

# China Digital Signage Bar-Type Display Market Research Report 2018

https://marketpublishers.com/r/CE6BFB4D1DCQEN.html

Date: March 2018 Pages: 99 Price: US\$ 3,400.00 (Single User License) ID: CE6BFB4D1DCQEN

### Abstracts

The global Digital Signage Bar-Type Display market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2017 and 2025.

China plays an important role in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of xx%.

This report studies the Digital Signage Bar-Type Display development status and future trend in China, focuses on top players in China, also splits Digital Signage Bar-Type Display by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

The major players in China market include

LITEMAX

Shenzhen Viewa Technology

BenQ

Winmate

LG

Geographically, this report splits the China market into six regions,



South China

East China

Southwest China

Northeast China

North China

**Central China** 

Northwest China

On the basis of product, this report displays the sales volume (K Units), revenue (Million USD), product price (USD/Unit), market share and growth rate of each type, primarily split into

Less than 28 Inches

28 Inches-38 Inches

More than 38 Inches

On the basis of the end users/application, this report covers

Transportation

Advertising

Gaming

Public information

If you have any special requirements, please let us know and we will offer you the report as you want.



### Contents

China Digital Signage Bar-Type Display Market Research Report 2018

#### 1 DIGITAL SIGNAGE BAR-TYPE DISPLAY OVERVIEW

1.1 Product Overview and Scope of Digital Signage Bar-Type Display

1.2 Classification of Digital Signage Bar-Type Display by Product Category

1.2.1 China Digital Signage Bar-Type Display Sales (K Units) Comparison by Type (2013-2025)

1.2.2 China Digital Signage Bar-Type Display Sales (K Units) Market Share by Type in 2017

1.2.3 Less than 28 Inches

1.2.4 28 Inches-38 Inches

1.2.5 More than 38 Inches

1.3 China Digital Signage Bar-Type Display Market by Application/End Users

1.3.1 China Digital Signage Bar-Type Display Sales (K Units) and Market Share Comparison by Applications (2013-2025)

1.3.2 Transportation

1.3.3 Advertising

1.3.4 Gaming

1.3.5 Public information

1.4 China Digital Signage Bar-Type Display Market by Region

1.4.1 China Digital Signage Bar-Type Display Market Size (Million USD) Comparison by Region (2013-2025)

1.4.2 South China Digital Signage Bar-Type Display Status and Prospect (2013-2025)

1.4.3 East China Digital Signage Bar-Type Display Status and Prospect (2013-2025)

1.4.4 Southwest China Digital Signage Bar-Type Display Status and Prospect (2013-2025)

1.4.5 Northeast China Digital Signage Bar-Type Display Status and Prospect (2013-2025)

1.4.6 North China Digital Signage Bar-Type Display Status and Prospect (2013-2025)

1.4.7 Central China Digital Signage Bar-Type Display Status and Prospect (2013-2025)

1.5 China Market Size (Sales and Revenue) of Digital Signage Bar-Type Display (2013-2025)

1.5.1 China Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%)(2013-2025)

1.5.2 China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate



(%)(2013-2025)

#### 2 CHINA DIGITAL SIGNAGE BAR-TYPE DISPLAY MARKET COMPETITION BY PLAYERS/MANUFACTURERS

2.1 China Digital Signage Bar-Type Display Sales and Market Share of Key Players/Manufacturers (2013-2018)

2.2 China Digital Signage Bar-Type Display Revenue and Share by Players/Manufacturers (2013-2018)

2.3 China Digital Signage Bar-Type Display Average Price (USD/Unit) by Players/Manufacturers (2013-2018)

- 2.4 China Digital Signage Bar-Type Display Market Competitive Situation and Trends
- 2.4.1 China Digital Signage Bar-Type Display Market Concentration Rate

2.4.2 China Digital Signage Bar-Type Display Market Share of Top 3 and Top 5 Players/Manufacturers

2.4.3 Mergers & Acquisitions, Expansion in China Market

2.5 China Players/Manufacturers Digital Signage Bar-Type Display Manufacturing Base Distribution, Sales Area, Product Types

#### 3 CHINA DIGITAL SIGNAGE BAR-TYPE DISPLAY SALES AND REVENUE BY REGION (2013-2018)

3.1 China Digital Signage Bar-Type Display Sales (K Units) and Market Share by Region (2013-2018)

3.2 China Digital Signage Bar-Type Display Revenue (Million USD) and Market Share by Region (2013-2018)

3.3 China Digital Signage Bar-Type Display Price (USD/Unit) by Regions (2013-2018)

#### 4 CHINA DIGITAL SIGNAGE BAR-TYPE DISPLAY SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2018)

4.1 China Digital Signage Bar-Type Display Sales (K Units) and Market Share by Type/ Product Category (2013-2018)

4.2 China Digital Signage Bar-Type Display Revenue (Million USD) and Market Share by Type (2013-2018)

4.3 China Digital Signage Bar-Type Display Price (USD/Unit) by Type (2013-2018)4.4 China Digital Signage Bar-Type Display Sales Growth Rate (%) by Type (2013-2018)



# 5 CHINA DIGITAL SIGNAGE BAR-TYPE DISPLAY SALES BY APPLICATION (2013-2018)

5.1 China Digital Signage Bar-Type Display Sales (K Units) and Market Share by Application (2013-2018)

5.2 China Digital Signage Bar-Type Display Sales Growth Rate (%) by Application (2013-2018)

5.3 Market Drivers and Opportunities

#### 6 CHINA DIGITAL SIGNAGE BAR-TYPE DISPLAY PLAYERS/SUPPLIERS PROFILES AND SALES DATA

6.1 LITEMAX

6.1.1 Company Basic Information, Manufacturing Base and Competitors

6.1.2 Digital Signage Bar-Type Display Product Category, Application and Specification

6.1.2.1 Product A

6.1.2.2 Product B

6.1.3 LITEMAX Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.1.4 Main Business/Business Overview

6.2 Shenzhen Viewa Technology

6.2.1 Company Basic Information, Manufacturing Base and Competitors

6.2.2 Digital Signage Bar-Type Display Product Category, Application and Specification

6.2.2.1 Product A

6.2.2.2 Product B

6.2.3 Shenzhen Viewa Technology Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.2.4 Main Business/Business Overview

6.3 BenQ

6.3.1 Company Basic Information, Manufacturing Base and Competitors

6.3.2 Digital Signage Bar-Type Display Product Category, Application and Specification

6.3.2.1 Product A

6.3.2.2 Product B

6.3.3 BenQ Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.3.4 Main Business/Business Overview



6.4 Winmate

6.4.1 Company Basic Information, Manufacturing Base and Competitors

6.4.2 Digital Signage Bar-Type Display Product Category, Application and Specification

6.4.2.1 Product A

6.4.2.2 Product B

6.4.3 Winmate Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.4.4 Main Business/Business Overview

6.5 LG

6.5.1 Company Basic Information, Manufacturing Base and Competitors

6.5.2 Digital Signage Bar-Type Display Product Category, Application and Specification

6.5.2.1 Product A

6.5.2.2 Product B

6.5.3 LG Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

6.5.4 Main Business/Business Overview

#### 7 DIGITAL SIGNAGE BAR-TYPE DISPLAY MANUFACTURING COST ANALYSIS

7.1 Digital Signage Bar-Type Display Key Raw Materials Analysis

- 7.1.1 Key Raw Materials
- 7.1.2 Price Trend of Key Raw Materials
- 7.1.3 Key Suppliers of Raw Materials
- 7.1.4 Market Concentration Rate of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
- 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Digital Signage Bar-Type Display

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

8.1 Digital Signage Bar-Type Display Industrial Chain Analysis

8.2 Upstream Raw Materials Sourcing

8.3 Raw Materials Sources of Digital Signage Bar-Type Display Major Manufacturers in 2017

8.4 Downstream Buyers



#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
- 9.2.2 Brand Strategy
- 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### **10 MARKET EFFECT FACTORS ANALYSIS**

- 10.1 Technology Progress/Risk
- 10.1.1 Substitutes Threat
- 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change

# 11 CHINA DIGITAL SIGNAGE BAR-TYPE DISPLAY MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2025)

11.1 China Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD) Forecast (2018-2025)

11.2 China Digital Signage Bar-Type Display Sales (K Units) Forecast by Type (2018-2025)

11.3 China Digital Signage Bar-Type Display Sales (K Units) Forecast by Application (2018-2025)

11.4 China Digital Signage Bar-Type Display Sales (K Units) Forecast by Region (2018-2025)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### **13 METHODOLOGY AND DATA SOURCE**

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design



- 13.1.2 Market Size Estimation13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer
- 13.4 Author List

The report requires updating with new data and is sent in 2-3 business days after order is placed.



## List Of Tables

#### LIST OF TABLES AND FIGURES

Figure Global and China Market Size (Million USD) Comparison (2013-2025) Table Digital Signage Bar-Type Display Sales (K Units) and Revenue (Million USD) Market Split by Product Type Table Digital Signage Bar-Type Display Sales (K Units) by Application (2013-2025) Figure Product Picture of Digital Signage Bar-Type Display Table China Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2025) Figure China Digital Signage Bar-Type Display Sales Volume Market Share by Types in 2017 Figure Less than 28 Inches Product Picture Figure 28 Inches-38 Inches Product Picture Figure More than 38 Inches Product Picture Figure China Digital Signage Bar-Type Display Sales (K Units) Comparison by Application (2013-2025) Figure China Sales Market Share (%) of Digital Signage Bar-Type Display by Application in 2017 Figure Transportation Examples Table Key Downstream Customer in Transportation Figure Advertising Examples Table Key Downstream Customer in Advertising Figure Gaming Examples Table Key Downstream Customer in Gaming Figure Public information Examples Table Key Downstream Customer in Public information Figure South China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate (2013-2025) Figure East China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate (2013-2025) Figure Southwest China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate (2013-2025) Figure Northeast China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate (2013-2025) Figure North China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate (2013-2025) Figure Central China Digital Signage Bar-Type Display Revenue (Million USD) and



Growth Rate (2013-2025)

Figure China Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%)(2013-2025)

Figure China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate (%)(2013-2025)

Table China Digital Signage Bar-Type Display Sales of Key Players/Manufacturers (2013-2018)

Table China Digital Signage Bar-Type Display Sales Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Digital Signage Bar-Type Display Sales Share (%) by Players/Manufacturers

Figure 2017 China Digital Signage Bar-Type Display Sales Share (%) by Players/Manufacturers

Table China Digital Signage Bar-Type Display Revenue by Players/Manufacturers (2013-2018)

Table China Digital Signage Bar-Type Display Revenue Market Share (%) by Players/Manufacturers (2013-2018)

Figure 2017 China Digital Signage Bar-Type Display Revenue Market Share (%) by Players/Manufacturers

Figure 2017 China Digital Signage Bar-Type Display Revenue Market Share (%) by Players/Manufacturers

Table China Market Digital Signage Bar-Type Display Average Price of Key Players/Manufacturers (2013-2018)

Figure China Market Digital Signage Bar-Type Display Average Price of Key Players/Manufacturers in 2017

Figure China Digital Signage Bar-Type Display Market Share of Top 3 Players/Manufacturers

Figure China Digital Signage Bar-Type Display Market Share of Top 5 Players/Manufacturers

Table China Players/Manufacturers Digital Signage Bar-Type Display Manufacturing Base Distribution and Sales Area

Table China Players/Manufacturers Digital Signage Bar-Type Display Product CategoryTable China Digital Signage Bar-Type Display Sales (K Units) by Regions (2013-2018)

Table China Digital Signage Bar-Type Display Sales Share (%) by Regions (2013-2018) Figure China Digital Signage Bar-Type Display Sales Share (%) by Regions (2013-2018)

Figure China Digital Signage Bar-Type Display Sales Market Share (%) by Regions in 2017

Table China Digital Signage Bar-Type Display Revenue (Million USD) and Market



Share by Regions (2013-2018)

Table China Digital Signage Bar-Type Display Revenue Market Share (%) by Regions (2013-2018)

Figure China Digital Signage Bar-Type Display Revenue Market Share (%) by Regions (2013-2018)

Figure China Digital Signage Bar-Type Display Revenue Market Share (%) by Regions in 2017

Table China Digital Signage Bar-Type Display Price (USD/Unit) by Regions (2013-2018)

Table China Digital Signage Bar-Type Display Sales (K Units) by Type (2013-2018) Table China Digital Signage Bar-Type Display Sales Share (%) by Type (2013-2018) Figure China Digital Signage Bar-Type Display Sales Share (%) by Type (2013-2018) Figure China Digital Signage Bar-Type Display Sales Market Share (%) by Type in 2017 Table China Digital Signage Bar-Type Display Revenue (Million USD) and Market Share by Type (2013-2018)

Table China Digital Signage Bar-Type Display Revenue Market Share (%) by Type (2013-2018)

Figure Revenue Market Share of Digital Signage Bar-Type Display by Type (2013-2018)

Figure Revenue Market Share of Digital Signage Bar-Type Display by Type in 2017 Table China Digital Signage Bar-Type Display Price (USD/Unit) by Types (2013-2018) Figure China Digital Signage Bar-Type Display Sales Growth Rate (%) by Type (2013-2018)

Table China Digital Signage Bar-Type Display Sales (K Units) by Applications (2013-2018)

Table China Digital Signage Bar-Type Display Sales Market Share (%) by Applications (2013-2018)

Figure China Digital Signage Bar-Type Display Sales Market Share (%) by Application (2013-2018)

Figure China Digital Signage Bar-Type Display Sales Market Share (%) by Application in 2017

Table China Digital Signage Bar-Type Display Sales Growth Rate (%) by Application (2013-2018)

Figure China Digital Signage Bar-Type Display Sales Growth Rate (%) by Application (2013-2018)

Table LITEMAX Digital Signage Bar-Type Display Basic Information List

Table LITEMAX Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure LITEMAX Digital Signage Bar-Type Display Sales (K Units) and Growth Rate



(%)(2013-2018)

Figure LITEMAX Digital Signage Bar-Type Display Sales Market Share (%) in China (2013-2018)

Figure LITEMAX Digital Signage Bar-Type Display Revenue Market Share (%) in China (2013-2018)

Table Shenzhen Viewa Technology Digital Signage Bar-Type Display Basic Information List

Table Shenzhen Viewa Technology Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Shenzhen Viewa Technology Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Shenzhen Viewa Technology Digital Signage Bar-Type Display Sales Market Share (%) in China (2013-2018)

Figure Shenzhen Viewa Technology Digital Signage Bar-Type Display Revenue Market Share (%) in China (2013-2018)

 Table BenQ Digital Signage Bar-Type Display Basic Information List

Table BenQ Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure BenQ Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%)(2013-2018)

Figure BenQ Digital Signage Bar-Type Display Sales Market Share (%) in China (2013-2018)

Figure BenQ Digital Signage Bar-Type Display Revenue Market Share (%) in China (2013-2018)

Table Winmate Digital Signage Bar-Type Display Basic Information List

Table Winmate Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure Winmate Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%)(2013-2018)

Figure Winmate Digital Signage Bar-Type Display Sales Market Share (%) in China (2013-2018)

Figure Winmate Digital Signage Bar-Type Display Revenue Market Share (%) in China (2013-2018)

Table LG Digital Signage Bar-Type Display Basic Information List

Table LG Digital Signage Bar-Type Display Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%)(2013-2018)

Figure LG Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%)(2013-2018)

Figure LG Digital Signage Bar-Type Display Sales Market Share (%) in China



(2013-2018)

Figure LG Digital Signage Bar-Type Display Revenue Market Share (%) in China (2013-2018)

 Table Production Base and Market Concentration Rate of Raw Material

Figure Price Trend of Key Raw Materials

Table Key Suppliers of Raw Materials

Figure Manufacturing Cost Structure of Digital Signage Bar-Type Display

Figure Manufacturing Process Analysis of Digital Signage Bar-Type Display

Figure Digital Signage Bar-Type Display Industrial Chain Analysis

Table Raw Materials Sources of Digital Signage Bar-Type Display Major

Players/Manufacturers in 2017

Table Major Buyers of Digital Signage Bar-Type Display

Table Distributors/Traders List

Figure China Digital Signage Bar-Type Display Sales (K Units) and Growth Rate (%) Forecast (2018-2025)

Figure China Digital Signage Bar-Type Display Revenue (Million USD) and Growth Rate Forecast (2018-2025)

Figure China Digital Signage Bar-Type Display Price (USD/Unit) Trend Forecast (2018-2025)

Table China Digital Signage Bar-Type Display Sales (K Units) Forecast by Type (2018-2025)

Figure China Digital Signage Bar-Type Display Sales (K Units) Forecast by Type (2018-2025)

Figure China Digital Signage Bar-Type Display Sales Volume Market Share Forecast by Type in 2025

Table China Digital Signage Bar-Type Display Sales (K Units) Forecast by Application (2018-2025)

Figure China Digital Signage Bar-Type Display Sales Volume Market Share Forecast by Application (2018-2025)

Figure China Digital Signage Bar-Type Display Sales Volume Market Share Forecast by Application in 2025

Table China Digital Signage Bar-Type Display Sales (K Units) Forecast by Regions (2018-2025)

Table China Digital Signage Bar-Type Display Sales Volume Share Forecast by Regions (2018-2025)

Figure China Digital Signage Bar-Type Display Sales Volume Share Forecast by Regions (2018-2025)

Figure China Digital Signage Bar-Type Display Sales Volume Share Forecast by Regions in 2025



Table Research Programs/Design for This Report Figure Bottom-up and Top-down Approaches for This Report Figure Data Triangulation Table Key Data Information from Secondary Sources Table Key Data Information from Primary Sources



#### I would like to order

Product name: China Digital Signage Bar-Type Display Market Research Report 2018 Product link: <u>https://marketpublishers.com/r/CE6BFB4D1DCQEN.html</u>

Price: US\$ 3,400.00 (Single User License / Electronic Delivery) If you want to order Corporate License or Hard Copy, please, contact our Customer Service: <u>info@marketpublishers.com</u>

#### Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <u>https://marketpublishers.com/r/CE6BFB4D1DCQEN.html</u>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name: Last name: Email: Company: Address: City: Zip code: Country: Tel: Fax: Your message:

\*\*All fields are required

Custumer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <u>https://marketpublishers.com/docs/terms.html</u>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970