

## **China Fire Truck Market Research Report 2016**

https://marketpublishers.com/r/CC398E596CAEN.html

Date: November 2016
Pages: 112
Price: US\$ 3,200.00 (Single User License)
ID: CC398E596CAEN

Abstracts

Notes:
Sales, means the sales volume of Fire Truck

Revenue, means the sales value of Fire Truck

g
Oshkosh
Rosenbauer
MORITA
Magirus
Bronto Skylift
Gimaex
E-ONE
Darley
XCMG



## Weihai Guangtai

	Wellar Guarigian	
	CFE	
	Xuzhou Handler	
	SHANTUi	
	product Type, with production, revenue, price, market share and growth rate of pe, can be divided into	
	Fire fighting vehicle	
	Elevating fire truck	
	Special fire truck	
	Auxiliary fire truck	
Split by Application, this report focuses on consumption, market share and growth r of Fire Truck in each application, can be divided into		
	Firefighting	
	Rescue	
	Emergency medical services	
	Others	



#### **Contents**

China Fire Truck Market Research Report 2016

#### 1 FIRE TRUCK MARKET OVERVIEW

- 1.1 Product Overview and Scope of Fire Truck
- 1.2 Fire Truck Segment by Type
  - 1.2.1 China Production Market Share of Fire Truck Type in 2015
  - 1.2.2 Fire fighting vehicle
  - 1.2.3 Elevating fire truck
  - 1.2.4 Special fire truck
- 1.2.5 Auxiliary fire truck
- 1.3 Applications of Fire Truck
- 1.3.1 Fire Truck Consumption Market Share by Application in 2015
- 1.3.2 Firefighting
- 1.3.3 Rescue
- 1.3.4 Emergency medical services
- 1.3.5 Others
- 1.4 China Market Size (Value) of Fire Truck (2011-2021)
- 1.5 China Fire TruckStatus and Outlook
- 1.6 Government Policies

#### 2 CHINA FIRE TRUCK MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Fire Truck Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Fire Truck Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Fire Truck Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Fire Truck Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Fire Truck Market Competitive Situation and Trends
  - 2.5.1 Fire Truck Market Concentration Rate
  - 2.5.2 Fire Truck Market Share of Top 3 and Top 5 Manufacturers

#### **3 CHINA FIRE TRUCK MANUFACTURERS PROFILES/ANALYSIS**

- 3.1 Oshkosh
  - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

- 3.1.2 Fire Truck Product Type, Application and Specification
  - 3.1.2.1 Type I
  - 3.1.2.2 Type II
- 3.1.3 Oshkosh Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Rosenbauer
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 112 Product Type, Application and Specification
    - 3.2.2.1 Type I
    - 3.2.2.2 Type II
- 3.2.3 Rosenbauer 112 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 MORITA
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 122 Product Type, Application and Specification
    - 3.3.2.1 Type I
    - 3.3.2.2 Type II
- 3.3.3 MORITA 122 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Magirus
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Nov Product Type, Application and Specification
    - 3.4.2.1 Type I
    - 3.4.2.2 Type II
- 3.4.3 Magirus Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Bronto Skylift
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Product Type, Application and Specification
    - 3.5.2.1 Type I



- 3.5.2.2 Type II
- 3.5.3 Bronto Skylift Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Gimaex
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Million USD Product Type, Application and Specification
    - 3.6.2.1 Type I
    - 3.6.2.2 Type II
- 3.6.3 Gimaex Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 E-ONE
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Automotive Product Type, Application and Specification
    - 3.7.2.1 Type I
    - 3.7.2.2 Type II
- 3.7.3 E-ONE Automotive Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Darley
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Product Type, Application and Specification
    - 3.8.2.1 Type I
    - 3.8.2.2 Type II
  - 3.8.3 Darley Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- **3.9 XCMG**
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

#### Competitors

- 3.9.2 Product Type, Application and Specification
  - 3.9.2.1 Type I
  - 3.9.2.2 Type II
- 3.9.3 XCMG Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.9.4 Main Business/Business Overview
- 3.10 Weihai Guangtai



- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Product Type, Application and Specification
    - 3.10.2.1 Type I
    - 3.10.2.2 Type II
- 3.10.3 Weihai Guangtai Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 CFE
- 3.12 Xuzhou Handler
- 3.13 SHANTUi

# 4 CHINA FIRE TRUCK CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Fire Truck Capacity, Production and Growth (2011-2016)
- 4.2 China Fire Truck Revenue and Growth (2011-2016)
- 4.3 China Fire Truck Production, Consumption, Export and Import (2011-2016)

#### 5 CHINA FIRE TRUCK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Fire Truck Production and Market Share by Type (2011-2016)
- 5.2 China Fire Truck Revenue and Market Share by Type (2011-2016)
- 5.3 China Fire Truck Price by Type (2011-2016)
- 5.4 China Fire Truck Production Growth by Type (2011-2016)

#### 6 CHINA FIRE TRUCK MARKET ANALYSIS BY APPLICATION

- 6.1 China Fire Truck Consumption and Market Share by Application (2011-2016)
- 6.2 China Fire Truck Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

#### 7 FIRE TRUCK MANUFACTURING COST ANALYSIS

- 7.1 Fire Truck Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Fire Truck

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Fire Truck Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Fire Truck Major Manufacturers in 2015
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

#### 11 CHINA FIRE TRUCK MARKET FORECAST (2016-2021)

- 11.1 China Fire Truck Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Fire Truck Production, Import, Export and Consumption Forecast



(2016-2021)

11.3 China Fire Truck Production Forecast by Type (2016-2021)

11.4 China Fire Truck Consumption Forecast by Application (2016-2021)

11.5 Fire Truck Price Forecast (2016-2021)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 APPENDIX**

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Fire Truck

Figure China Production Market Share of Fire Truck by Type in 2015

Figure Product Picture of Fire fighting vehicle

Table Major Manufacturers of Fire fighting vehicle

Figure Product Picture of Elevating fire truck

Table Major Manufacturers of Elevating fire truck

Figure Product Picture of Special fire truck

Table Major Manufacturers of Special fire truck

Figure Product Picture of Auxiliary fire truck

Table Major Manufacturers of Auxiliary fire truck

Table Fire Truck Consumption Market Share by Application in 2015

Figure Firefighting Examples

Figure Rescue Examples

Figure Emergency medical services Examples

Figure Others Examples

Figure China Fire Truck Revenue (Million USD) and Growth Rate (2011-2021)

Table China Fire Truck Capacity of Key Manufacturers (2015 and 2016)

Table China Fire Truck Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Fire Truck Capacity of Key Manufacturers in 2015

Figure China Fire Truck Capacity of Key Manufacturers in 2016

Table China Fire Truck Production of Key Manufacturers (2015 and 2016)

Table China Fire Truck Production Share by Manufacturers (2015 and 2016)

Figure 2015 Fire Truck Production Share by Manufacturers

Figure 2016 Fire Truck Production Share by Manufacturers

Table China Fire Truck Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Fire Truck Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Fire Truck Revenue Share by Manufacturers

Table 2016 China Fire Truck Revenue Share by Manufacturers

Table China Market Fire Truck Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Fire Truck Average Price of Key Manufacturers in 2015

Table Manufacturers Fire Truck Manufacturing Base Distribution and Sales Area

Table Manufacturers Fire Truck Product Type

Figure Fire Truck Market Share of Top 3 Manufacturers

Figure Fire Truck Market Share of Top 5 Manufacturers

Table Oshkosh Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Oshkosh Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Oshkosh Fire Truck Market Share (2011-2016)

Table Rosenbauer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Rosenbauer Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Rosenbauer Fire Truck Market Share (2011-2016)

Table MORITA Basic Information, Manufacturing Base, Sales Area and Its Competitors Table MORITA Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure MORITA Fire Truck Market Share (2011-2016)

Table Magirus Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Magirus Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Magirus Fire Truck Market Share (2011-2016)

Table Bronto Skylift Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bronto Skylift Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bronto Skylift Fire Truck Market Share (2011-2016)

Table Gimaex Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gimaex Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gimaex Fire Truck Market Share (2011-2016)

Table E-ONE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table E-ONE Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure E-ONE Fire Truck Market Share (2011-2016)

Table Darley Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Darley Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Darley Fire Truck Market Share (2011-2016)

Table XCMG Basic Information, Manufacturing Base, Sales Area and Its Competitors Table XCMG Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure XCMG Fire Truck Market Share (2011-2016)

Table Weihai Guangtai Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Weihai Guangtai Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Weihai Guangtai Fire Truck Market Share (2011-2016)

Table CFE Basic Information, Manufacturing Base, Sales Area and Its Competitors Table CFE Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure CFE Fire Truck Market Share (2011-2016)

Table Xuzhou Handler Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Xuzhou Handler Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Xuzhou Handler Fire Truck Market Share (2011-2016)

Table SHANTUI Basic Information, Manufacturing Base, Sales Area and Its Competitors Table SHANTUI Fire Truck Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure SHANTUi Fire Truck Market Share (2011-2016)

Figure China Fire Truck Capacity, Production and Growth (2011-2016)

Figure China Fire Truck Revenue (Million USD) and Growth (2011-2016)

Table China Fire Truck Production, Consumption, Export and Import (2011-2016)

Table China Fire Truck Production by Type (2011-2016)

Table China Fire Truck Production Share by Type (2011-2016)

Figure Production Market Share of Fire Truck by Type (2011-2016)

Figure 2015 Production Market Share of Fire Truck by Type

Table China Fire Truck Revenue by Type (2011-2016)

Table China Fire Truck Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Fire Truck by Type (2011-2016)

Figure 2015 Revenue Market Share of Fire Truck by Type

Table China Fire Truck Price by Type (2011-2016)

Figure China Fire Truck Production Growth by Type (2011-2016)

Table China Fire Truck Consumption by Application (2011-2016)

Table China Fire Truck Consumption Market Share by Application (2011-2016)

Figure China Fire Truck Consumption Market Share by Application in 2015

Table China Fire Truck Consumption Growth Rate by Application (2011-2016)

Figure China Fire Truck Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Fire Truck

Figure Manufacturing Process Analysis of Fire Truck



Figure Fire Truck Industrial Chain Analysis

Table Raw Materials Sources of Fire Truck Major Manufacturers in 2015

Table Major Buyers of Fire Truck

Table Distributors/Traders List

Figure China Fire Truck Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Fire Truck Revenue and Growth Rate Forecast (2016-2021)

Table China Fire Truck Production, Import, Export and Consumption Forecast (2016-2021)

Table China Fire Truck Production Forecast by Type (2016-2021)

Table China Fire Truck Consumption Forecast by Application (2016-2021)



#### I would like to order

Product name: China Fire Truck Market Research Report 2016

Product link: https://marketpublishers.com/r/CC398E596CAEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CC398E596CAEN.html">https://marketpublishers.com/r/CC398E596CAEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970