

China E-reader Market Research Report 2016

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Abstracts

Notes:

Sales, means the sales volume of E-reader

Revenue, means the sales value of E-reader

This report studies E-reader in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Amazon.com

Barnes & Noble

Kobo

Sony

Apple

Asus

Google

Hanvon

Split by product Type, with production, revenue, price, market share and growth rate of

each type, can be divided into

Monochrome eInk screens

LDC screen

Type III

Split by Application, this report focuses on consumption, market share and growth rate of E-reader in each application, can be divided into

Desktops

Tablets

Mobile devices

Others

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