

China Electronic Drum Pad Market Research Report 2016

2016

https://marketpublishers.com/r/C9987CAAC6CEN.html
Date: October 2016

Pages: 123

Price: US\$ 3,200.00 (Single User License)

ID: C9987CAAC6CEN

| Abstracts |
|---|
| Notes: |
| Sales, means the sales volume of Electronic Drum Pad |
| Revenue, means the sales value of Electronic Drum Pad |
| This report studies Electronic Drum Pad in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering |
| Roland |
| Yamaha |
| Alesis |
| Ashton Music |
| First Act Discovery |
| KONIX |

Split by product Type, with production, revenue, price, market share and growth rate of

Ddrum



| each type, can be divided into |
|--|
| Single Pad |
| All-in-one Pad |
| Type III |
| Split by Application, this report focuses on consumption, market share and growth rate of Electronic Drum Pad in each application, can be divided into |
| Professional |
| Amateur |
| Educational |
| |



Contents

China Electronic Drum Pad Market Research Report 2016

1 ELECTRONIC DRUM PAD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Drum Pad
- 1.2 Electronic Drum Pad Segment by Type
 - 1.2.1 China Production Market Share of Electronic Drum Pad Type in 2015
 - 1.2.2 Single Pad
 - 1.2.3 All-in-one Pad
 - 1.2.4 Type III
- 1.3 Applications of Electronic Drum Pad
- 1.3.1 Electronic Drum Pad Consumption Market Share by Application in 2015
- 1.3.2 Professional
- 1.3.3 Amateur
- 1.3.4 Educational
- 1.4 China Market Size (Value) of Electronic Drum Pad (2011-2021)
- 1.5 China Electronic Drum PadStatus and Outlook
- 1.6 Government Policies

2 CHINA ELECTRONIC DRUM PAD MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Electronic Drum Pad Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Electronic Drum Pad Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Electronic Drum Pad Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electronic Drum Pad Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Electronic Drum Pad Market Competitive Situation and Trends
 - 2.5.1 Electronic Drum Pad Market Concentration Rate
 - 2.5.2 Electronic Drum Pad Market Share of Top 3 and Top 5 Manufacturers

3 CHINA ELECTRONIC DRUM PAD MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Roland
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Electronic Drum Pad Product Type, Application and Specification
 - 3.1.2.1 Type I
 - 3.1.2.2 Type II
- 3.1.3 Roland Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.1.4 Main Business/Business Overview
- 3.2 Yamaha
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.2.2 123 Product Type, Application and Specification
 - 3.2.2.1 Type I
 - 3.2.2.2 Type II
- 3.2.3 Yamaha 123 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.2.4 Main Business/Business Overview
- 3.3 Alesis
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.3.2 128 Product Type, Application and Specification
 - 3.3.2.1 Type I
 - 3.3.2.2 Type II
- 3.3.3 Alesis 128 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.3.4 Main Business/Business Overview
- 3.4 Ashton Music
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.4.2 Nov Product Type, Application and Specification
 - 3.4.2.1 Type I
 - 3.4.2.2 Type II
- 3.4.3 Ashton Music Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.4.4 Main Business/Business Overview
- 3.5 First Act Discovery
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.5.2 Product Type, Application and Specification
 - 3.5.2.1 Type I
 - 3.5.2.2 Type II



- 3.5.3 First Act Discovery Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.5.4 Main Business/Business Overview
- 3.6 KONIX
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.6.2 Million USD Product Type, Application and Specification
 - 3.6.2.1 Type I
 - 3.6.2.2 Type II
- 3.6.3 KONIX Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.6.4 Main Business/Business Overview
- 3.7 Ddrum
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
 - 3.7.2 Musical Instruments Product Type, Application and Specification
 - 3.7.2.1 Type I
 - 3.7.2.2 Type II
- 3.7.3 Ddrum Musical Instruments Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
 - 3.7.4 Main Business/Business Overview

4 CHINA ELECTRONIC DRUM PAD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Electronic Drum Pad Capacity, Production and Growth (2011-2016)
- 4.2 China Electronic Drum Pad Revenue and Growth (2011-2016)
- 4.3 China Electronic Drum Pad Production, Consumption, Export and Import (2011-2016)

5 CHINA ELECTRONIC DRUM PAD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Electronic Drum Pad Production and Market Share by Type (2011-2016)
- 5.2 China Electronic Drum Pad Revenue and Market Share by Type (2011-2016)
- 5.3 China Electronic Drum Pad Price by Type (2011-2016)
- 5.4 China Electronic Drum Pad Production Growth by Type (2011-2016)

6 CHINA ELECTRONIC DRUM PAD MARKET ANALYSIS BY APPLICATION



- 6.1 China Electronic Drum Pad Consumption and Market Share by Application (2011-2016)
- 6.2 China Electronic Drum Pad Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 ELECTRONIC DRUM PAD MANUFACTURING COST ANALYSIS

- 7.1 Electronic Drum Pad Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electronic Drum Pad

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electronic Drum Pad Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electronic Drum Pad Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List



10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA ELECTRONIC DRUM PAD MARKET FORECAST (2016-2021)

- 11.1 China Electronic Drum Pad Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Electronic Drum Pad Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Electronic Drum Pad Production Forecast by Type (2016-2021)
- 11.4 China Electronic Drum Pad Consumption Forecast by Application (2016-2021)
- 11.5 Electronic Drum Pad Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List
Disclosure Section
Research Methodology
Data Source
China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electronic Drum Pad

Figure China Production Market Share of Electronic Drum Pad by Type in 2015

Figure Product Picture of Single Pad

Table Major Manufacturers of Single Pad

Figure Product Picture of All-in-one Pad

Table Major Manufacturers of All-in-one Pad

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Electronic Drum Pad Consumption Market Share by Application in 2015

Figure Professional Examples

Figure Amateur Examples

Figure Educational Examples

Figure China Electronic Drum Pad Revenue (Million USD) and Growth Rate (2011-2021)

Table China Electronic Drum Pad Capacity of Key Manufacturers (2015 and 2016)

Table China Electronic Drum Pad Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electronic Drum Pad Capacity of Key Manufacturers in 2015

Figure China Electronic Drum Pad Capacity of Key Manufacturers in 2016

Table China Electronic Drum Pad Production of Key Manufacturers (2015 and 2016)

Table China Electronic Drum Pad Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electronic Drum Pad Production Share by Manufacturers

Figure 2016 Electronic Drum Pad Production Share by Manufacturers

Table China Electronic Drum Pad Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Electronic Drum Pad Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electronic Drum Pad Revenue Share by Manufacturers

Table 2016 China Electronic Drum Pad Revenue Share by Manufacturers

Table China Market Electronic Drum Pad Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Electronic Drum Pad Average Price of Key Manufacturers in 2015 Table Manufacturers Electronic Drum Pad Manufacturing Base Distribution and Sales Area

Table Manufacturers Electronic Drum Pad Product Type

Figure Electronic Drum Pad Market Share of Top 3 Manufacturers



Figure Electronic Drum Pad Market Share of Top 5 Manufacturers

Table Roland Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Roland Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Roland Electronic Drum Pad Market Share (2011-2016)

Table Yamaha Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Yamaha Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Yamaha Electronic Drum Pad Market Share (2011-2016)

Table Alesis Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Alesis Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Alesis Electronic Drum Pad Market Share (2011-2016)

Table Ashton Music Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Ashton Music Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ashton Music Electronic Drum Pad Market Share (2011-2016)

Table First Act Discovery Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table First Act Discovery Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure First Act Discovery Electronic Drum Pad Market Share (2011-2016)

Table KONIX Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KONIX Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure KONIX Electronic Drum Pad Market Share (2011-2016)

Table Ddrum Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Ddrum Electronic Drum Pad Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Ddrum Electronic Drum Pad Market Share (2011-2016)

Figure China Electronic Drum Pad Capacity, Production and Growth (2011-2016)

Figure China Electronic Drum Pad Revenue (Million USD) and Growth (2011-2016)

Table China Electronic Drum Pad Production, Consumption, Export and Import (2011-2016)

Table China Electronic Drum Pad Production by Type (2011-2016)

Table China Electronic Drum Pad Production Share by Type (2011-2016)

Figure Production Market Share of Electronic Drum Pad by Type (2011-2016)

Figure 2015 Production Market Share of Electronic Drum Pad by Type



Table China Electronic Drum Pad Revenue by Type (2011-2016)

Table China Electronic Drum Pad Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Electronic Drum Pad by Type (2011-2016)

Figure 2015 Revenue Market Share of Electronic Drum Pad by Type

Table China Electronic Drum Pad Price by Type (2011-2016)

Figure China Electronic Drum Pad Production Growth by Type (2011-2016)

Table China Electronic Drum Pad Consumption by Application (2011-2016)

Table China Electronic Drum Pad Consumption Market Share by Application (2011-2016)

Figure China Electronic Drum Pad Consumption Market Share by Application in 2015 Table China Electronic Drum Pad Consumption Growth Rate by Application (2011-2016)

Figure China Electronic Drum Pad Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Drum Pad

Figure Manufacturing Process Analysis of Electronic Drum Pad

Figure Electronic Drum Pad Industrial Chain Analysis

Table Raw Materials Sources of Electronic Drum Pad Major Manufacturers in 2015

Table Major Buyers of Electronic Drum Pad

Table Distributors/Traders List

Figure China Electronic Drum Pad Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Electronic Drum Pad Revenue and Growth Rate Forecast (2016-2021)

Table China Electronic Drum Pad Production, Import, Export and Consumption Forecast (2016-2021)

Table China Electronic Drum Pad Production Forecast by Type (2016-2021)

Table China Electronic Drum Pad Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Electronic Drum Pad Market Research Report 2016
Product link: https://marketpublishers.com/r/C9987CAAC6CEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/C9987CAAC6CEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

| First name: | |
|---------------|---------------------------|
| Last name: | |
| Email: | |
| Company: | |
| Address: | |
| City: | |
| Zip code: | |
| Country: | |
| Tel: | |
| Fax: | |
| Your message: | |
| | |
| | |
| | |
| | **All fields are required |
| | Custumer signature |
| | |
| | |

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970