

China Electric Shavers Market Research Report 2016

https://marketpublishers.com/r/CA282027B82EN.html Date: November 2016 Pages: 117 Price: US\$ 3,200.00 (Single User License) ID: CA282027B82EN

Abstracts

Notes:

Sales, means the sales volume of Electric Shavers

Revenue, means the sales value of Electric Shavers

This report studies Electric Shavers in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Conair Corporation

BaByliss

Helen of Troy Limited

Koninklijke

Philips Electronics

Panasonic Corporation

The Procter & Gamble Company

Gillette

Braun GmbH



Spectrum Brands Holdings, Inc

Remington Products Company

Wahl Clipper Corporation

Eltron Company

Wahl Clipper Corporation

Izumi Products Company

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Electric Shavers in each application, can be divided into

Application 1

Application 2

Application 3



Contents

China Electric Shavers Market Research Report 2016

1 ELECTRIC SHAVERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Shavers
- 1.2 Electric Shavers Segment by Type
- 1.2.1 China Production Market Share of Electric Shavers Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Electric Shavers
- 1.3.1 Electric Shavers Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Electric Shavers (2011-2021)
- 1.5 China Electric ShaversStatus and Outlook
- 1.6 Government Policies

2 CHINA ELECTRIC SHAVERS MARKET COMPETITION BY MANUFACTURERS

2.1 China Electric Shavers Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Electric Shavers Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Electric Shavers Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Electric Shavers Manufacturing Base Distribution, Sales Area, Product Type

2.5 Electric Shavers Market Competitive Situation and Trends

- 2.5.1 Electric Shavers Market Concentration Rate
- 2.5.2 Electric Shavers Market Share of Top 3 and Top 5 Manufacturers

3 CHINA ELECTRIC SHAVERS MANUFACTURERS PROFILES/ANALYSIS

3.1 Conair Corporation

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.1.2 Electric Shavers Product Type, Application and Specification



3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 Conair Corporation Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 BaByliss

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.2.2 117 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 BaByliss 117 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Helen of Troy Limited

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 130 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Helen of Troy Limited 130 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Koninklijke

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Oct Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Koninklijke Oct Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Philips Electronics

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II

3.5.3 Philips Electronics Capacity, Production, Revenue, Price and Gross Margin



(2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 Panasonic Corporation

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 Panasonic Corporation Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 The Procter & Gamble Company

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Machinery & Equipment Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 The Procter & Gamble Company Machinery & Equipment Capacity, Production,

Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Gillette

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Gillette Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Braun GmbH

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Braun GmbH Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Spectrum Brands Holdings, Inc

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



Competitors

- 3.10.2 Product Type, Application and Specification
- 3.10.2.1 Type I
- 3.10.2.2 Type II

3.10.3 Spectrum Brands Holdings, Inc Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 Remington Products Company
- 3.12 Wahl Clipper Corporation
- 3.13 Eltron Company
- 3.14 Wahl Clipper Corporation
- 3.15 Izumi Products Company

4 CHINA ELECTRIC SHAVERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Electric Shavers Capacity, Production and Growth (2011-2016)
- 4.2 China Electric Shavers Revenue and Growth (2011-2016)
- 4.3 China Electric Shavers Production, Consumption, Export and Import (2011-2016)

5 CHINA ELECTRIC SHAVERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Electric Shavers Production and Market Share by Type (2011-2016)
- 5.2 China Electric Shavers Revenue and Market Share by Type (2011-2016)
- 5.3 China Electric Shavers Price by Type (2011-2016)
- 5.4 China Electric Shavers Production Growth by Type (2011-2016)

6 CHINA ELECTRIC SHAVERS MARKET ANALYSIS BY APPLICATION

- 6.1 China Electric Shavers Consumption and Market Share by Application (2011-2016)
- 6.2 China Electric Shavers Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 ELECTRIC SHAVERS MANUFACTURING COST ANALYSIS

7.1 Electric Shavers Key Raw Materials Analysis



- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Shavers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electric Shavers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Shavers Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA ELECTRIC SHAVERS MARKET FORECAST (2016-2021)



11.1 China Electric Shavers Capacity, Production, Revenue Forecast (2016-2021)11.2 China Electric Shavers Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Electric Shavers Production Forecast by Type (2016-2021)

11.4 China Electric Shavers Consumption Forecast by Application (2016-2021)

11.5 Electric Shavers Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Shavers Figure China Production Market Share of Electric Shavers by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Electric Shavers Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Electric Shavers Revenue (Million USD) and Growth Rate (2011-2021) Table China Electric Shavers Capacity of Key Manufacturers (2015 and 2016) Table China Electric Shavers Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Electric Shavers Capacity of Key Manufacturers in 2015 Figure China Electric Shavers Capacity of Key Manufacturers in 2016 Table China Electric Shavers Production of Key Manufacturers (2015 and 2016) Table China Electric Shavers Production Share by Manufacturers (2015 and 2016) Figure 2015 Electric Shavers Production Share by Manufacturers Figure 2016 Electric Shavers Production Share by Manufacturers Table China Electric Shavers Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Electric Shavers Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Electric Shavers Revenue Share by Manufacturers Table 2016 China Electric Shavers Revenue Share by Manufacturers Table China Market Electric Shavers Average Price of Key Manufacturers (2015 and 2016) Figure China Market Electric Shavers Average Price of Key Manufacturers in 2015 Table Manufacturers Electric Shavers Manufacturing Base Distribution and Sales Area Table Manufacturers Electric Shavers Product Type Figure Electric Shavers Market Share of Top 3 Manufacturers Figure Electric Shavers Market Share of Top 5 Manufacturers Table Conair Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors



Table Conair Corporation Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Conair Corporation Electric Shavers Market Share (2011-2016)

Table BaByliss Basic Information, Manufacturing Base, Sales Area and Its Competitors Table BaByliss Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure BaByliss Electric Shavers Market Share (2011-2016)

Table Helen of Troy Limited Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Helen of Troy Limited Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Helen of Troy Limited Electric Shavers Market Share (2011-2016)

Table Koninklijke Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Koninklijke Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Koninklijke Electric Shavers Market Share (2011-2016)

Table Philips Electronics Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Philips Electronics Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Philips Electronics Electric Shavers Market Share (2011-2016)

Table Panasonic Corporation Basic Information, Manufacturing Base, Sales Area andIts Competitors

Table Panasonic Corporation Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Corporation Electric Shavers Market Share (2011-2016)

Table The Procter & Gamble Company Basic Information, Manufacturing Base, SalesArea and Its Competitors

Table The Procter & Gamble Company Electric Shavers Capacity, Production,

Revenue, Price and Gross Margin (2011-2016)

Figure The Procter & Gamble Company Electric Shavers Market Share (2011-2016) Table Gillette Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Gillette Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Gillette Electric Shavers Market Share (2011-2016)

Table Braun GmbH Basic Information, Manufacturing Base, Sales Area and ItsCompetitors

Table Braun GmbH Electric Shavers Capacity, Production, Revenue, Price and Gross



Margin (2011-2016)

Figure Braun GmbH Electric Shavers Market Share (2011-2016)

Table Spectrum Brands Holdings, Inc Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spectrum Brands Holdings, Inc Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Spectrum Brands Holdings, Inc Electric Shavers Market Share (2011-2016) Table Remington Products Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Remington Products Company Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Remington Products Company Electric Shavers Market Share (2011-2016)

Table Wahl Clipper Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wahl Clipper Corporation Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wahl Clipper Corporation Electric Shavers Market Share (2011-2016)

Table Eltron Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Eltron Company Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Eltron Company Electric Shavers Market Share (2011-2016)

Table Wahl Clipper Corporation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Wahl Clipper Corporation Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Wahl Clipper Corporation Electric Shavers Market Share (2011-2016)

Table Izumi Products Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Izumi Products Company Electric Shavers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Izumi Products Company Electric Shavers Market Share (2011-2016)

Figure China Electric Shavers Capacity, Production and Growth (2011-2016)

Figure China Electric Shavers Revenue (Million USD) and Growth (2011-2016)

Table China Electric Shavers Production, Consumption, Export and Import (2011-2016)

Table China Electric Shavers Production by Type (2011-2016)

Table China Electric Shavers Production Share by Type (2011-2016)

Figure Production Market Share of Electric Shavers by Type (2011-2016)

Figure 2015 Production Market Share of Electric Shavers by Type



Table China Electric Shavers Revenue by Type (2011-2016) Table China Electric Shavers Revenue Share by Type (2011-2016) Figure Production Revenue Share of Electric Shavers by Type (2011-2016) Figure 2015 Revenue Market Share of Electric Shavers by Type Table China Electric Shavers Price by Type (2011-2016) Figure China Electric Shavers Production Growth by Type (2011-2016) Table China Electric Shavers Consumption by Application (2011-2016) Table China Electric Shavers Consumption Market Share by Application (2011-2016) Figure China Electric Shavers Consumption Market Share by Application in 2015 Table China Electric Shavers Consumption Growth Rate by Application (2011-2016) Figure China Electric Shavers Consumption Growth Rate by Application (2011-2016) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Electric Shavers Figure Manufacturing Process Analysis of Electric Shavers Figure Electric Shavers Industrial Chain Analysis Table Raw Materials Sources of Electric Shavers Major Manufacturers in 2015 Table Major Buyers of Electric Shavers Table Distributors/Traders List Figure China Electric Shavers Capacity, Production and Growth Rate Forecast (2016 - 2021)Figure China Electric Shavers Revenue and Growth Rate Forecast (2016-2021) Table China Electric Shavers Production, Import, Export and Consumption Forecast (2016 - 2021)Table China Electric Shavers Production Forecast by Type (2016-2021) Table China Electric Shavers Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Electric Shavers Market Research Report 2016 Product link: https://marketpublishers.com/r/CA282027B82EN.html Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CA282027B82EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970