

China Electronic Control Unit (ECU) Market Research Report 2016

<https://marketpublishers.com/r/C0713666338EN.html>

Date: October 2016

Pages: 116

Price: US\$ 3,200.00 (Single User License)

ID: C0713666338EN

Abstracts

Notes:

Sales, means the sales volume of Electronic Control Unit (ECU)

Revenue, means the sales value of Electronic Control Unit (ECU)

This report studies Electronic Control Unit (ECU) in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Bosch

Continental

Denso

Delphi

TRW

Hyundai AUTRON

Magneti Marelli

Mitsubishi Electric

UAES

Weifu Group

LinControl

Troitec

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Electronic Control Unit (ECU) in each application, can be divided into

Application 1

Application 2

Application 3

Contents

China Electronic Control Unit (ECU) Market Research Report 2016

1 ELECTRONIC CONTROL UNIT (ECU) MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electronic Control Unit (ECU)
- 1.2 Electronic Control Unit (ECU) Segment by Type
 - 1.2.1 China Production Market Share of Electronic Control Unit (ECU) Type in 2015
 - 1.2.2 Type I
 - 1.2.3 Type II
 - 1.2.4 Type III
- 1.3 Applications of Electronic Control Unit (ECU)
 - 1.3.1 Electronic Control Unit (ECU) Consumption Market Share by Application in 2015
 - 1.3.2 Application
 - 1.3.3 Application
 - 1.3.4 Application
- 1.4 China Market Size (Value) of Electronic Control Unit (ECU) (2011-2021)
- 1.5 China Electronic Control Unit (ECU) Status and Outlook
- 1.6 Government Policies

2 CHINA ELECTRONIC CONTROL UNIT (ECU) MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Electronic Control Unit (ECU) Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Electronic Control Unit (ECU) Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Electronic Control Unit (ECU) Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electronic Control Unit (ECU) Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Electronic Control Unit (ECU) Market Competitive Situation and Trends
 - 2.5.1 Electronic Control Unit (ECU) Market Concentration Rate
 - 2.5.2 Electronic Control Unit (ECU) Market Share of Top 3 and Top 5 Manufacturers

3 CHINA ELECTRONIC CONTROL UNIT (ECU) MANUFACTURERS PROFILES/ANALYSIS

3.1 Bosch

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Electronic Control Unit (ECU) Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Bosch Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Continental

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 116 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Continental 116 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Denso

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 127 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Denso 127 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Delphi

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Sept Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Delphi Sept Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 TRW

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 TRW Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Hyundai AUTRON

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Hyundai AUTRON Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Magneti Marelli

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Magneti Marelli Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Mitsubishi Electric

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Mitsubishi Electric Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 UAES

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 UAES Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Weifu Group

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.10.2 Product Type, Application and Specification

3.10.2.1 Type I

3.10.2.2 Type II

3.10.3 Weifu Group Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.10.4 Main Business/Business Overview

3.11 LinControl

3.12 Troitec

4 CHINA ELECTRONIC CONTROL UNIT (ECU) CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Electronic Control Unit (ECU) Capacity, Production and Growth (2011-2016)

4.2 China Electronic Control Unit (ECU) Revenue and Growth (2011-2016)

4.3 China Electronic Control Unit (ECU) Production, Consumption, Export and Import (2011-2016)

5 CHINA ELECTRONIC CONTROL UNIT (ECU) PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Electronic Control Unit (ECU) Production and Market Share by Type (2011-2016)

5.2 China Electronic Control Unit (ECU) Revenue and Market Share by Type (2011-2016)

5.3 China Electronic Control Unit (ECU) Price by Type (2011-2016)

5.4 China Electronic Control Unit (ECU) Production Growth by Type (2011-2016)

6 CHINA ELECTRONIC CONTROL UNIT (ECU) MARKET ANALYSIS BY APPLICATION

6.1 China Electronic Control Unit (ECU) Consumption and Market Share by Application (2011-2016)

6.2 China Electronic Control Unit (ECU) Consumption Growth Rate by Application (2011-2016)

6.3 Market Drivers and Opportunities

- 6.3.1 Potential Application
- 6.3.2 Emerging Markets/Countries

7 ELECTRONIC CONTROL UNIT (ECU) MANUFACTURING COST ANALYSIS

- 7.1 Electronic Control Unit (ECU) Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electronic Control Unit (ECU)

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electronic Control Unit (ECU) Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electronic Control Unit (ECU) Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk

- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA ELECTRONIC CONTROL UNIT (ECU) MARKET FORECAST (2016-2021)

- 11.1 China Electronic Control Unit (ECU) Capacity, Production, Revenue Forecast (2016-2021)
- 11.2 China Electronic Control Unit (ECU) Production, Import, Export and Consumption Forecast (2016-2021)
- 11.3 China Electronic Control Unit (ECU) Production Forecast by Type (2016-2021)
- 11.4 China Electronic Control Unit (ECU) Consumption Forecast by Application (2016-2021)
- 11.5 Electronic Control Unit (ECU) Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

- Author List
- Disclosure Section
- Research Methodology
- Data Source
- China Disclaimer

List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electronic Control Unit (ECU)

Figure China Production Market Share of Electronic Control Unit (ECU) by Type in 2015

Figure Product Picture of Type I

Table Major Manufacturers of Type I

Figure Product Picture of Type II

Table Major Manufacturers of Type II

Figure Product Picture of Type III

Table Major Manufacturers of Type III

Table Electronic Control Unit (ECU) Consumption Market Share by Application in 2015

Figure Application 1 Examples

Figure Application 2 Examples

Figure Application 3 Examples

Figure China Electronic Control Unit (ECU) Revenue (Million USD) and Growth Rate (2011-2021)

Table China Electronic Control Unit (ECU) Capacity of Key Manufacturers (2015 and 2016)

Table China Electronic Control Unit (ECU) Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electronic Control Unit (ECU) Capacity of Key Manufacturers in 2015

Figure China Electronic Control Unit (ECU) Capacity of Key Manufacturers in 2016

Table China Electronic Control Unit (ECU) Production of Key Manufacturers (2015 and 2016)

Table China Electronic Control Unit (ECU) Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electronic Control Unit (ECU) Production Share by Manufacturers

Figure 2016 Electronic Control Unit (ECU) Production Share by Manufacturers

Table China Electronic Control Unit (ECU) Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Electronic Control Unit (ECU) Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electronic Control Unit (ECU) Revenue Share by Manufacturers

Table 2016 China Electronic Control Unit (ECU) Revenue Share by Manufacturers

Table China Market Electronic Control Unit (ECU) Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Electronic Control Unit (ECU) Average Price of Key Manufacturers

in 2015

Table Manufacturers Electronic Control Unit (ECU) Manufacturing Base Distribution and Sales Area

Table Manufacturers Electronic Control Unit (ECU) Product Type

Figure Electronic Control Unit (ECU) Market Share of Top 3 Manufacturers

Figure Electronic Control Unit (ECU) Market Share of Top 5 Manufacturers

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Electronic Control Unit (ECU) Market Share (2011-2016)

Table Continental Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Continental Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Continental Electronic Control Unit (ECU) Market Share (2011-2016)

Table Denso Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Denso Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Denso Electronic Control Unit (ECU) Market Share (2011-2016)

Table Delphi Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Delphi Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Delphi Electronic Control Unit (ECU) Market Share (2011-2016)

Table TRW Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table TRW Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure TRW Electronic Control Unit (ECU) Market Share (2011-2016)

Table Hyundai AUTRON Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Hyundai AUTRON Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hyundai AUTRON Electronic Control Unit (ECU) Market Share (2011-2016)

Table Magneti Marelli Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Magneti Marelli Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Magneti Marelli Electronic Control Unit (ECU) Market Share (2011-2016)

Table Mitsubishi Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Electric Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsubishi Electric Electronic Control Unit (ECU) Market Share (2011-2016)

Table UAES Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table UAES Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure UAES Electronic Control Unit (ECU) Market Share (2011-2016)

Table Weifu Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Weifu Group Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Weifu Group Electronic Control Unit (ECU) Market Share (2011-2016)

Table LinControl Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table LinControl Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure LinControl Electronic Control Unit (ECU) Market Share (2011-2016)

Table Troitec Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Troitec Electronic Control Unit (ECU) Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Troitec Electronic Control Unit (ECU) Market Share (2011-2016)

Figure China Electronic Control Unit (ECU) Capacity, Production and Growth (2011-2016)

Figure China Electronic Control Unit (ECU) Revenue (Million USD) and Growth (2011-2016)

Table China Electronic Control Unit (ECU) Production, Consumption, Export and Import (2011-2016)

Table China Electronic Control Unit (ECU) Production by Type (2011-2016)

Table China Electronic Control Unit (ECU) Production Share by Type (2011-2016)

Figure Production Market Share of Electronic Control Unit (ECU) by Type (2011-2016)

Figure 2015 Production Market Share of Electronic Control Unit (ECU) by Type

Table China Electronic Control Unit (ECU) Revenue by Type (2011-2016)

Table China Electronic Control Unit (ECU) Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Electronic Control Unit (ECU) by Type (2011-2016)

Figure 2015 Revenue Market Share of Electronic Control Unit (ECU) by Type

Table China Electronic Control Unit (ECU) Price by Type (2011-2016)

Figure China Electronic Control Unit (ECU) Production Growth by Type (2011-2016)

Table China Electronic Control Unit (ECU) Consumption by Application (2011-2016)

Table China Electronic Control Unit (ECU) Consumption Market Share by Application (2011-2016)

Figure China Electronic Control Unit (ECU) Consumption Market Share by Application in 2015

Table China Electronic Control Unit (ECU) Consumption Growth Rate by Application (2011-2016)

Figure China Electronic Control Unit (ECU) Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electronic Control Unit (ECU)

Figure Manufacturing Process Analysis of Electronic Control Unit (ECU)

Figure Electronic Control Unit (ECU) Industrial Chain Analysis

Table Raw Materials Sources of Electronic Control Unit (ECU) Major Manufacturers in 2015

Table Major Buyers of Electronic Control Unit (ECU)

Table Distributors/Traders List

Figure China Electronic Control Unit (ECU) Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Electronic Control Unit (ECU) Revenue and Growth Rate Forecast (2016-2021)

Table China Electronic Control Unit (ECU) Production, Import, Export and Consumption Forecast (2016-2021)

Table China Electronic Control Unit (ECU) Production Forecast by Type (2016-2021)

Table China Electronic Control Unit (ECU) Consumption Forecast by Application (2016-2021)

I would like to order

Product name: China Electronic Control Unit (ECU) Market Research Report 2016

Product link: <https://marketpublishers.com/r/C0713666338EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C0713666338EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970