

China External Hard Disk Market Research Report 2017

<https://marketpublishers.com/r/CEDDBAAECA6EN.html>

Date: January 2017

Pages: 97

Price: US\$ 3,200.00 (Single User License)

ID: CEDDBAAECA6EN

Abstracts

Notes:

Sales, means the sales volume of External Hard Disk

Revenue, means the sales value of External Hard Disk

This report studies External Hard Disk in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Western Digital

Seagate

Toshiba

Fujitsu

Hitachi

Samsung Electronics

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

300G

500G

640G

1T

3T

5T

Split by Application, this report focuses on consumption, market share and growth rate of External Hard Disk in each application, can be divided into

Personal Computers

Enterprise Applications

Contents

China External Hard Disk Market Research Report 2017

1 EXTERNAL HARD DISK MARKET OVERVIEW

- 1.1 Product Overview and Scope of External Hard Disk
- 1.2 External Hard Disk Segment by Type
 - 1.2.1 China Production Market Share of External Hard Disk Type in 2015
 - 1.2.2 300G
 - 1.2.3 500G
 - 1.2.4 640G
 - 1.2.5 1T
 - 1.2.6 3T
 - 1.2.7 5T
- 1.3 Applications of External Hard Disk
 - 1.3.1 External Hard Disk Consumption Market Share by Application in 2015
 - 1.3.2 Personal Computers
 - 1.3.3 Enterprise Applications
- 1.4 China Market Size (Value) of External Hard Disk (2011-2021)
- 1.5 China External Hard Disk Status and Outlook
- 1.6 Government Policies

2 CHINA EXTERNAL HARD DISK MARKET COMPETITION BY MANUFACTURERS

- 2.1 China External Hard Disk Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China External Hard Disk Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China External Hard Disk Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers External Hard Disk Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 External Hard Disk Market Competitive Situation and Trends
 - 2.5.1 External Hard Disk Market Concentration Rate
 - 2.5.2 External Hard Disk Market Share of Top 3 and Top 5 Manufacturers

3 CHINA EXTERNAL HARD DISK MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Western Digital
 - 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.1.2 External Hard Disk Product Type, Application and Specification

3.1.2.1 300G

3.1.2.2 500G

3.1.3 Western Digital External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Seagate

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 External Hard Disk Product Type, Application and Specification

3.2.2.1 300G

3.2.2.2 500G

3.2.3 Seagate 97 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Toshiba

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 External Hard Disk Product Type, Application and Specification

3.3.2.1 300G

3.3.2.2 500G

3.3.3 Toshiba 111 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Fujitsu

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 External Hard Disk Product Type, Application and Specification

3.4.2.1 300G

3.4.2.2 500G

3.4.3 Fujitsu Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Hitachi

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 External Hard Disk Product Type, Application and Specification

3.5.2.1 300G

3.5.2.2 500G

3.5.3 Hitachi Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Samsung Electronics

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 External Hard Disk Product Type, Application and Specification

3.6.2.1 300G

3.6.2.2 500G

3.6.3 Samsung Electronics Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 External Hard Disk Product Type, Application and Specification

3.7.2.1 300G

3.7.2.2 500G

3.7.3 Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

4 CHINA EXTERNAL HARD DISK CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China External Hard Disk Capacity, Production and Growth (2011-2016)

4.2 China External Hard Disk Revenue and Growth (2011-2016)

4.3 China External Hard Disk Production, Consumption, Export and Import (2011-2016)

5 CHINA EXTERNAL HARD DISK PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China External Hard Disk Production and Market Share by Type (2011-2016)

5.2 China External Hard Disk Revenue and Market Share by Type (2011-2016)

5.3 China External Hard Disk Price by Type (2011-2016)

5.4 China External Hard Disk Production Growth by Type (2011-2016)

6 CHINA EXTERNAL HARD DISK MARKET ANALYSIS BY APPLICATION

6.1 China External Hard Disk Consumption and Market Share by Application

(2011-2016)

6.2 China External Hard Disk Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

6.3.1 Potential Application

6.3.2 Emerging Markets/Countries

7 CHINAEXTERNAL HARD DISK MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China External Hard Disk Production, Production Value and Price by Regions (Provinces)(2011-2016)

7.1.1 China External Hard Disk Production and Market Share by Regions (Provinces)(2011-2016)

7.1.2 China External Hard Disk Production Value and Market Share by Regions (Provinces)(2011-2016)

7.1.3 China External Hard Disk Sales Price by Regions (Provinces)(2011-2016)

7.2 China External Hard Disk Consumption by Regions (Provinces)(2011-2016)

7.3 China External Hard Disk Production, Consumption, Export and Import (2011-2016)

8 EXTERNAL HARD DISK MANUFACTURING COST ANALYSIS

8.1 External Hard Disk Key Raw Materials Analysis

8.1.1 Key Raw Materials

8.1.2 Price Trend of Key Raw Materials

8.1.3 Key Suppliers of Raw Materials

8.1.4 Market Concentration Rate of Raw Materials

8.2 Proportion of Manufacturing Cost Structure

8.2.1 Raw Materials

8.2.2 Labor Cost

8.2.3 Manufacturing Expenses

8.3 Manufacturing Process Analysis of External Hard Disk

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

9.1 External Hard Disk Industrial Chain Analysis

9.2 Upstream Raw Materials Sourcing

9.3 Raw Materials Sources of External Hard Disk Major Manufacturers in 2015

9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy
 - 10.2.3 Target Client
- 10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
 - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA EXTERNAL HARD DISK MARKET FORECAST (2016-2021)

- 12.1 China External Hard Disk Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China External Hard Disk Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China External Hard Disk Production Forecast by Type (2016-2021)
- 12.4 China External Hard Disk Consumption Forecast by Application (2016-2021)
- 12.5 China External Hard Disk Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
 - 12.5.1 China External Hard Disk Production Forecast by Regions (Provinces)(2016-2021)
 - 12.5.2 China External Hard Disk Consumption Forecast by Regions (Provinces)(2016-2021)
 - 12.5.3 China External Hard Disk Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 External Hard Disk Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology

Analyst Introduction

Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of External Hard Disk

Figure China Production Market Share of External Hard Disk by Type in 2015

Figure Product Picture of 300G

Table Major Manufacturers of 300G

Figure Product Picture of 500G

Table Major Manufacturers of 500G

Figure Product Picture of 640G

Table Major Manufacturers of 640G

Figure Product Picture of 1T

Table Major Manufacturers of 1T

Figure Product Picture of 3T

Table Major Manufacturers of 3T

Figure Product Picture of 5T

Table Major Manufacturers of 5T

Table External Hard Disk Consumption Market Share by Application in 2015

Figure Personal Computers Examples

Figure Enterprise Applications Examples

Figure China External Hard Disk Revenue (Million USD) and Growth Rate (2011-2021)

Table China External Hard Disk Capacity of Key Manufacturers (2015 and 2016)

Table China External Hard Disk Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China External Hard Disk Capacity of Key Manufacturers in 2015

Figure China External Hard Disk Capacity of Key Manufacturers in 2016

Table China External Hard Disk Production of Key Manufacturers (2015 and 2016)

Table China External Hard Disk Production Share by Manufacturers (2015 and 2016)

Figure 2015 External Hard Disk Production Share by Manufacturers

Figure 2016 External Hard Disk Production Share by Manufacturers

Table China External Hard Disk Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China External Hard Disk Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China External Hard Disk Revenue Share by Manufacturers

Table 2016 China External Hard Disk Revenue Share by Manufacturers

Table China Market External Hard Disk Average Price of Key Manufacturers (2015 and 2016)

Figure China Market External Hard Disk Average Price of Key Manufacturers in 2015

Table Manufacturers External Hard Disk Manufacturing Base Distribution and Sales Area

Table Manufacturers External Hard Disk Product Type

Figure External Hard Disk Market Share of Top 3 Manufacturers

Figure External Hard Disk Market Share of Top 5 Manufacturers

Table Western Digital Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Western Digital External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Western Digital External Hard Disk Market Share (2011-2016)

Table Seagate Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seagate External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Seagate External Hard Disk Market Share (2011-2016)

Table Toshiba Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Toshiba External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Toshiba External Hard Disk Market Share (2011-2016)

Table Fujitsu Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Fujitsu External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Fujitsu External Hard Disk Market Share (2011-2016)

Table Hitachi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hitachi External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hitachi External Hard Disk Market Share (2011-2016)

Table Samsung Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Samsung Electronics External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Samsung Electronics External Hard Disk Market Share (2011-2016)

Table. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table. External Hard Disk Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure. External Hard Disk Market Share (2011-2016)

Figure China External Hard Disk Capacity, Production and Growth (2011-2016)

Figure China External Hard Disk Revenue (Million USD) and Growth (2011-2016)

Table China External Hard Disk Production, Consumption, Export and Import (2011-2016)

Table China External Hard Disk Production by Type (2011-2016)
Table China External Hard Disk Production Share by Type (2011-2016)
Figure Production Market Share of External Hard Disk by Type (2011-2016)
Figure 2015 Production Market Share of External Hard Disk by Type
Table China External Hard Disk Revenue by Type (2011-2016)
Table China External Hard Disk Revenue Share by Type (2011-2016)
Figure Production Revenue Share of External Hard Disk by Type (2011-2016)
Figure 2015 Revenue Market Share of External Hard Disk by Type
Table China External Hard Disk Price by Type (2011-2016)
Figure China External Hard Disk Production Growth by Type (2011-2016)
Table China External Hard Disk Consumption by Application (2011-2016)
Table China External Hard Disk Consumption Market Share by Application (2011-2016)
Figure China External Hard Disk Consumption Market Share by Application in 2015
Table China External Hard Disk Consumption Growth Rate by Application (2011-2016)
Figure China External Hard Disk Consumption Growth Rate by Application (2011-2016)
Table China External Hard Disk Production by Regions (Provinces)(2011-2016)
Table China External Hard Disk Production Market Share by Regions (Provinces)(2011-2016)
Table China External Hard Disk Production Value by Regions (Provinces)(2011-2016)
Table China External Hard Disk Production Value Market Share by Regions (Provinces)(2011-2016)
Table China External Hard Disk Sales Price by Regions (Provinces)(2011-2016)
Table China External Hard Disk Consumption by Regions (Provinces)(2011-2016)
Table China External Hard Disk Consumption Market Share by Regions (Provinces)(2011-2016)
Table China External Hard Disk Production, Consumption, Export and Import (2011-2016)
Table Production Base and Market Concentration Rate of Raw Material
Figure Price Trend of Key Raw Materials
Table Key Suppliers of Raw Materials
Figure Manufacturing Cost Structure of External Hard Disk
Figure Manufacturing Process Analysis of External Hard Disk
Figure External Hard Disk Industrial Chain Analysis
Table Raw Materials Sources of External Hard Disk Major Manufacturers in 2015
Table Major Buyers of External Hard Disk
Table Distributors/Traders List
Figure China External Hard Disk Capacity, Production and Growth Rate Forecast (2016-2021)
Figure China External Hard Disk Revenue and Growth Rate Forecast (2016-2021)

Table China External Hard Disk Production, Import, Export and Consumption Forecast (2016-2021)

Table China External Hard Disk Production Forecast by Type (2016-2021)

Table China External Hard Disk Consumption Forecast by Application (2016-2021)

Table China External Hard Disk Production Forecast by Regions (Provinces)(2016-2021)

Table China External Hard Disk Consumption Forecast by Regions (Provinces)(2016-2021)

Table China External Hard Disk Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)

I would like to order

Product name: China External Hard Disk Market Research Report 2017

Product link: <https://marketpublishers.com/r/CEDDBAAECA6EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CEDDBAAECA6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970