

# China Embedded Non-Volatile Memory Market Research Report 2017

<https://marketpublishers.com/r/C48AED73EF6EN.html>

Date: December 2017

Pages: 104

Price: US\$ 3,400.00 (Single User License)

ID: C48AED73EF6EN

## Abstracts

The global Embedded Non-Volatile Memory market is valued at XX million USD in 2016 and is expected to reach XX million USD by the end of 2022, growing at a CAGR of XX% between 2016 and 2022.

China plays an important role in global market, with market size of xx million USD in 2016 and will be xx million USD in 2022, with a CAGR of xx%.

This report studies the Embedded Non-Volatile Memory development status and future trend in China, focuses on top players in China, also splits Embedded Non-Volatile Memory by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

United Microelectronics Corporation

Microchip Technology Inc

HHGrace

Semiconductor Manufacturing International Corporation

Geographically, this report splits the China market into six regions,

South China

East China

Southwest China

Northeast China

North China

Central China

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

16K

32K

Others

On the basis of the end users/application, this report covers

Electronics

Aerospace

Automotive

Others

If you have any special requirements, please let us know and we will offer you the report as you want.

## Contents

### China Embedded Non-Volatile Memory Market Research Report 2017

#### **1 EMBEDDED NON-VOLATILE MEMORY OVERVIEW**

##### 1.1 Product Overview and Scope of Embedded Non-Volatile Memory

##### 1.2 Classification of Embedded Non-Volatile Memory by Product Category

##### 1.2.1 China Embedded Non-Volatile Memory Sales (K Units) Comparison by Type (2012-2022)

##### 1.2.2 China Embedded Non-Volatile Memory Sales (K Units) Market Share by Type in 2016

##### 1.2.3 16K

##### 1.2.4 32K

##### 1.2.5 Others

##### 1.3 China Embedded Non-Volatile Memory Market by Application/End Users

##### 1.3.1 China Embedded Non-Volatile Memory Sales (K Units) and Market Share Comparison by Applications (2012-2022)

##### 1.3.2 Electronics

##### 1.3.3 Aerospace

##### 1.3.4 Automotive

##### 1.3.5 Others

##### 1.4 China Embedded Non-Volatile Memory Market by Region

##### 1.4.1 China Embedded Non-Volatile Memory Market Size (Million USD) Comparison by Region (2012-2022)

##### 1.4.2 South China Embedded Non-Volatile Memory Status and Prospect (2012-2022)

##### 1.4.3 East China Embedded Non-Volatile Memory Status and Prospect (2012-2022)

##### 1.4.4 Southwest China Embedded Non-Volatile Memory Status and Prospect (2012-2022)

##### 1.4.5 Northeast China Embedded Non-Volatile Memory Status and Prospect (2012-2022)

##### 1.4.6 North China Embedded Non-Volatile Memory Status and Prospect (2012-2022)

##### 1.4.7 Central China Embedded Non-Volatile Memory Status and Prospect (2012-2022)

##### 1.5 China Market Size (Sales and Revenue) of Embedded Non-Volatile Memory (2012-2022)

##### 1.5.1 China Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) (2012-2022)

##### 1.5.2 China Embedded Non-Volatile Memory Revenue (Million USD) and Growth Rate (%) (2012-2022)

## **2 CHINA EMBEDDED NON-VOLATILE MEMORY MARKET COMPETITION BY PLAYERS/MANUFACTURERS**

- 2.1 China Embedded Non-Volatile Memory Sales and Market Share of Key Players/Manufacturers (2012-2017)
- 2.2 China Embedded Non-Volatile Memory Revenue and Share by Players/Manufacturers (2012-2017)
- 2.3 China Embedded Non-Volatile Memory Average Price (USD/Unit) by Players/Manufacturers (2012-2017)
- 2.4 China Embedded Non-Volatile Memory Market Competitive Situation and Trends
  - 2.4.1 China Embedded Non-Volatile Memory Market Concentration Rate
  - 2.4.2 China Embedded Non-Volatile Memory Market Share of Top 3 and Top 5 Players/Manufacturers
  - 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Embedded Non-Volatile Memory Manufacturing Base Distribution, Sales Area, Product Types

## **3 CHINA EMBEDDED NON-VOLATILE MEMORY SALES AND REVENUE BY REGION (2012-2017)**

- 3.1 China Embedded Non-Volatile Memory Sales (K Units) and Market Share by Region (2012-2017)
- 3.2 China Embedded Non-Volatile Memory Revenue (Million USD) and Market Share by Region (2012-2017)
- 3.3 China Embedded Non-Volatile Memory Price (USD/Unit) by Regions (2012-2017)

## **4 CHINA '&B1&' SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2012-2017)'**

- 4.1 China Embedded Non-Volatile Memory Sales (K Units) and Market Share by Type/Product Category (2012-2017)
- 4.2 China Embedded Non-Volatile Memory Revenue (Million USD) and Market Share by Type (2012-2017)
- 4.3 China Embedded Non-Volatile Memory Price (USD/Unit) by Type (2012-2017)
- 4.4 China Embedded Non-Volatile Memory Sales Growth Rate (%) by Type (2012-2017)

## **5 CHINA '&B1&' SALES BY APPLICATION (2012-2017)'**

5.1 China Embedded Non-Volatile Memory Sales (K Units) and Market Share by Application (2012-2017)

5.2 China Embedded Non-Volatile Memory Sales Growth Rate (%) by Application (2012-2017)

5.3 Market Drivers and Opportunities

## **6 CHINA EMBEDDED NON-VOLATILE MEMORY PLAYERS/SUPPLIERS PROFILES AND SALES DATA**

6.1 United Microelectronics Corporation

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Embedded Non-Volatile Memory Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 United Microelectronics Corporation Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.1.4 Main Business/Business Overview

6.2 Microchip Technology Inc

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Embedded Non-Volatile Memory Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Microchip Technology Inc Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.2.4 Main Business/Business Overview

6.3 HHGrace

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Embedded Non-Volatile Memory Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 HHGrace Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.3.4 Main Business/Business Overview

6.4 Semiconductor Manufacturing International Corporation

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Embedded Non-Volatile Memory Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Semiconductor Manufacturing International Corporation Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

6.4.4 Main Business/Business Overview

## **7 EMBEDDED NON-VOLATILE MEMORY MANUFACTURING COST ANALYSIS**

7.1 Embedded Non-Volatile Memory Key Raw Materials Analysis

7.1.1 Key Raw Materials

7.1.2 Price Trend of Key Raw Materials

7.1.3 Key Suppliers of Raw Materials

7.1.4 Market Concentration Rate of Raw Materials

7.2 Proportion of Manufacturing Cost Structure

7.2.1 Raw Materials

7.2.2 Labor Cost

7.2.3 Manufacturing Expenses

7.3 Manufacturing Process Analysis of Embedded Non-Volatile Memory

## **8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS**

8.1 Embedded Non-Volatile Memory Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Embedded Non-Volatile Memory Major Manufacturers in 2016

8.4 Downstream Buyers

## **9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

9.1 Marketing Channel

9.1.1 Direct Marketing

9.1.2 Indirect Marketing

9.1.3 Marketing Channel Development Trend

9.2 Market Positioning

9.2.1 Pricing Strategy

9.2.2 Brand Strategy

9.2.3 Target Client

9.3 Distributors/Traders List

## **10 MARKET EFFECT FACTORS ANALYSIS**

## 10.1 Technology Progress/Risk

### 10.1.1 Substitutes Threat

### 10.1.2 Technology Progress in Related Industry

## 10.2 Consumer Needs/Customer Preference Change

## 10.3 Economic/Political Environmental Change

# **11 CHINA EMBEDDED NON-VOLATILE MEMORY MARKET SIZE (SALES AND REVENUE) FORECAST (2017-2022)**

## 11.1 China Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD) Forecast (2017-2022)

## 11.2 China Embedded Non-Volatile Memory Sales (K Units) Forecast by Type (2017-2022)

## 11.3 China Embedded Non-Volatile Memory Sales (K Units) Forecast by Application (2017-2022)

## 11.4 China Embedded Non-Volatile Memory Sales (K Units) Forecast by Region (2017-2022)

# **12 RESEARCH FINDINGS AND CONCLUSION**

# **13 METHODOLOGY AND DATA SOURCE**

## 13.1 Methodology/Research Approach

### 13.1.1 Research Programs/Design

### 13.1.2 Market Size Estimation

### 13.1.3 Market Breakdown and Data Triangulation

## 13.2 Data Source

### 13.2.1 Secondary Sources

### 13.2.2 Primary Sources

## 13.3 Disclaimer

## 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.

## List Of Tables

### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2012-2022)  
Table Embedded Non-Volatile Memory Sales (K Units) and Revenue (Million USD)  
Market Split by Product Type  
Table Embedded Non-Volatile Memory Sales (K Units) by Application (2016-2022)  
Figure Product Picture of Embedded Non-Volatile Memory  
Table China Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%)  
Comparison by Types (Product Category) (2012-2022)  
Figure China Embedded Non-Volatile Memory Sales Volume Market Share by Types in  
2016  
Figure 16K Product Picture  
Figure 32K Product Picture  
Figure Others Product Picture  
Figure China Embedded Non-Volatile Memory Sales (K Units) Comparison by  
Application (2012-2022)  
Figure China Sales Market Share (%) of Embedded Non-Volatile Memory by Application  
in 2016  
Figure Electronics Examples  
Table Key Downstream Customer in Electronics  
Figure Aerospace Examples  
Table Key Downstream Customer in Aerospace  
Figure Automotive Examples  
Table Key Downstream Customer in Automotive  
Figure Others Examples  
Table Key Downstream Customer in Others  
Figure South China Embedded Non-Volatile Memory Revenue (Million USD) and  
Growth Rate (2012-2022)  
Figure East China Embedded Non-Volatile Memory Revenue (Million USD) and Growth  
Rate (2012-2022)  
Figure Southwest China Embedded Non-Volatile Memory Revenue (Million USD) and  
Growth Rate (2012-2022)  
Figure Northeast China Embedded Non-Volatile Memory Revenue (Million USD) and  
Growth Rate (2012-2022)  
Figure North China Embedded Non-Volatile Memory Revenue (Million USD) and  
Growth Rate (2012-2022)  
Figure Central China Embedded Non-Volatile Memory Revenue (Million USD) and



Growth Rate (2012-2022)

Figure China Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) (2012-2022)

Figure China Embedded Non-Volatile Memory Revenue (Million USD) and Growth Rate (%) (2012-2022)

Table China Embedded Non-Volatile Memory Sales of Key Players/Manufacturers (2012-2017)

Table China Embedded Non-Volatile Memory Sales Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Embedded Non-Volatile Memory Sales Share (%) by Players/Manufacturers

Figure 2017 China Embedded Non-Volatile Memory Sales Share (%) by Players/Manufacturers

Table China Embedded Non-Volatile Memory Revenue by Players/Manufacturers (2012-2017)

Table China Embedded Non-Volatile Memory Revenue Market Share (%) by Players/Manufacturers (2012-2017)

Figure 2016 China Embedded Non-Volatile Memory Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Embedded Non-Volatile Memory Revenue Market Share (%) by Players/Manufacturers

Table China Market Embedded Non-Volatile Memory Average Price of Key Players/Manufacturers (2012-2017)

Figure China Market Embedded Non-Volatile Memory Average Price of Key Players/Manufacturers in 2016

Figure China Embedded Non-Volatile Memory Market Share of Top 3 Players/Manufacturers

Figure China Embedded Non-Volatile Memory Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Embedded Non-Volatile Memory Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Embedded Non-Volatile Memory Product Category

Table China Embedded Non-Volatile Memory Sales (K Units) by Regions (2012-2017)

Table China Embedded Non-Volatile Memory Sales Share (%) by Regions (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Share (%) by Regions (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Market Share (%) by Regions in 2016

Table China Embedded Non-Volatile Memory Revenue (Million USD) and Market Share

by Regions (2012-2017)

Table China Embedded Non-Volatile Memory Revenue Market Share (%) by Regions (2012-2017)

Figure China Embedded Non-Volatile Memory Revenue Market Share (%) by Regions (2012-2017)

Figure China Embedded Non-Volatile Memory Revenue Market Share (%) by Regions in 2016

Table China Embedded Non-Volatile Memory Price (USD/Unit) by Regions (2012-2017)

Table China Embedded Non-Volatile Memory Sales (K Units) by Type (2012-2017)

Table China Embedded Non-Volatile Memory Sales Share (%) by Type (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Share (%) by Type (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Market Share (%) by Type in 2016

Table China Embedded Non-Volatile Memory Revenue (Million USD) and Market Share by Type (2012-2017)

Table China Embedded Non-Volatile Memory Revenue Market Share (%) by Type (2012-2017)

Figure Revenue Market Share of Embedded Non-Volatile Memory by Type (2012-2017)

Figure Revenue Market Share of Embedded Non-Volatile Memory by Type in 2016

Table China Embedded Non-Volatile Memory Price (USD/Unit) by Types (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Growth Rate (%) by Type (2012-2017)

Table China Embedded Non-Volatile Memory Sales (K Units) by Applications (2012-2017)

Table China Embedded Non-Volatile Memory Sales Market Share (%) by Applications (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Market Share (%) by Application (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Market Share (%) by Application in 2016

Table China Embedded Non-Volatile Memory Sales Growth Rate (%) by Application (2012-2017)

Figure China Embedded Non-Volatile Memory Sales Growth Rate (%) by Application (2012-2017)

Table United Microelectronics Corporation Embedded Non-Volatile Memory Basic Information List

Table United Microelectronics Corporation Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure United Microelectronics Corporation Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) (2012-2017)

Figure United Microelectronics Corporation Embedded Non-Volatile Memory Sales Market Share (%) in China (2012-2017)

Figure United Microelectronics Corporation Embedded Non-Volatile Memory Revenue Market Share (%) in China (2012-2017)

Table Microchip Technology Inc Embedded Non-Volatile Memory Basic Information List

Table Microchip Technology Inc Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Microchip Technology Inc Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Microchip Technology Inc Embedded Non-Volatile Memory Sales Market Share (%) in China (2012-2017)

Figure Microchip Technology Inc Embedded Non-Volatile Memory Revenue Market Share (%) in China (2012-2017)

Table HHGrace Embedded Non-Volatile Memory Basic Information List

Table HHGrace Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure HHGrace Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) (2012-2017)

Figure HHGrace Embedded Non-Volatile Memory Sales Market Share (%) in China (2012-2017)

Figure HHGrace Embedded Non-Volatile Memory Revenue Market Share (%) in China (2012-2017)

Table Semiconductor Manufacturing International Corporation Embedded Non-Volatile Memory Basic Information List

Table Semiconductor Manufacturing International Corporation Embedded Non-Volatile Memory Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2012-2017)

Figure Semiconductor Manufacturing International Corporation Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) (2012-2017)

Figure Semiconductor Manufacturing International Corporation Embedded Non-Volatile Memory Sales Market Share (%) in China (2012-2017)

Figure Semiconductor Manufacturing International Corporation Embedded Non-Volatile Memory Revenue Market Share (%) in China (2012-2017)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Embedded Non-Volatile Memory

Figure Manufacturing Process Analysis of Embedded Non-Volatile Memory

Figure Embedded Non-Volatile Memory Industrial Chain Analysis

Table Raw Materials Sources of Embedded Non-Volatile Memory Major Players/Manufacturers in 2016

Table Major Buyers of Embedded Non-Volatile Memory

Table Distributors/Traders List

Figure China Embedded Non-Volatile Memory Sales (K Units) and Growth Rate (%) Forecast (2017-2022)

Figure China Embedded Non-Volatile Memory Revenue (Million USD) and Growth Rate Forecast (2017-2022)

Figure China Embedded Non-Volatile Memory Price (USD/Unit) Trend Forecast (2017-2022)

Table China Embedded Non-Volatile Memory Sales (K Units) Forecast by Type (2017-2022)

Figure China Embedded Non-Volatile Memory Sales (K Units) Forecast by Type (2017-2022)

Figure China Embedded Non-Volatile Memory Sales Volume Market Share Forecast by Type in 2022

Table China Embedded Non-Volatile Memory Sales (K Units) Forecast by Application (2017-2022)

Figure China Embedded Non-Volatile Memory Sales Volume Market Share Forecast by Application (2017-2022)

Figure China Embedded Non-Volatile Memory Sales Volume Market Share Forecast by Application in 2022

Table China Embedded Non-Volatile Memory Sales (K Units) Forecast by Regions (2017-2022)

Table China Embedded Non-Volatile Memory Sales Volume Share Forecast by Regions (2017-2022)

Figure China Embedded Non-Volatile Memory Sales Volume Share Forecast by Regions (2017-2022)

Figure China Embedded Non-Volatile Memory Sales Volume Share Forecast by Regions in 2022

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources

## I would like to order

Product name: China Embedded Non-Volatile Memory Market Research Report 2017

Product link: <https://marketpublishers.com/r/C48AED73EF6EN.html>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C48AED73EF6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970