Blueberry Tea

3.4.3 Tazo. Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and



2016) 3.4.4 Main Business/Business Overview 3.5 Dilmah 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.5.2 Flavor Tea Product Type, Application and Specification 3.5.2.1 Apple Tea 3.5.2.2 Blueberry Tea 3.5.3 Dilmah Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.5.4 Main Business/Business Overview 3.6 Bigelow 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.6.2 Flavor Tea Product Type, Application and Specification 3.6.2.1 Apple Tea 3.6.2.2 Blueberry Tea 3.6.3 Bigelow Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.6.4 Main Business/Business Overview 3.7 Tatley 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.7.2 Flavor Tea Product Type, Application and Specification 3.7.2.1 Apple Tea 3.7.2.2 Blueberry Tea 3.7.3 Tatley Food & Beverages Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.7.4 Main Business/Business Overview 3.8 Yogi Tea 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors 3.8.2 Flavor Tea Product Type, Application and Specification 3.8.2.1 Apple Tea 3.8.2.2 Blueberry Tea 3.8.3 Yogi Tea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016) 3.8.4 Main Business/Business Overview

3.9 The Republic of Tea

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

3.9.2 Flavor Tea Product Type, Application and Specification

3.9.2.1 Apple Tea

3.9.2.2 Blueberry Tea

3.9.3 The Republic of Tea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Yorkshire Tea

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.10.2 Flavor Tea Product Type, Application and Specification

3.10.2.1 Apple Tea

3.10.2.2 Blueberry Tea

3.10.3 Yorkshire Tea Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 Lipton
- 3.12 Mighty Leaf Tea
- 3.13 Stash Tea
- 3.14 Traditional Medicinals
- 3.15 Tevana
- 3.16 Luzianne
- 3.17 PG Tips
- 3.18 Red Rose
- 3.19 Mariage
- 3.20 Laduree

4 CHINA FLAVOR TEA CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Flavor Tea Capacity, Production and Growth (2011-2016)
- 4.2 China Flavor Tea Revenue and Growth (2011-2016)
- 4.3 China Flavor Tea Production, Consumption, Export and Import (2011-2016)

5 CHINA FLAVOR TEA PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Flavor Tea Production and Market Share by Type (2011-2016)
- 5.2 China Flavor Tea Revenue and Market Share by Type (2011-2016)



- 5.3 China Flavor Tea Price by Type (2011-2016)
- 5.4 China Flavor Tea Production Growth by Type (2011-2016)

6 CHINA FLAVOR TEA MARKET ANALYSIS BY APPLICATION

- 6.1 China Flavor Tea Consumption and Market Share by Application (2011-2016)
- 6.2 China Flavor Tea Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 CHINAFLAVOR TEA MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Flavor Tea Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China Flavor Tea Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China Flavor Tea Production Value and Market Share by Regions (Provinces)(2011-2016)

- 7.1.3 China Flavor Tea Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Flavor Tea Consumption by Regions (Provinces)(2011-2016)

7.3 China Flavor Tea Production, Consumption, Export and Import (2011-2016)

8 FLAVOR TEA MANUFACTURING COST ANALYSIS

- 8.1 Flavor Tea Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Flavor Tea

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 Flavor Tea Industrial Chain Analysis



- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Flavor Tea Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
- 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA FLAVOR TEA MARKET FORECAST (2016-2021)

12.1 China Flavor Tea Capacity, Production, Revenue Forecast (2016-2021)

12.2 China Flavor Tea Production, Import, Export and Consumption Forecast (2016-2021)

12.3 China Flavor Tea Production Forecast by Type (2016-2021)

12.4 China Flavor Tea Consumption Forecast by Application (2016-2021)

12.5 China Flavor Tea Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

- 12.5.1 China Flavor Tea Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Flavor Tea Consumption Forecast by Regions (Provinces)(2016-2021)

12.5.3 China Flavor Tea Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

12.6 Flavor Tea Price Forecast (2016-2021)



13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Flavor Tea Figure China Production Market Share of Flavor Tea by Type in 2015 Figure Product Picture of Apple Tea Table Major Manufacturers of Apple Tea Figure Product Picture of Blueberry Tea Table Major Manufacturers of Blueberry Tea Figure Product Picture of Cinnamon Tea Table Major Manufacturers of Cinnamon Tea Figure Product Picture of Cranberry Tea Table Major Manufacturers of Cranberry Tea Figure Product Picture of Lemon Tea Table Major Manufacturers of Lemon Tea Figure Product Picture of Mint Tea Table Major Manufacturers of Mint Tea Figure Product Picture of Mango Tea Table Major Manufacturers of Mango Tea Figure Product Picture of Orange Tea Table Major Manufacturers of Orange Tea Figure Product Picture of Peach Tea Table Major Manufacturers of Peach Tea Figure Product Picture of Other Flavors Table Major Manufacturers of Other Flavors Table Flavor Tea Consumption Market Share by Application in 2015 Figure Residential Examples **Figure Hotel Examples Figure Restaurant Examples** Figure Cafe & Tea Station Examples Figure Air Company Examples Figure China Flavor Tea Revenue (Million USD) and Growth Rate (2011-2021) Table China Flavor Tea Capacity of Key Manufacturers (2015 and 2016) Table China Flavor Tea Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Flavor Tea Capacity of Key Manufacturers in 2015 Figure China Flavor Tea Capacity of Key Manufacturers in 2016 Table China Flavor Tea Production of Key Manufacturers (2015 and 2016) Table China Flavor Tea Production Share by Manufacturers (2015 and 2016)



Figure 2015 Flavor Tea Production Share by Manufacturers Figure 2016 Flavor Tea Production Share by Manufacturers Table China Flavor Tea Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Flavor Tea Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Flavor Tea Revenue Share by Manufacturers Table 2016 China Flavor Tea Revenue Share by Manufacturers Table China Market Flavor Tea Average Price of Key Manufacturers (2015 and 2016) Figure China Market Flavor Tea Average Price of Key Manufacturers in 2015 Table Manufacturers Flavor Tea Manufacturing Base Distribution and Sales Area Table Manufacturers Flavor Tea Product Type Figure Flavor Tea Market Share of Top 3 Manufacturers Figure Flavor Tea Market Share of Top 5 Manufacturers Table Twinings Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Twinings Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Twinings Flavor Tea Market Share (2011-2016) Table Harney & Sons Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Harney & Sons Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Harney & Sons Flavor Tea Market Share (2011-2016) Table Celestial Seasonings Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Celestial Seasonings Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016) Figure Celestial Seasonings Flavor Tea Market Share (2011-2016) Table Tazo. Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Tazo. Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Tazo. Flavor Tea Market Share (2011-2016) Table Dilmah Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dilmah Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Dilmah Flavor Tea Market Share (2011-2016) Table Bigelow Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Bigelow Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011 - 2016)Figure Bigelow Flavor Tea Market Share (2011-2016)

Table Tatley Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Tatley Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Tatley Flavor Tea Market Share (2011-2016)

Table Yogi Tea Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yogi Tea Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yogi Tea Flavor Tea Market Share (2011-2016)

Table The Republic of Tea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Republic of Tea Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure The Republic of Tea Flavor Tea Market Share (2011-2016)

Table Yorkshire Tea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Yorkshire Tea Flavor Tea Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yorkshire Tea Flavor Tea Market Share (2011-2016)

Table Lipton Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mighty Leaf Tea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Stash Tea Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Traditional Medicinals Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Tevana Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Luzianne Basic Information, Manufacturing Base, Sales Area and Its Competitors Table PG Tips Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Red Rose Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mariage Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Laduree Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Flavor Tea Capacity, Production and Growth (2011-2016)

Figure China Flavor Tea Revenue (Million USD) and Growth (2011-2016)

Table China Flavor Tea Production, Consumption, Export and Import (2011-2016)

Table China Flavor Tea Production by Type (2011-2016)

Table China Flavor Tea Production Share by Type (2011-2016)

Figure Production Market Share of Flavor Tea by Type (2011-2016)

Figure 2015 Production Market Share of Flavor Tea by Type

Table China Flavor Tea Revenue by Type (2011-2016)



Table China Flavor Tea Revenue Share by Type (2011-2016) Figure Production Revenue Share of Flavor Tea by Type (2011-2016) Figure 2015 Revenue Market Share of Flavor Tea by Type Table China Flavor Tea Price by Type (2011-2016) Figure China Flavor Tea Production Growth by Type (2011-2016) Table China Flavor Tea Consumption by Application (2011-2016) Table China Flavor Tea Consumption Market Share by Application (2011-2016) Figure China Flavor Tea Consumption Market Share by Application in 2015 Table China Flavor Tea Consumption Growth Rate by Application (2011-2016) Figure China Flavor Tea Consumption Growth Rate by Application (2011-2016) Table China Flavor Tea Production by Regions (Provinces)(2011-2016) Table China Flavor Tea Production Market Share by Regions (Provinces)(2011-2016) Table China Flavor Tea Production Value by Regions (Provinces)(2011-2016) Table China Flavor Tea Production Value Market Share by Regions (Provinces)(2011-2016) Table China Flavor Tea Sales Price by Regions (Provinces)(2011-2016) Table China Flavor Tea Consumption by Regions (Provinces) (2011-2016) Table China Flavor Tea Consumption Market Share by Regions (Provinces) (2011-2016) Table China Flavor Tea Production, Consumption, Export and Import (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Flavor Tea Figure Manufacturing Process Analysis of Flavor Tea Figure Flavor Tea Industrial Chain Analysis Table Raw Materials Sources of Flavor Tea Major Manufacturers in 2015 Table Major Buyers of Flavor Tea Table Distributors/Traders List Figure China Flavor Tea Capacity, Production and Growth Rate Forecast (2016-2021) Figure China Flavor Tea Revenue and Growth Rate Forecast (2016-2021) Table China Flavor Tea Production, Import, Export and Consumption Forecast (2016 - 2021)Table China Flavor Tea Production Forecast by Type (2016-2021) Table China Flavor Tea Consumption Forecast by Application (2016-2021) Table China Flavor Tea Production Forecast by Regions (Provinces)(2016-2021) Table China Flavor Tea Consumption Forecast by Regions (Provinces)(2016-2021) Table China Flavor Tea Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Flavor Tea Market Research Report 2017

Product link: https://marketpublishers.com/r/C2D5E22F87DEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C2D5E22F87DEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970