

China Electric Blow Dryers Market Research Report 2016

https://marketpublishers.com/r/C43B0CA91F0EN.html

Date: November 2016 Pages: 107 Price: US\$ 3,200.00 (Single User License) ID: C43B0CA91F0EN

Abstracts

Notes:

Sales, means the sales volume of Electric Blow Dryers

Revenue, means the sales value of Electric Blow Dryers

This report studies Electric Blow Dryers in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

American Dryer
Dyson
Excel Dryer
Mitsubishi Electric
Saniflo
World Dryer
Askon Engineers
Bio Jet Drier



Hokwang Industries

Panasonic

Palmer Fixture

Warner Howard

Jieda

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Type I

Type II

Type III

Split by Application, this report focuses on consumption, market share and growth rate of Electric Blow Dryers in each application, can be divided into

Application 1

Application 2

Application 3



Contents

China Electric Blow Dryers Market Research Report 2016

1 ELECTRIC BLOW DRYERS MARKET OVERVIEW

- 1.1 Product Overview and Scope of Electric Blow Dryers
- 1.2 Electric Blow Dryers Segment by Type
- 1.2.1 China Production Market Share of Electric Blow Dryers Type in 2015
- 1.2.2 Type I
- 1.2.3 Type II
- 1.2.4 Type III
- 1.3 Applications of Electric Blow Dryers
- 1.3.1 Electric Blow Dryers Consumption Market Share by Application in 2015
- 1.3.2 Application
- 1.3.3 Application
- 1.3.4 Application
- 1.4 China Market Size (Value) of Electric Blow Dryers (2011-2021)
- 1.5 China Electric Blow DryersStatus and Outlook
- 1.6 Government Policies

2 CHINA ELECTRIC BLOW DRYERS MARKET COMPETITION BY MANUFACTURERS

2.1 China Electric Blow Dryers Capacity, Production and Share by Manufacturers (2015 and 2016)

2.2 China Electric Blow Dryers Revenue and Share by Manufacturers (2015 and 2016)

2.3 China Electric Blow Dryers Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Electric Blow Dryers Manufacturing Base Distribution, Sales Area, Product Type

2.5 Electric Blow Dryers Market Competitive Situation and Trends

- 2.5.1 Electric Blow Dryers Market Concentration Rate
- 2.5.2 Electric Blow Dryers Market Share of Top 3 and Top 5 Manufacturers

3 CHINA ELECTRIC BLOW DRYERS MANUFACTURERS PROFILES/ANALYSIS

3.1 American Dryer

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



3.1.2 Electric Blow Dryers Product Type, Application and Specification

3.1.2.1 Type I

3.1.2.2 Type II

3.1.3 American Dryer Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Dyson

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 107 Product Type, Application and Specification

3.2.2.1 Type I

3.2.2.2 Type II

3.2.3 Dyson 107 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Excel Dryer

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.3.2 121 Product Type, Application and Specification

3.3.2.1 Type I

3.3.2.2 Type II

3.3.3 Excel Dryer 121 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Mitsubishi Electric

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.4.2 Nov Product Type, Application and Specification

3.4.2.1 Type I

3.4.2.2 Type II

3.4.3 Mitsubishi Electric Nov Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Saniflo

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.5.2 Product Type, Application and Specification

3.5.2.1 Type I

3.5.2.2 Type II



3.5.3 Saniflo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.5.4 Main Business/Business Overview

3.6 World Dryer

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Million USD Product Type, Application and Specification

3.6.2.1 Type I

3.6.2.2 Type II

3.6.3 World Dryer Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Askon Engineers

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.7.2 Electronics Product Type, Application and Specification

3.7.2.1 Type I

3.7.2.2 Type II

3.7.3 Askon Engineers Electronics Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Bio Jet Drier

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Product Type, Application and Specification

3.8.2.1 Type I

3.8.2.2 Type II

3.8.3 Bio Jet Drier Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 Hokwang Industries

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Product Type, Application and Specification

3.9.2.1 Type I

3.9.2.2 Type II

3.9.3 Hokwang Industries Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 Panasonic



3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.10.2 Product Type, Application and Specification
- 3.10.2.1 Type I
- 3.10.2.2 Type II

3.10.3 Panasonic Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 Palmer Fixture
- 3.12 Warner Howard
- 3.13 Jieda

4 CHINA ELECTRIC BLOW DRYERS CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

4.1 China Electric Blow Dryers Capacity, Production and Growth (2011-2016)
4.2 China Electric Blow Dryers Revenue and Growth (2011-2016)
4.3 China Electric Blow Dryers Production, Consumption, Export and Import (2011-2016)

5 CHINA ELECTRIC BLOW DRYERS PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Electric Blow Dryers Production and Market Share by Type (2011-2016)

- 5.2 China Electric Blow Dryers Revenue and Market Share by Type (2011-2016)
- 5.3 China Electric Blow Dryers Price by Type (2011-2016)
- 5.4 China Electric Blow Dryers Production Growth by Type (2011-2016)

6 CHINA ELECTRIC BLOW DRYERS MARKET ANALYSIS BY APPLICATION

6.1 China Electric Blow Dryers Consumption and Market Share by Application (2011-2016)

6.2 China Electric Blow Dryers Consumption Growth Rate by Application (2011-2016)

- 6.3 Market Drivers and Opportunities
 - 6.3.1 Potential Application
 - 6.3.2 Emerging Markets/Countries

7 ELECTRIC BLOW DRYERS MANUFACTURING COST ANALYSIS



- 7.1 Electric Blow Dryers Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
 - 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Electric Blow Dryers

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Electric Blow Dryers Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Electric Blow Dryers Major Manufacturers in 2015
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
- 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

11 CHINA ELECTRIC BLOW DRYERS MARKET FORECAST (2016-2021)



11.1 China Electric Blow Dryers Capacity, Production, Revenue Forecast (2016-2021)

11.2 China Electric Blow Dryers Production, Import, Export and Consumption Forecast (2016-2021)

11.3 China Electric Blow Dryers Production Forecast by Type (2016-2021)

11.4 China Electric Blow Dryers Consumption Forecast by Application (2016-2021)

11.5 Electric Blow Dryers Price Forecast (2016-2021)

12 RESEARCH FINDINGS AND CONCLUSION

13 APPENDIX

Author List Disclosure Section Research Methodology Data Source China Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Figure Picture of Electric Blow Dryers Figure China Production Market Share of Electric Blow Dryers by Type in 2015 Figure Product Picture of Type I Table Major Manufacturers of Type I Figure Product Picture of Type II Table Major Manufacturers of Type II Figure Product Picture of Type III Table Major Manufacturers of Type III Table Electric Blow Dryers Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure Application 3 Examples Figure China Electric Blow Dryers Revenue (Million USD) and Growth Rate (2011-2021) Table China Electric Blow Dryers Capacity of Key Manufacturers (2015 and 2016) Table China Electric Blow Dryers Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Electric Blow Dryers Capacity of Key Manufacturers in 2015 Figure China Electric Blow Dryers Capacity of Key Manufacturers in 2016 Table China Electric Blow Dryers Production of Key Manufacturers (2015 and 2016) Table China Electric Blow Dryers Production Share by Manufacturers (2015 and 2016) Figure 2015 Electric Blow Dryers Production Share by Manufacturers Figure 2016 Electric Blow Dryers Production Share by Manufacturers Table China Electric Blow Dryers Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Electric Blow Dryers Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Electric Blow Dryers Revenue Share by Manufacturers Table 2016 China Electric Blow Dryers Revenue Share by Manufacturers Table China Market Electric Blow Dryers Average Price of Key Manufacturers (2015 and 2016) Figure China Market Electric Blow Dryers Average Price of Key Manufacturers in 2015 Table Manufacturers Electric Blow Dryers Manufacturing Base Distribution and Sales Area Table Manufacturers Electric Blow Dryers Product Type Figure Electric Blow Dryers Market Share of Top 3 Manufacturers

Figure Electric Blow Dryers Market Share of Top 5 Manufacturers



Table American Dryer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table American Dryer Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure American Dryer Electric Blow Dryers Market Share (2011-2016)

Table Dyson Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Dyson Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Dyson Electric Blow Dryers Market Share (2011-2016)

Table Excel Dryer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Excel Dryer Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Excel Dryer Electric Blow Dryers Market Share (2011-2016)

Table Mitsubishi Electric Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mitsubishi Electric Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mitsubishi Electric Electric Blow Dryers Market Share (2011-2016)

Table Saniflo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Saniflo Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Saniflo Electric Blow Dryers Market Share (2011-2016)

Table World Dryer Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table World Dryer Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure World Dryer Electric Blow Dryers Market Share (2011-2016)

Table Askon Engineers Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Askon Engineers Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Askon Engineers Electric Blow Dryers Market Share (2011-2016)

Table Bio Jet Drier Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Bio Jet Drier Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Bio Jet Drier Electric Blow Dryers Market Share (2011-2016)

Table Hokwang Industries Basic Information, Manufacturing Base, Sales Area and Its



Competitors

Table Hokwang Industries Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Hokwang Industries Electric Blow Dryers Market Share (2011-2016)

Table Panasonic Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Panasonic Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Panasonic Electric Blow Dryers Market Share (2011-2016)

Table Palmer Fixture Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Palmer Fixture Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Palmer Fixture Electric Blow Dryers Market Share (2011-2016)

Table Warner Howard Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Warner Howard Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Warner Howard Electric Blow Dryers Market Share (2011-2016)

Table Jieda Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Jieda Electric Blow Dryers Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Jieda Electric Blow Dryers Market Share (2011-2016)

Figure China Electric Blow Dryers Capacity, Production and Growth (2011-2016) Figure China Electric Blow Dryers Revenue (Million USD) and Growth (2011-2016) Table China Electric Blow Dryers Production, Consumption, Export and Import (2011-2016)

Table China Electric Blow Dryers Production by Type (2011-2016) Table China Electric Blow Dryers Production Share by Type (2011-2016) Figure Production Market Share of Electric Blow Dryers by Type (2011-2016) Figure 2015 Production Market Share of Electric Blow Dryers by Type Table China Electric Blow Dryers Revenue by Type (2011-2016) Table China Electric Blow Dryers Revenue Share by Type (2011-2016) Figure Production Revenue Share of Electric Blow Dryers by Type (2011-2016) Figure 2015 Revenue Market Share of Electric Blow Dryers by Type (2011-2016) Figure 2015 Revenue Market Share of Electric Blow Dryers by Type Table China Electric Blow Dryers Price by Type (2011-2016) Figure China Electric Blow Dryers Production Growth by Type (2011-2016) Table China Electric Blow Dryers Consumption by Application (2011-2016)

Table China Electric Blow Dryers Consumption Market Share by Application



(2011-2016)

Figure China Electric Blow Dryers Consumption Market Share by Application in 2015

Table China Electric Blow Dryers Consumption Growth Rate by Application (2011-2016)

Figure China Electric Blow Dryers Consumption Growth Rate by Application (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Electric Blow Dryers

Figure Manufacturing Process Analysis of Electric Blow Dryers

Figure Electric Blow Dryers Industrial Chain Analysis

Table Raw Materials Sources of Electric Blow Dryers Major Manufacturers in 2015

Table Major Buyers of Electric Blow Dryers

Table Distributors/Traders List

Figure China Electric Blow Dryers Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Electric Blow Dryers Revenue and Growth Rate Forecast (2016-2021) Table China Electric Blow Dryers Production, Import, Export and Consumption Forecast (2016-2021)

Table China Electric Blow Dryers Production Forecast by Type (2016-2021)

Table China Electric Blow Dryers Consumption Forecast by Application (2016-2021)



I would like to order

Product name: China Electric Blow Dryers Market Research Report 2016 Product link: <u>https://marketpublishers.com/r/C43B0CA91F0EN.html</u>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/C43B0CA91F0EN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

**All fields are required

Custumer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970