

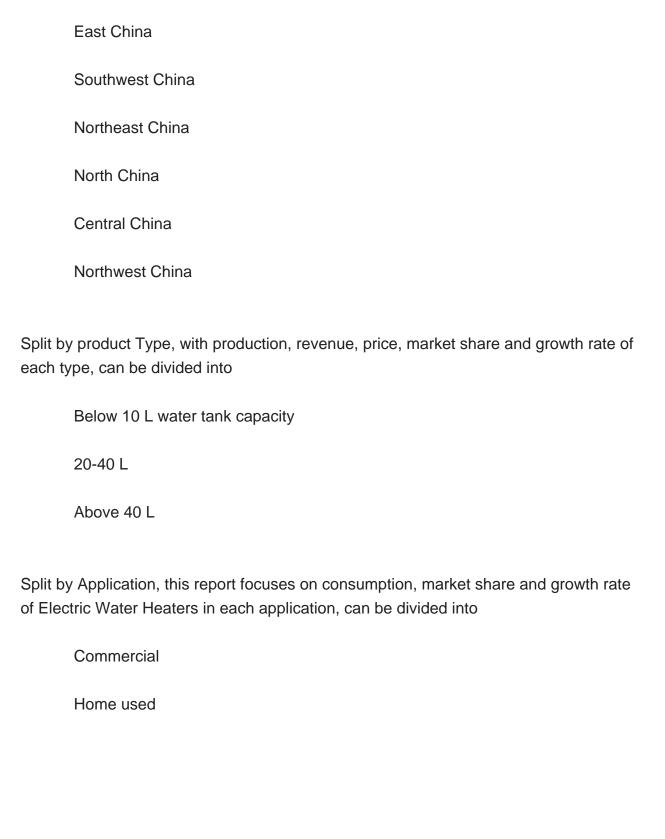
# **China Electric Water Heaters Market Research Report** 2017

https://marketpublishers.com/r/C5B0B7EF19AEN.html Date: January 2017 Pages: 96 Price: US\$ 3,200.00 (Single User License) ID: C5B0B7EF19AEN **Abstracts** Notes: Sales, means the sales volume of Electric Water Heaters Revenue, means the sales value of Electric Water Heaters This report studies Electric Water Heaters in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering Whirlpool GE American Water Heater Bosch **Eemax** Envirotemp

South China

Market Segment by Regions (provinces), covering







#### **Contents**

China Electric Water Heaters Market Research Report 2017

#### 1 ELECTRIC WATER HEATERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Water Heaters
- 1.2 Electric Water Heaters Segment by Type
  - 1.2.1 China Production Market Share of Electric Water Heaters Type in 2015
  - 1.2.2 Below 10 L water tank capacity
  - 1.2.3 20-40 L
- 1.2.4 Above 40 L
- 1.3 Applications of Electric Water Heaters
- 1.3.1 Electric Water Heaters Consumption Market Share by Application in 2015
- 1.3.2 Commercial
- 1.3.3 Home used
- 1.4 China Market Size (Value) of Electric Water Heaters (2011-2021)
- 1.5 China Electric Water Heaters Status and Outlook
- 1.6 Government Policies

### 2 CHINA ELECTRIC WATER HEATERS MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Electric Water Heaters Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Electric Water Heaters Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Electric Water Heaters Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Electric Water Heaters Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Electric Water Heaters Market Competitive Situation and Trends
- 2.5.1 Electric Water Heaters Market Concentration Rate
- 2.5.2 Electric Water Heaters Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA ELECTRIC WATER HEATERS MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Whirlpool
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Electric Water Heaters Product Type, Application and Specification
  - 3.1.2.1 Below 10 L water tank capacity
  - 3.1.2.2 20-40 L
- 3.1.3 Whirlpool Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 GE
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Electric Water Heaters Product Type, Application and Specification
    - 3.2.2.1 Below 10 L water tank capacity
    - 3.2.2.2 20-40 L
  - 3.2.3 GE 96 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 American Water Heater
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Electric Water Heaters Product Type, Application and Specification
    - 3.3.2.1 Below 10 L water tank capacity
    - 3.3.2.2 20-40 L
- 3.3.3 American Water Heater 109 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Bosch
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Electric Water Heaters Product Type, Application and Specification
    - 3.4.2.1 Below 10 L water tank capacity
    - 3.4.2.2 20-40 L
- 3.4.3 Bosch Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Eemax
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Electric Water Heaters Product Type, Application and Specification
    - 3.5.2.1 Below 10 L water tank capacity
    - 3.5.2.2 20-40 L
  - 3.5.3 Eemax Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)



- 3.5.4 Main Business/Business Overview
- 3.6 Envirotemp
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Electric Water Heaters Product Type, Application and Specification
    - 3.6.2.1 Below 10 L water tank capacity
    - 3.6.2.2 20-40 L
- 3.6.3 Envirotemp Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview

## 4 CHINA ELECTRIC WATER HEATERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Electric Water Heaters Capacity, Production and Growth (2011-2016)
- 4.2 China Electric Water Heaters Revenue and Growth (2011-2016)
- 4.3 China Electric Water Heaters Production, Consumption, Export and Import (2011-2016)

### 5 CHINA ELECTRIC WATER HEATERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Electric Water Heaters Production and Market Share by Type (2011-2016)
- 5.2 China Electric Water Heaters Revenue and Market Share by Type (2011-2016)
- 5.3 China Electric Water Heaters Price by Type (2011-2016)
- 5.4 China Electric Water Heaters Production Growth by Type (2011-2016)

#### 6 CHINA ELECTRIC WATER HEATERS MARKET ANALYSIS BY APPLICATION

- 6.1 China Electric Water Heaters Consumption and Market Share by Application (2011-2016)
- 6.2 China Electric Water Heaters Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## 7 CHINAELECTRIC WATER HEATERS MARKET ANALYSIS BY REGIONS (PROVINCES)



- 7.1 China Electric Water Heaters Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Electric Water Heaters Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Electric Water Heaters Production Value and Market Share by Regions (Provinces)(2011-2016)
- 7.1.3 China Electric Water Heaters Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Electric Water Heaters Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Electric Water Heaters Production, Consumption, Export and Import (2011-2016)

#### 8 ELECTRIC WATER HEATERS MANUFACTURING COST ANALYSIS

- 8.1 Electric Water Heaters Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Electric Water Heaters

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Electric Water Heaters Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Electric Water Heaters Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
- 10.2.1 Pricing Strategy



- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA ELECTRIC WATER HEATERS MARKET FORECAST (2016-2021)

- 12.1 China Electric Water Heaters Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Electric Water Heaters Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Electric Water Heaters Production Forecast by Type (2016-2021)
- 12.4 China Electric Water Heaters Consumption Forecast by Application (2016-2021)
- 12.5 China Electric Water Heaters Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.5.1 China Electric Water Heaters Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Electric Water Heaters Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Electric Water Heaters Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Electric Water Heaters Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Electric Water Heaters

Figure China Production Market Share of Electric Water Heaters by Type in 2015

Figure Product Picture of Below 10 L water tank capacity

Table Major Manufacturers of Below 10 L water tank capacity

Figure Product Picture of 20-40 L

Table Major Manufacturers of 20-40 L

Figure Product Picture of Above 40 L

Table Major Manufacturers of Above 40 L

Table Electric Water Heaters Consumption Market Share by Application in 2015

Figure Commercial Examples

Figure Home used Examples

Figure China Electric Water Heaters Revenue (Million USD) and Growth Rate (2011-2021)

Table China Electric Water Heaters Capacity of Key Manufacturers (2015 and 2016)

Table China Electric Water Heaters Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Electric Water Heaters Capacity of Key Manufacturers in 2015

Figure China Electric Water Heaters Capacity of Key Manufacturers in 2016

Table China Electric Water Heaters Production of Key Manufacturers (2015 and 2016)

Table China Electric Water Heaters Production Share by Manufacturers (2015 and 2016)

Figure 2015 Electric Water Heaters Production Share by Manufacturers

Figure 2016 Electric Water Heaters Production Share by Manufacturers

Table China Electric Water Heaters Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Electric Water Heaters Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Electric Water Heaters Revenue Share by Manufacturers

Table 2016 China Electric Water Heaters Revenue Share by Manufacturers

Table China Market Electric Water Heaters Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Electric Water Heaters Average Price of Key Manufacturers in 2015

Table Manufacturers Electric Water Heaters Manufacturing Base Distribution and Sales Area

Table Manufacturers Electric Water Heaters Product Type



Figure Electric Water Heaters Market Share of Top 3 Manufacturers

Figure Electric Water Heaters Market Share of Top 5 Manufacturers

Table Whirlpool Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Whirlpool Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Whirlpool Electric Water Heaters Market Share (2011-2016)

Table GE Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table GE Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure GE Electric Water Heaters Market Share (2011-2016)

Table American Water Heater Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Water Heater Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure American Water Heater Electric Water Heaters Market Share (2011-2016)

Table Bosch Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bosch Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bosch Electric Water Heaters Market Share (2011-2016)

Table Eemax Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Eemax Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eemax Electric Water Heaters Market Share (2011-2016)

Table Envirotemp Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Envirotemp Electric Water Heaters Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Envirotemp Electric Water Heaters Market Share (2011-2016)

Figure China Electric Water Heaters Capacity, Production and Growth (2011-2016)

Figure China Electric Water Heaters Revenue (Million USD) and Growth (2011-2016)

Table China Electric Water Heaters Production, Consumption, Export and Import (2011-2016)

Table China Electric Water Heaters Production by Type (2011-2016)

Table China Electric Water Heaters Production Share by Type (2011-2016)

Figure Production Market Share of Electric Water Heaters by Type (2011-2016)

Figure 2015 Production Market Share of Electric Water Heaters by Type

Table China Electric Water Heaters Revenue by Type (2011-2016)

Table China Electric Water Heaters Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Electric Water Heaters by Type (2011-2016)



Figure 2015 Revenue Market Share of Electric Water Heaters by Type

Table China Electric Water Heaters Price by Type (2011-2016)

Figure China Electric Water Heaters Production Growth by Type (2011-2016)

Table China Electric Water Heaters Consumption by Application (2011-2016)

Table China Electric Water Heaters Consumption Market Share by Application (2011-2016)

Figure China Electric Water Heaters Consumption Market Share by Application in 2015 Table China Electric Water Heaters Consumption Growth Rate by Application (2011-2016)

Figure China Electric Water Heaters Consumption Growth Rate by Application (2011-2016)

Table China Electric Water Heaters Production by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Production Market Share by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Production Value by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Production Value Market Share by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Sales Price by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Consumption by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Consumption Market Share by Regions (Provinces)(2011-2016)

Table China Electric Water Heaters Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Water Heaters

Figure Manufacturing Process Analysis of Electric Water Heaters

Figure Electric Water Heaters Industrial Chain Analysis

Table Raw Materials Sources of Electric Water Heaters Major Manufacturers in 2015

Table Major Buyers of Electric Water Heaters

Table Distributors/Traders List

Figure China Electric Water Heaters Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Electric Water Heaters Revenue and Growth Rate Forecast (2016-2021)

Table China Electric Water Heaters Production, Import, Export and Consumption Forecast (2016-2021)

Table China Electric Water Heaters Production Forecast by Type (2016-2021)



Table China Electric Water Heaters Consumption Forecast by Application (2016-2021) Table China Electric Water Heaters Production Forecast by Regions (Provinces)(2016-2021)

Table China Electric Water Heaters Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Electric Water Heaters Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



#### I would like to order

Product name: China Electric Water Heaters Market Research Report 2017

Product link: https://marketpublishers.com/r/C5B0B7EF19AEN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/C5B0B7EF19AEN.html">https://marketpublishers.com/r/C5B0B7EF19AEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last Haine.	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970