

# **China Dish Detergent Market Research Report 2017**

https://marketpublishers.com/r/CACF00C3A9AEN.html Date: March 2017 Pages: 105 Price: US\$ 3,200.00 (Single User License) ID: CACF00C3A9AEN

# Abstracts

#### Notes:

Sales, means the sales volume of Dish Detergent

Revenue, means the sales value of Dish Detergent

This report studies Dish Detergent in China market, focuses on the top players in China market, with capacity, production, price, revenue and market share for each manufacturer, covering

Procter & Gamble

Colgate-Palmolive Company

Unilever

Seventh Generation

Lemi Shine

The Caldrea Company

Church & Dwight (OxiClean)

Method products

KAO



#### FROSCH

Ecover

Market Segment by Regions (provinces), covering

South China

East China

Southwest China

Northeast China

North China

**Central China** 

Northwest China

Split by product Type, with production, revenue, price, market share and growth rate of each type, can be divided into

Liquid

Powder

Tablets

Split by Application, this report focuses on consumption, market share and growth rate of Dish Detergent in each application, can be divided into

Application 1

Application 2



# Contents

China Dish Detergent Market Research Report 2017

#### 1 DISH DETERGENT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Dish Detergent
- 1.2 Dish Detergent Segment by Type
- 1.2.1 China Production Market Share of Dish Detergent Type in 2015
- 1.2.2 Liquid
- 1.2.3 Powder
- 1.2.4 Tablets
- 1.3 Applications of Dish Detergent
  - 1.3.1 Dish Detergent Consumption Market Share by Application in 2015
  - 1.3.2 Application
  - 1.3.3 Application
- 1.4 China Market Size (Value) of Dish Detergent (2012-2022)
- 1.5 China Dish Detergent Status and Outlook
- 1.6 Government Policies

## 2 CHINA DISH DETERGENT MARKET COMPETITION BY MANUFACTURERS

2.1 China Dish Detergent Capacity, Production and Share by Manufacturers (2015 and 2016)

- 2.2 China Dish Detergent Revenue and Share by Manufacturers (2015 and 2016)
- 2.3 China Dish Detergent Average Price by Manufacturers (2015 and 2016)

2.4 Manufacturers Dish Detergent Manufacturing Base Distribution, Sales Area, Product Type

- 2.5 Dish Detergent Market Competitive Situation and Trends
  - 2.5.1 Dish Detergent Market Concentration Rate
  - 2.5.2 Dish Detergent Market Share of Top 3 and Top 5 Manufacturers

## 3 CHINA DISH DETERGENT MANUFACTURERS PROFILES/ANALYSIS

3.1 Procter & Gamble

3.1.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

- 3.1.2 Dish Detergent Product Type, Application and Specification
- 3.1.2.1 Product A



3.1.2.2 Product B

3.1.3 Procter & Gamble Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.1.4 Main Business/Business Overview

3.2 Colgate-Palmolive Company

3.2.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.2.2 Dish Detergent Product Type, Application and Specification

3.2.2.1 Product A

3.2.2.2 Product B

3.2.3 Colgate-Palmolive Company Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.2.4 Main Business/Business Overview

3.3 Unilever

3.3.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.3.2 Dish Detergent Product Type, Application and Specification

3.3.2.1 Product A

3.3.2.2 Product B

3.3.3 Unilever Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.3.4 Main Business/Business Overview

3.4 Seventh Generation

3.4.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.4.2 Dish Detergent Product Type, Application and Specification

3.4.2.1 Product A

3.4.2.2 Product B

3.4.3 Seventh Generation Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.4.4 Main Business/Business Overview

3.5 Lemi Shine

3.5.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.5.2 Dish Detergent Product Type, Application and Specification

3.5.2.1 Product A

3.5.2.2 Product B

3.5.3 Lemi Shine Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)





3.5.4 Main Business/Business Overview

3.6 The Caldrea Company

3.6.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.6.2 Dish Detergent Product Type, Application and Specification

3.6.2.1 Product A

3.6.2.2 Product B

3.6.3 The Caldrea Company Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.6.4 Main Business/Business Overview

3.7 Church & Dwight (OxiClean)

3.7.1 Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

3.7.2 Dish Detergent Product Type, Application and Specification

3.7.2.1 Product A

3.7.2.2 Product B

3.7.3 Church & Dwight (OxiClean) Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.7.4 Main Business/Business Overview

3.8 Method products

3.8.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.8.2 Dish Detergent Product Type, Application and Specification

3.8.2.1 Product A

3.8.2.2 Product B

3.8.3 Method products Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.8.4 Main Business/Business Overview

3.9 KAO

3.9.1 Company Basic Information, Manufacturing Base, Sales Area and Its

Competitors

3.9.2 Dish Detergent Product Type, Application and Specification

3.9.2.1 Product A

3.9.2.2 Product B

3.9.3 KAO Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

3.9.4 Main Business/Business Overview

3.10 FROSCH

3.10.1 Company Basic Information, Manufacturing Base, Sales Area and Its



#### Competitors

3.10.2 Dish Detergent Product Type, Application and Specification

3.10.2.1 Product A

3.10.2.2 Product B

3.10.3 FROSCH Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2015 and 2016)

- 3.10.4 Main Business/Business Overview
- 3.11 Ecover

# 4 CHINA DISH DETERGENT CAPACITY, PRODUCTION, REVENUE, CONSUMPTION, EXPORT AND IMPORT (2012-2017)

- 4.1 China Dish Detergent Capacity, Production and Growth (2012-2017)
- 4.2 China Dish Detergent Revenue and Growth (2012-2017)

4.3 China Dish Detergent Production, Consumption, Export and Import (2012-2017)

# 5 CHINA DISH DETERGENT PRODUCTION, REVENUE (VALUE), PRICE TREND BY TYPE

5.1 China Dish Detergent Production and Market Share by Type (2012-2017)

- 5.2 China Dish Detergent Revenue and Market Share by Type (2012-2017)
- 5.3 China Dish Detergent Price by Type (2012-2017)
- 5.4 China Dish Detergent Production Growth by Type (2012-2017)

## 6 CHINA DISH DETERGENT MARKET ANALYSIS BY APPLICATION

- 6.1 China Dish Detergent Consumption and Market Share by Application (2012-2017)
- 6.2 China Dish Detergent Consumption Growth Rate by Application (2012-2017)
- 6.3 Market Drivers and Opportunities
  - 6.3.1 Potential Application
  - 6.3.2 Emerging Markets/Countries

## 7 CHINADISH DETERGENT MARKET ANALYSIS BY REGIONS (PROVINCES)

7.1 China Dish Detergent Production, Production Value and Price by Regions (Provinces)(2012-2017)

7.1.1 China Dish Detergent Production and Market Share by Regions (Provinces)(2012-2017)

7.1.2 China Dish Detergent Production Value and Market Share by Regions



(Provinces)(2012-2017)

- 7.1.3 China Dish Detergent Sales Price by Regions (Provinces)(2012-2017)
- 7.2 China Dish Detergent Consumption by Regions (Provinces)(2012-2017)
- 7.3 China Dish Detergent Production, Consumption, Export and Import (2012-2017)

#### **8 DISH DETERGENT MANUFACTURING COST ANALYSIS**

- 8.1 Dish Detergent Key Raw Materials Analysis
- 8.1.1 Key Raw Materials
- 8.1.2 Price Trend of Key Raw Materials
- 8.1.3 Key Suppliers of Raw Materials
- 8.1.4 Market Concentration Rate of Raw Materials
- 8.2 Proportion of Manufacturing Cost Structure
  - 8.2.1 Raw Materials
  - 8.2.2 Labor Cost
  - 8.2.3 Manufacturing Expenses
- 8.3 Manufacturing Process Analysis of Dish Detergent

#### 9 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 9.1 Dish Detergent Industrial Chain Analysis
- 9.2 Upstream Raw Materials Sourcing
- 9.3 Raw Materials Sources of Dish Detergent Major Manufacturers in 2015
- 9.4 Downstream Buyers

#### **10 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS**

- 10.1 Marketing Channel
- 10.1.1 Direct Marketing
- 10.1.2 Indirect Marketing
- 10.1.3 Marketing Channel Development Trend
- 10.2 Market Positioning
  - 10.2.1 Pricing Strategy
- 10.2.2 Brand Strategy
- 10.2.3 Target Client
- 10.3 Distributors/Traders List

#### **11 MARKET EFFECT FACTORS ANALYSIS**



- 11.1 Technology Progress/Risk
  - 11.1.1 Substitutes Threat
- 11.1.2 Technology Progress in Related Industry
- 11.2 Consumer Needs/Customer Preference Change
- 11.3 Economic/Political Environmental Change

#### 12 CHINA DISH DETERGENT MARKET FORECAST (2017-2022)

12.1 China Dish Detergent Capacity, Production, Revenue Forecast (2017-2022)

12.2 China Dish Detergent Production, Import, Export and Consumption Forecast (2017-2022)

12.3 China Dish Detergent Production Forecast by Type (2017-2022)

12.4 China Dish Detergent Consumption Forecast by Application (2017-2022)

12.5 China Dish Detergent Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.5.1 China Dish Detergent Production Forecast by Regions (Provinces)(2017-2022)

12.5.2 China Dish Detergent Consumption Forecast by Regions

(Provinces)(2017-2022)

12.5.3 China Dish Detergent Production, Consumption, Import and Export Forecast by Regions (Provinces)(2017-2022)

12.6 Dish Detergent Price Forecast (2017-2022)

#### **13 RESEARCH FINDINGS AND CONCLUSION**

#### 14 APPENDIX

Methodology Analyst Introduction Data Source

The report requires updating with new data and is sent in 2-3 business days after order is placed.



# **List Of Tables**

#### LIST OF TABLES AND FIGURES

Figure Picture of Dish Detergent Figure China Production Market Share of Dish Detergent by Type in 2015 **Figure Product Picture of Liquid** Table Major Manufacturers of Liquid Figure Product Picture of Powder Table Major Manufacturers of Powder **Figure Product Picture of Tablets** Table Major Manufacturers of Tablets Table Dish Detergent Consumption Market Share by Application in 2015 Figure Application 1 Examples Figure Application 2 Examples Figure China Dish Detergent Revenue (Million USD) and Growth Rate (2012-2022) Table China Dish Detergent Capacity of Key Manufacturers (2015 and 2016) Table China Dish Detergent Capacity Market Share of Key Manufacturers (2015 and 2016) Figure China Dish Detergent Capacity of Key Manufacturers in 2015 Figure China Dish Detergent Capacity of Key Manufacturers in 2016 Table China Dish Detergent Production of Key Manufacturers (2015 and 2016) Table China Dish Detergent Production Share by Manufacturers (2015 and 2016) Figure 2015 Dish Detergent Production Share by Manufacturers Figure 2016 Dish Detergent Production Share by Manufacturers Table China Dish Detergent Revenue (Million USD) by Manufacturers (2015 and 2016) Table China Dish Detergent Revenue Share by Manufacturers (2015 and 2016) Table 2015 China Dish Detergent Revenue Share by Manufacturers Table 2016 China Dish Detergent Revenue Share by Manufacturers Table China Market Dish Detergent Average Price of Key Manufacturers (2015 and 2016) Figure China Market Dish Detergent Average Price of Key Manufacturers in 2015 Table Manufacturers Dish Detergent Manufacturing Base Distribution and Sales Area Table Manufacturers Dish Detergent Product Type Figure Dish Detergent Market Share of Top 3 Manufacturers Figure Dish Detergent Market Share of Top 5 Manufacturers Table Procter & Gamble Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Procter & Gamble Dish Detergent Capacity, Production, Revenue, Price and



Gross Margin (2012-2017)

Figure Procter & Gamble Dish Detergent Market Share (2012-2017)

Table Colgate-Palmolive Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Colgate-Palmolive Company Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Colgate-Palmolive Company Dish Detergent Market Share (2012-2017)

Table Unilever Basic Information, Manufacturing Base, Sales Area and Its Competitors Table Unilever Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Unilever Dish Detergent Market Share (2012-2017)

Table Seventh Generation Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Seventh Generation Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Seventh Generation Dish Detergent Market Share (2012-2017)

Table Lemi Shine Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Lemi Shine Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Lemi Shine Dish Detergent Market Share (2012-2017)

Table The Caldrea Company Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table The Caldrea Company Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure The Caldrea Company Dish Detergent Market Share (2012-2017)

Table Church & Dwight (OxiClean) Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Church & Dwight (OxiClean) Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Church & Dwight (OxiClean) Dish Detergent Market Share (2012-2017) Table Method products Basic Information, Manufacturing Base, Sales Area and Its Competitors

Table Method products Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)

Figure Method products Dish Detergent Market Share (2012-2017)

Table KAO Basic Information, Manufacturing Base, Sales Area and Its Competitors Table KAO Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017)



Figure KAO Dish Detergent Market Share (2012-2017) Table FROSCH Basic Information, Manufacturing Base, Sales Area and Its Competitors Table FROSCH Dish Detergent Capacity, Production, Revenue, Price and Gross Margin (2012-2017) Figure FROSCH Dish Detergent Market Share (2012-2017) Table Ecover Basic Information, Manufacturing Base, Sales Area and Its Competitors Figure China Dish Detergent Capacity, Production and Growth (2012-2017) Figure China Dish Detergent Revenue (Million USD) and Growth (2012-2017) Table China Dish Detergent Production, Consumption, Export and Import (2012-2017) Table China Dish Detergent Production by Type (2012-2017) Table China Dish Detergent Production Share by Type (2012-2017) Figure Production Market Share of Dish Detergent by Type (2012-2017) Figure 2015 Production Market Share of Dish Detergent by Type Table China Dish Detergent Revenue by Type (2012-2017) Table China Dish Detergent Revenue Share by Type (2012-2017) Figure Production Revenue Share of Dish Detergent by Type (2012-2017) Figure 2015 Revenue Market Share of Dish Detergent by Type Table China Dish Detergent Price by Type (2012-2017) Figure China Dish Detergent Production Growth by Type (2012-2017) Table China Dish Detergent Consumption by Application (2012-2017) Table China Dish Detergent Consumption Market Share by Application (2012-2017) Figure China Dish Detergent Consumption Market Share by Application in 2015 Table China Dish Detergent Consumption Growth Rate by Application (2012-2017) Figure China Dish Detergent Consumption Growth Rate by Application (2012-2017) Table China Dish Detergent Production by Regions (Provinces)(2012-2017) Table China Dish Detergent Production Market Share by Regions (Provinces)(2012-2017) Table China Dish Detergent Production Value by Regions (Provinces)(2012-2017) Table China Dish Detergent Production Value Market Share by Regions (Provinces)(2012-2017) Table China Dish Detergent Sales Price by Regions (Provinces)(2012-2017) Table China Dish Detergent Consumption by Regions (Provinces)(2012-2017) Table China Dish Detergent Consumption Market Share by Regions (Provinces)(2012-2017) Table China Dish Detergent Production, Consumption, Export and Import (2012-2017) Table Production Base and Market Concentration Rate of Raw Material Figure Price Trend of Key Raw Materials Table Key Suppliers of Raw Materials Figure Manufacturing Cost Structure of Dish Detergent



Figure Manufacturing Process Analysis of Dish Detergent Figure Dish Detergent Industrial Chain Analysis Table Raw Materials Sources of Dish Detergent Major Manufacturers in 2015 Table Major Buyers of Dish Detergent Table Distributors/Traders List Figure China Dish Detergent Capacity, Production and Growth Rate Forecast (2017-2022) Figure China Dish Detergent Revenue and Growth Rate Forecast (2017-2022) Table China Dish Detergent Production, Import, Export and Consumption Forecast (2017-2022) Table China Dish Detergent Production Forecast by Type (2017-2022) Table China Dish Detergent Production Forecast by Application (2017-2022) Table China Dish Detergent Production Forecast by Regions (Provinces)(2017-2022) Table China Dish Detergent Production Forecast by Regions (Provinces)(2017-2022) Table China Dish Detergent Production Forecast by Regions (Provinces)(2017-2022)

Regions (Provinces)(2017-2022)



#### I would like to order

Product name: China Dish Detergent Market Research Report 2017 Product link: https://marketpublishers.com/r/CACF00C3A9AEN.html Price: US\$ 3,200.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CACF00C3A9AEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970