

### China Dry Pet Food Market Research Report 2017

https://marketpublishers.com/r/CA61D850977EN.html

Date: January 2017

Pages: 106

Price: US\$ 3,200.00 (Single User License)

ID: CA61D850977EN

#### **Abstracts**

#### Notes:

Sales, means the sales volume of Dry Pet Food

Revenue, means the sales value of Dry Pet Food

This report studies Dry Pet Food in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Mars Petcare

Nestle Purina

Colgate

Big Heart

Blue Buffalo

Procter & Gamble

Deuerer

Spectrum Brands / United Pet Group

Diamond pet foods



# Heristo Affinity Petcare (Agrolimen) Unicharm Nutriara Alimentos Ltda. **Total Alimentos** Mogiana Alimentos SA Nisshin Pet Food Market Segment by Regions (provinces), covering South China East China Southwest China Northeast China North China Central China Northwest China Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Flake Foods (Flaked Cereals)

Extruded Foods (Shaped Pellets or Kibbles)



	Biscuits/Mixers	
	Others	
Split by Application, this report focuses on consumption, market share and growth rate of Dry Pet Food in each application, can be divided into		
	Dog	
	Cat	
	Others	



#### **Contents**

China Dry Pet Food Market Research Report 2017

#### 1 DRY PET FOOD MARKET OVERVIEW

- 1.1 Product Overview and Scope of Dry Pet Food
- 1.2 Dry Pet Food Segment by Type
  - 1.2.1 China Production Market Share of Dry Pet Food Type in 2015
  - 1.2.2 Extruded Foods (Shaped Pellets or Kibbles)
  - 1.2.3 Flake Foods (Flaked Cereals)
  - 1.2.4 Biscuits/Mixers
  - 1.2.5 Others
- 1.3 Applications of Dry Pet Food
- 1.3.1 Dry Pet Food Consumption Market Share by Application in 2015
- 1.3.2 Dog
- 1.3.3 Cat
- 1.3.4 Others
- 1.4 China Market Size (Value) of Dry Pet Food (2011-2021)
- 1.5 China Dry Pet Food Status and Outlook
- 1.6 Government Policies

#### 2 CHINA DRY PET FOOD MARKET COMPETITION BY MANUFACTURERS

- 2.1 China Dry Pet Food Capacity, Production and Share by Manufacturers (2015 and 2016)
- 2.2 China Dry Pet Food Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Dry Pet Food Average Price by Manufacturers (2015 and 2016)
- 2.4 Manufacturers Dry Pet Food Manufacturing Base Distribution, Sales Area, Product Type
- 2.5 Dry Pet Food Market Competitive Situation and Trends
  - 2.5.1 Dry Pet Food Market Concentration Rate
  - 2.5.2 Dry Pet Food Market Share of Top 3 and Top 5 Manufacturers

#### 3 CHINA DRY PET FOOD MANUFACTURERS PROFILES/ANALYSIS

- 3.1 Mars Petcare
- 3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors



- 3.1.2 Dry Pet Food Product Type, Application and Specification
  - 3.1.2.1 Extruded Foods (Shaped Pellets or Kibbles)
  - 3.1.2.2 Flake Foods (Flaked Cereals)
- 3.1.3 Mars Petcare Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.1.4 Main Business/Business Overview
- 3.2 Nestle Purina
- 3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.2.2 Dry Pet Food Product Type, Application and Specification
    - 3.2.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.2.2.2 Flake Foods (Flaked Cereals)
- 3.2.3 Nestle Purina 106 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.2.4 Main Business/Business Overview
- 3.3 Colgate
- 3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.3.2 Dry Pet Food Product Type, Application and Specification
    - 3.3.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.3.2.2 Flake Foods (Flaked Cereals)
- 3.3.3 Colgate 119 Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.3.4 Main Business/Business Overview
- 3.4 Big Heart
- 3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.4.2 Dry Pet Food Product Type, Application and Specification
    - 3.4.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.4.2.2 Flake Foods (Flaked Cereals)
- 3.4.3 Big Heart Jan Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.4.4 Main Business/Business Overview
- 3.5 Blue Buffalo
- 3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.5.2 Dry Pet Food Product Type, Application and Specification
    - 3.5.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.5.2.2 Flake Foods (Flaked Cereals)



- 3.5.3 Blue Buffalo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.5.4 Main Business/Business Overview
- 3.6 Procter & Gamble
- 3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.6.2 Dry Pet Food Product Type, Application and Specification
    - 3.6.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.6.2.2 Flake Foods (Flaked Cereals)
- 3.6.3 Procter & Gamble Million USD Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.6.4 Main Business/Business Overview
- 3.7 Deuerer
- 3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.7.2 Dry Pet Food Product Type, Application and Specification
    - 3.7.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.7.2.2 Flake Foods (Flaked Cereals)
- 3.7.3 Deuerer Agriculture Industry Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.7.4 Main Business/Business Overview
- 3.8 Spectrum Brands / United Pet Group
- 3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.8.2 Dry Pet Food Product Type, Application and Specification
    - 3.8.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.8.2.2 Flake Foods (Flaked Cereals)
- 3.8.3 Spectrum Brands / United Pet Group Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.8.4 Main Business/Business Overview
- 3.9 Diamond pet foods
- 3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.9.2 Dry Pet Food Product Type, Application and Specification
    - 3.9.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.9.2.2 Flake Foods (Flaked Cereals)
- 3.9.3 Diamond pet foods Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.9.4 Main Business/Business Overview



#### 3.10 Heristo

- 3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors
  - 3.10.2 Dry Pet Food Product Type, Application and Specification
    - 3.10.2.1 Extruded Foods (Shaped Pellets or Kibbles)
    - 3.10.2.2 Flake Foods (Flaked Cereals)
- 3.10.3 Heristo Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)
  - 3.10.4 Main Business/Business Overview
- 3.11 Affinity Petcare (Agrolimen)
- 3.12 Unicharm
- 3.13 Nutriara Alimentos Ltda.
- 3.14 Total Alimentos
- 3.15 Mogiana Alimentos SA
- 3.16 Nisshin Pet Food

## 4 CHINA DRY PET FOOD CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2011-2016)

- 4.1 China Dry Pet Food Capacity, Production and Growth (2011-2016)
- 4.2 China Dry Pet Food Revenue and Growth (2011-2016)
- 4.3 China Dry Pet Food Production, Consumption, Export and Import (2011-2016)

### 5 CHINA DRY PET FOOD PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

- 5.1 China Dry Pet Food Production and Market Share by Type (2011-2016)
- 5.2 China Dry Pet Food Revenue and Market Share by Type (2011-2016)
- 5.3 China Dry Pet Food Price by Type (2011-2016)
- 5.4 China Dry Pet Food Production Growth by Type (2011-2016)

#### 6 CHINA DRY PET FOOD MARKET ANALYSIS BY APPLICATION

- 6.1 China Dry Pet Food Consumption and Market Share by Application (2011-2016)
- 6.2 China Dry Pet Food Consumption Growth Rate by Application (2011-2016)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries



#### 7 CHINADRY PET FOOD MARKET ANALYSIS BY REGIONS (PROVINCES)

- 7.1 China Dry Pet Food Production, Production Value and Price by Regions (Provinces)(2011-2016)
- 7.1.1 China Dry Pet Food Production and Market Share by Regions (Provinces)(2011-2016)
- 7.1.2 China Dry Pet Food Production Value and Market Share by Regions (Provinces)(2011-2016)
  - 7.1.3 China Dry Pet Food Sales Price by Regions (Provinces)(2011-2016)
- 7.2 China Dry Pet Food Consumption by Regions (Provinces)(2011-2016)
- 7.3 China Dry Pet Food Production, Consumption, Export and Import (2011-2016)

#### **8 DRY PET FOOD MANUFACTURING COST ANALYSIS**

- 8.1 Dry Pet Food Key Raw Materials Analysis
  - 8.1.1 Key Raw Materials
  - 8.1.2 Price Trend of Key Raw Materials
  - 8.1.3 Key Suppliers of Raw Materials
  - 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Dry Pet Food

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Dry Pet Food Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Dry Pet Food Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### 10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 10.1 Marketing Channel
  - 10.1.1 Direct Marketing
  - 10.1.2 Indirect Marketing
  - 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning



- 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### 11 MARKET EFFECT FACTORS ANALYSIS

- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
  - 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA DRY PET FOOD MARKET FORECAST (2016-2021)

- 12.1 China Dry Pet Food Capacity, Production, Revenue Forecast (2016-2021)
- 12.2 China Dry Pet Food Production, Import, Export and Consumption Forecast (2016-2021)
- 12.3 China Dry Pet Food Production Forecast by Type (2016-2021)
- 12.4 China Dry Pet Food Consumption Forecast by Application (2016-2021)
- 12.5 China Dry Pet Food Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
  - 12.5.1 China Dry Pet Food Production Forecast by Regions (Provinces)(2016-2021)
- 12.5.2 China Dry Pet Food Consumption Forecast by Regions (Provinces)(2016-2021)
- 12.5.3 China Dry Pet Food Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)
- 12.6 Dry Pet Food Price Forecast (2016-2021)

#### 13 RESEARCH FINDINGS AND CONCLUSION

#### 14 APPENDIX

Methodology
Analyst Introduction
Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Dry Pet Food

Figure China Production Market Share of Dry Pet Food by Type in 2015

Figure Product Picture of Extruded Foods (Shaped Pellets or Kibbles)

Table Major Manufacturers of Extruded Foods (Shaped Pellets or Kibbles)

Figure Product Picture of Flake Foods (Flaked Cereals)

Table Major Manufacturers of Flake Foods (Flaked Cereals)

Figure Product Picture of Biscuits/Mixers

Table Major Manufacturers of Biscuits/Mixers

Figure Product Picture of Others

Table Major Manufacturers of Others

Table Dry Pet Food Consumption Market Share by Application in 2015

Figure Dog Examples

Figure Cat Examples

Figure Others Examples

Figure China Dry Pet Food Revenue (Million USD) and Growth Rate (2011-2021)

Table China Dry Pet Food Capacity of Key Manufacturers (2015 and 2016)

Table China Dry Pet Food Capacity Market Share of Key Manufacturers (2015 and 2016)

Figure China Dry Pet Food Capacity of Key Manufacturers in 2015

Figure China Dry Pet Food Capacity of Key Manufacturers in 2016

Table China Dry Pet Food Production of Key Manufacturers (2015 and 2016)

Table China Dry Pet Food Production Share by Manufacturers (2015 and 2016)

Figure 2015 Dry Pet Food Production Share by Manufacturers

Figure 2016 Dry Pet Food Production Share by Manufacturers

Table China Dry Pet Food Revenue (Million USD) by Manufacturers (2015 and 2016)

Table China Dry Pet Food Revenue Share by Manufacturers (2015 and 2016)

Table 2015 China Dry Pet Food Revenue Share by Manufacturers

Table 2016 China Dry Pet Food Revenue Share by Manufacturers

Table China Market Dry Pet Food Average Price of Key Manufacturers (2015 and 2016)

Figure China Market Dry Pet Food Average Price of Key Manufacturers in 2015

Table Manufacturers Dry Pet Food Manufacturing Base Distribution and Sales Area

Table Manufacturers Dry Pet Food Product Type

Figure Dry Pet Food Market Share of Top 3 Manufacturers

Figure Dry Pet Food Market Share of Top 5 Manufacturers

Table Mars Petcare Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

Table Mars Petcare Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Mars Petcare Dry Pet Food Market Share (2011-2016)

Table Nestle Purina Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nestle Purina Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Nestle Purina Dry Pet Food Market Share (2011-2016)

Table Colgate Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Colgate Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Colgate Dry Pet Food Market Share (2011-2016)

Table Big Heart Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Big Heart Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Big Heart Dry Pet Food Market Share (2011-2016)

Table Blue Buffalo Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Blue Buffalo Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Blue Buffalo Dry Pet Food Market Share (2011-2016)

Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Procter & Gamble Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Procter & Gamble Dry Pet Food Market Share (2011-2016)

Table Deuerer Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Deuerer Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Deuerer Dry Pet Food Market Share (2011-2016)

Table Spectrum Brands / United Pet Group Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Spectrum Brands / United Pet Group Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Spectrum Brands / United Pet Group Dry Pet Food Market Share (2011-2016) Table Diamond pet foods Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Diamond pet foods Dry Pet Food Capacity, Production, Revenue, Price and



Gross Margin (2011-2016)

Figure Diamond pet foods Dry Pet Food Market Share (2011-2016)

Table Heristo Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Heristo Dry Pet Food Capacity, Production, Revenue, Price and Gross Margin (2011-2016)

Figure Heristo Dry Pet Food Market Share (2011-2016)

Table Affinity Petcare (Agrolimen) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Unicharm Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Nutriara Alimentos Ltda. Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Total Alimentos Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Mogiana Alimentos SA Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Nisshin Pet Food Basic Information, Manufacturing Base, Sales Area and Its Competitors

Figure China Dry Pet Food Capacity, Production and Growth (2011-2016)

Figure China Dry Pet Food Revenue (Million USD) and Growth (2011-2016)

Table China Dry Pet Food Production, Consumption, Export and Import (2011-2016)

Table China Dry Pet Food Production by Type (2011-2016)

Table China Dry Pet Food Production Share by Type (2011-2016)

Figure Production Market Share of Dry Pet Food by Type (2011-2016)

Figure 2015 Production Market Share of Dry Pet Food by Type

Table China Dry Pet Food Revenue by Type (2011-2016)

Table China Dry Pet Food Revenue Share by Type (2011-2016)

Figure Production Revenue Share of Dry Pet Food by Type (2011-2016)

Figure 2015 Revenue Market Share of Dry Pet Food by Type

Table China Dry Pet Food Price by Type (2011-2016)

Figure China Dry Pet Food Production Growth by Type (2011-2016)

Table China Dry Pet Food Consumption by Application (2011-2016)

Table China Dry Pet Food Consumption Market Share by Application (2011-2016)

Figure China Dry Pet Food Consumption Market Share by Application in 2015

Table China Dry Pet Food Consumption Growth Rate by Application (2011-2016)

Figure China Dry Pet Food Consumption Growth Rate by Application (2011-2016)

Table China Dry Pet Food Production by Regions (Provinces)(2011-2016)

Table China Dry Pet Food Production Market Share by Regions (Provinces)(2011-2016)

Table China Dry Pet Food Production Value by Regions (Provinces)(2011-2016)

Table China Dry Pet Food Production Value Market Share by Regions



(Provinces)(2011-2016)

Table China Dry Pet Food Sales Price by Regions (Provinces)(2011-2016)

Table China Dry Pet Food Consumption by Regions (Provinces)(2011-2016)

Table China Dry Pet Food Consumption Market Share by Regions

(Provinces)(2011-2016)

Table China Dry Pet Food Production, Consumption, Export and Import (2011-2016)

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Dry Pet Food

Figure Manufacturing Process Analysis of Dry Pet Food

Figure Dry Pet Food Industrial Chain Analysis

Table Raw Materials Sources of Dry Pet Food Major Manufacturers in 2015

Table Major Buyers of Dry Pet Food

Table Distributors/Traders List

Figure China Dry Pet Food Capacity, Production and Growth Rate Forecast (2016-2021)

Figure China Dry Pet Food Revenue and Growth Rate Forecast (2016-2021)

Table China Dry Pet Food Production, Import, Export and Consumption Forecast (2016-2021)

Table China Dry Pet Food Production Forecast by Type (2016-2021)

Table China Dry Pet Food Consumption Forecast by Application (2016-2021)

Table China Dry Pet Food Production Forecast by Regions (Provinces)(2016-2021)

Table China Dry Pet Food Consumption Forecast by Regions (Provinces)(2016-2021)

Table China Dry Pet Food Production, Consumption, Import and Export Forecast by Regions (Provinces)(2016-2021)



#### I would like to order

Product name: China Dry Pet Food Market Research Report 2017

Product link: https://marketpublishers.com/r/CA61D850977EN.html

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CA61D850977EN.html">https://marketpublishers.com/r/CA61D850977EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970