

# **China Display IC Market Research Report 2018**

https://marketpublishers.com/r/CF3DDA4F783EN.html

Date: February 2018

Pages: 109

Price: US\$ 3,400.00 (Single User License)

ID: CF3DDA4F783EN

## **Abstracts**

The global Display IC market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

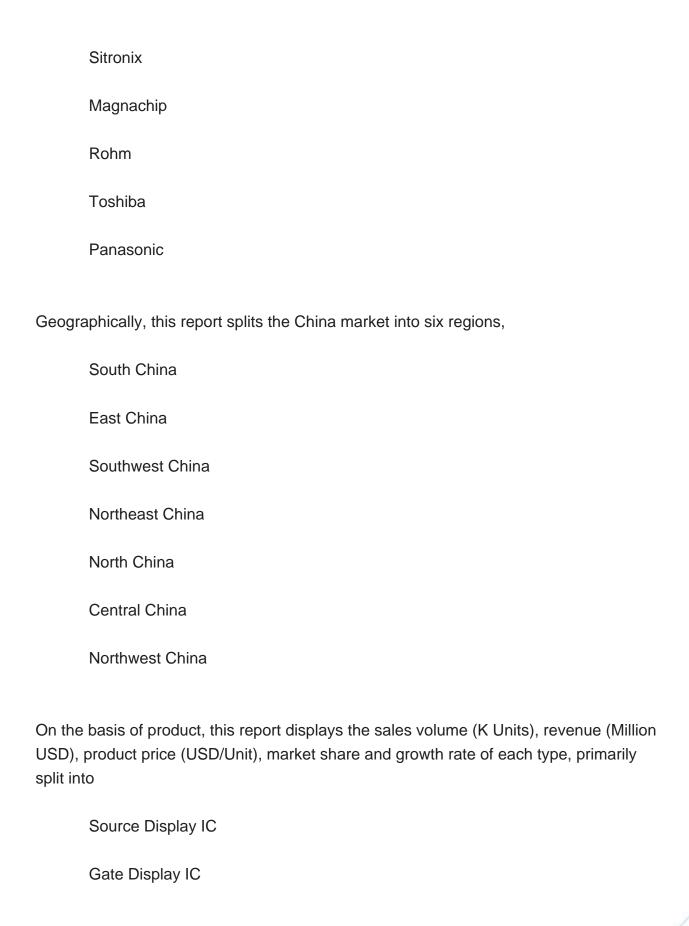
China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Display IC development status and future trend in China, focuses on top players in China, also splits Display IC by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

Renesas
Novatek
Himax Technologies, Inc
Samsung
Litek
Raydium
Orise Tech
Silicon Works





On the basis of the end users/application, this report covers



Laptop Computer		
Tablet PC		
Mobile Phone		
TV		

If you have any special requirements, please let us know and we will offer you the report as you want.



### **Contents**

China Display IC Market Research Report 2018

#### 1 DISPLAY IC OVERVIEW

- 1.1 Product Overview and Scope of Display IC
- 1.2 Classification of Display IC by Product Category
  - 1.2.1 China Display IC Sales (K Units) Comparison by Type (2013-2025)
  - 1.2.2 China Display IC Sales (K Units) Market Share by Type in 2017
  - 1.2.3 Source Display IC
  - 1.2.4 Gate Display IC
- 1.3 China Display IC Market by Application/End Users
- 1.3.1 China Display IC Sales (K Units) and Market Share Comparison by Applications (2013-2025)
  - 1.3.2 Laptop Computer
  - 1.3.3 Tablet PC
  - 1.3.4 Mobile Phone
  - 1.3.5 TV
- 1.4 China Display IC Market by Region
  - 1.4.1 China Display IC Market Size (Million USD) Comparison by Region (2013-2025)
  - 1.4.2 South China Display IC Status and Prospect (2013-2025)
  - 1.4.3 East China Display IC Status and Prospect (2013-2025)
  - 1.4.4 Southwest China Display IC Status and Prospect (2013-2025)
  - 1.4.5 Northeast China Display IC Status and Prospect (2013-2025)
  - 1.4.6 North China Display IC Status and Prospect (2013-2025)
- 1.4.7 Central China Display IC Status and Prospect (2013-2025)
- 1.5 China Market Size (Sales and Revenue) of Display IC (2013-2025)
- 1.5.1 China Display IC Sales (K Units) and Growth Rate (%)(2013-2025)
- 1.5.2 China Display IC Revenue (Million USD) and Growth Rate (%)(2013-2025)

#### 2 CHINA DISPLAY IC MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 China Display IC Sales and Market Share of Key Players/Manufacturers (2013-2018)
- 2.2 China Display IC Revenue and Share by Players/Manufacturers (2013-2018)
- 2.3 China Display IC Average Price (USD/Unit) by Players/Manufacturers (2013-2018)
- 2.4 China Display IC Market Competitive Situation and Trends
  - 2.4.1 China Display IC Market Concentration Rate



- 2.4.2 China Display IC Market Share of Top 3 and Top 5 Players/Manufacturers
- 2.4.3 Mergers & Acquisitions, Expansion in China Market
- 2.5 China Players/Manufacturers Display IC Manufacturing Base Distribution, Sales Area, Product Types

#### 3 CHINA DISPLAY IC SALES AND REVENUE BY REGION (2013-2018)

- 3.1 China Display IC Sales (K Units) and Market Share by Region (2013-2018)
- 3.2 China Display IC Revenue (Million USD) and Market Share by Region (2013-2018)
- 3.3 China Display IC Price (USD/Unit) by Regions (2013-2018)

# 4 CHINA DISPLAY IC SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

- 4.1 China Display IC Sales (K Units) and Market Share by Type/ Product Category (2013-2018)
- 4.2 China Display IC Revenue (Million USD) and Market Share by Type (2013-2018)
- 4.3 China Display IC Price (USD/Unit) by Type (2013-2018)
- 4.4 China Display IC Sales Growth Rate (%) by Type (2013-2018)

#### **5 CHINA DISPLAY IC SALES BY APPLICATION (2013-2018)**

- 5.1 China Display IC Sales (K Units) and Market Share by Application (2013-2018)
- 5.2 China Display IC Sales Growth Rate (%) by Application (2013-2018)
- 5.3 Market Drivers and Opportunities

#### 6 CHINA DISPLAY IC PLAYERS/SUPPLIERS PROFILES AND SALES DATA

- 6.1 Renesas
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Display IC Product Category, Application and Specification
    - 6.1.2.1 Product A
    - 6.1.2.2 Product B
- 6.1.3 Renesas Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.1.4 Main Business/Business Overview
- 6.2 Novatek
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Display IC Product Category, Application and Specification



- 6.2.2.1 Product A
- 6.2.2.2 Product B
- 6.2.3 Novatek Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.2.4 Main Business/Business Overview
- 6.3 Himax Technologies, Inc
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Display IC Product Category, Application and Specification
    - 6.3.2.1 Product A
    - 6.3.2.2 Product B
- 6.3.3 Himax Technologies, Inc Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.3.4 Main Business/Business Overview
- 6.4 Samsung
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Display IC Product Category, Application and Specification
    - 6.4.2.1 Product A
    - 6.4.2.2 Product B
- 6.4.3 Samsung Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.4.4 Main Business/Business Overview
- 6.5 Litek
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Display IC Product Category, Application and Specification
    - 6.5.2.1 Product A
    - 6.5.2.2 Product B
- 6.5.3 Litek Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.5.4 Main Business/Business Overview
- 6.6 Raydium
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Display IC Product Category, Application and Specification
    - 6.6.2.1 Product A
    - 6.6.2.2 Product B
- 6.6.3 Raydium Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.6.4 Main Business/Business Overview
- 6.7 Orise Tech
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors



- 6.7.2 Display IC Product Category, Application and Specification
  - 6.7.2.1 Product A
  - 6.7.2.2 Product B
- 6.7.3 Orise Tech Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.7.4 Main Business/Business Overview
- 6.8 Silicon Works
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Display IC Product Category, Application and Specification
    - 6.8.2.1 Product A
    - 6.8.2.2 Product B
- 6.8.3 Silicon Works Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.8.4 Main Business/Business Overview
- 6.9 Sitronix
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Display IC Product Category, Application and Specification
    - 6.9.2.1 Product A
    - 6.9.2.2 Product B
- 6.9.3 Sitronix Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.9.4 Main Business/Business Overview
- 6.10 Magnachip
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Display IC Product Category, Application and Specification
    - 6.10.2.1 Product A
    - 6.10.2.2 Product B
- 6.10.3 Magnachip Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)
  - 6.10.4 Main Business/Business Overview
- 6.11 Rohm
- 6.12 Toshiba
- 6.13 Panasonic

#### 7 DISPLAY IC MANUFACTURING COST ANALYSIS

- 7.1 Display IC Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials



- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Display IC

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Display IC Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Display IC Major Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA DISPLAY IC MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

11.1 China Display IC Sales (K Units), Revenue (Million USD) Forecast (2018-2025)



- 11.2 China Display IC Sales (K Units) Forecast by Type (2018-2025)
- 11.3 China Display IC Sales (K Units) Forecast by Application (2018-2025)
- 11.4 China Display IC Sales (K Units) Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025)

Table Display IC Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Display IC Sales (K Units) by Application (2013-2025)

Figure Product Picture of Display IC

Table China Display IC Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025)

Figure China Display IC Sales Volume Market Share by Types in 2017

Figure Source Display IC Product Picture

Figure Gate Display IC Product Picture

Figure China Display IC Sales (K Units) Comparison by Application (2013-2025)

Figure China Sales Market Share (%) of Display IC by Application in 2017

Figure Laptop Computer Examples

Table Key Downstream Customer in Laptop Computer

Figure Tablet PC Examples

Table Key Downstream Customer in Tablet PC

Figure Mobile Phone Examples

Table Key Downstream Customer in Mobile Phone

Figure TV Examples

Table Key Downstream Customer in TV

Figure South China Display IC Revenue (Million USD) and Growth Rate (2013-2025)

Figure East China Display IC Revenue (Million USD) and Growth Rate (2013-2025)

Figure Southwest China Display IC Revenue (Million USD) and Growth Rate (2013-2025)

Figure Northeast China Display IC Revenue (Million USD) and Growth Rate (2013-2025)

Figure North China Display IC Revenue (Million USD) and Growth Rate (2013-2025)

Figure Central China Display IC Revenue (Million USD) and Growth Rate (2013-2025)

Figure China Display IC Sales (K Units) and Growth Rate (%)(2013-2025)

Figure China Display IC Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table China Display IC Sales of Key Players/Manufacturers (2013-2018)

Table China Display IC Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Display IC Sales Share (%) by Players/Manufacturers

Figure 2017 China Display IC Sales Share (%) by Players/Manufacturers

Table China Display IC Revenue by Players/Manufacturers (2013-2018)



Table China Display IC Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Display IC Revenue Market Share (%) by Players/Manufacturers Figure 2017 China Display IC Revenue Market Share (%) by Players/Manufacturers Table China Market Display IC Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Display IC Average Price of Key Players/Manufacturers in 2017

Figure China Display IC Market Share of Top 3 Players/Manufacturers

Figure China Display IC Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Display IC Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Display IC Product Category

Table China Display IC Sales (K Units) by Regions (2013-2018)

Table China Display IC Sales Share (%) by Regions (2013-2018)

Figure China Display IC Sales Share (%) by Regions (2013-2018)

Figure China Display IC Sales Market Share (%) by Regions in 2017

Table China Display IC Revenue (Million USD) and Market Share by Regions (2013-2018)

Table China Display IC Revenue Market Share (%) by Regions (2013-2018)

Figure China Display IC Revenue Market Share (%) by Regions (2013-2018)

Figure China Display IC Revenue Market Share (%) by Regions in 2017

Table China Display IC Price (USD/Unit) by Regions (2013-2018)

Table China Display IC Sales (K Units) by Type (2013-2018)

Table China Display IC Sales Share (%) by Type (2013-2018)

Figure China Display IC Sales Share (%) by Type (2013-2018)

Figure China Display IC Sales Market Share (%) by Type in 2017

Table China Display IC Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Display IC Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Display IC by Type (2013-2018)

Figure Revenue Market Share of Display IC by Type in 2017

Table China Display IC Price (USD/Unit) by Types (2013-2018)

Figure China Display IC Sales Growth Rate (%) by Type (2013-2018)

Table China Display IC Sales (K Units) by Applications (2013-2018)

Table China Display IC Sales Market Share (%) by Applications (2013-2018)

Figure China Display IC Sales Market Share (%) by Application (2013-2018)

Figure China Display IC Sales Market Share (%) by Application in 2017

Table China Display IC Sales Growth Rate (%) by Application (2013-2018)

Figure China Display IC Sales Growth Rate (%) by Application (2013-2018)

Table Renesas Display IC Basic Information List



Table Renesas Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Renesas Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Renesas Display IC Sales Market Share (%) in China (2013-2018)

Figure Renesas Display IC Revenue Market Share (%) in China (2013-2018)

Table Novatek Display IC Basic Information List

Table Novatek Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Novatek Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Novatek Display IC Sales Market Share (%) in China (2013-2018)

Figure Novatek Display IC Revenue Market Share (%) in China (2013-2018)

Table Himax Technologies, Inc Display IC Basic Information List

Table Himax Technologies, Inc Display IC Sales (K Units), Revenue (Million USD),

Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Himax Technologies, Inc Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Himax Technologies, Inc Display IC Sales Market Share (%) in China (2013-2018)

Figure Himax Technologies, Inc Display IC Revenue Market Share (%) in China (2013-2018)

Table Samsung Display IC Basic Information List

Table Samsung Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Samsung Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Samsung Display IC Sales Market Share (%) in China (2013-2018)

Figure Samsung Display IC Revenue Market Share (%) in China (2013-2018)

Table Litek Display IC Basic Information List

Table Litek Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Litek Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Litek Display IC Sales Market Share (%) in China (2013-2018)

Figure Litek Display IC Revenue Market Share (%) in China (2013-2018)

Table Raydium Display IC Basic Information List

Table Raydium Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Raydium Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Raydium Display IC Sales Market Share (%) in China (2013-2018)

Figure Raydium Display IC Revenue Market Share (%) in China (2013-2018)

Table Orise Tech Display IC Basic Information List



Table Orise Tech Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Orise Tech Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Orise Tech Display IC Sales Market Share (%) in China (2013-2018)

Figure Orise Tech Display IC Revenue Market Share (%) in China (2013-2018)

Table Silicon Works Display IC Basic Information List

Table Silicon Works Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Silicon Works Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Silicon Works Display IC Sales Market Share (%) in China (2013-2018)

Figure Silicon Works Display IC Revenue Market Share (%) in China (2013-2018)

Table Sitronix Display IC Basic Information List

Table Sitronix Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Sitronix Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Sitronix Display IC Sales Market Share (%) in China (2013-2018)

Figure Sitronix Display IC Revenue Market Share (%) in China (2013-2018)

Table Magnachip Display IC Basic Information List

Table Magnachip Display IC Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Magnachip Display IC Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Magnachip Display IC Sales Market Share (%) in China (2013-2018)

Figure Magnachip Display IC Revenue Market Share (%) in China (2013-2018)

Table Rohm Display IC Basic Information List

Table Toshiba Display IC Basic Information List

Table Panasonic Display IC Basic Information List

Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Display IC

Figure Manufacturing Process Analysis of Display IC

Figure Display IC Industrial Chain Analysis

Table Raw Materials Sources of Display IC Major Players/Manufacturers in 2017

Table Major Buyers of Display IC

Table Distributors/Traders List

Figure China Display IC Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Display IC Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Display IC Price (USD/Unit) Trend Forecast (2018-2025)

Table China Display IC Sales (K Units) Forecast by Type (2018-2025)



Figure China Display IC Sales (K Units) Forecast by Type (2018-2025)
Figure China Display IC Sales Volume Market Share Forecast by Type in 2025
Table China Display IC Sales (K Units) Forecast by Application (2018-2025)
Figure China Display IC Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Display IC Sales Volume Market Share Forecast by Application in 2025
Table China Display IC Sales (K Units) Forecast by Regions (2018-2025)
Table China Display IC Sales Volume Share Forecast by Regions (2018-2025)
Figure China Display IC Sales Volume Share Forecast by Regions (2018-2025)
Figure China Display IC Sales Volume Share Forecast by Regions in 2025
Table Research Programs/Design for This Report
Figure Bottom-up and Top-down Approaches for This Report
Figure Data Triangulation
Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Display IC Market Research Report 2018

Product link: <a href="https://marketpublishers.com/r/CF3DDA4F783EN.html">https://marketpublishers.com/r/CF3DDA4F783EN.html</a>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CF3DDA4F783EN.html">https://marketpublishers.com/r/CF3DDA4F783EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms