

China Elliptical Machines Market Research Report 2017

https://marketpublishers.com/r/C42434540D0EN.html

Date: January 2017

Pages: 110

Price: US\$ 3,200.00 (Single User License)

ID: C42434540D0EN

Abstracts

Notes:

Sales, means the sales volume of Elliptical Machines

Revenue, means the sales value of Elliptical Machines

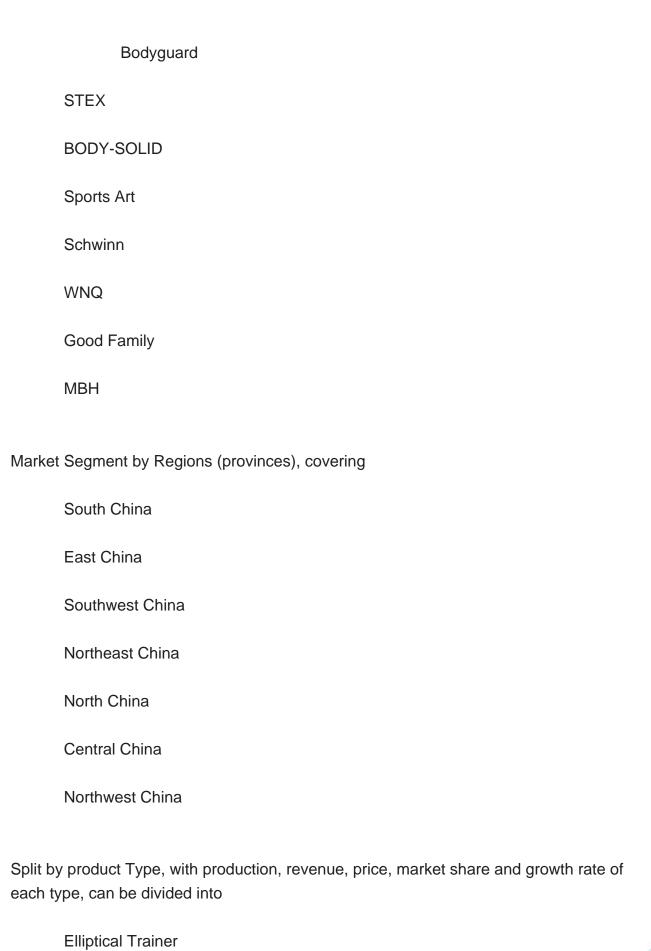
This report studies Elliptical Machines in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

ICON
Nautilus
Johnson
Life Fitness
Technogym
Cybex
Precor

Star Trac

IOONI







	Elli	otical	Cross-trainer
--	------	--------	---------------

Elliptical Glider

Split by Application, this report focuses on consumption, market share and growth rate of Elliptical Machines in each application, can be divided into

Household

Commercial



Contents

China Elliptical Machines Market Research Report 2017

1 ELLIPTICAL MACHINES MARKET OVERVIEW

- 1.1 Product Overview and Scope of Elliptical Machines
- 1.2 Elliptical Machines Segment by Type
 - 1.2.1 China Production Market Share of Elliptical Machines Type in 2015
 - 1.2.2 Elliptical Trainer
 - 1.2.3 Elliptical Cross-trainer
 - 1.2.4 Elliptical Glider
- 1.3 Applications of Elliptical Machines
 - 1.3.1 Elliptical Machines Consumption Market Share by Application in 2015
 - 1.3.2 Household
 - 1.3.3 Commercial
- 1.4 China Market Size (Value) of Elliptical Machines (2011-2021)
- 1.5 China Elliptical Machines Status and Outlook
- 1.6 Government Policies

2 CHINA ELLIPTICAL MACHINES MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Elliptical Machines Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Elliptical Machines Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Elliptical Machines Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Elliptical Machines Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Elliptical Machines Market Competitive Situation and Trends
 - 2.5.1 Elliptical Machines Market Concentration Rate
 - 2.5.2 Elliptical Machines Market Share of Top 3 and Top 5 Manufacturers

3 CHINA ELLIPTICAL MACHINES MANUFACTURERS PROFILES/ANALYSIS

- **3.1 ICON**
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.1.2 Elliptical Machines Product Type, Application and Specification
 - 3.1.2.1 Elliptical Trainer



- 3.1.2.2 Elliptical Cross-trainer
- 3.1.3 ICON Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Nautilus
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 Elliptical Machines Product Type, Application and Specification
 - 3.2.2.1 Elliptical Trainer
 - 3.2.2.2 Elliptical Cross-trainer
- 3.2.3 Nautilus 110 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Johnson
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 Elliptical Machines Product Type, Application and Specification
 - 3.3.2.1 Elliptical Trainer
 - 3.3.2.2 Elliptical Cross-trainer
- 3.3.3 Johnson 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Life Fitness
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Elliptical Machines Product Type, Application and Specification
 - 3.4.2.1 Elliptical Trainer
 - 3.4.2.2 Elliptical Cross-trainer
- 3.4.3 Life Fitness Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 Technogym
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Elliptical Machines Product Type, Application and Specification
 - 3.5.2.1 Elliptical Trainer
 - 3.5.2.2 Elliptical Cross-trainer
- 3.5.3 Technogym Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.5.4 Main Business/Business Overview
- 3.6 Cybex
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Elliptical Machines Product Type, Application and Specification
 - 3.6.2.1 Elliptical Trainer
 - 3.6.2.2 Elliptical Cross-trainer
- 3.6.3 Cybex Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Precor
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Elliptical Machines Product Type, Application and Specification
 - 3.7.2.1 Elliptical Trainer
 - 3.7.2.2 Elliptical Cross-trainer
- 3.7.3 Precor Machinery & Equipment Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview
- 3.8 Star Trac
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.8.2 Elliptical Machines Product Type, Application and Specification
 - 3.8.2.1 Elliptical Trainer
 - 3.8.2.2 Elliptical Cross-trainer
- 3.8.3 Star Trac Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.8.4 Main Business/Business Overview
- 3.9 Bodyguard
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.9.2 Elliptical Machines Product Type, Application and Specification
 - 3.9.2.1 Elliptical Trainer
 - 3.9.2.2 Elliptical Cross-trainer
- 3.9.3 Bodyguard Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.9.4 Main Business/Business Overview
- 3.10 STEX
 - 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.10.2 Elliptical Machines Product Type, Application and Specification
- 3.10.2.1 Elliptical Trainer
- 3.10.2.2 Elliptical Cross-trainer
- 3.10.3 STEX Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
- 3.10.4 Main Business/Business Overview
- 3.11 BODY-SOLID
- 3.12 Sports Art
- 3.13 Schwinn
- 3.14 WNQ
- 3.15 Good Family
- 3.16 MBH

4 CHINA ELLIPTICAL MACHINES CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Elliptical Machines Capacity, Production and Growth (2011-2016)
- 4.2 China Elliptical Machines Revenue and Growth (2011-2016)
- 4.3 China Elliptical Machines Production, Consumption, Export and Import (2011-2016)

5 CHINA ELLIPTICAL MACHINES PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Elliptical Machines Production and Market Share by Type (2011-2016)
- 5.2 China Elliptical Machines Revenue and Market Share by Type (2011-2016)
- 5.3 China Elliptical Machines Price by Type (2011-2016)
- 5.4 China Elliptical Machines Production Growth by Type (2011-2016)

6 CHINA ELLIPTICAL MACHINES MARKET ANALYSIS BY APPLICATION

- 6.1 China Elliptical Machines Consumption and Market Share by Application (2011-2016)
- 6.2 China Elliptical Machines Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 CHINAELLIPTICAL MACHINES MARKET ANALYSIS BY REGIONS (PROVINCES)



- 7.1 China Elliptical Machines Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Elliptical Machines Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Elliptical Machines Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Elliptical Machines Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Elliptical Machines Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Elliptical Machines Production, Consumption, Export and Import (2011-2016)

8 ELLIPTICAL MACHINES MANUFACTURING COST ANALYSIS

- 8.1 Elliptical Machines Key Raw Materials Analysis
 - 8.1.1 Key Raw Materials
 - 8.1.2 Price Trend of Key Raw Materials
 - 8.1.3 Key Suppliers of Raw Materials
 - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
 - 8.2.1 Raw Materials
 - 8.2.2 Labor Cost
 - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Elliptical Machines

9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Elliptical Machines Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Elliptical Machines Major Manufacturers in 2015
- 9.4 Downstream Buyers

10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
 - 10.1.1 Direct Marketing
 - 10.1.2 Indirect Marketing
 - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
 - 10.2.1 Pricing Strategy
 - 10.2.2 Brand Strategy



10.2.3 Target Client

10.3 Distributors/Traders List

11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
 - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

12 CHINA ELLIPTICAL MACHINES MARKET FORECAST (2016-2021)

- 12.1 China Elliptical Machines Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Elliptical Machines Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Elliptical Machines Production Forecast by Type (2016-2021)
- 12.4 China Elliptical Machines Consumption Forecast by Application (2016-2021)
- 12.5 China Elliptical Machines Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.5.1 China Elliptical Machines Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Elliptical Machines Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Elliptical Machines Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Elliptical Machines Price Forecast (2016-2021)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Elliptical Machines

Figure China Production Market Share of Elliptical Machines by Type in 2015

Figure Product Picture of Elliptical Trainer

Table Major Manufacturers of Elliptical Trainer

Figure Product Picture of Elliptical Cross-trainer

Table Major Manufacturers of Elliptical Cross-trainer

Figure Product Picture of Elliptical Glider

Table Major Manufacturers of Elliptical Glider

Table Elliptical Machines Consumption Market Share by Application in 2015

Figure Household Examples

Figure Commercial Examples

Figure China Elliptical Machines Revenue (Million USD) and Growth Rate (2011-2021)

Table China Elliptical Machines Capacity of Key Manufacturers (2015 and 2016)

Table China Elliptical Machines Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Elliptical Machines Capacity of Key Manufacturers in 2015

Figure China Elliptical Machines Capacity of Key Manufacturers in 2016

Table China Elliptical Machines Production of Key Manufacturers (2015 and 2016)

Table China Elliptical Machines Production Share by Manufacturers (2015 and 2016)

Figure 2015 Elliptical Machines Production Share by Manufacturers

Figure 2016 Elliptical Machines Production Share by Manufacturers

Table China Elliptical Machines Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Elliptical Machines Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Elliptical Machines Revenue Share by Manufacturers

Table 2016 China Elliptical Machines Revenue Share by Manufacturers

Table China Market Elliptical Machines Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Elliptical Machines Average Price of Key Manufacturers in 2015 Table Manufacturers Elliptical Machines Manufacturing Base Distribution and Sales Area

Table Manufacturers Elliptical Machines Product Type

Figure Elliptical Machines Market Share of Top 3 Manufacturers

Figure Elliptical Machines Market Share of Top 5 Manufacturers

Table ICON Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table ICON Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure ICON Elliptical Machines Market Share (2011-2016)

Table Nautilus Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nautilus Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nautilus Elliptical Machines Market Share (2011-2016)

Table Johnson Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Johnson Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Johnson Elliptical Machines Market Share (2011-2016)

Table Life Fitness Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Life Fitness Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Life Fitness Elliptical Machines Market Share (2011-2016)

Table Technogym Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Technogym Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Technogym Elliptical Machines Market Share (2011-2016)

Table Cybex Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Cybex Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Cybex Elliptical Machines Market Share (2011-2016)

Table Precor Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Precor Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Precor Elliptical Machines Market Share (2011-2016)

Table Star Trac Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Star Trac Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Star Trac Elliptical Machines Market Share (2011-2016)

Table Bodyguard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bodyguard Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bodyguard Elliptical Machines Market Share (2011-2016)

Table STEX Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table STEX Elliptical Machines Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure STEX Elliptical Machines Market Share (2011-2016)

Table BODY-SOLID Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Sports Art Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Schwinn Basic Information, Manufacturing Base, Sales Area and Its Competitors Table WNQ Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Good Family Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table MBH Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Elliptical Machines Capacity, Production and Growth (2011-2016) Figure China Elliptical Machines Revenue (Million USD) and Growth (2011-2016) Table China Elliptical Machines Production, Consumption, Export and Import (2011-2016)

Table China Elliptical Machines Production by Type (2011-2016)

Table China Elliptical Machines Production Share by Type (2011-2016)

Figure Production Market Share of Elliptical Machines by Type (2011-2016)

Figure 2015 Production Market Share of Elliptical Machines by Type

Table China Elliptical Machines Revenue by Type (2011-2016)

Table China Elliptical Machines Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Elliptical Machines by Type (2011-2016)

Figure 2015 Revenue Market Share of Elliptical Machines by Type

Table China Elliptical Machines Price by Type (2011-2016)

Figure China Elliptical Machines Production Growth by Type (2011-2016)

Table China Elliptical Machines Consumption by Application (2011-2016)

Table China Elliptical Machines Consumption Market Share by Application (2011-2016)

Figure China Elliptical Machines Consumption Market Share by Application in 2015

Table China Elliptical Machines Consumption Growth Rate by Application (2011-2016)

Figure China Elliptical Machines Consumption Growth Rate by Application (2011-2016)

Table China Elliptical Machines Production by Regions (Provinces)(2011-2016)

Table China Elliptical Machines Production Market Share by Regions (Provinces)(2011-2016)

Table China Elliptical Machines Production Value by Regions (Provinces)(2011-2016)

Table China Elliptical Machines Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Elliptical Machines Sales Price by Regions (Provinces) (2011-2016)

Table China Elliptical Machines Consumption by Regions (Provinces)(2011-2016)



Table China Elliptical Machines Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Elliptical Machines Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Elliptical Machines

Figure Manufacturing Process Analysis of Elliptical Machines

Figure Elliptical Machines Industrial Chain Analysis

Table Raw Materials Sources of Elliptical Machines Major Manufacturers in 2015

Table Major Buyers of Elliptical Machines

Table Distributors/Traders List

Figure China Elliptical Machines Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Elliptical Machines Revenue and Growth Rate Forecast (2016-2021)

Table China Elliptical Machines Production, Import, Export and Consumption Forecast (2016-2021)

Table China Elliptical Machines Production Forecast by Type (2016-2021)

Table China Elliptical Machines Consumption Forecast by Application (2016-2021)

Table China Elliptical Machines Production Forecast by Regions

(Provinces)(2016-2021)

Table China Elliptical Machines Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Elliptical Machines Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



I would like to order

Product name: China Elliptical Machines Market Research Report 2017

Product link: https://marketpublishers.com/r/C42434540D0EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C42434540D0EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970